



# REPORT

## THE CITY OF SAN DIEGO TO THE PARK AND RECREATION BOARD

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DATE ISSUED: January 9, 2015

REPORT NO: 101

ATTENTION: Park and Recreation Board  
Agenda for January 15, 2015

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SUBJECT: Renaming of Field #4 at Rancho Bernardo Community Park in memory of Bob Beeson

### SUMMARY

Issue – Should the Park and Recreation Board approve the renaming of Rancho Bernardo Community Park’s Field #4 as “Bob Beeson Field”?

Director’s Recommendation – The Department does not take a position on facility naming requests.

Other Recommendations –

- On August 6, 2014, the Rancho Bernardo Recreation Council voted unanimously to recommend approval of renaming the Rancho Bernardo Community Park Field #4 in memory of Bob Beeson.
- On November 4, 2014, the Community Parks 1 Area Committee voted unanimously to recommend approval of renaming Rancho Bernardo Community Park’s Field #4 in memory of Bob Beeson

Fiscal Impact – None. The signage will be paid for and maintained by the Rancho Bernardo Recreation Council or other identified community funding source.

### BACKGROUND

- In 1970, Mr. Beeson moved into the Rancho Bernardo community and tirelessly dedicated his volunteer time to helping the area youth as a Little League umpire.
- In 1982, Mr. Beeson was the first person to be inducted into the Rancho Bernardo Sports Hall of Fame where during his induction, he was promised that when the Community

Park was completed, one of the fields will be named in his honor.

- "Bob was an icon in the community". He served on the Little League and Pony League Board of Directors. He worked endlessly with the Westwood Men's Club using bulldozers and other equipment to develop new ball fields at the Hewlett Packard site. He was instrumental in the design and construction of the current ball fields at Rancho Bernardo Community Park. He was a volunteer coach and umpire as well as Santa Claus for Rancho Bernardo community holiday celebrations. He received a license plate which read "RB Ump".
- Bob Beeson was a well respected man around the circles of the Rancho Bernardo Little League Organization for quite a while and naming the field in his memory will uphold the community's promise to honor his hard work and dedication. Bob succumbed to cancer and passed away at the young age of 49 in 1983.

#### DISCUSSION

The renaming of the sports field is in compliance with Park and Recreation Board Policy #1001, "Naming of Parks and Recreation Facilities" (copy attached).

#### ALTERNATIVES

Do not approve the renaming of the Rancho Bernardo Community Park Field #4 to "Bob Beeson Field".

Respectfully submitted,



Prepared by: Mike Rodrigues  
District Manager, District 40  
Community Parks I Division



Approved by: Kathryn Ruiz  
Deputy Director  
Community Parks I Division

KR/mr

- Attachments:
1. Park and Recreation Board Policy #101 – Naming of Parks and Recreation Facilities
  2. Minutes from Rancho Bernardo Recreation Council dated August 6, 2014 approving the recommendation to name of the Rancho Bernardo Community Park Field #4 to "Bob Beeson Field"
  3. Agenda and Minutes from Community Parks I Area Committee dated November 4, 2014 recommending approval to name the Rancho Bernardo field in honor of Bob Beeson.

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Renaming of "Bob Beeson Field" in Rancho Bernardo Community Park  
January 9, 2015

cc: Council District 5 Office  
Herman Parker, Park and Recreation Director

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**Rancho Bernardo Recreation Council**  
18448 West Bernardo Drive San Diego, CA, 92127  
"A commitment to community recreational opportunities"

Board of Directors

Sally Grigoriev  
*President*  
Kelly Batten  
*Vice President*  
Robin Kaufman  
*Treasurer*  
Nick Anastasopoulos  
*Corresponding Secretary*  
Dani Antique  
*Director*  
Mike Gaylord  
*Director*  
Tom Giles  
*Director*  
Jeff Neyhouse  
*Director*  
Steve Ron  
*Director*

Berenice Mora  
*Center Director*  
*Recording Secretary*  
Phone: (858)538-8129  
Fax: (858)538-8072



**DATE:** October 1, 2014

**ATTENTION:** Community Parks 1 Committee

**SUBJECT:** Naming of field #4 at Rancho Bernardo Community Park in memory of Bob Beeson

**Issue:** Should the CP 1 Board approve the renaming of Field #4 at Rancho Bernardo Community Park as Bob Beeson Field.

**Recommendation:** On August 6, 2014, the Rancho Bernardo Recreation Council voted unanimously to recommend approval of renaming Field #4 at RB Community Park as "Bob Beeson Field".

