



Stakeholders Committee
Meeting #6
 October 14, 2008

SUMMARY

ATTENDEES

Stakeholder Committee members present:

NAME	SEAT	NAME	SEAT
Ramon Chunky Sanchez	Community Org.	Jim Torti	Business
Georgette Gomez	Community Org.	Rudolph Pimentel	Business Alt.
Clifford Arellano	Business Owner	Ana Nayeli Castaneda	Res. Tenant
Karl Johnson	Industry	Shaun Halvax	Indus. Owner/Rep.
Lee Wilson	Industry	Antonia Garcia	Res. Tenant
Evelyn Ruth Mitchell	Non-Res. Property Owner	Maria Martinez	Res. Tenant Alt.
Maribel Arellano	Res. Property Owner	Rachael Ortiz	Community Org.
John Alvarado	Res. Property Owner	Carlos Castaneda	Community Org.
Diego Aguilera	Non-Res. Property Owner	Jeannette Lawrence	Community Org.
Isabel Betty Aguilera	Non-Res. Property Owner		

Ex-Officio members present:

NAME	SEAT	NAME	SEAT
Connery Cepeda	Caltrans	Tina Casgar	Sandag
Paul Brown	Port District		

Stakeholder Committee members absent and excused:

NAME	SEAT	NAME	SEAT
Albert Duenas	Res. Prop Owner	Mary Alvarado	Res. Tenant
Michael Poutre	Business Owner	Norene Riveroll	Res. Tenant
Gloria Medina	Community Org.	David Duea	Business Owner

Stakeholder Committee members absent and not excused:

NAME	SEAT	NAME	SEAT
Hilda Valenzuela	Res. Tenant	Robert Hinkley	Res. Tenant- Alt.

Alternate Members Present:

NAME	SEAT	NAME	SEAT
Ron Halik	Indus. Owner/Rep.	Patricia Cuevas	Res. Tenant
Lloyd Russell	Non-Res. Prop.Owner		

INTRODUCTION

On October 14, 2008, members of the Stakeholders Committee (Committee) of the Barrio Logan Community Plan Update process convened for their fifth meeting. The purpose of the meeting was: (a.) to review the summary of Meeting #5; (b.) to discuss Land Use and Housing Principles that were developed based on information covered in Meeting #5; (c.) to hear findings on historic resources, preservation, transportation and mobility; (d.) to participate in a focused discussion on the findings; (d.) and to discuss next steps in the Community Plan Update process.

MEETING FORMAT

The fifth Committee meeting occurred on October 14, 2008, from 5:30 p.m. to 8:30 p.m. at the Barrio Logan Plan Update Meeting Room located at 1625 Newton Avenue in San Diego. In addition to attending Committee members, approximately 88 community members attended the meeting. Upon entering the meeting facility, Committee and community members signed-in and received the following documents:

- Agenda
- Meeting #5 Summary Report (w/ wallgraphic)
- Past Planning Efforts Matrix
- Draft Planning Principles
- Historic Resources Survey Summary
- Mobility and Pedestrian Maps
- Plan Update Schedule

Comment cards were also made available.

All meeting handouts, presentation materials and displays included English and Spanish languages. The proceedings included simultaneous language translation from English to Spanish using headset equipment. Professional translators provided this service.

Committee and community members provided comments and questions during the facilitated discussion. Brian Wallace of MIG and Alberto Romero of the City of San Diego recorded attendees’ comments and questions in English and Spanish languages on a large wallgraphic paper at the front of the room, which is attached as a photo-reduced copy at the end of this summary report.

Welcome and Introductions

Lara Gates, Project Manager with the City of San Diego welcomed everyone then introduced Esmeralda García of MIG, Inc., Project Manager for the consultant team. Ms. García then provided an overview of the agenda and led a round of self-introductions with the Committee members.

Review of Meeting #5 Summary Report

Ms. García led the audience through a review of the previous meeting's summary, and individuals, both on the committee and the public, were able to provide comments or changes to the document by marking their own agenda and handing them in to the city staff. Committee members and community members provided the following comments and asked questions.

- EHC – List of 10 Biggest Polluters should be included
- Ensure wall graphic is posted on the website at the same time as the summary
- Disagree that industry does not contribute to community life

Old Business – Land Use and Housing Principles

Ms. García and Ms. Estrada revisited an unfinished discussion topic from the last meeting regarding Land Use and Housing Principles. The community had the following comments to make on the principles presented:

- Where did the comment regarding higher density come from?
 - Higher density was viewed as a way to preserve lower density areas, provide affordable housing, consider tax benefits, health regulations
- Need to be sensitive to how historic properties are referenced
- Sensitive receptors should be referenced
- Priority for residents who would need to move
- Should follow rules to place density near transit!
- Mention need for jobs
- Compensate for relocation
- Need to balance business with health
- Documentation needs to include where stakeholders do not want to see increased height

Additionally, a contingent of business and property owners offered the following comments regarding the Land Use and Housing Principles:

- City should enforce those in violation
- Support employing Barrio residents – keep businesses here!
- Don't "buy us off" – allow us to participate
- **Value businesses but need a balance between the rights and wants of the community, especially to preserve culture**

Information Items

A brief presentation by Kimley Horn and Associates provided a summary of the findings regarding three topic areas of the transportation and mobility Existing Conditions Report. Ms. García then facilitated a discussion on the public's response to the topic areas presented. Comments focused on the impacts of

commuter and truck traffic, and the need for improved transit service and amenities. Committee and community members provided the following specific comments, which are listed below by topic area.

