



Stakeholders Committee  
Meeting #2  
May 27, 2008

SUMMARY

ATTENDEES

*Stakeholder Committee members present:*

- |                        |                       |
|------------------------|-----------------------|
| Aguilera, Diego        | Johnson, Karl D.      |
| Aguilera, Isabel Betty | Kirkwood, Stephen     |
| Alvarado, John         | Lawrence, Jennette    |
| Alvarado, Mary         | Medina, Gloria        |
| Arellano, Clifford     | Nayeli Castaneda, Ana |
| Benson, Laura          | Ortiz, Rachael        |
| Castaneda, Carlos      | Poutre, Michael       |
| Duea, David            | Riveroll, Norene L.   |
| Duenas, Albert I.      | Sanchez, Ramon Chunky |
| Flores, Herlinda       | Torti, James          |
| Garcia, Antonia        | Valenzuela, Hilda     |
| Halvax, Shaun          |                       |

*Ex-Officio members present:*

- |                                 |                  |
|---------------------------------|------------------|
| Beebe, Anthony                  | Jackson, Kevin   |
| Cepeda, Connery                 | Pisaño, Reynaldo |
| Gregor, Carolina/ Andrea Groves | Wilkins, Dan     |

INTRODUCTION

On May 27, 2008, members of the Stakeholders Committee (Committee) of the Barrio Logan Community Plan Update process convened for their second meeting. The purpose of the meeting was: (a.) to review the ground rules and decision-making process; (b.) to select an alternate to fill a resident-owner seat on the Committee; (c.) to review the summary of Meeting #1; (d.) to review and discuss information items including the project schedule,

meeting times, future meeting locations, and the community survey; and (e.) to review next steps in the process.

## **MEETING FORMAT**

The second Committee meeting occurred on May 27, 2008, from 6:00 p.m. to 9:00 p.m. at Barrio Station, 2175 Newton Avenue in San Diego. In addition to attending Committee members, approximately 120 community members attended the meeting. Upon entering the meeting facility, Committee members and community members signed-in and received the following documents:

- Agenda
- Meeting #1 Summary Report
- Comment Card
- Community Survey
- Community/Stakeholder Involvement Schedule
- Brown Act Fact Sheet
- Decision-Making Process Flow Chart
- General Plan Guiding Principles
- Committee Meeting Ground Rules and Procedures
- Community Participation Framework and Stakeholder Committee Deliberation and Decision-Making Procedures
- Attachment A – Direct Economic Interest and Recusals

All meeting handouts, presentation materials and displays included English and Spanish languages. The proceedings included simultaneous language translation from English to Spanish using headset equipment. Professional translators provided this service.

Committee and community members provided comments and questions during facilitated discussions on all agenda items, and planning team members responded to questions. Andy Pendoley of MIG and Rocio Casco of Estrada Land Planning recorded attendees' comments and questions in English and Spanish languages on a large wallgraphic paper at the front of the room, which is attached as a photo-reduced copy at the end of this summary report.

## **DISCUSSION**

### **Welcome and Introductions**

Lara Gates, Project Manager with the City of San Diego initiated the meeting with welcoming remarks and an overview of the agenda for the meeting. She introduced Esmeralda García of MIG, Inc., Project Manager for the consultant team and Vicki Estrada of Estrada Land Planning, who served as co-facilitators for the meeting.

Ms. Estrada asked Committee members for self-introductions and to share what they think makes Barrio Logan a special place. Overall, Committee members indicated that Barrio

Logan's community history, commitment to children, and positive future form a strong part of the community identity. Other positive attributes noted were Barrio Logan's multi-generational demographic, business-friendly atmosphere, small-town feel, caring and loving community, self-supportive ethic and community health resources. Ms. García and Ms. Estrada then presented background information about the consultant team leading the planning and participation processes for the Update.

## **Ground Rules and Decision-Making Process**

Ms. García presented a slideshow that highlighted the ground rules and decision-making process that will guide the process, including the community participation framework, Committee charge, and ground rules for discussion, deliberation and decision-making. Marianne Greene with the City Attorney's office also provided information and answered questions about the Brown Act.