**Fiscal impact:** None. Any signage would be paid for and maintained by the Rancho Bernardo Recreation Council or other identified community source.

**Background:** Mr. Beeson moved to Rancho Bernardo in 1970 and dedicated his life to helping the youth in our community. Bob tirelessly volunteered his time as an umpire for the Little League. In 1982 he was the first person to be inducted into the RB Sports hall of Fame. Upon Bob's induction he was promised that when the Community Park is completed, one of the fields would be dedicated in his honor.

Bob was very active in the Westwood Men's Club. He worked endlessly preparing the ball fields for use. He was very involved in the community for over a decade. A Night to Remember celebration honored Bob on September 18, 1982 with more than 250 attendees. Bob Beeson succumbed to cancer and passed away at the age of 49 in 1983.

"Bob was an icon in the community". He served on the Little League and Pony League boards; he worked endlessly with the Westwood Men's Club, used bulldozers and other equipment in building the 5 new ball fields at Hewlett Packard including the watering systems. He helped build the Westwood Club ball fields and he was instrumental in the design and construction of the ball fields at Rancho Bernardo Community Park. He was a volunteer coach, umpire, and received a license plate "RB Ump". He was also a leader in the first Westwood community luminary project which continues as a tradition today, he played Santa Claus at the RB holiday celebrations held for area youth and many other contributions.

The park opened, and volunteers came and went so sadly this commitment was not fulfilled at that time. Now his family has brought this rich piece of history to our attention and it is our desire to follow through with what was promised.

Bob Beeson was a well-respected man around the RB Little League circles for quite a while, and the Rancho Bernardo Recreation Council believes it is appropriate to honor him by naming Field #4 in his memory.

Thank you for your consideration,

Rancho Bernardo Recreation Council

# Attachment 1

No. 1001  
(Revised 11/15/01)

## PARK AND RECREATION BOARD POLICY

- SUBJECT:** Naming of Parks and Recreation Facilities
- BACKGROUND:** The public sometimes suggests that parks and recreation facilities be named after persons, living or dead.
- PURPOSE:** To provide a systematic procedure for the naming of parks and recreation facilities which will assist in their location by the citizenry, and to develop a method for the retention of names of historical or fiscal significance.
- POLICY:** As a general policy, parks and recreation facilities should be named to identify their locations. Especially for parks, the name of the community area, the names of nearby geographic features, the names of adjacent schools and street names should be given first consideration. However, they may also be named for individuals, living or dead, who are of historical significance to the local area or who have made major financial contributions in the opinion of the appropriate Recreation Councils and/or other advisory bodies, Board committees and the full Board. Facilities within parks, (such as buildings, gyms, courts, etc.) are more appropriate for naming after individuals than are parks.
- Renaming a facility for a person, when that facility is already named for a person, should only be undertaken with the utmost consideration. Every attempt should be made to contact the person or heirs of the person for whom the facility is currently named, to present their views verbally, or in writing, at a public hearing.
- PROCEDURE:** The Recreation Council effected by the proposed name change, shall hold a public hearing to review the request and the supporting documents and information, and shall make recommendations to the Area Committees and the Park and Recreation Board on any and all recommended changes to the renaming of existing facilities.
- SUBSTANTIATION:** Park and Recreation Board Minutes of 6/16/83 (page 2469)  
Park and Recreation Board Minutes of November 15, 2001 (page 4).

CITY OF SAN DIEGO PARK AND RECREATION COMMUNITY PARKS I  
 RANCHO BERNARDO RECREATION CENTER

**MINUTES**

August 6, 2014

**MEETING LOCATION**

18448 WEST BERNARDO DRIVE  
 SAN DIEGO, CA 92127

**Attachment 2**

<u>COUNCIL ATTENDANCE</u>	<u>STAFF ATTENDANCE</u>	<u>GUEST ATTENDANCE</u>	<u>ABSENT</u>
Sally Grigoriev	Berenice Mora	Georgie Deno	Cathy Lawler
Kelly Batten			Jeff Neyhouse
Tom Giles			Dani Antique
Nick Anastasopoulos			
Mike Gaylord			
Robin Kaufman			
Steve Ron			

**A. CALL TO ORDER** – President Sally Grigoriev called the meeting to order at 7:03pm.

**MOTION: MOVED/SECONDED**                      **Nick Anastasopoulos/Tom Giles**

A motion was made by Nick Anastasopoulos and second by Tom Giles to add a voting item to the agenda. The rec. council would like to add \$50.00 Sports Authority for an opportunity drawing for the Parks Fit Challenge. This motion was unanimously approved.