Parking

- Expand permit parking to protect residential areas
- Expansion of resident-only permit parking would present parking problems for clients of the clinic;
- Subsidize parking lots with validation
- Overall- parking is available, but not in all areas or for special events
- Truck loading occupies parking spaces and travel lanes
- PETCO Park creates parking problems in Barrio Logan

Trucks

- Begin by enforcing speed limits to discourage through-truck trips
- Collaborate with police – they are supportive
- Enforce truck routes parking regulations
- Reduce conflicts between trucks and children
- Distribution businesses creating truck traffic
 - Policy to prohibit?
 - City should enforce
- Explore physical solutions such as traffic calming
- Less warehouses in the community would reduce number of trucks driving through the community
- Create a new policy stating businesses requiring more than a certain amount of trucks cannot reside in Barrio Logan
- Need more implementation of policies already enacted to reduce truck traffic in the community

Transit

- Bus stops are located on almost every block along some streets and take up several parking spaces
 - Consolidate to increase business
 - Bus stops were requested to serve residents and provide easy transit access
- Bus stop survey data is incorrect
- More bus stops requested by residents; are needed for senior housing
- Install lighting at all stops; especially for Community College users

General

- Need Master Plan!

Information Items (continued)

A brief presentation by Melanie Lytle with Brian Smith and Associates provided an overview of the preliminary findings regarding historical resources and preservation. Ms. García then facilitated a discussion on the information presented. Committee and community members' discussion centered on how current historic designation guidelines may not apply to buildings/places important to the Barrio Logan community, and the potential negative repercussions of creating historic districts. Specifically, the following comments were made.

Historical Resources and Preservation Findings

- Buildings/places must be at least 45 years old to receive historic designation
 - Re-write designation guidelines?
- Post-1965 history important - celebrate living history

- Chicano Park
- Recognize cultural heritage, such as the Japanese fishing industry, etc.
 - Contact Logan Heights Historic Society
 - Monuments to represent history of the area
- Recognize Historic businesses, such as the Four Cornfields
- Improve historic buildings through tax increment financing
 - Once remodeled, how would these buildings be used?
 - Preservation relies on subsidy but can bring undesired uses
- Average resident can't afford historic district designation – gentrification may follow
- Some gentrification is needed
- Avoid Sherman Heights and Heritage Park examples of displacement
- Create affordable preservation; opportunities for new homeownership
 - Explore transfer of development rights as preservation mechanism
- Expansion of Barrio Logan Redevelopment area could mean that ownership becomes difficult
- Through community plan residents can create policies and recommendations that apply to Barrio Logan regarding historical preservation
 - Preservation and designation can be tools for the community—designations include tax breaks for those wanting to buy homes and fee waivers for local residents

Emerging Historic Themes

- Mexican American Community
- Bayfront
- Early Buildings/Settlements (Marston House)
- Bracero work program
- Civil Rights/Activism

During the discussion Committee members also requested additional information that will help in their decision-making process as the plan update begins to develop the land use alternatives and ultimately in providing an advisory recommendation on a preferred land use alternative. These additional needs items are listed below.

Data Needs

- Mobility Study for SC review
- Date of truck data collection
- Traffic counts for SC review
- Bus Counts
- Ithaca neighborhood housing services as example of affordable preservation

Next Steps

Ms. Gates thanked everyone for their participation and Ms. García reminded everyone of the date for the next Stakeholder Committee meeting, scheduled November 13, 2008, for which the topic areas will include:

- Pedestrian and Bicycle Mobility (wrap-up discussion)
- Art/Culture
- Public Facilities
- Recreation and Open Space
- Economic Prosperity and Development

The goal for these focused discussions will be to continue to develop a set of planning principles that will be used as a framework to begin developing the land use alternatives for consideration in the updated Community Plan.

Non-Agenda Public Comment

Interested Committee members and audience members were given two minutes to speak on non-agenda items. Committee and audience members had no additional comments.

CLOSE

Ms. García closed the meeting by thanking Committee and community members for attending.

ADDITIONAL PUBLIC COMMENTS

Four community members in attendance submitted written comments via comment cards provided at the registration table. The following is a summary of the comments: Thank you for a very valuable Community Plan Update meeting, Many voices were heard both on the committee and from the audience members; Address lack of parking and trash adjacent to the clinic and in front of Bank of America; Create safer streets through more street lighting and less large trucks, More parking for Barrio businesses, More trash cans; Create public squares to beautify the community. The comment cards are on file at the City of San Diego and are available for viewing during normal office hours. Please contact Lara Gates at 619-236-6006 to set up a time to view the actual cards.