



REPORT

THE CITY OF SAN DIEGO TO THE PARK AND RECREATION BOARD

DATE ISSUED: April 29, 2011

REPORT NO: 101

ATTENTION: Park and Recreation Board
Agenda of May 19, 2011

SUBJECT: San Diego Museum of Art Display of Calder Artwork

SUMMARY

Issue – Should the Park and Recreation Board recommend approval of the extended display period for the Calder sculpture at the San Diego Museum of Art?

Director's Recommendation – Recommend approval of the extended display period for the Calder sculpture at the San Diego Museum of Art.

Other Recommendations – The following groups have reviewed and considered the proposed project. Actions taken and recommendations made by these groups are listed under Discussion below.

Balboa Park Committee

Fiscal Impact – Funding for installation, maintenance and de-installation of the artwork will be the responsibility of the San Diego Museum of Art.

Water and Energy Conservation Status – The proposed display of the Calder artwork complies with all water and energy conservation guidelines contained in Council Policy 200-14.

Environmental - This activity is categorically exempt from CEQA pursuant to State CEQA Guidelines Sections 15311 (c), Accessory Structures, and Section 15331, Historic Resource Restoration/Rehabilitation.

BACKGROUND

The San Diego Museum of Art (SDMOA) is located on the north side of the Plaza de Panama in the center of Balboa Park. The main building was constructed in 1926 as the Fine Arts Palace and has served as an art museum ever since (with the exception of Naval Hospital occupation during the 1940's). The building was designed by renowned Architect William Templeton Johnson, and is a contributing element to the Park's National Historic Landmark District.

In June of 2009 the SDMOA installed an artwork titled "Spinal Column" by Alexander Calder. Staff subsequently informed the SDMOA of the requirements for displaying artwork in public spaces. While the artwork is located within the SDMOA leasehold, it is in an area readily visible to the public and considered a public space. An application was then processed through the City's Commission for Arts and Culture for a temporary display of the artwork. The Balboa Park Committee was notified as an information item in September of 2009.

In accordance with the original permit the artwork was to be installed from June 28, 2009 to June 14, 2010. That date has lapsed, and the SDMOA wishes to extend the exhibit to June 14, 2012.

The City of San Diego Municipal Code, Chapter 2, Article 6, Division 7, Article 26.0722 specifies no artworks shall be contracted for, exhibited on or erected on public spaces without review and approval by the Commission for Arts and Culture and staff. Commission for Arts and Culture staff have a Department Instruction (DI) that extends the review process to Park and Recreation staff and its advisory bodies when the artwork is to be located on park land. Park and Recreation staff consults with Historic Resources staff and Environmental Analysis Section staff as appropriate for the proposal.

DISCUSSION

The artwork has been on display since June of 2009. No additional work or physical impact to the Park is required to continue the exhibit. Upon de-installation the SDMOA will be responsible for restoring the site back to its original condition, which will entail patching of holes in the pavement used to secure the artwork.

Historical Resources staff has reviewed the proposal and has no issues provided the artwork is de-installed on the date specified in the application to the Commission for Arts and Culture (June 14, 2012).

On April 7, 2011 The Balboa Park Committee voted unanimously to recommend approval of the extension of the Calder artwork at the SDMOA.

ALTERNATIVES

1. Do not recommend approval of the extended display period for the Calder sculpture at the San Diego Museum of Art.
2. Recommend approval of the extended display period for the Calder sculpture at the San Diego Museum of Art with conditions.

Respectfully submitted,



Kathleen S. Hasenauer
Deputy Director, Developed Regional Parks Division



Prepared by: Charles Daniels

KSH/cd

- Attachment:
1. Commission for Arts and Culture Application
 2. Photograph of Artwork

cc: Council District 3 Office



THE CITY OF SAN DIEGO

APPLICATION FOR TEMPORARY EXHIBITS OF ARTWORK ON CITY OF SAN DIEGO PROPERTY

Thank you for your interest in temporarily exhibiting artwork on property owned by the City of San Diego. Please complete and submit this application to the City of San Diego Commission for Arts and Culture, ATTN: Public Art Program, 1200 Third Avenue, Suite 924, San Diego, CA 92101. Contact City staff at (619) 236-6800 for assistance. Additional sheets may be attached as needed. The City reserves the right to request additional information in order to process an exhibition proposal.