**B. APPROVAL OF MINUTES OF**

**MOTION: MOVED/SECONDED**                      **Nick Anastasopoulos/Tom Giles**

A motion was made by Nick Anastasopoulos and second by Tom Giles to approve the July 2, 2014 meeting minutes. No discussion. Robin Kaufman and Steve Ron abstain. The motion was approved 5-0-2.

**C. TREASURER’S REPORT**

a. The ending balance for the recreation council as of June 30<sup>th</sup> is \$165,124.76.

**MOTION: MOVED/SECONDED**                      **Tom Giles/ Nick Anastasopoulos**

A motion was made by Tom Giles and second by Nick Anastasopoulos to add a voting item to the agenda. The rec. council would like to change banks from Pacific Western to Wells Fargo. This motion was unanimously approved.

**D. REQUEST FOR CONTINUANCES – NONE**

**E. COMMUNICATIONS - NONE**

**F. CHAIRPERSON’S REPORT - Sally Grigoriev**

- a. Sally ordered the most beautiful plaques for Gary and Jean. We will figure out when to present the plaques. The possibility of hosting a meeting at Nick’s restaurant was mentioned.
- b. Sally talked to a couple of people who prepare taxes and it’s about a \$50 difference in their prices. Since \$50 isn’t a huge significant number, she suggested we stayed with our current Tax preparers.
- c. Sally talked to Wells Fargo bank and they can provide the rec. council with a free checking account and a free credit card. We need the approved minutes approving the change, a copy of the by-laws and then the

Rec Council Members who will be signing checks will need to go to the bank to complete the signature card. This is for the checking account only.

#### **G. ORGANIZATION/COMMITTEE REPORTS**

1. Community/Parks I Area Committee
  - a. No meeting this month.
2. Community Council
  - a. They're doing fine. They still have one vacancy in High Country West.
  - b. They are busy with the Safety Fair, which will take place on Saturday, October 18<sup>th</sup> in the RB parking lot between the center and Tennis Club. They already have 16 booths. The CPR portion will take place inside the Senior Center.
  - c. Three medians were replaced with artificial turf on Bernardo Center Drive.
3. Planning Board
  - a. Out of 23 seats, only 13 are filled. The City requires 120 days limit of unoccupied seats that cannot be filled until the next election in March.
  - b. Their main focus currently is the Water Tower property.
4. Ed Brown Senior Center - NONE
5. Lake Hodges Bowls Club
  - a. They have 2 new members and might possible get 4 more.
  - b. One member is interested in donating \$60,000 to get artificial turf on one of the greens. Georgie is exploring the idea and looking around for great deals.
6. Tennis Club - NONE
7. GBRLA - NONE
8. Dog Park – NONE
9. Youth Sports
  - a. Softball – NONE
  - b. Little League – NONE
  - c. Pop Warner – Football has started. Just an FYI, RBHS storage building was broken into.
  - d. SDSC- Games start on September 6<sup>th</sup>. Practices started on Monday.

#### **H. PARK AND RECREATION STAFF REPORTS**

1. RB Area Manager – Cathy Lawler - NONE
2. RB Center Director – Berenice Mora
  - a. Parks Fit Challenge is to walk 30 miles in 30 days. The program ends on August 14<sup>th</sup>. The drawing will be held on Friday the day after the program ends and the winner will receive a \$50 gift certificate to Sports Authority.
  - b. Movies in the Park will be held on Friday, August 29<sup>th</sup> featuring Monsters University. Furry Fosters will be handling the Snack Bar and they will give 15% of their earnings to the rec. council.
  - c. The total cost to finish repairing the remaining basketball hoops is \$8,457.54. Sally would like to meet with Tomark to see exactly what the services entail. Berenice will set it up.
  - d. Berenice would like to make a staff and Rec. council bulletin board in our lobby, which means I would like to take a group picture of the recreation council at our next meeting.
  - e. Car theft is still an ongoing problem in RB so please remind your participants NOT to leave any valuable in their cars during practices.

