

BARRIO LOGAN GATEWAY SIGN

Ready to Submit! Community Meeting

January 30, 2013

HISTORY

- **Transportation Corridor Improvement Funds (TCIF)**
- **3 Projects – Port Access**
 - **Bay Marina & Civic Center**
 - Almost complete
 - **Harbor Dr./Cesar Chavez improvements**
 - Extension of left turn pocket to Cesar Chavez
 - Enhanced median
 - Message signs for truck idling
 - Raised median on Cesar Chavez
 - Gateway sign



GATEWAY SIGN DESIGN PROCESS

- **Three public meetings**
 - August 30
 - October 4
 - November 14
- **Small group design meeting**
 - November 27
- **Maintenance Assessment District**
 - January 17

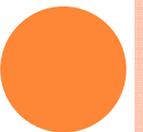
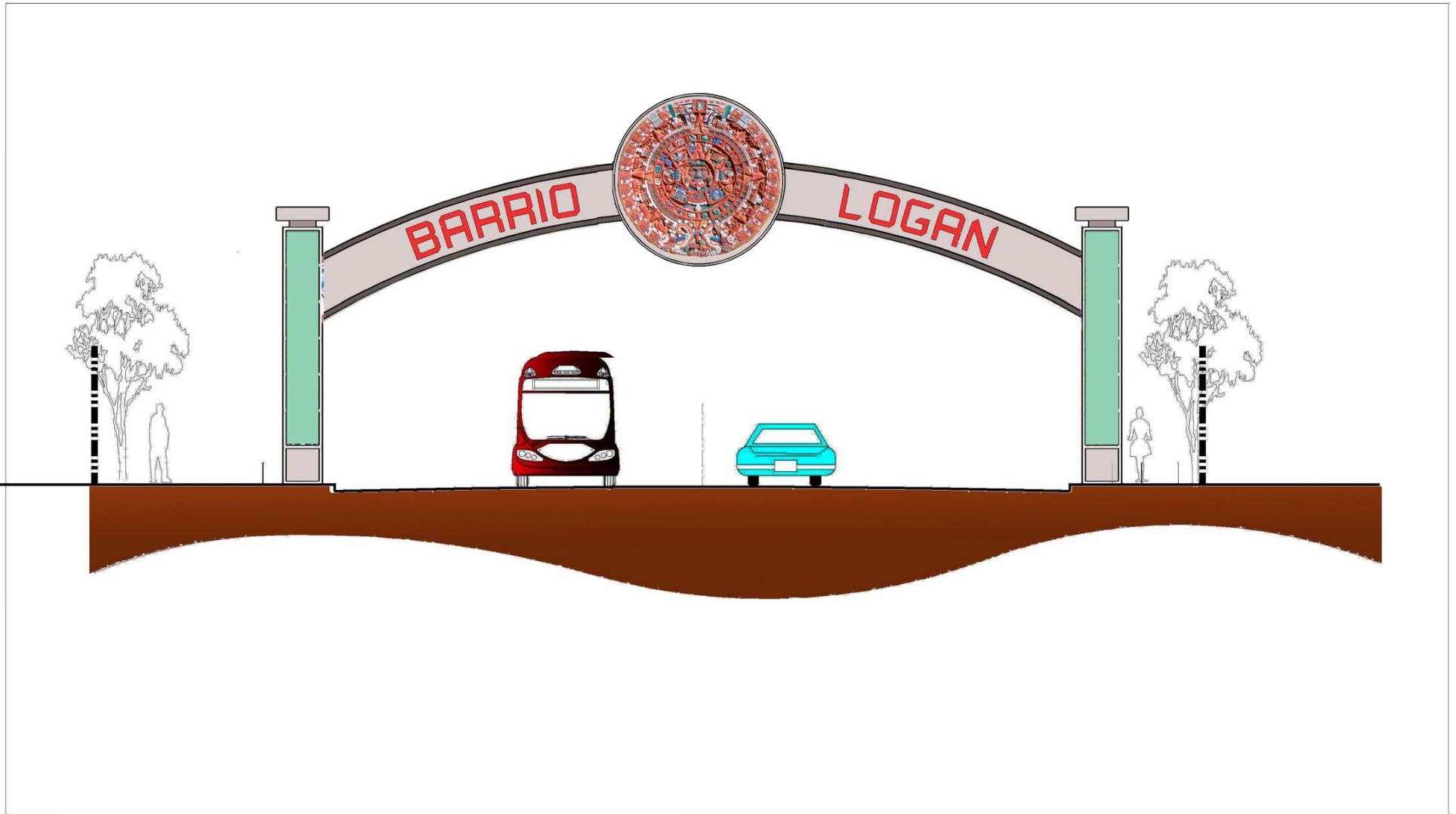
- **Purpose – receive design input and refine at each meeting**



