

# SANDIEGO

BALBOA PARK  
CENTENNIAL  
2015







## Centennial Forum

San Diego takes the lead, and invites the world to a year-long series of thought leadership presentations, presented by institutions, businesses and other programming partners throughout the region.

# Development Process

1. Concept
2. Themes and Formats
3. Workshops
4. Topics
5. Partners
6. Summit Development
7. Bookings



# Workshop



# Topics



## 1.1 Material Matters

Explores new construction materials from nano fibers to carbon mesh to energy producing felt.

## 1.2 Shelter from the Storm

Shelter in a time of war, climate change and mass migrations caused by disasters.

## 1.3 Built to Last

A look at the many new sustainable and ecologically-friendly building techniques.

## 1.4 Your Life in 3D

3D printing your house and everything in it - from food to weapons to body parts.

## 1.5 The Final Frontier

A look at the designers and scientists creating shelter in space.

## 1.6 United States of Generica

Reclaiming our neighborhoods from strip-malls and urban sprawl, restoring soul and community.

## 1.7 Home Alone

The connected home of the future. It operates itself. But will it do the dishes?

## 1.8 Old School New School

School buildings? Virtual schools? Home schooling? And what impact will this have on curriculum?

## 1.9 A Better City

Urban design, permaculture, agriculture, and aquaculture make sure cities have fresh food and water.

## 1.10 Wild Card

TBD

# Topics



## 2.1 Creative Health

How do creativity, art and play affect health for individuals, communities and organizations?

## 2.2 100: The New Retirement Age

The science, ethics and economics of extending life.

## 2.3 Epidemic 2115

How will we deliver nutrition and health care with billions more humans on the planet?

## 2.4 Doctors and Healers

When and how will modern and traditional medicine and wisdom finally connect?

## 2.5 Everything We Know

It's all in some form of memory. How can we improve it? Where do the brain and computer merge?

## 2.6 Healthy But Injured

The latest developments - legal or not - keeping athletes healthy, safe, and performing at their best.

## 2.7 Take Your Medicine

Can true health be found in a pill?

## 2.8 Can Beer Save The World?

There is a documentary that says it already has. What is it about beer?

## 2.9 High Times

A myth-busting look into the science, social impact, and economics of America's biggest cash crop.

## 2.10 Wild Card

TBD



# Topics



## 3.1 Pacific Pivot - A New Direction for our Military

US foreign policy looks West, Asia's influence grows, the military adjusts. What does it mean?

## 3.2 Lets Talk About Money

If it doesn't move, it's worthless. From the shared economy to the global banking system.

## 3.3 Don't Hold That Thought

The importance of collaboration and sharing knowledge and information, and the role technology plays.

## 3.4 You're Not From Here

Why humans move from where they live. Economics, culture, the future of borders, home and comfort.

## 3.5 Whose Driving?

Autonomous machines for convenience, efficiency, need and fun. Do they drive themselves better?

## 3.6 Endless Revolution

From the Arab Spring, to the Tea Party, to Occupy Wall Street. How movements form and spread.

## 3.7 I Love the Way You Move

From dance to sport. It can be beautiful, and it can also be big business.

## 3.8 Make It, Fix It

"Makers" have rebooted America's craft tradition. Now the "fixer movement" rejects obsolescence.

## 3.9 Every Move You Make

The anatomy of movement from brain to muscles, the neurological processes that drives action.

## 3.10 Wild Card

TBD

# Topics



## 4.1 Always On

Has tech hijacked communication? What are the effects of our “always on - always connected” culture?

## 4.2 Talking to the Machine

Beyond Siri. The future of communication between humans and the machines humans create.

## 4.3 Talk Talk - Who's Listening?

Domestic spying, cyber attacks. Are our civil liberties being trampled? Are we safer?

## 4.4 The DIGITAL Curators

There is more information than ever, so there is more to sort through. Who is doing it?

## 4.5 Pixels Worth a Thousand Words

Graphics, video, screen tech allow an unprecedented efficiency and volume of information. So what?

## 4.6 No Translation Required

Art, music, laughter, touch, smiles ... cries. Communication beyond language and species.

## 4.7 The Sensors

A world of connected devices are talking to each other at an increasing rate - should we be listening?

## 4.8 Just a Game?

Games entertain, but they can also educate and train everyone from seniors to soldiers.

## 4.9 Storytellers

A juxtaposition of traditional and modern day techniques, examining how and why we tell stories.

## 4.10 Wild Card

TBD





## Celebration Plaza

A rotating series of international celebrations turns Balboa Park's Plaza de Panama into a place where you can travel the world without ever leaving San Diego.