**I. ACTION ITEMS**

1. Consent - NONE
2. Adoption

a. **MOTION: MOVED/SECONDED**                      **Nick Anastasopoulos/Tom Giles**

A motion was made by Nick Anastasopoulos and seconded by Tom Giles to continue the process of renaming field #4 to Bob Beeson. During discussion it was mentioned that this process was once approved by the RBRC back in 1982, but nothing went further than that. Nick feels we should look into this with the City to ensure this gets done. This motion was unanimously approved.

b. **MOTION: MOVED/SECONDED**                      **Robin Kaufman/Mike Gaylord**

A motion was made by Robin Kaufman and seconded by Mike Gaylord to approve hosting the 10 year Dog Park Celebration that will be held on Saturday, September 20<sup>th</sup>. No discussion. This motion was unanimously approved.

c. **MOTION: MOVED/SECONDED**                      **Mike Gaylord/ Tom Giles**

A motion was made by Mike Gaylord and seconded by Tom Giles to approve up to \$100 August petty cash. No discussion. This motion was unanimously approved.

d. **MOTION: MOVED/SECONDED**                      **Nick Anastasopoulos /Mike Gaylord**

A motion was made by Nick Anastasopoulos and seconded by Mike Gaylord to approve up to \$50 for T-Shirt donation for the Parks Fit challenge. During discussion, Tom Giles mentioned he might be able to get Chelsea's Light Foundation to donate the \$50, but if not then the rec. council will. This motion was unanimously approved.

e. **MOTION: MOVED/SECONDED**                      **Mike Gaylord/ Nick Anastasopoulos**

A motion was made by Mike Gaylord and seconded by Nick Anastasopoulos to approve up \$8,457.54 to repair the remaining 5 basketball hoops. During discussion, the board members mentioned they would like to meet with the representative of Tomark to learn exactly what the repairs entail. This motion was tabled until the next meeting. Motion does not pass.

f. **MOTION: MOVED/SECONDED**                      **Nick Anastasopoulos /Mike Gaylord**

A motion was made by Nick Anastasopoulos and seconded by Mike Gaylord to approve \$50 for a gift certificate for the Parks Fit challenge opportunity drawing for participants who turned in their tracking log. No discussion. This motion was unanimously approved.

g. **MOTION: MOVED/SECONDED**                      **Mike Gaylord/ Nick Anastasopoulos**

A motion was made by Mike Gaylord and seconded by Nick Anastasopoulos to approve changing banks from Pacific Western to Wells Fargo bank. During discussion it was mentioned that only the checking account would be moved. This motion was unanimously approved.

**J. WORKSHOP ITEMS**

- a. Will look into possibly hosting a concert in September and definitely next summer as well as a chili cook off in the fall.

**K. INFORMATION ITEMS/ANNOUNCEMENTS - NONE**

**L. ADJOURNMENT**

There being no further business, President Sally Grigoriev adjourned the meeting at 8:01pm.

Respectively Submitted by,  
Berenice Mora  
Recording Secretary

Reviewed by,  
Sally Grigoriev

## MINUTES

CITY OF SAN DIEGO  
 PARK AND RECREATION DEPARTMENT  
 COMMUNITY PARKS I DIVISION – AREA COMMITTEE

November 5, 2014

**Meeting held at:**

Doyle Community Park  
 8175 Regents Road  
 San Diego, CA 92122

**Mailing Address:**

City of San Diego  
 CPI Area Committee  
 2581 Quivira Court  
 San Diego, CA 92101

**ATTENDANCE**

Rick Bussell                      CPI Area Committee Chair                      Absent