CONCEPT DESIGN PROCESS



OPTIONS WERE DEVELOPED





CESAR E. CHAVEZ PARKWAY - EASTBOUND

COLUMNS: MURALS





COLUMN:
MULTIPLE LAYERS OF DIMENSIONAL
METAL FORMS. PAINT FINISHED

BLUE NEON RIM LIGHTING

PAINT FINISHED METAL

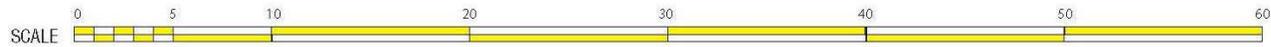
REVERSE CHANNEL LETTERS WITH 23K GOLD LEAF FINISH
(SILHOUETTE ILLUMINATION)

PAINT FINISHED METAL FRAMING

23K GOLD LEAF FINISH ON METAL SPHERES

CESAR E. CHAVEZ PARKWAY - EASTBOUND

COLUMNS: MURALS





CESAR E. CHAVEZ PARKWAY - EASTBOUND

COLUMNS: CERAMIC TILES





CESAR E. CHAVEZ PARKWAY - EASTBOUND

COLUMNS: PERFORATED METAL





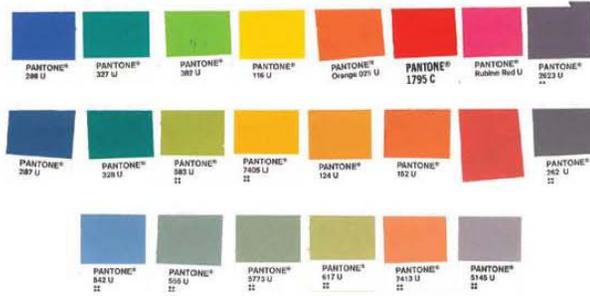
CESAR E. CHAVEZ PARKWAY - EASTBOUND

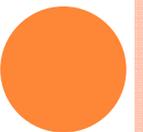


2 Basic Concepts Were Decided Upon



COLORS ARE IMPORTANT

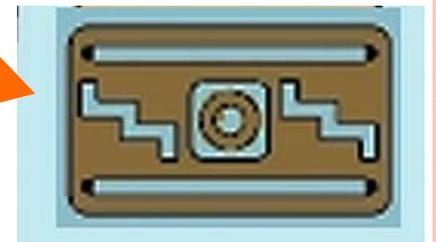
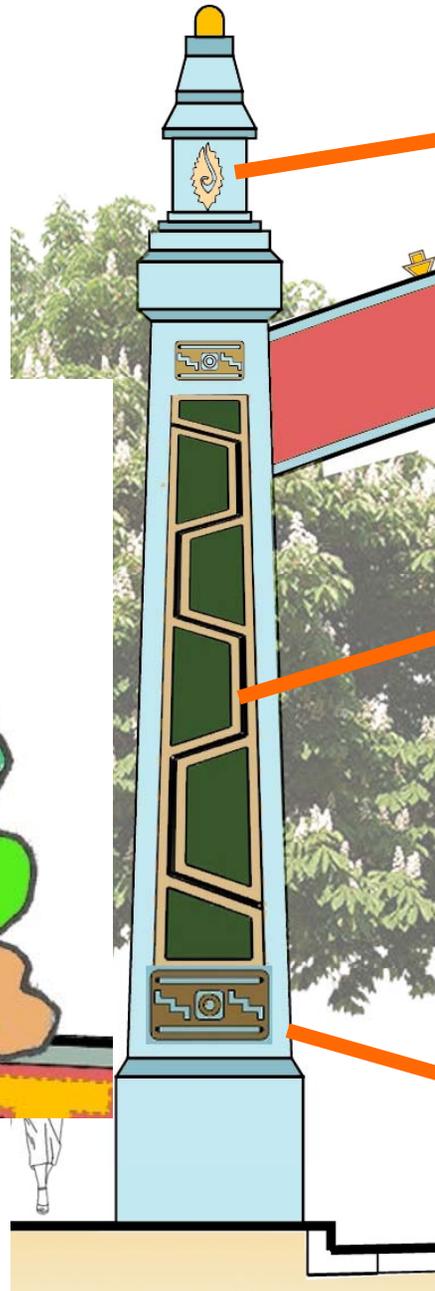
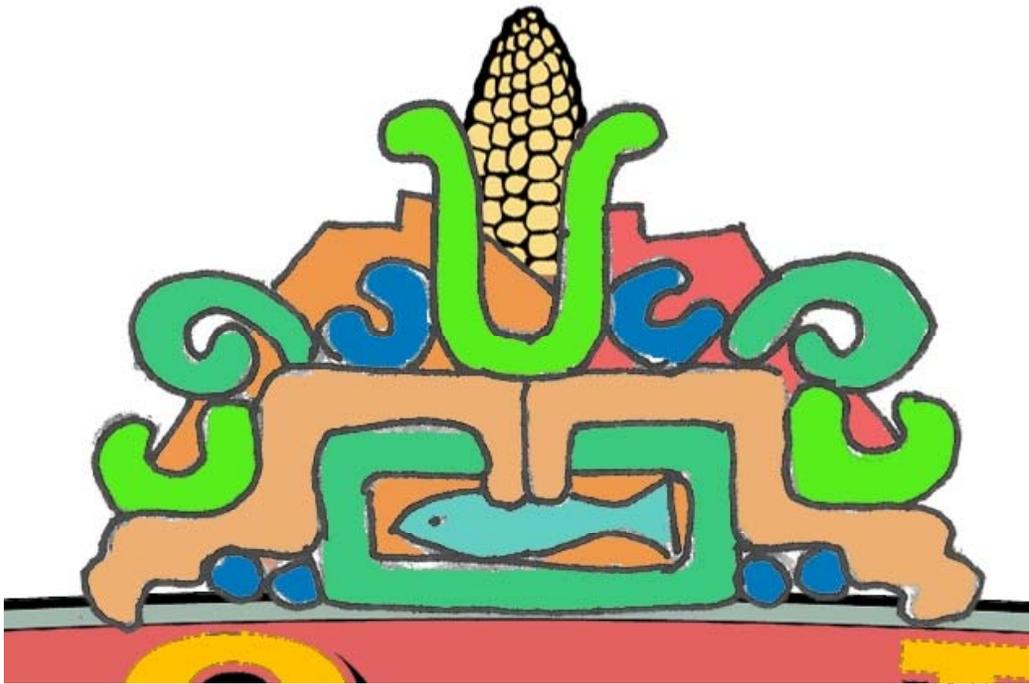




