

Barrio Logan Community Outreach Meeting
Gateway Sign - Port Access Improvement Project
August 30, 2012

Attendees

Vicki Estrada, Estrada Land Planning
 Ruben Andrews, Graphic Solutions
 Martha Zapata, Councilman Alvarez Office
 Lara Gates, City of San Diego
 Caltrans:
 Mario Orso
 Oscar Cortes
 Carlos Cortez
 Jacqueline Appleton-Deane
 Sandag:
 Tina Casgar
 Andrea Hoff
 Port:
 Jerine Rosato
 Joel Valenzuela
 Yvonne Wise
 Alan Tait
 Rita De la Fuente

Barrio Logan Community:
 Pablo (?), UT Enlace
 Georgette Gomez, EHC
 Norene Riveroll, Resident
 John Alvarado, Good Neighbor Project
 Salvador Torres, Artist
 Tim and Hank Cavannah, Residents
 Rudy Pimentel, Business Owner
 Ed Plant, San Diego Refrigerated Svcs
 Mario Torero, Artist
 Hector Villegas, Artist
 Juan (?), Resident
 David (?), Resident
 Armando (?), Resident
 Angelika (?), Resident
 Maria (?), Resident/EHC
 Arturo (?), Artist

Descriptive words

Community	Historic	History	Community Pride
Save	Diversity	Do I fit in?	Decent
Resistance	Unity	Oops	Progress
Chicanismo	Pride	Color	Home
Teamwork	Culture	Family	
History	Respect	Spectacular	

Themes/Ideas

Group 1 (John Alvarado)

- "All the way to the Bay"
- Should not be the gateway, it is the center
- Does not like Barrio Logan, prefers Logan Heights
- Corridor to the Water

Group 2 (Rudy Pimentel)

- Art, Music
- Centrally Located
- Neighborhood is cultural. Native American, Aztec
- Spectacular, Mixture
- Struggle of community (Georgette)

Group 3 (Jaqueline Appleton Deane)

- History, Timeless
- Welcoming
- Color, Words, Celebrations

Group 4 (Maria ??)

- Welcome/Bienvenidos, bilingual
- Pilars, Murals, Future art
- Different cultures, Different ethnic groups Chicano, Latino, Spanish
- Pyramid
- Read from both sides
- Different ages
- Flowers, nature

Group 5 (Tim and Hank Cavannah)

- History, Murals, Words
- Aztec
- Different art on both sides

Group 6 (Hector Villegas)

- Heart of artistic community
- Art, Family, Culture
- Struggle
- Youth, Kids
- Tolteca, Eagle, Danza
- Indigenous

Group 7 (Arturo ??)

- Black Eagle
- Chicano Park

Group 8 (Angelika ??)

- Family
- Bright, many images
- Tile that kids can paint on/create

Group 9 (Ed Plant)

- Pyramid
- History of waterfront
- Bright at night
- History from old to new