



## Charrette

January 17, 2009

# SUMMARY

### ATTENDEES

*Stakeholder Committee members present:*

NAME	SEAT	NAME	SEAT
Ramon Chunky Sanchez	Community Org.	Mary Alvarado	Res. Tenant
Georgette Gomez	Community Org.	Ana N. Castaneda	Res. Tenant
Rachael Ortiz	Community Org.	Isabel Betty Aguilera	Non-Res. Property Owner
Carlos Castaneda	Community Org.	Diego Aguilera	Non-Res. Property Owner
Jennette Lawrence	Community Org.	Lee Wilson	Industry
Albert Duenas	Res. Property Owner	Shaun Halvax	Industry
John Alvarado	Res. Property Owner	Rudolph Pimentel	Business Owner.
Antonia Garcia	Res. Tenant	David Duea	Business Owner
Norene Riveroll	Res. Tenant	Clifford Arellano	Business Owner

Ex-Officio members present:

NAME	SEAT	NAME	SEAT
Connery Cepeda	Caltrans	Tina Casgar	Sandag
Paul Brown	Port District	Travis Cleveland	Sandag

Stakeholder Committee members absent and excused:

NAME	SEAT	NAME	SEAT
Gloria Medina	Community Org.	Maribel Arellano	Res. Property Owner
Michael Poutre	Business Owner	Karl Johnson	Industry

Stakeholder Committee Members Absent and Not Excused:

Hilda Valenzuela	Res. Tenant
------------------	-------------

Alternate Members Present/Excused/Not Excused:

NAME	SEAT		
Patricia Cuevas	Res. Tenant	Not Excused	
Maria Martinez	Res. Tenant	Present	
Lloyd Russell	Non-Res. Prop.Owner	Excused	
Ron Halik	Indus. Owner/Rep.	Not Excused	

## INTRODUCTION

On January 17, 2009, members of the Stakeholders Committee (Committee) of the Barrio Logan Community Plan Update process and interested residents, business owners and others convened for a Charrette. The purpose of the Charrette was: (a.) to hear an overview of workshop and Charrette activities; (b.) to confirm a revised set of Over-arching Planning Principles; (c.) to review results from Stakeholder Committee Meeting #8; (c.) to view and discuss land use options; (d.) to provide feedback on land use options in breakout groups; (e.) to share small group results with the larger group; (d.) and to discuss next steps in the Community Plan Update process.

## MEETING FORMAT

The final day of the Charrette occurred on January 17, 2009, from 9:00 a.m. to 1:00 p.m. at the Barrio Logan Plan Update Meeting Room located at 1625 Newton Avenue in San Diego. In addition to attending Committee members, approximately 85 community members attended the meeting. Upon entering the meeting facility, Committee and community members signed-in and received the following documents

- Agenda
- Over-arching Planning Principles

Comment cards were also made available.

All meeting handouts, presentation materials and displays included English and Spanish languages. The proceedings included simultaneous language translation from English to Spanish using headset equipment. Professional translators provided this service.

Committee and community members provided comments and questions during the facilitated discussion. Brian Wallace of MIG recorded attendees' comments and questions in English on a large wallgraphic paper at the front of the room.

## Welcome and Introductions

The event was kicked off by Mayor Jerry Sanders and Council President Ben Hueso who made welcoming remarks. Next, Lara Gates, Project Manager with the City of San Diego and

Esmeralda García of MIG, Inc., Project Manager for the consultant team provided an overview of the agenda and workshop, and recapped the workshop thus far.

### **Confirm Over-arching Planning Principles**

Ms. García and Ms. Estrada convened the Stakeholder Committee to discuss and take action on the Over-arching Planning Principles, a task which had been tabled at the previous meeting. Based on community feedback at the last meeting, the draft Planning Principles were rewritten to include only the overarching theme without the more descriptive bullets that followed. The revised Over-arching Planning Principles were successfully adopted by a Committee vote of 18-0. Future Stakeholder Committee Meetings will develop further the details regarding each Planning Principle.

### **Review of Meeting #8 Summary Report**

Ms. García and Ms. Estrada led the audience through a review of the previous meeting's activities, and then presented the results of the Visual Character and Land Use Survey. In addition, they provided a brief introduction to the next action item, the Land Use Options presentation, by describing the purpose and of the Land Use Options and the basics of the exercise that they would be engaging in next.

### **Land Use Options Presentation**

Ms. Estrada then presented these Land Use Options, which consisted of three sets of three options, each set tailored to one of three "change areas", or areas that have the capacity for change in the future. Ms. Estrada and Ms. García pointed out that community feedback pointed to a set of changes that the community was likely to support, and these were integrated into the Land Use Options as a series of "common elements" that were shared between all of them. This led into a discussion of how these Land Use Options would be used in the subsequent breakout groups. Comments expressed Committee and community members concerns about the proposed Land Use Options and common elements. Several speakers expressed concern about assumptions regarding residential intensities shown in all of the Land Use Options. Other speakers stressed the need to respect the wishes previously expressed in regards to development intensities and residential/industrial adjacencies. Ms. García and Ms. Estrada reminded participants that the options presented were merely a starting point, and that in group discussions they would be free to create new options and alternatives.

### **Breakout Group Discussion**

Having been randomly assigned a table number at sign-in, participants were seated with assigned small groups in order to provide more detailed feedback on the Land Use Options and their preferences. Ten groups were formed; each was given a map of Barrio Logan, Land Use Options overlays, markers and other drawing tools. One facilitator from the planning team was also present at each table in order to answer questions and provide assistance. Once situated in the small groups, participants again went over the common elements present in all of the Land Use Options, and were asked to choose the appropriate land use option for each of the three "change areas", and to make any additional changes they desired. After each group completed the exercise the map was posted on a common wall for viewing.

## **Breakout Group Report Back**

A nominated representative from each small group then presented to the larger group their preferred Land Use Option map and the highlights of that Option.

## **Next Steps**

Ms. Gates and Ms. García thanked everyone for their participation and Ms. García reminded everyone of the dates for the next Stakeholder Committee meeting, scheduled February 11, 2009. Agenda topics will include:

- Discussion of refined Planning Principles
- Review of three Land Use Alternatives

## **Non-Agenda Public Comment**

There were no public comments.

## **CLOSE**

Ms. García closed the meeting by thanking Committee and community members for attending.

## **ADDITIONAL PUBLIC COMMENTS**

Two community members in attendance submitted written comments via comment cards provided at the registration table. The following is a summary of the comments that were submitted: Thank you for this valuable community project, it helps residents deal with any changes in the community and helps to create unity between people; I don't want tall buildings or businesses that pollute the environment. Light industrial uses such as clothing manufacturing are ok if they produce jobs. This and other comment cards are on file at the City of San Diego and are available for viewing during normal office hours. Please contact Lara Gates at 619-236-6006 to set up a time to view the actual cards.