



Stakeholders Committee

Meeting #7

November 13, 2008

SUMMARY

ATTENDEES

Stakeholder Committee members present:

NAME	SEAT	NAME	SEAT
Ramon Chunky Sanchez	Community Org.	Isabel Betty Aguilera	Non-Res. Property Owner
Georgette Gomez	Community Org.	Evelyn Ruth Mitchell	Non-Res Prop Owner
Rachael Ortiz	Community Org.	Karl Johnson	Industry
Carlos Castaneda	Community Org.	Lee Wilson	Industry
Jennette Lawrence	Community Org.	Ron Halik	Indus. Owner/Rep.
Albert Duenas	Res. Property Owner	Jim Torti	Business Owner
Maribel Arellano	Res. Property Owner	Michael Poutre	Business Owner
John Alvarado	Res. Property Owner	David Duea	Business Owner
Diego Aguilera	Non-Res. Property Owner	Clifford Arellano	Business Owner
Norene Riveroll	Res. Tenant	Hilda Valenzuela	Res. Tenant

Ex-Officio members present:

NAME	SEAT	NAME	SEAT
Connery Cepeda	Caltrans	Tina Casgar	Sandag
Paul Brown	Port District	Carolina Gregor	Sandag
Lucy Contreras	CCDC	Bob Parker	Community College

Stakeholder Committee members absent and excused:

NAME	SEAT	NAME	SEAT
Gloria Medina	Community Org.	Mary Alvarado	Res. Tenant

Ana Nayeli Castañeda	Res. Tenant	Shaun Halvax	Industry
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Stakeholder Committee Members Absent and Not Excused:

Antonia Garcia	Res. Tenant		
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Alternate Members Present/Excused/Not Excused:

NAME	SEAT		
Patricia Cuevas	Res. Tenant	Present	
Maria Martinez	Res. Tenant Alt.	Present	
Rudolph Pimentel	Business Alt.	Present	
Lloyd Russell	Non-Res. Prop.Owner	Excused	
Robert Hinkley	Res. Tenant- Alt.	Not Excused	

INTRODUCTION

On November 13, 2008, members of the Stakeholders Committee (Committee) of the Barrio Logan Community Plan Update process convened for their seventh meeting. The purpose of the meeting was: (a.) to review the summary of Meeting #6; (b.) to discuss Land Use, Housing, Mobility, Historic Principles that were developed based on information covered in Meeting #6; (c.) to receive an update on the City of San Diego’s Bike and Pedestrian Master plan; (d.) hear a summary of the market research analysis findings regarding economic prosperity; (e.) to participate in a focused discussion on these findings; (d.) and to discuss next steps in the Community Plan Update process including the Charrette activities planned for January.

MEETING FORMAT

The seventh Committee meeting occurred on November 13, 2008, from 5:30 p.m. to 8:00 p.m. at the Barrio Logan Plan Update Meeting Room located at 1625 Newton Avenue in San Diego. In addition to attending Committee members, approximately 88 community members attended the meeting. Upon entering the meeting facility, Committee and community members signed-in and received the following documents

- Agenda
- Meeting #6 Summary Report (w/wallgraphic)
- Draft Planning Principles
- Economic analysis key findings
- Historic Walking Tour Document

Comment cards were also made available.

All meeting handouts, presentation materials and displays included English and Spanish languages. The proceedings included simultaneous language translation from English to Spanish using headset equipment. Professional translators provided this service.

Committee and community members provided comments and questions during the facilitated discussion. Andy Pendoley of MIG and Alberto Romero of the City of San Diego recorded attendees' comments and questions in English and Spanish languages on a large wallgraphic paper at the front of the room, which is attached as a photo-reduced copy at the end of this summary report.

Welcome and Introductions

Lara Gates, Project Manager with the City of San Diego welcomed everyone then introduced Esmeralda García of MIG, Inc., Project Manager for the consultant team. Ms. García then provided an overview of the agenda and led a round of self-introductions with the Committee members.

Review of Meeting #6 Summary Report

Ms. García led the audience through a review of the previous meeting's summary, and individuals, both on the committee and the public, were able to provide comments or changes to the document by marking their own agenda and handing them in to the city staff. Committee members and community members provided the following comments and asked questions. Planning Team responses follow questions in *italics*.

- Is there more information than the information represented in the meeting summary and wallgraphic? - *All meetings are audio recorded and anyone who wishes to listen to the audiotapes can contact Lara Gates.*
- In the section discussing the Historic themes make sure to add the relationship of the Cannery to the waterfront.

Old Business – Land Use and Housing Principles

Ms. García introduced the list of revised Planning Principles. She explained that this revised list includes principles that relate to the topics associated with the Community Plan and support the Guiding Principles described in the General Plan. Ms. García described the topic areas used to develop the Planning Principles. These include: Land Use and Housing, Historic and Mobility. Committee members and community members provided the following comments.

