barrio logan COMMUNITY PLAN UPDATE

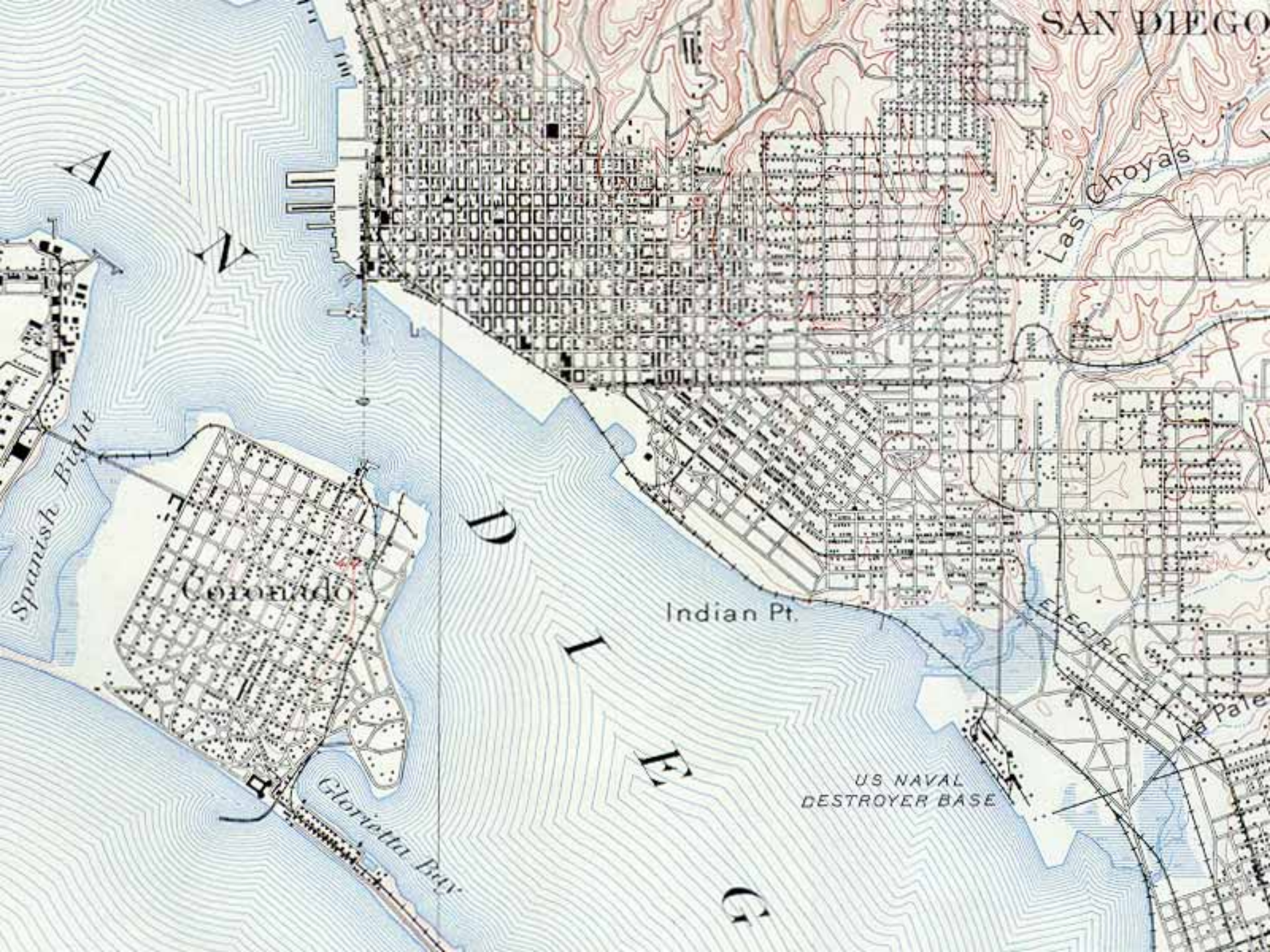
Project Orientation

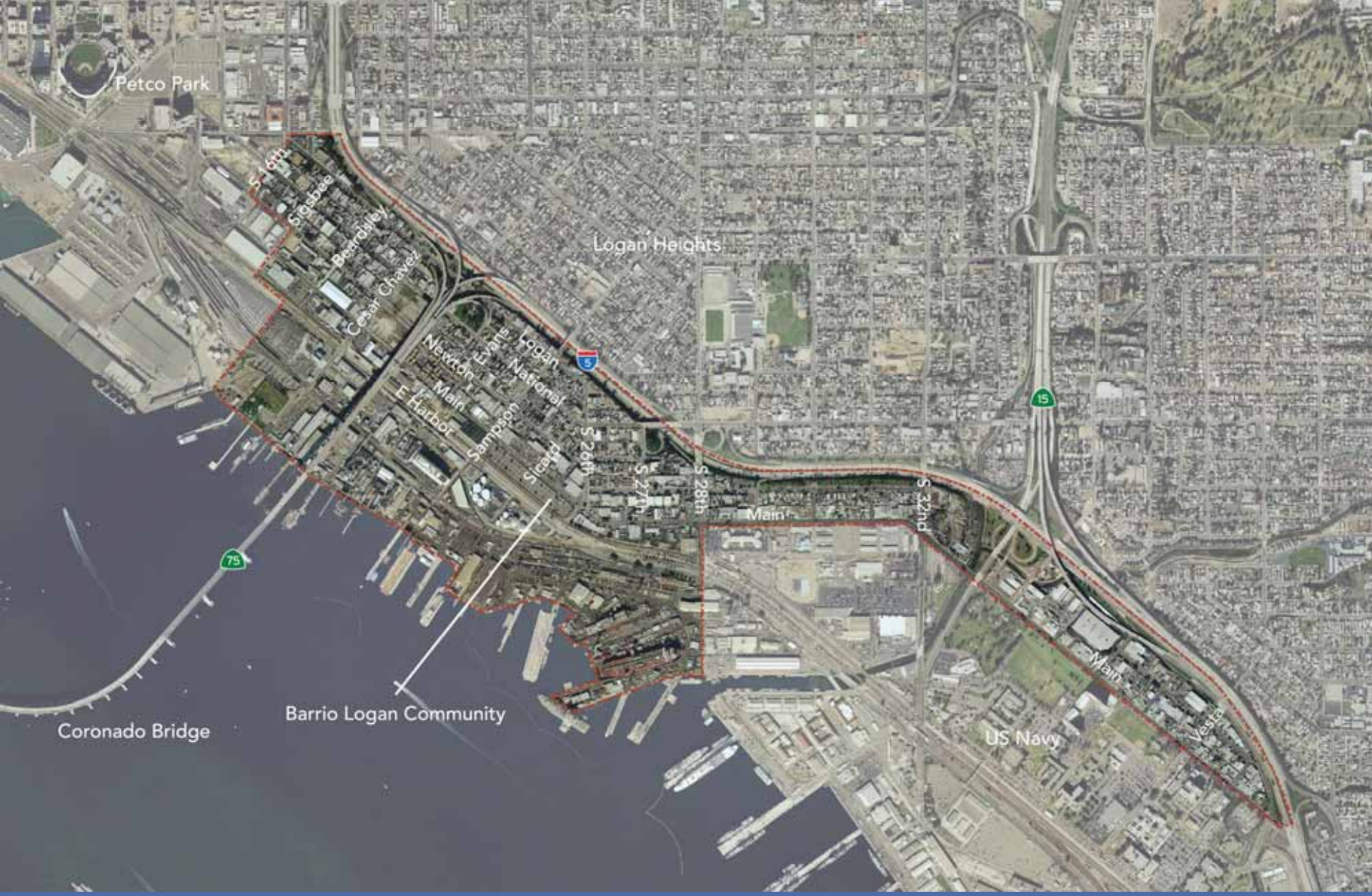
Stakeholder Committee Meeting #1
April 15, 2008

PATTY'S FRUITLAND
JUICE BAR

History of Our Community

Project Background


SAN DIEGO
Las Choyas
Spanish Bight
Coronado
Indian Pt.
ELECTRIC
La Pale
US NAVAL
DESTROYER BASE
Glorietta Bay


Petco Park
Logan Heights
S 16th
Sigsbee
Beardsley
Cesar Chavez
Newton
Evans
Logan
National
Main
Harbor
Sampson
Sicard
S 26th
S 27th
S 28th
Main
S 32nd
Main
Vesta
Barrio Logan Community
Coronado Bridge
US Navy
5
15
75