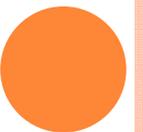
Concept Was Refined



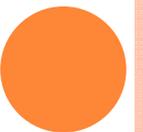
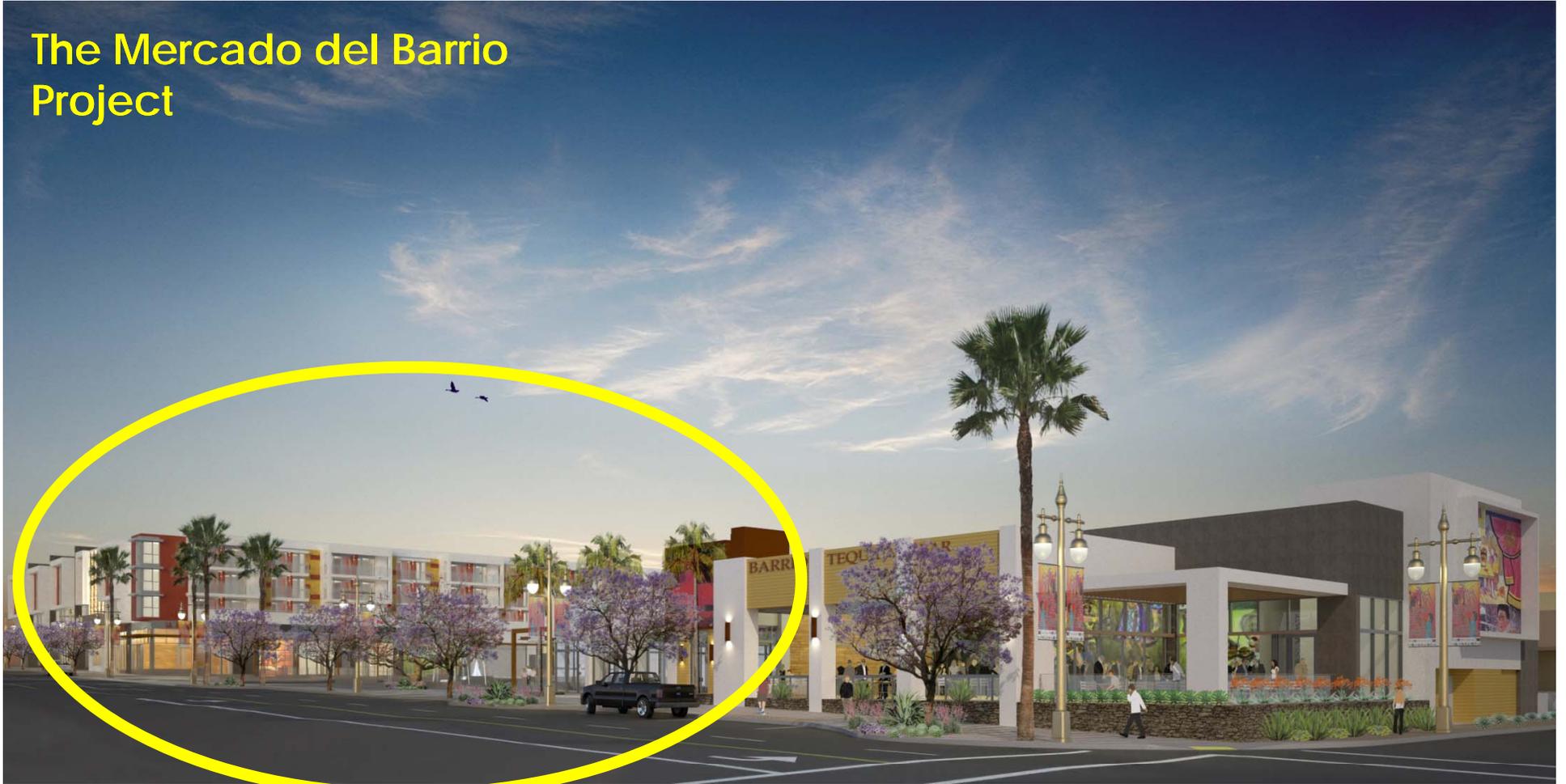
THE MEANING OF THE SYMBOLS