# Development Process

1. Concept
2. Pilot Program
3. Selection Criteria
4. Choose Festivals/Calendar
5. Review
6. Partners
7. Update Festivals/Calendar





# International Celebrations

Harbin Snow and Ice Festival, China  
 Sinulog, Philippines  
 Up Helly Aa, Scotland  
 Carnival, Panama  
 Purim, Israel  
 Nowruz, Iran

Anzac, Australia  
 Madeira Flower Festival, Portugal  
 Liberation Day, Zambia  
 White Night/Scarlet Sails, Russia  
 Midsummer, Sweden  
 Independence Day, Somalia





# International Celebrations

Calgary Stampede, Canada

Bastille Day, France

Boi Bumba, Brazil

Herstmonceux Medieval Festival, London

Obon Festival, Japan

Fetu-Afahye, Ghana

Yamor, Ecuador

Mid-Autumn, Vietnam

Oktoberfest, Germany

Mani Rimdu, Nepal

Dia de los Muertos, Mexico

Diwali, India

Fair of the Goose, Italy





## Park-Wide Play

A surprise around every corner. Creative and compelling ways to discover and interact with the landscape of Balboa Park.





## Park Wide Entertainment

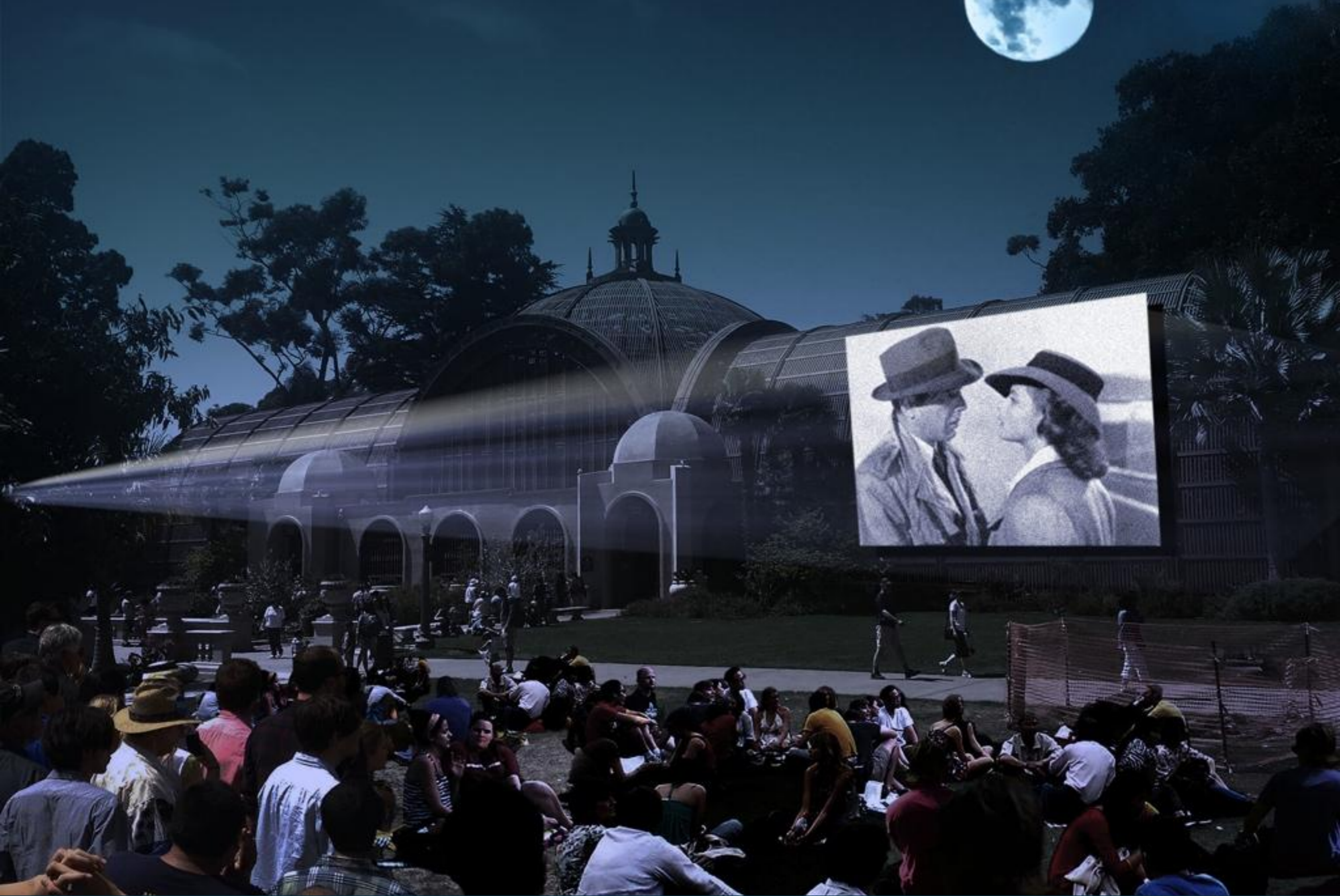
An ongoing series of pop-up performances in music, dance, and performance art throughout Balboa Park, further the celebratory and Centennial spirit.





## Lighting and Projection Mapping





## Outdoor Cinema



Thank you SDG&E for assistance with  
2015 Centennial Celebration outreach