Planning History

Community Plan

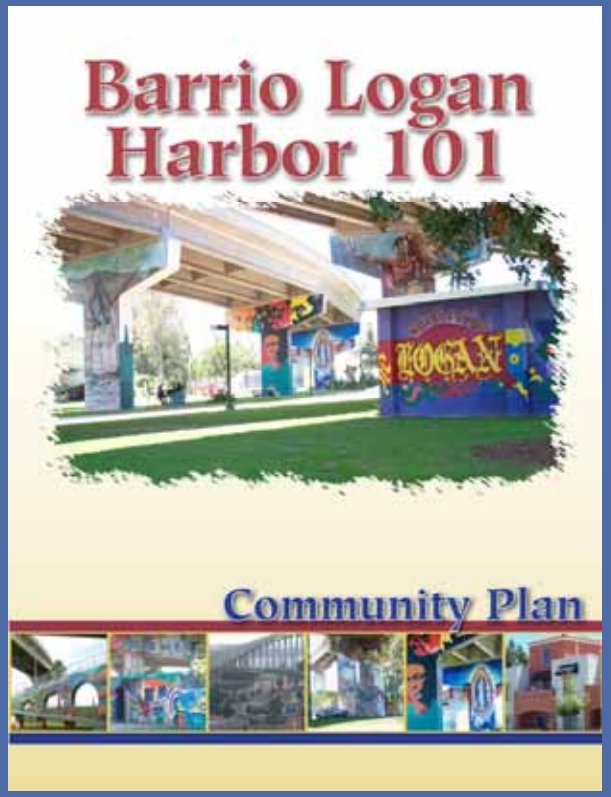
Planned District Ordinance

Permit Multiple Land Uses

Incompatible Uses

Planning History

- Barrio Logan Community Plan
  - Adopted in 1978
  - One of over 40 community plans
  - Part of Land Use Element of General Plan



Plan Objectives

- Identify community vision
- Create guide for future development
- Provide buffers between incompatible land uses
- Reduce traffic conflicts
- Apply pedestrian-oriented design principles
- Encourage affordable housing
- Provide adequate public facilities

Special Studies

- Historical Resources Reconnaissance and Archeological Study
- Hazardous Material Study
- Noise Study
- Mobility Analysis/Traffic Study
- Co-location and Buffer Strategy
- Public Facilities and Park System Strategy and Phasing Plan
- Economic and Fiscal Analysis

Other Planning Efforts

- Prior Work
- Other jurisdictional long range plans

Planning and Process

What is the General Plan?

- Master guide for planning growth and development
- Required by State
- Responds to public concerns
  - Growth
  - Housing density
  - Development patterns
  - Environmental protection

General Plan Update adopted March 2008

What is a Community Plan?

- Part of the General Plan
- Tailored policies implements the General Plan
- Long-range physical development guide

What is a Community Plan?

- Contains these elements:
  - Land Use and Community Planning
  - Mobility
  - Urban Design
  - Economic Prosperity
  - Public Facilities, Services and Safety
  - Recreation
  - Historic Preservation
  - Noise
  - Housing
  - Implementation

