



Stakeholders Committee
Meeting #3
June 24, 2008

SUMMARY

ATTENDEES

Stakeholder Committee members present:

Aguilera, Diego	Garcia, Antonia
Aguilera, Isabel Betty	Johnson, Karl D.
Alvarado, John	Mitchell, Evelyn Ruth
Alvarado, Maribel	Moya, Maria
Arellano, Clifford	Ortiz, Rachael
Bentley, Jeff	Poutre, Michael
Castaneda, Ana Nayeli	Riveroll, Norene L.
Castaneda, Carlos	Rodriguez, Jose
Duea, David	Wilson, Lee
Duenas, Albert I.	Rudolph Pimentel and Ron Halik as alternates

Ex-Officio members present:

Cepeda, Connery	Ham, Walter
Gregor, Carolina	Wilkins, Dan

INTRODUCTION

On June 24, 2008, members of the Stakeholders Committee (Committee) of the Barrio Logan Community Plan Update process convened for their third meeting. The purpose of the meeting was: (a.) to review the summary of Meeting #2; (b.) to follow up on information regarding Robert's Rules of Order requested by the committee; (c.) to review and discuss the City of San Diego General Plan Principles; (d.) and to review next steps in the process including the first Community Workshop.

MEETING FORMAT

The third Committee meeting occurred on June 24, 2008, from 6:30 p.m. to 8:30 p.m. at the Barrio Logan Plan Update Meeting Room located at 1625 Newton Avenue in San Diego. In addition to attending Committee members, approximately 80 community members attended the meeting. Upon entering the meeting facility, Committee and community members signed-in and received the following documents:

- Agenda
- Meeting #2 Summary Report
- Comment Card
- Summary of Roberts Rules of Order
- Glossary of General Terms

All meeting handouts, presentation materials and displays included English and Spanish languages. The proceedings included simultaneous language translation from English to Spanish using headset equipment. Professional translators provided this service.

Committee and community members provided comments and questions during the facilitated discussion. Andy Pendoley of MIG and Rocio Casco of Estrada Land Planning recorded attendees' comments and questions in English and Spanish languages on a large wallgraphic paper at the front of the room, which is attached as a photo-reduced copy at the end of this summary report.

DISCUSSION

Welcome and Introductions

Lara Gates, Project Manager with the City of San Diego began the meeting with welcoming remarks. She introduced Esmeralda García of MIG, Inc., Project Manager for the consultant team and Vicki Estrada of Estrada Land Planning, who served as co-facilitators for the meeting. Esmeralda García gave an overview of the agenda and led a round of self-introductions with the Committee members.

Review of Meeting #2 Summary Report

Ms. García led the audience through a review of the previous meeting's summary, and individuals, both on the committee and the public, were able to provide comments or changes to the document by marking their own agenda and handing them in to the city staff. There were no edits to the summary.

Old Business

Ms. García then pointed out the Parliamentary Procedures brochure that was included in the Committee's handouts. She explained that this brochure summarizes basic parliamentary procedures that will be used to facilitate the group's discussion. In addition the consultant team prepared a one-page handout that describes how Robert's Rules of order will be applied to the Barrio Logan Community Plan Update Stakeholder Committee meetings to manage motions and votes for recommendations on agenda items and action items.

Information Items

Ms. García introduced Vicki Estrada from Estrada Land Planning who facilitated the one topic under the Information Items section of the agenda. It is a legal requirement that all San Diego community plans be in "agreement" with, and help to further the goals of, the San Diego General Plan. The General Plan Principles are a set of ten principles that define an over-arching vision for the entire city. Ms. Estrada presented the City of San Diego General Plan Principles to (a.) provide the public with a better understanding of the San Diego General Plan, and (b.) start the dialogue regarding the applicability of these principles to Barrio Logan. This is important because while Barrio Logan's Community Plan planning and development goals may be unique, they must at the same time be compatible with goals for San Diego as a whole.

Following are the comments made by residents and stakeholders in response to the General Plan Principles. Reoccurring themes included the desire to address the hazards of incompatible uses, preserve and enhance Barrio Logan's unique character and history, support economic development and health of existing residents, and create a more pedestrian and transit friendly urban environment. Principles are shown below in italics with public comments following in bulleted list form.

1. *An open space network formed by parks, canyons, river valleys, habitats, beaches, and oceans.*
 - o Remove incompatible land uses
 - o Ensure a thorough paleontological research process
 - o Create places for children to play
 - o Create a Mexican-American Waterfront Community
 - o Connect and enhance existing green spaces, including Chicano Park
 - o Make waterways accessible
 - o Coordinate with the protection of wildlife in these regions
 - o Chicano Park needs to be a part of this open space network
 - o Make San Diego Bay more accessible
 - o Consider the Bay as a source for decent jobs
 - o Wildfires (in the canyons) need to be taken into consideration when discussing development and the creation of this open space network
 - o Continue the rehabilitation of Chollas Creek

2. *Diverse residential communities formed by the open space network.*
 - o Maintain historic residences
 - o Supports tax base
 - o Affordable for today's residents
 - o Diverse mix of uses
 - o Capitalize on great location
 - o Address the challenge of incompatible uses (Residential/Industrial)
 - o Incorporate the history of the area
 - o Diverse residential as well as diverse land uses are important
 - o Residents are tired of noxious industry
 - o Relocate hazardous industries
 - o Focus plan on housing and business that produces tax revenues

