



REPORT

THE CITY OF SAN DIEGO TO THE PARK AND RECREATION BOARD

DATE ISSUED: March 10, 2011

REPORT NO: 104

ATTENTION: Park and Recreation Board, Agenda of March 17, 2011

SUBJECT: Naming of Chollas Lake Park Fishing Pier in Memory of Joe Bain (deceased)

SUMMARY

Issue – Should the Park and Recreation Board approve the naming of the Chollas Lake Park Fishing Pier in memory of the late Mr. Joe Bain?

Director's Recommendation – The Department does not take a position on facility naming requests.

Other Recommendations –

- On March 9, 2011, the Community Parks II Division Area Committee voted (7-0), recommending approval of naming the Chollas Lake Park Fishing Pier in memory of Joe Bain.
- On November 23, 2010 the Chollas Lake Recreation Council voted (5-0), recommending approval of naming the Chollas Lake Park Fishing Pier as the “Joe Bain Youth Fishing Pier.”

Fiscal Impact – \$300 for new signage.

BACKGROUND

Mr. Bain volunteered at Chollas Lake Park from 2000 – 2009, which was designated a Youth Fishing Lake in 1971. He loved children and he constructed interpretive areas for kids, with posters and pictures and also enlisted help from other groups such as the San Diego Fly Fishers, STAR/PAL, Rivkin Family Foundation, Friends of Rollo, International Game Fish Association and others to enhance the youth fishing activities at the lake. Mr. Bain worked closely with the San Diego Fly Fishers and their Lend-A-Rod program and was also instrumental in organizing STAR/PAL's Annual Fishing derby. The request to name the fishing pier in memory of Joe Bain who passed away on January 4, 2010, was initiated by members of the Chollas Lake Park Recreation Council.

On February 23, 2003, during a ceremony at the lake, a new informational fishing kiosk was unveiled. This was made possible through a generous donation from the San Diego Fly Fishers and the dedication and hard work of Mr. Bain who designed, built and

managed the installation of the kiosk. In December 2010, the construction of a new fishing pier was completed.

DISCUSSION

Mr. Bain spent countless hours volunteering at the lake and his commitment and contributions towards youth fishing activities and park/fishing pier improvements are worth the recognition and remembrance.

The naming of the fishing pier in honor of Joe Bain is in compliance with Park and Recreation Board Policy #1001, "Naming of Parks and Recreation Facilities" (Copy attached).

ALTERNATIVES

Do not approve the naming of fishing pier in honor of Joe Bain.

Respectfully submitted,



David Monree
Deputy Director
Community Parks II Division



Prepared by: Mike Morrow

DM/mm

Attachments: 1. Location Map (GDP)
2. Park and Recreation Board Policy #1001 – Naming of Parks
and Recreation Facilities

cc: Council District 4 Office
Council District 7 Office

PARK AND RECREATION BOARD POLICY

- SUBJECT:** Naming of Parks and Recreation Facilities
- BACKGROUND:** The public sometimes suggests that parks and recreation facilities be named after persons, living or dead.
- PURPOSE:** To provide a systematic procedure for the naming of parks and recreation facilities which will assist in their location by the citizenry; and to develop a method for the retention of names of historical or fiscal significance.
- POLICY:** As a general policy, parks and recreation facilities should be named to identify their locations. Especially for parks, the name of the community area, the names of nearby geographic features, the names of adjacent schools and street names should be given first consideration. However, they may also be named for individuals, living or dead, who are of historical significance to the local area or who have made major financial contributions in the opinion of the appropriate Recreation Councils and/or other advisory bodies, Board committees and the full Board. Facilities within parks; (such as buildings, gyms, courts, etc.) are more appropriate for naming after individuals than are parks.
- Renaming a facility for a person, when that facility is already named for a person, should only be undertaken with the utmost consideration. Every attempt should be made to contact the person or heirs of the person for whom the facility is currently named, to present their views verbally, or in writing, at a public hearing.
- PROCEDURE:** The Recreation Council effected by the proposed name change, shall hold a public hearing to review the request and the supporting documents and information, and shall make recommendations to the Area Committees and the Park and Recreation Board on any and all recommended changes to the renaming of existing facilities.
- SUBSTANTIATION:** Park and Recreation Board Minutes of 6/16/83 (page 2469)
Park and Recreation Board Minutes of November 15, 2001 (page 4).