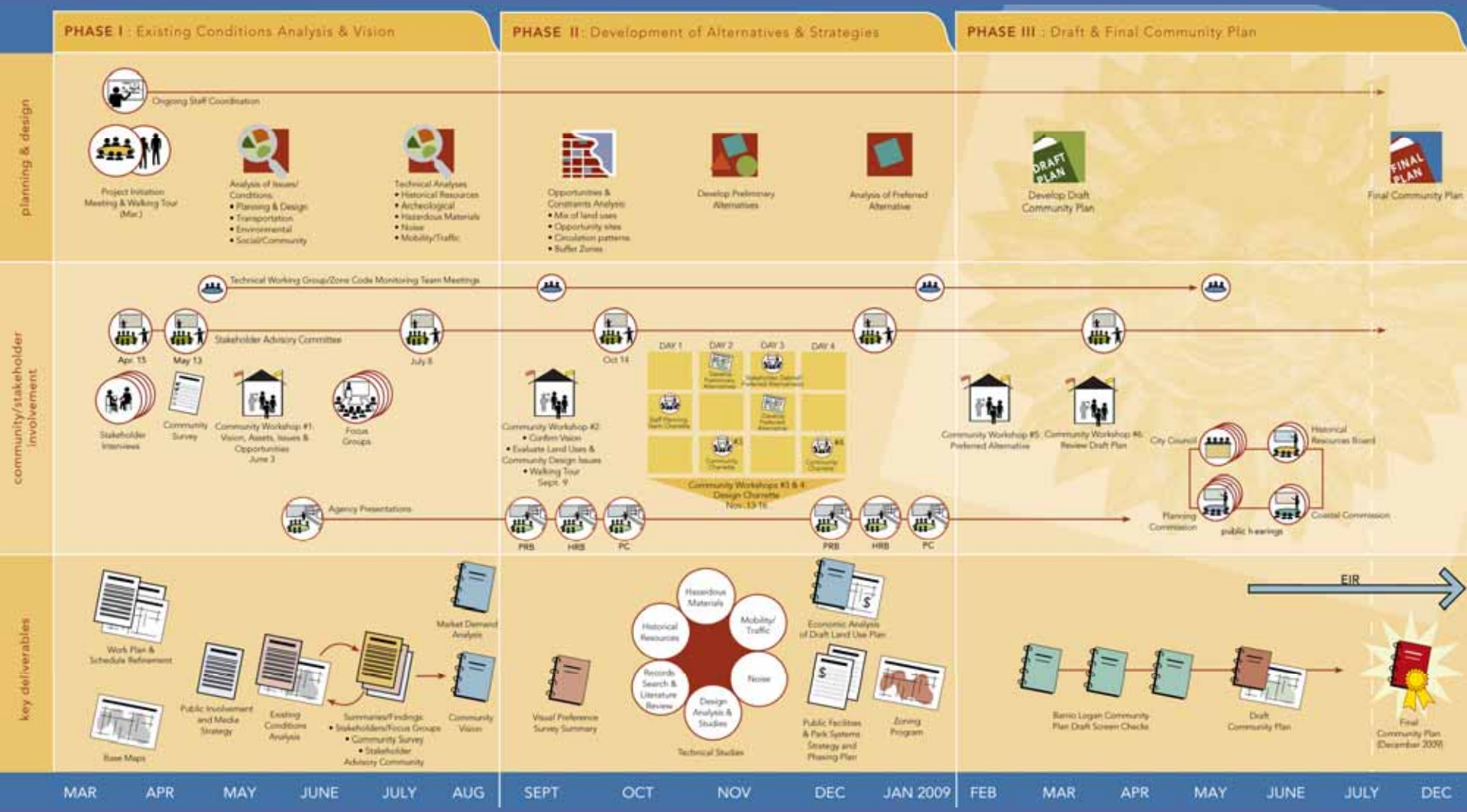
What is a Community Plan?

- Emphasis on sustainable design principles and policies
- Illustrative, graphically based and action oriented
- Conveys community goals, objectives, and recommendations