- Land Use
 - Why are we relocating the industrial uses
 - There is data that shows the types of business that negatively impact adjacent residential
 - Industrial uses are not compatible with residential uses and this creates some safety issues
 - Incompatible uses impact the health of our children
 - Preserve and balance local health and commercial uses
 - Include midrise housing and building types
- Strong Neighborhood Economy
 - Study actual job numbers and residents; some local businesses do employ residents
 - Preserve small business and character
- Arts and Culture
 - Include art as buffers

- Art should be used to preserve history and culture
- Where did the comment regarding higher density come from?
 - Higher density was viewed as a way to preserve lower density areas, provide affordable housing, consider tax benefits, health regulations

Additionally, Sheri Ryan, Project Manager with Alta Consulting provided a summary of the Bike and Pedestrian Master Plan for the City of San Diego. Members of the Alta team are working with the San Diego community to establish priorities related to improvements for pedestrians and bicyclists. Committee and community members provided the following comments and asked questions. Ms. Ryan responses follow questions in *italics*.

- Why are bus turns on National and 26th so dangerous? -*Due to Street width issues*
- *Identify safety issues due to public transit routes on narrow streets*
- *Identify blind corners on narrow streets*
- Is there a bike lane on Main Street? -*The bike lane is from Main St to Vesta St.*
- How can we reduce pedestrian crashes? -*We will reduce ped/bike accidents by providing Strong buffers and visibility.*
- Will there be a bike facility for Harbor Drive? -*It is planned to become a class 1 bike lane*
- Are there Pedestrian & Bike counts? -*Not yet*
- Consider using one-way streets specifically on Logan Ave and National Avenue going in opposite directions (This would allow for wider sidewalks)
- Truck routes need to be enforced
- Use Cameras to identify trucks not using truck routes
- Consider regular schedules for goods movement trucks
- Some bicycle traffic is from recreational riders

Information Items

A brief presentation by Sujata Srivastava of Economic Research Associates (ERA) presented a summary of the market research analysis findings. In the market research analysis, ERA looks at population growth projections for Barrio and the implications to the community's economy. In addition, the study reviews existing markets in Barrio and trends that influence these markets. Ms. García then facilitated a discussion on the public's response to the topic presented. Committee members and community members provided the following comments.

Market Research Analysis Findings

- The plan needs to be grounded in economic feasibility
- What is the status of the Mercado Project
- Exports support jobs
- We should take advantage of Maritime Industry
- The Economic Analysis summary reflects that there are more jobs than residents, we should be careful to not lose our businesses
- Hotels are not desired by the community. There is no land for hotels
- We need more housing
- Local economic prosperity cannot happen without taking the history of the area into account
- We should study historic district benefits without causing gentrification

- The projected 2,400 new Barrio Logan residents is part of a long range forecast (until 2030) and will be updated when appropriate
- Respect the value of business to the community
- Be mindful of how this (plan) can negatively impact industrial uses
- Has the analysis been completed? –*The Analysis will be finished by Monday, November 17, 2008 and posted to the project website*
- Support diverse business opportunities
- Create opportunities that build on our culture and history
- Explore training and educational programs
- What is the status of the community college project? The community college recently acquired the Chuey’s site and are in the preliminary planning stages. The College will work with the community when it has some plans prepared to review.
- Facilitate Opportunities:
 - Partnerships
 - Education
 - Creative and cultural
 - Healthcare
- Link business to our local industry
- Encourage businesses that are non-polluting business
- Avoid gentrification
- There needs to be a balance between economic prosperity and all other elements of the community plan
- A balance between market rate and affordable housing is also needed
- Support Community-based entities
- Capitalize on green technology and view corridors
- Barrio Logan needs a creative Latino economy!
- More independent work from the skills of those in the community and less dependence on industrial, pollutant work.

During the discussion Committee members also requested additional information that will help in their decision-making process as the plan update begins to develop the land use alternatives and ultimately in providing an advisory recommendation on a preferred land use alternative. These additional needs items are listed below.

Data Needs

- Local jobs that employ residents
- Pollution data
- Detailed crash data
- Historic economic data

Next Steps

Ms. Gates thanked everyone for their participation and Ms. García reminded everyone of the dates for the next Stakeholder Committee meetings, scheduled January 14 and 17, 2009, Agenda topics will include:

- Parks and Recreation and Arts and Culture Planning Principles
- Adoption of Planning Principles

- Developing preferred land use alternatives

Non-Agenda Public Comment

There were no public comments.

CLOSE

Ms. García closed the meeting by thanking Committee and community members for attending.

ADDITIONAL PUBLIC COMMENTS

Four community members in attendance submitted written comments via comment cards provided at the registration table. The following is a summary of the comments: Address lack of parking for residents living near residential and commercial areas. One side of the street should have permit parking in areas where residents live near retail and commercial areas; more business opening in our neighborhood can be bothersome. Address motorist noise pollution around the neighborhood; parking on corners should not be allowed; buildings not yet being sold should be used for social activities or other commercial activities given that they are properly taken care of by users. The comment cards are on file at the City of San Diego and are available for viewing during normal office hours. Please contact Lara Gates at 619-236-6006 to set up a time to view the actual cards.