EXHIBITOR			
Name(s) San Diego Museum of Art			
Address 1450 El Prado			
City San Diego	State CA	Zip Code 92112	Country USA
Phone 619.696.1903	Fax	Email jmarkow@sdmart.org	
Credit Line - Provide the exhibitor's name as it should appear in labels, publications and publicity. The San Diego Museum of Art			
Conflict of Interest - Disclose whether the exhibitor has any active contracts with the City or is involved in any stage of negotiations for a City contract. not applicable			
EXHIBITION			
Title of exhibition Temporary installation of <i>Spinal Column</i> (1968) by Alexander Calder.			
Proposed dates <i>verbal clarification: The museum would prefer to exhibit this artwork until June 14, 2012, but would welcome approval to exhibit it until June 14, 2011. - Barbara Walbridge</i>			
14 June 2010 through October 30, 2011			
(Optional) Proposed City-owned site for placement The west side of the front steps of the Museum. See attached photo			
Description of exhibition <i>Spinal Column</i> was installed on the front steps of the Museum after having been on loan to the Museum of Contemporary Art San Diego, which displayed it on a low plinth on the corner of Kettner and Broadway until early 2008. Upon receiving the work back from its downtown public display by MCASD, the Museum of Art conducted a major conservation treatment on the work. <i>Spinal Column</i> was purchased in 1968, the year in which it was made, from the artist by Norton and Barbara Walbridge, who were among the institution's most important donors of 20 th century art. The Museum also holds in its collection the artist's maquette (the small scale model) of the work that the donors kept in their collection until 1991 as a memento of their gift to the Museum. <i>Spinal Column</i> was given to the Museum with the intention that it would be on outdoor display somewhere contiguous to the Museum; for many years it was installed in the May S. Marcy Sculpture Garden. We are delighted to display this work once again for the public to enjoy.			

Description of installation plan with a timeline

The work was installed by museum staff and conservators on 28 June 2009. Given the strong favourable public response to the sculpture, the Museum would like to continue to display it in its current location.

Is the exhibitor willing to provide evidence of fine arts insurance if the City approves the exhibition?

The work is currently insured under our fine arts insurance policy.

NOTE: If the City approves the exhibition, the exhibitor will be required to meet the City's insurance requirements for commercial general liability, auto liability and worker's compensation.

EXHIBITION HISTORY

List the exhibition history including venues and dates for each.

Spinal Column has been displayed at the San Diego Museum of Art and at the Museum of Contemporary Art, San Diego.

List all publications about and references to the exhibition.

This work was mentioned in several articles in the *Union Tribune* last year and *La Jolla Lights*.

COPYRIGHT

Does the exhibitor have the authority to give the City of San Diego a non-exclusive, irrevocable, royalty-free license to reproduce artworks in the exhibition for non-commercial purposes?

Although the Museum owns this sculpture, reproductions of it are still under the artist's copyright. We work closely with the Artists Rights Society (ARS) and the Calder Foundation to clear all reproductive uses of the sculpture.

If not, will the exhibitor assist the City of San Diego in obtaining a non-exclusive, irrevocable, royalty-free license to reproduce artworks in the exhibition for non-commercial purposes?

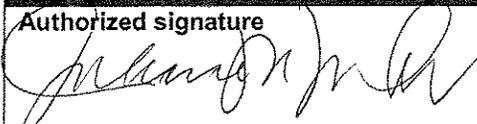
We will certainly work to obtain all rights from the ARS and Calder Foundation where needed by the City.

OTHER REQUIRED MATERIALS

Please submit the following materials along with this completed form.

- Digital, color images of the artworks in the exhibition
- Digital, color images of the exhibition as installed, if applicable
- Qualifications of the exhibitor including examples of past exhibits
- (Optional) Images of proposed site for placement of the exhibition
- Itemized list of any costs to be borne by the City for transportation, installation, exhibition, operation, maintenance, conservation, and/or security
- Exhibition catalogs, publications and/or references, if available
- Any other information relevant to the exhibition

EXHIBITOR'S AUTHORIZATION TO INITIATE REVIEW OF AN EXHIBITION PROPOSAL

Authorized signature 	Title DEPUTY DIRECTOR
Print name JULIANNE MARROW	Date 10/18/2010

COMMISSION STAFF ONLY

Received by 	Date 10/25/10
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CALDER JEWELRY
JULY 25, 2009
THROUGH
JANUARY 3, 2010