What a Community Plan does not do

- Eminent domain
- Change preexisting land uses

Schedule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PHASE II: Development of Alternatives & Strategies
PHASE III : Draft & Final Community Plan
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Ongoing Staff Coordination
Project Initiation Meeting & Walking Tour (Mar.)
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• Planning & Design
• Transportation
• Environmental
• Social/Community
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• Noise
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July 8
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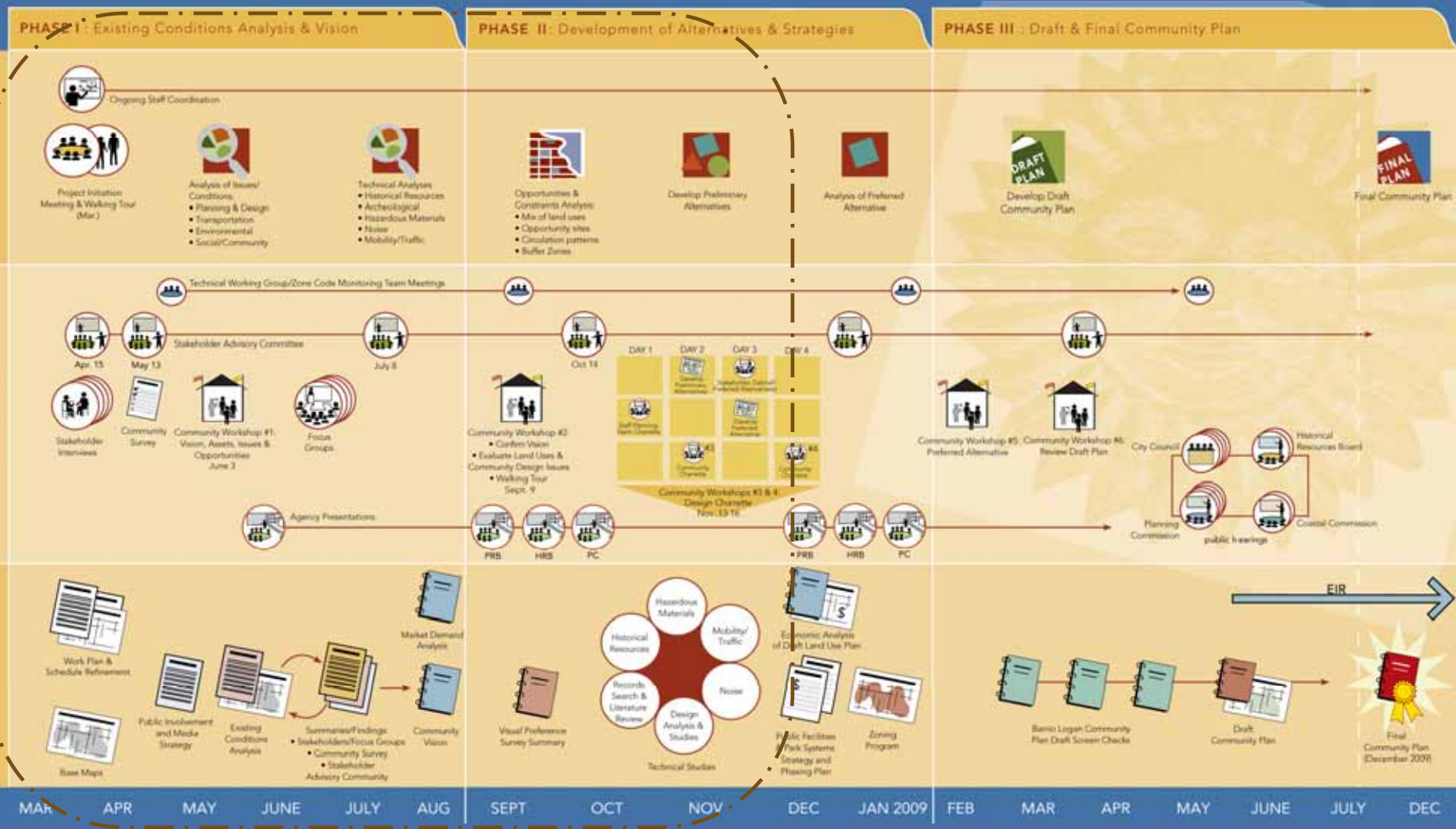
Phased Program