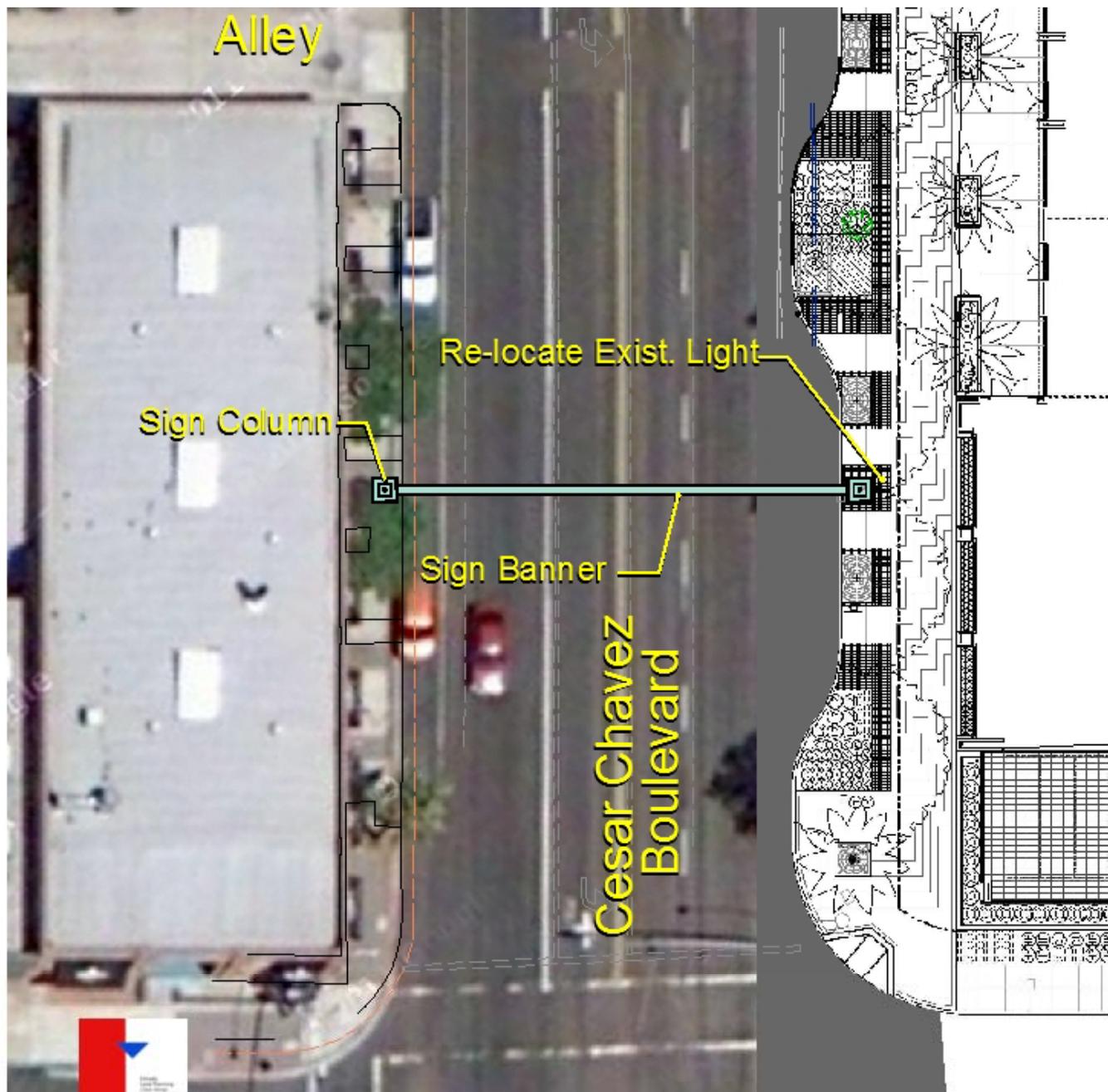


SIGN LOCATION



The Mercado del Barrio Project

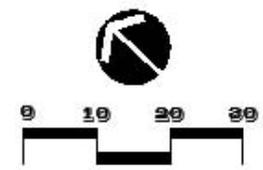


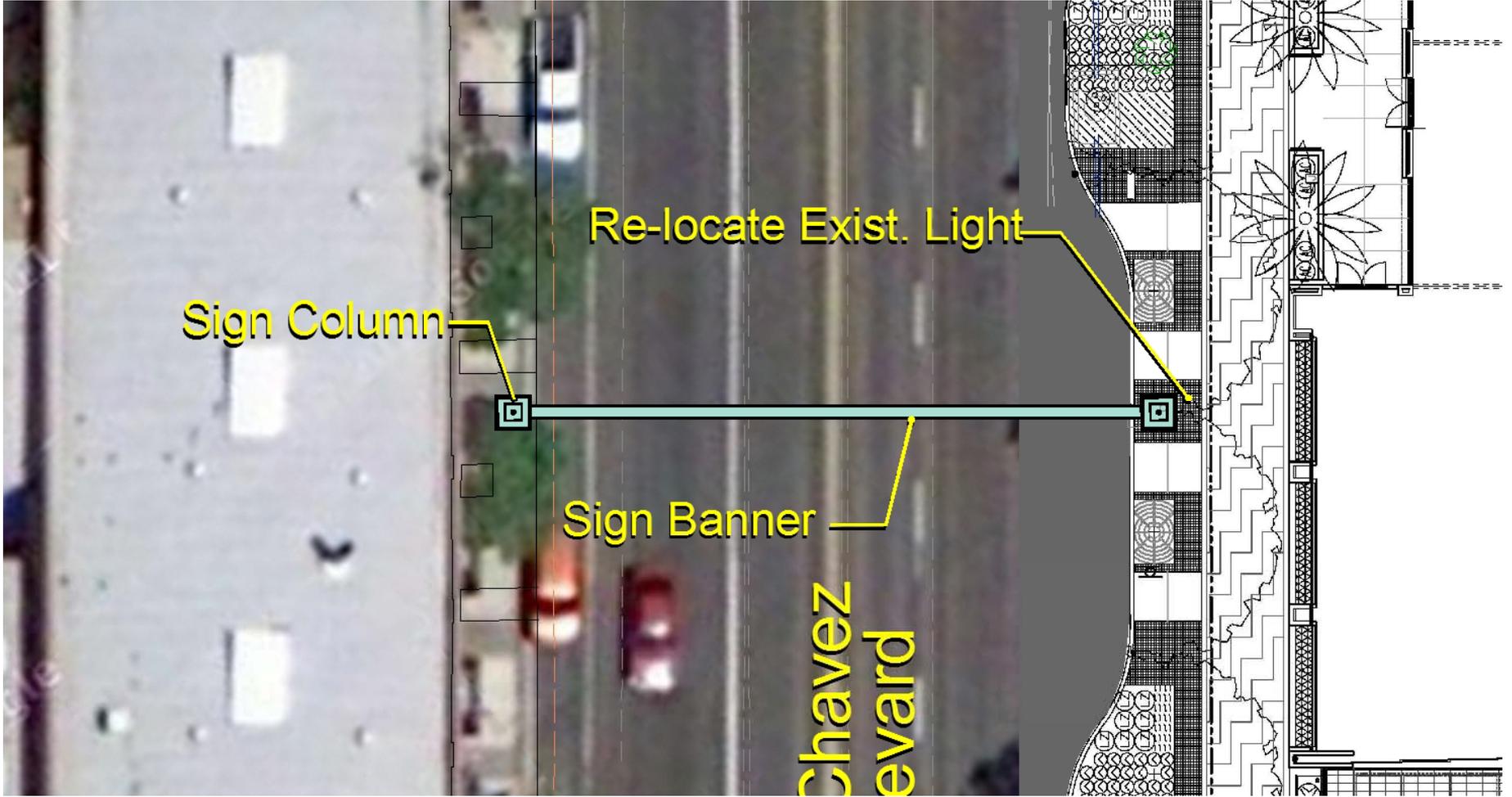


Site Plan

Main Street

Barrio Logan Community Sign





Final Simulation – Looking Northeast



Final Simulation Enlargement – Looking Northeast



NEXT STEPS

- Board of Port Commissioners
 - Presentation and update
 - March 2013 – tentative
- Begin construction
 - Late 2013
- Finish Construction
 - Mid to Late 2014

City of San Diego Barrio Logan Community Plan
Update

[http://www.sandiego.gov/planning/community/cpu/
barriologan/index.shtml](http://www.sandiego.gov/planning/community/cpu/barriologan/index.shtml)



FEEDBACK AND WRAP UP