Committee members and community members provided the following comments and asked questions. Planning team responses follow questions in *italics*.

### ***Community Participation and Committee Charge***

- Will we hear from subject matter experts? – *Yes, they will present information and answer questions throughout the process.*
- Provide additional communication channels between the public and Committee members.
- Allow Logan Heights community members to participate. – *Participation of neighboring communities, such as Logan Heights, is allowed as part of the Barrio Logan Community Plan Update.*
- How will public comment influence this process? – *The public will be involved in the process in many ways, including through community workshops and surveys. Collected public comment will then be summarized and presented to the Committee. The community plan staff will then take into account these interests and concerns during the planning process.*
- Share all completed studies with the community. – *MIG's analysis of current conditions and reviews of other plans, like the general plan and existing community plan, will be distributed soon.*

### ***Ground Rules and Decision-Making***

- Clarify the role of the Committee in discussing administrative issues. – *The Committee is not charged with managing administrative matters such as meeting locations.*
- During the meetings will the planning team include strong content experts to provide in depth knowledge about certain topics? – *Yes.*
- Can the audience receive information about Roberts Rules? – *Yes, we will provide a handout at the next Committee meeting.*
- Where can the public find web-based information on the Barrio Logan Community Plan Update? – *Visit [www.sandiego.gov](http://www.sandiego.gov), click "City Planning & Community Investment", "Planning", and "Barrio Logan". Also, the public may call Lara Gates at (619) 236-6006.*
- Will this process develop competing plans for the future? – *No, this process will develop one plan supported by the entire community.*

- Develop a long-term, flexible plan for the community.
- What will happen if the Committee cannot reach consensus? – *We will work to understand differences in the community and to develop appropriate recommendations. We will utilize discussion, straw polls, and many other techniques described in your decision-making handout.*
- Develop agendas that are more community-focused.
- Ensure that the community is heard and respected.

### **Brown Act**

- What types of “outside meetings” are allowed? – *Outside meetings that are not publicly noticed with an agenda and have less than a quorum of Committee members in attendance are not allowed for decision-making or information sessions.*
- What is a “quorum”? – *A majority of voting members, which is at least 13 members of this Committee.*
- Do sub-committees have quorums? – *Quorums of Committee members at sub-committee meetings are not allowed.*
- How can Committee members be civically active without violating Brown Act? – *Avoid discussing items that will be part of future votes.*
- How can the community provide information to the Committee? – *Provide information through non-agenda public comment. City staff can help to share information with Committee members.*
- Can Committee members communicate one-on-one? – *Yes, but they must avoid chains of such discussions among members.*

### **Selection of Alternate to Fill Resident Owner Seat**

After a short break, Ms. Gates led a drawing to choose a member to fill a vacancy in the Resident Owner Category on the Steering Committee. Ms. Gates called the names of those on the Resident Owner list of alternates. Maribel Arellano was the only alternate present and was then selected to sit on the Committee as a resident owner.

### **Review of Meeting #1 Summary Report**

The previous meeting’s summary was reviewed and individuals, both on the committee and the public, were able to provide comments or changes to the document by marking their own agenda and handing them in to the city staff. Community and Committee members indicated that the photocopies need to be readable, and that delays in the providing materials should be explained to the public. Additionally, community and Committee members asked that more detail regarding the voting process and recommendations be given in subsequent Summary Reports.

One individual wanted to clarify that some Committee members disagreed with the sentiment that Barrio Station was not a “neutral” meeting site, and felt it was an acceptable location for future meetings. In response to another question, planning team members explained the purpose of the Community Plan Update, citing the thirty years since the plan

was last updated, and the incompatible land uses it allows. Also, Barrio Logan's public facilities are no longer adequate or consistent with the General Plan, which was recently updated. Finally, the planning team responded to a question regarding the location of industrial uses around the community, explaining that industrial areas and sites are located throughout the Community Plan Area.