- o Include housing not businesses that contaminate the area but that benefit Barrio Logan
 - o Do not make changes that will remove the residents
3. *Compact and walkable mixed-use villages of different scales within communities.*
- o Improve streets and sidewalks through landscaping, lighting and other methods
 - o Add vegetation and trees
 - o Create better pedestrian connection to downtown
 - o Address traffic and trucks
 - o Noise
 - o Place powerlines underground
 - o Support bicycling
 - o Safety!
 - o Create and improve bicycle pathways and make walkways safe and clear
 - o Clean parks free of drinking
 - o Install fiber optics and awnings
 - o Use the trolley as a focal point in the community
 - o More security and increased safety is also needed
 - o Improve the right of way on 32nd street
 - o Truck routes are not being respected and need to be taken into account
 - o Trucks cause accidents and contamination
4. *Employment centers for a strong economy.*
- o Create an effective mix of businesses and jobs
 - o Communicate and coordinate workforce housing
 - o Improve businesses and community shared spaces
 - o Sustain families
 - o Address parking needs
 - o Living wages need to be implemented in the area
 - o People need to be able to walk to work
 - o A strong business sector is needed in the area
 - o Address the challenge of parking
 - o The community needs cooperation and collaboration between business and residents
 - o A liaison is needed with NASSCO
5. *An integrated regional transportation network of walkways, bikeways, transit, roadways, and freeways that efficiently links communities to each other and to employment centers.*
- o Connect transit and land uses
 - o Ensure that walking and transit options are safe
 - o The city needs to be based on the transportation system
 - o If people and the city want smart growth, need to put uses next to transit
 - o Security is an issue
 - o Barrio Station should be the focal point
 - o A traffic study is integral
6. *High-quality, affordable, and well maintained public facilities to serve the City's population, workers, and visitors.*

- o Spaces for children
- o Utilize Caltrans under-utilized space
- o Create festive/music spaces
- o Perkins Elementary school does not even have a grassy area for children to play in
- o There is a pressing need for affordable housing
- o Non-operating right of ways would be a great opportunity
- o A theatre stage for music in the community would be great
- o Think of schools differently, maybe they can be used by the community during weekends and summers for other purposes

7. *Historic districts and sites that respect our heritage.*

- o Maintain local Mexican-American history
- o People do not want to see only European style houses
- o This area is historically Indian country
- o Much has been maintained as Mexican American or Southwestern
- o The area needs to be a Mexican American waterfront community
- o The character and history of the community needs to be maintained

8. *Balanced communities that offer opportunities for all San Diegans and share citywide responsibilities.*

- o How do we create revitalization programs?
- o Need to preserve historic roots
- o Define "balanced"
 - Respect sacrifices, support future needs
 - Provide affordable housing
 - Social preservation
- o Create sense of place and home
- o Incentives are necessary to improve properties
- o Logan Heights residents need to be included in this process in order to maintain a steady "flavor" throughout the area
- o El Mercado and the mercadito are good examples
- o Maintain the character of the neighborhood, there is nothing wrong with this
- o Don't wipe out the Mexicans like the Italians in Little Italy were
- o Avoid making changes that do not reflect the communities needs
- o Pollution is a main concern
- o Low-income apartments are needed
- o Be careful with the word 'balanced'

9. *A clean and sustainable environment*

- o "Green" designs
 - Natural filtration and roves
 - Create supportive building codes
 - Use "desert" designs that complement our climate
 - Address incompatible land uses
 - Pollution
 - Hazardous materials
- o Allow easy-turf
- o Interested in the implementation of green roofs

- o Community needs efficient houses that do not need air conditioning
- o Recycle and reuse materials
- o More parks and basketball courts are needed
- o Tires can be used in the asphalt to pave roads
- o Pollution in the area needs to be measured and alleviated
- o Grey water needs to be used in the area.

10. *A high aesthetic standard.*

- o Hold current projects to the standards discussed here
- o Cultural and social preservation is important here.

Next Steps

Ms. Garcia went on to provide an update on Stakeholder Interviews and to announce the date for the first Community Workshop, scheduled July 22, 2008.

Non-Agenda Public Comment

Interested Committee members and audience members were given two minutes to speak on non-agenda items. Following are their comments:

- Address access to utilities and how they are managed
- Expand community outreach efforts
- Unite the community

CLOSE

Ms. Gates closed the meeting by thanking Committee and community members for attending and reminding them to attend the upcoming Community Workshop on July 22, 2008.

ADDITIONAL PUBLIC COMMENTS

19 community members in attendance submitted written comments via comment cards provided at the registration table. The following is a summary of the comments: Process is important but implementation is key, Build clean, decent affordable housing, Improve safety and security, especially for children; Improve lighting; Bring more amenities to the neighborhood; Logan Heights residents are important part of Barrio Logan community - include them in Community Plan update process; Consider door-to-door surveys; and Assure a place for current residents in the future of Barrio Logan. The comment cards are on file at the City of San Diego and are available for viewing during normal office hours. Please contact Lara Gates at 619-236-6006 to set up a time to view the actual cards.