- **Phase I:** Existing Conditions and Vision
- **Phase II:** Development of Alternatives and Strategies
- **Phase III:** Draft and Final Community Plan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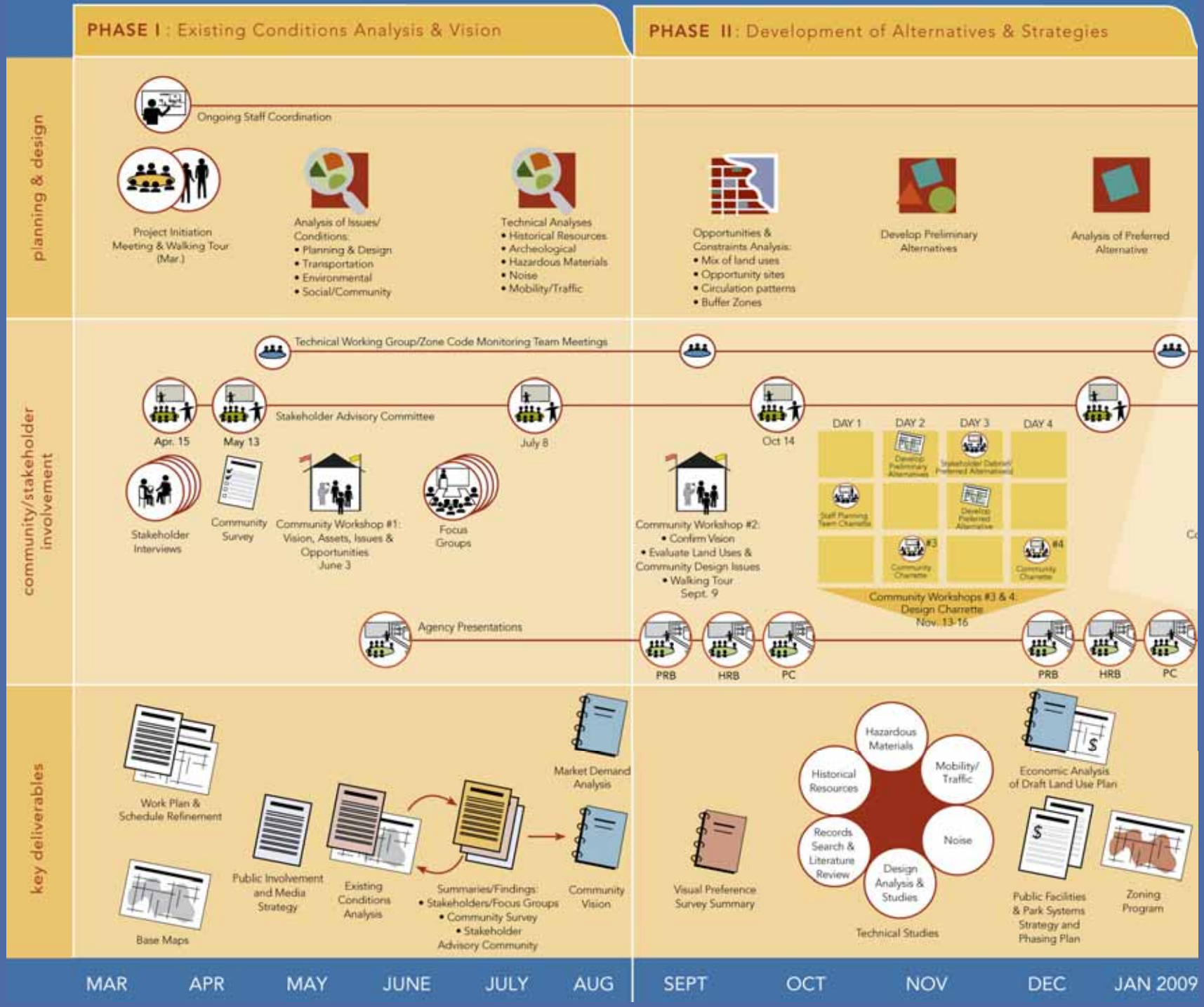
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Project Team

CITY OF SAN DIEGO

PROJECT MANAGEMENT

Christopher Beynon, AICP
Principal-in-Charge

Esmeralda García
Project Manager

Brian Wallace
Deputy Project Manager

MOBILITY

Dave Sorensen
Marc Mizuta
Cliff Yargas
James Douglas

Kimley-Horn

HISTORICAL RESOURCES

Brian Smith
Larry Pierson
Johnna Buysse
Kyle Guerrera
Melanie Lytle

Brian F. Smith & Associates

LAND USE & ZONING

Christopher Beynon
Brian Wallace
Brian Soland
Robert Odland

MIG

PARKS/FACILITIES FINANCING PLAN

Nancy Kaiser

MIG

ENVIRONMENTAL

Hazardous Materials
Derek Reed
Nicole Peacock

Noise
Cornelis Overweg
Mike Komula

Dudek

PUBLIC OUTREACH

Esmeralda García
Andy Pendoley

MIG

Vicki Estrada

Estrada Land Planning

URBAN DESIGN

Brian Wallace
Julia Abbassi
Anita Punja

MIG

Stakeholder Committee

Committee Purpose and Charge

- Help identify community values
- Identify community and social Issues
- Review community-wide vision
- Refine land use alternatives and preferred land use scenario
- Provide guidance with community engagement

Ground Rules

- Show respect for others
- Arrive on time
- Review materials
- Follow consensus based process
- Resolve conflict
- Demonstrate teamwork