## Information Items

Ms. García provided updated information regarding the process including schedule, future meeting location and meeting times. Meeting will vary on day and time to increase the capacity for public participation. The City staff understands it is difficult to accommodate meeting times to everyone's schedules. All future meetings will be held at 1625 Newton Ave in San Diego and will start at 6:30 p.m. One Committee member suggested changing the November meeting dates to avoid conflicts with presidential election activities.

Ms. García also discussed the Community Survey that will be distributed and must be returned by July 24th. It will be available online through the City's Barrio Logan Plan Update Website as well as circulated through local community facilities. The survey results will be shared at a future meeting and incorporated in the first phase of the process.

## Next Steps

The last agenda topic, Next Steps, addressed the purpose of the community plan. This discussion and presentation, led by Bill Anderson, City of San Diego Deputy Chief Operating Officer for Land Use and Development, concentrated on the community plan as part of the City of San Diego's General Plan, which must reflect the General Plan's principles. Following is a list of these ten Guiding Principles:

1. *An open space network formed by parks, canyons, river valleys, habitats, beaches, and oceans.*
2. *Diverse residential communities formed by the open space network.*
3. *Compact and walkable mixed-use villages of different scales within communities.*
4. *Employment centers for a strong economy.*
5. *An integrated regional transportation network of walkways, bikeways, transit, roadways, and freeways that efficiently links communities to each other and to employment centers.*
6. *High-quality, affordable, and well maintained public facilities to serve the City's population, workers, and visitors.*
7. *Historic districts and sites that respect our heritage.*

8. *Balanced communities that offer opportunities for all San Diegans and share citywide responsibilities.*
9. *A clean and sustainable environment.*
10. *A high aesthetic standard.*

Ms. García then discussed the focus groups that will be formed of Stakeholder Committee members, general public, as well as city team and planning staff members. These smaller working group discussions that will meet separately from the larger Committee meetings will provide the Barrio Logan community with opportunities to review and advise on technical data at a more in-depth level.

The focus groups will be composed of the following six groups:

1. Transportation, Mobility and Circulation
2. Land Use and Community Planning, Housing and Zoning
3. Urban Design & Community Identity
4. Historical Resources/Preservation and Archaeology
5. Arts and Culture and Public Facilities (Recreation and Open Space)
6. Economic Development and Prosperity as well as Health and Safety (Noise and Hazardous Materials)

Focus groups are scheduled to begin meeting in September 2008, and the next meeting will address how these focus groups will be formed. Ms. García encouraged Committee and community members to think about their areas of interest and consider participating.

### **Non-Agenda Public Comment**

Interested Committee members and audience members were given two minutes to speak on non-agenda items. Following are these public comments, with planning team responses in *italics*.

- Distribute the offered documents about redevelopment to Committee members – *City staff will do so.*
- The City must address the prospect of gentrification because most redevelopment causes it.
- It is very important to answer questions on gentrification because everyone benefits from redevelopment except for the people living there.
- Many people in the neighborhood do not know that redevelopment is coming and most do not want it to happen. If the people do not know, we need more outreach.
- The other facility where all future meetings will be held needs changes in order to be a more adequate space. The update staff should host an open house so people can come see the changes that are made.

- Where will future Committee meetings occur? – *All will occur at 1625 Newton Avenue.*

## **NEXT STEPS AND CLOSING**

Ms Gates closed the meeting by thanking Committee and community members for attending and reminding them to attend the next Committee meeting on June 24, 2008.

## **ADDITIONAL PUBLIC COMMENTS**

Seventeen community members in attendance submitted written comments via comment cards provided at the registration table. The following is a summary of the comments: Ensure implementable plan; This meeting was well organized; Clean; decent and affordable housing should be a priority; Personal safety is an issue; Provide local serving, businesses and public facilities; and Provide community-wide outreach; The comment cards are on file at the City of San Diego and are available for viewing during normal office hours. Please contact Lara Gates at 619-236-6006 to set up a time to view the actual cards.