



## Stakeholders Committee Meeting #8 and Charrette

January 14, 2009

# SUMMARY

### ATTENDEES

*Stakeholder Committee members present:*

NAME	SEAT	NAME	SEAT
Ramon Chunky Sanchez	Community Org.	Antonia Garcia	Res. Tenant
Georgette Gomez	Community Org.	Maria Martinez	Res. Tenant Alt.
Rachael Ortiz	Community Org.	Isabel Betty Aguilera	Non-Res. Property Owner
Carlos Castaneda	Community Org.	Evelyn Ruth Mitchell	Non-Res Prop Owner
Jennette Lawrence	Community Org.	Diego Aguilera	Non-Res. Property Owner
Albert Duenas	Res. Property Owner	Lee Wilson	Industry
John Alvarado	Res. Property Owner	Ron Halik	Industry/Alt
Mary Alvarado	Res. Tenant	David Duea	Business Owner
Norene Riveroll	Res. Tenant	Clifford Arellano	Business Owner
Ana N. Castaneda	Res. Tenant	Rudolph Pimental	Business Owner

*Ex-Officio members present:*

NAME	SEAT	NAME	SEAT
Connery Cepeda	Caltrans	Andrea Hoff	Sandag
Paul Brown	Port District	Travis Cleveland Gregor	Sandag
Phil Bona	CCDC	Reynaldo Pisano	SESDPG

Stakeholder Committee members absent and excused:

<b>NAME</b>	<b>SEAT</b>	<b>NAME</b>	<b>SEAT</b>
Gloria Medina	Community Org.	Michael Poutre	Business Owner
Maribel Arellano	Res. Property Owner	Shaun Halvax	Industry
Karl Johnson	Industry		

Stakeholder Committee Members Absent and Not Excused:

Hilda Valenzuela	Res. Tenant
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Alternate Members Present/Excused/Not Excused:

<b>NAME</b>	<b>SEAT</b>		
Patricia Cuevas	Res. Tenant	Not Excused	
Lloyd Russell	Non-Res. Prop.Owner	Excused	

## **INTRODUCTION**

On January 14, 2009, members of the Stakeholders Committee (Committee) of the Barrio Logan Community Plan Update process convened for their eighth meeting and for a community Charrette. The purpose of the meeting was: (a.) to review the summary of Meeting #7; (b.) to discuss Parks and Open Space, and Arts and Culture key findings, as well as to review new planning principles on the same topics; (c.) to vote on the adoption of the complete list of Planning Principles; (d.) to participate in the Community Character and Land Use Exercise, including a Visual Land Use and Character Survey; (e.) to participate in a focused discussion on these findings; (d.) and to discuss next steps in the Community Plan Update process including the Charrette activities planned in the upcoming days.

## **MEETING FORMAT**

The eighth Committee meeting and the first day of the Charrette occurred on January 14, 2009, from 5:00 p.m. to 9:00 p.m. at the Barrio Logan Plan Update Meeting Room located at 1625 Newton Avenue in San Diego. In addition to attending Committee members, approximately 80 community members attended the meeting. Upon entering the meeting facility, Committee and community members signed-in and received the following documents

- Agenda
- Meeting #7 Summary Report (w/wallgraphic)
- Draft Planning Principles
- Visual Character and Land Use Survey Score Card

Comment cards were also made available.

All meeting handouts, presentation materials and displays included English and Spanish languages. The proceedings included simultaneous language translation from English to Spanish using headset equipment. Professional translators provided this service.

Committee and community members provided comments and questions during the facilitated discussion. Chris Beynon of MIG recorded attendees' comments and questions in English on a large wallgraphic paper at the front of the room. Comments were focused on the discussion of the Planning Principles, and briefly on the Visual Character and Land Use Survey.

## **Welcome and Introductions**

Lara Gates, Project Manager with the City of San Diego welcomed everyone then introduced Vicki Estrada of Estrada Land Planning. Ms. Estrada then provided an overview of the agenda and led a round of self-introductions with the Committee members.

## **Review of Meeting #7 Summary Report**

Ms. Estrada led the audience through a review of the previous meeting's summary, and individuals, both on the committee and the public, were able to provide comments or changes to the document by marking their own agenda and handing them in to the city staff.

## **Information Items Presentation and Discussion**

Ms. Estrada next provided a brief summary of the findings regarding Parks and Open Space, and Arts and Culture. Ms. Estrada then facilitated a discussion on the public's response to the topic areas presented, and then introduced two new planning principles around these topics. Committee and community members provided the following specific comments, which are listed below by topic area.