Advisory Group	Representative	Present	Absent
Allied Gardens Recreation Council	Terry Cords	X	
Carmel Mountain/Sabre Springs R.C.	Gwen Leslie/Esther Berry	X	
Carmel Valley Recreation Council	Pat Collins/Greg Ratchuk	X	
Doyle Recreation Council	Sue Evans	X	
Dusty Rhodes Recreation Council	Pat Warren		X
Kearny Mesa Recreation Council	Larry Murray		X
La Jolla Recreation Council	Mary Coakley-Munk		X
Linda Vista Recreation Council	Doug Beckham /Tam Nguyen		X
Mira Mesa Recreation Council	Joe Frichtel	X	
Nobel Recreation Council	Carroll Zahn		X
North Clairemont Recreation Council	Robert Murillo	X	
Ocean Air Recreation Council	Steve Thorn		
Ocean Beach Recreation Council	Jim Nickel/Rep.		
Point Loma Recreation Council	Mike Moser	X	
Rancho Bernardo Recreation Council	Sally Grigoriev	X	
Rancho Penasquitos Recreation Council	Scott Gellerman	X	
Robb Field Recreation Council	Pat Warren		X
San Carlos/Lake Murray Recreation Council	John Pilch		X
Santa Clara/Pacific Beach Recreation Council	Justin Binns		X
Scripps Ranch Recreation Council	Marc Sorensen	X	
Serra Mesa Recreation Council	Jon Cima	X	
South Clairemont Recreation Council	Chris Pierce	X	
Standley Park Recreation Council	John Schindel		X
Sunset Cliffs Natural Park	Gene Berger		X
Tecolote Recreation Council	Susan Mournian	X	
Tierrasanta Recreation Council	Betty Oglivie		X

**CITY OF SAN DIEGO STAFF**

Steve Palle Park and Recreation Dept. Representative

**GUESTS**

Laura Garrett Downtown Community Planning Council (DCPC)  
Mark Caro Civic San Diego  
Robert Weichelt East Village Association  
Jan Bourgeois

**CALL TO ORDER**

The meeting was called to order by Joe Frichtel at 7:05 p.m.

**APPROVAL OF MINUTES**

The approval of the minutes from the October 1<sup>st</sup> meeting was tabled due to a lack of a quorum consisting of members who attended the October meeting.

**REQUEST FOR CONTINUANCES**

None

**ADOPTION OF AGENDA**

Consent At this time the Board may consider adoption of one or more items on the adoption agenda as "Consent" items.

**MOTION                    MOVED/SECONDED                    Marc Sorenson/Scott Gellerman**

A motion was made by Mr. Sorenson and seconded by Mr. Gellerman to move Item 1 to the consent item. The motion passed unanimously (12-0).

**MOTION                    MOVED/SECONDED                    Marc Sorenson/Scott Gellerman**

A motion was made by Mr. Sorenson and seconded by Mr. Gellerman to approve adopting the agenda as presented. The motion passed unanimously (12-0).

**COMMUNICATIONS**

None

**CHAIRPERSON'S REPORT**

Mr. Bussell extends his apologizes for not being able to attend this evening's meeting.

*Note: Esther Berry enters at 7:10pm.*

## STAFF REPORT

Steve Palle, Staff Representative reported on the following;

1. The new Area Manager position proposed for the Downtown Parks and NTC was approved. Along with this newly created position there is one other AM vacancy. That vacancy is in CPII and was created with the departure of Viviana Castellon who took a position with Public Utilities. We anticipating conducting joint interviews with CPII on early January.
2. District Manager interviews are expected to take place in Mid-November. Currently, there are two vacancies; one each in Open Space and Developed Regional Parks.
3. CPI Division hosted 23 special events/activities during Halloween week. Reports came back very positive including one on an event that hosted over 750 participants. We are working on collecting information and flyers for the Winter events. A list of all the events, including a folder with all of the flyers will be distributed in early December.

## ACTION ITEMS

1. Naming of field #4 at Rancho Bernardo Community Park in memory of Bob Beeson.

Item Moved to Consent Agenda

2. Naming of the 14<sup>th</sup> and Island Park – East Village Neighborhood of the Downtown Community Plan Area  
Presenter: Laura Garret, DCPC Representative

Ms. Garrett introduced herself and provided some background on DCPC. She also acknowledged Mr. Caro who was representing Civic San Diego. Ms. Garrett went on to provide a detailed report regarding the proposal (Note: all members had previously received an electronic copy of the presentation).

