

# MISSION BAY PARK SPECIAL EVENT NARATIVE AND IMPACT

Presentation to Mission Bay Park Committee will be limited to 5 minutes

## Name of Event

1st Annual San Diego Lobster Festival

1. **Type of Event?**
2. **A two Day Dining , Dancing Family Festival , featuring Live Maine Lobsters flown in daily and prepared and served by Master Chef Bruce Jacobs of Bristol Farms , Two stages, a main stage with dance bands and a Childrens Stage with Magicians ,Mimes and Storytellers.**
3. **When? Day and Date**  
Saturday, October 23rd & Sunday, October 24th , 2010
4. **Dates?** Saturday, October 23<sup>rd</sup> & Sunday, October 24<sup>th</sup> 2010
5. **Music:** Saturday, October 23<sup>rd</sup> & Sunday, October 24<sup>th</sup>, 2010
6. **Times?** Saturday, October 23<sup>rd</sup> 12NOON-11PM and  
Sunday, October 24<sup>th</sup> 12NOON-10PM
7. **Location?**  
Fiesta Island (Over the Line Site)
8. **Road Closure?**  
Not needed.
9. **Parking Lot Closure?**  
Not needed.
10. **Parking Plan?**  
We plan to park the cars of the attendees adjacent to the Festival site (Over the Line Location)
11. **Shuttle Plan?**  
Not needed.
12. **Traffic Plan?**  
Directional Signs , One at the base of the 5 exit and Sea World Drive , One at the right hand turn corner at Sea World Drive and the road leading to the Fiesta Island Bridge , One after the bridge , and others along the Fiesta Island Road directing cars to the festival.
13. **Attendance:** A total of 8,000 paid attendees over the two day event.
  - **Estimated Participants?** 50 Vendors
  - **Estimated Spectatorship?** 4,000 per day
14. **P.A. System?** Yes, on the two stages to announce acts and or lost children
15. **Amplified Music?** Yes
  - **Time frame?** Noon until 1 hour before closing.
16. **Other Prolonged Noise Impacts?** None
17. **Day and Time of Sound Checks?** None Needed.
18. **Do you plan to apply for an Alcohol Permit?** Yes
19. **Do you plan on selling Alcohol?** Yes
20. **Do you plan on serving Alcohol?** Yes
21. **Time frame for Alcohol Sales/Service?** Alcohol sales Noon until an hour before closing.

- 22. Any Other Special Events of more than 500 people occurring concurrently?** No
- 23. Other unique event features not covered above?** Yes , The Worlds Largest Lobster Cooker , An International Food Court, a Lobster General Store featuring unusual Lobster themed Gifts , Girls from the Stilt Circus On Parade.