### *Parks and Recreation*

- Barrio needs more open space – two parks is not enough:
  - Consider over-the-freeway structures for parks
  - Add parks closer to the schools and closer to the central part of the community.
  - Create safe places to take children and green areas to enjoy
    - Deserve better than dirt lot at Perkins Elementary
  - Create active recreation areas
  - Consider roof top parks for safety reasons
  - Create community gardens and lush habitats
- Make better use of existing parks:
  - City should repair and maintain the existing parks prior to adding more parks to the community
  - City should look at adding different facilities and uses in the existing parks
  - Provide better lighting at streets that connect to existing parks
  - Hold a monthly/annual special event where artists' work can be featured and sold in parks
  - Hold theatre nights or screen movies in Chicano Park
- Chicano Park
  - Park is nice
    - New playground
    - Many people use the park during the day to recreate
    - Basketball courts and the kiosk are used at night
  - Make park safer and more attractive by improving lighting (especially in the western portion), addressing problem of homelessness, and keeping restrooms well-lit and clean

- Cesar Chavez Park is utilized constantly by many groups, and has a full size soccer field

#### *Arts and Culture*

- Arts important to Barrio Logan
  - Represent the roots and history of the neighborhood
- Support community art
  - Create more murals, utility box art, and neighborhood art
  - Support current/young artists in the community
  - Art should feature Barrio Logan's history
- Create new theatre for performance arts
  - Community college should purchase the Metro Theatre to lease it as a community theatre
- Chicano Park
  - More events to keep the area watched and safe
  - Consider quarterly "tianguis" (swapmeet) with artists
- Develop Barrio Logan East Village Arts District
  - Build affordable live-work art spaces for artists
- Movie theatres
- Museums
- Car shows
- Plazitas for mariachis
- More spaces to socialize

#### **Action Items: Adoption of Planning Principles**

Ms. Estrada then introduced the complete list of Planning Principles and requested these be voted on for adoption. Committee members discussed Principles 1 and 2. Many had comments on the bullet point text that described in detail specific components of each Principle. Due to time constraints the Committee decided to table the discussion and adoption of the Planning Principles until the workshop to be held on Saturday, January 17<sup>th</sup>. The Committee voted 19 in favor, 1 against to table the item to the Saturday meeting. Committee members and community members provided the following comments, which are listed below by topic area.:

#### *Development and Community Character*

- Promote transit-oriented development and green housing/building
- Clarify how much of the area around transit will change in intensity and density
- Intense development is a problem in this area so the bullet stating that is a problem
- Balance density and community character
- Keep the height limitations at its current level of three stories

#### *Industrial Uses*

- Preserve industrial uses and existing jobs - both contribute to the economy
  - However, don't place industrial uses in the center of the community, near the schools, or residential areas
- Promote green enterprise businesses
- Accumulation of impacts from diesel trucks servicing industrial businesses affects the health of the community

### *Other*

- Build affordable housing for Barrio Logan residents
- Create more mixed-use and mixed-income housing
- Build more transit stops for the seniors and low-income people who do not own cars

### **Community Character and Land Use Exercise**

Ms. García and Ms. Estrada began the exercise with a presentation highlighting the existing character and conditions in Barrio Logan. A Focus Area map was also introduced to help illustrate how these character and conditions differed around the Barrio Logan Community Plan Area. Finally, Ms. Estrada led participants in a Visual Character Survey and Land Use, where participants were shown a series of images depicting different land uses in differing heights and styles, and asked to rank their degree of like or dislike for the image. This process continued for each of six focus areas in the community. Ms. Estrada solicited comments from Committee members and the public on several photos to understand the reactions and feelings about a particular photograph. All present recorded their preference on a scale of 1-5 and were free to record comments on the score sheet.

### **Non-Agenda Public Comment**

There were no non-agenda public comments.

### **Wrap-Up and Charrette Process Recap**

Ms. Gates and Ms. García wrapped-up the meeting by recapping the day's activities. They reminded everyone of up-coming activities, including an Open House the next day from 2pm-6pm, where results of the Visual Character and Land Use Survey would be display, and the final day of the Charrette on January 17, from 9:30am-1:30pm, during which a Land Use Options Presentation and Discussion would be held. Ms. Gates thanked everyone for their participation.

### **CLOSE**

Ms. García closed the meeting by thanking Committee and community members for attending.

### **ADDITIONAL PUBLIC COMMENTS**

Five (5) comment cards were submitted that included written comments in regards to the lack of adequate parking, the preference for no tall buildings, and keeping residential and industrial uses separate. All comment cards are on file at the City of San Diego and are available for viewing during normal office hours. Please contact Lara Gates at 619-236-6006 to set up a time to view the actual cards.