Communication Protocols

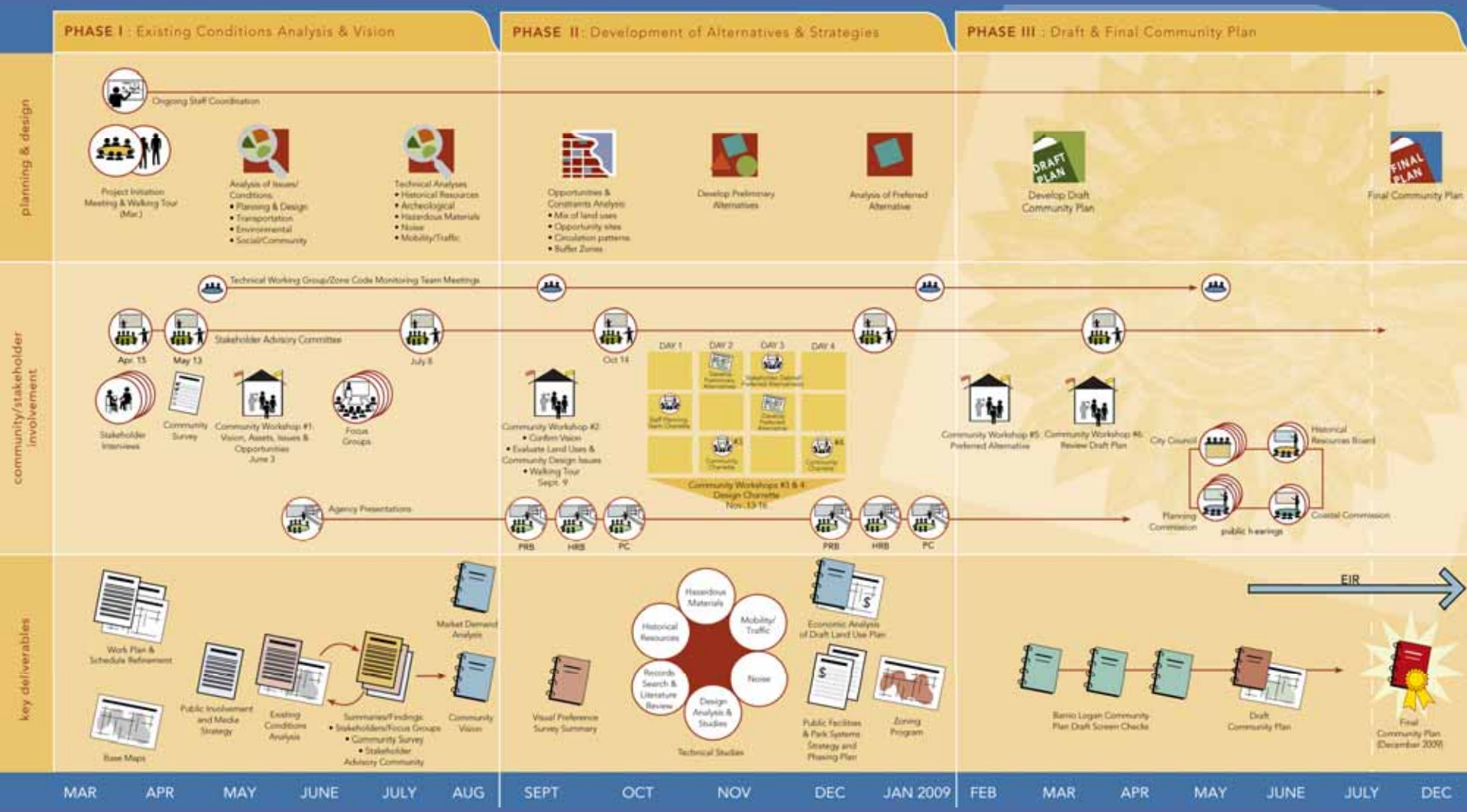
- Media contact
- Meeting attendance

Lara Gates
619-236-6006
lgates@sandiego.gov

Meeting Format and Structure

- Facilitated discussion
- Chair and subcommittees
- Bilingual
- Public meeting
  - Brown Act guidelines
  - Comment period
- Childcare

Community Involvement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Community Participation

- Stakeholder committee
- Focus groups
- Community workshops
- Survey
- Visual preference
- Plan Update charrette

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