Ms. Garrett shared the following information:

- 27 board members on the DCPC; membership split up between business and resident seats
- Extensive public outreach including establishing a sub-committee, using social media, conducting polls, hosting community meetings, working with local businesses and Pinnacle Development
- Original list of 25 names were brought down to 4; many of the names were similar in nature
- The name Fault Line was in reference to the fault line that actually runs through the park; elements of the park will also reference the fault including some art features
- There was significant support to honor Mr. Bob Sinclair; an East Village resident founder of Pannikin Coffee and Tea
- Final four names included Sinclair Greens, Shady Greens, The Bob and Fault Line Park
- Used a run off method to come up with the final two names; Sinclair Greens and Fault Line Park; the board voted 10-6 with one abstention in support of Fault Line Park

Mr. Palle introduced the following three e mails into the records;

- E mail from Joan Wojcik dated 10-27-14 – Recommending the name Promenade Park
- E Mail from Dennis LaSalle, Pinnacle International Development Inc. dated 10-23-2014 – Recommending the names Visionary Park, Grandiose Park, Harmony Park, Merging Park, Unison Park or Unification Park
- E Mail from Jan Bourgeois dated 10-22-2014 – Contesting that the East Village residents did not support Fault Line Park

Mr. Palle informed the committee that there was one speaker slip in opposition of the item. He introduced Ms. Jan Bourgeois who shared the following;

- Of the four names selected, 32 folks supported either The Bob or Sinclair Greens
- The poll held at the library showed 40 people in support of naming the park after Bob Sinclair
- Bob Sinclair was and is East Village and there was significant community support to name the park after him

Upon completion of the presentation and speaker comments, committee members asked questions, provided comments and made recommendations. The following information was shared;

- Some members were concerned about the name “Fault Line” park; they believed it would bring a negative reaction from the public although they seemed to understand the origin/significance of the name
- The coupling of the park name with the undesirable element on the east side could garner negative feelings from the public especially as it relates to the development;
- Expressed some concern over the fact that the developer was providing different names; wanted to know what were the developer concerns with the proposed name
- Several members felt that through the outreach programs (Library and website), the community supported naming the park after Bob Sinclair and they believe the action that the board took was not representative of the community
- Members felt that although the board took action on the item, there wasn’t a consensus amongst the board on the item; they felt that a “majority” was not truly represented by the board given the 10-6-1 vote with 27 members on the committee
- Some members were not opposed to the name “Fault Line” Park if somehow Bob Sinclair could be incorporated into the park itself; a section of the park referred to as “The Bob” or “Sinclair Greens” with markers stating his significance might seem appropriate
- If not this development and/or park, how could Bob Sinclair’s name/legacy be included in future developments
- Several members raised concern about the voting method(s) of/by the board; it was confusing and with a few members challenging the validity of the methods used
- Would like DCPC to reconsider their actions and vet this through another meeting, sharing CPI’s Committee suggestions/recommendations; bringing the item back to a future meeting

Several members also inquired as to why the naming of the park was being brought to the Committee when the park itself (project/GDP) had not been vetted through the CPI Area Committee.

Mr. Palle and Mr. Caro explained to the committee that the downtown parks were vetted through a different process but in similar manner to other parks. CCDC (now Civic SD) managed these projects and did not follow the typical community input process as we know. However, the projects were shepherded through with input/review by the Centre City Advisory and Project Area Committees. However, moving forward, Civic San Diego has indicated that they will follow the City's process as well as their own on park design and development.

**MOTION                      MOVED/SECONDED                      Susan Mournian/Terry Cords**

A motion was made by Ms. Mournian and seconded by Mr. Cords to table the item and recommend that Ms. Garrett return to DCPC with the committees comments/recommendations, encouraging them to review the naming process and how to incorporate an element of Bob Sinclair (name, monument, etc.) into this park or some future development. The motion passed unanimously (13-0).

**INFORMATION ITEMS**

None

**WORKSHOP ITEMS**

None

**ANNOUNCEMENTS**

Mr. Sorenson informed the committee that Kathy Ruiz was continuing to work with Department's Asset Management Team on the developing new standards for infield soil mix.

**ADJOURNMENT**

There being no further business, the meeting was adjourned at 8:07 p.m.

**NEXT SCHEDULED MEETING**

Meeting date is tentatively scheduled for 7:00 p.m. on January 7, 2015.

Doyle Community Park  
8175 Regents Road

Submitted by,

Steve Palle  
District Manager