

Encanto Neighborhoods



COMMUNITY PLAN GOALS BY ELEMENT

Based on the adopted Vision and Guiding Principles, City staff has developed the following draft Community Plan Goals for each element. Please review the draft goals and provide your feedback and comments on the separate feedback form.

LAND USE ELEMENT

1. A mix of uses and development intensity that supports transit use within the designated community village area and promotes transit-oriented-development
2. A diverse mixture of residential opportunities including affordable rental and for sale housing, senior and multi-generational housing and small lot townhome development
3. A vibrant and connected pedestrian-oriented community that provides higher density residential, commercial, office and civic uses within the village area and along transportation corridors
4. A compatible mix of land uses that promote a healthy environment
5. Increased job opportunities and stable base sector employment uses and supportive commercial and industrial services
6. Well-designed and aesthetically pleasing neighborhood and community-serving commercial and institutional uses which meet the daily needs of the residents
7. Special districts and villages that address the unique commercial needs of the community including Village at Market Creek and along Imperial Avenue
8. A vibrant, pedestrian-oriented village with a mix of residential, commercial, and civic uses for the enjoyment of community residents with unique, local character.

MOBILITY ELEMENT

1. A street design that capitalizes on existing mass transit infrastructure and supports balanced multi-modal circulation (pedestrian, bicycle, transit and cars)
2. Elimination of barriers to local circulation and access
3. Mass transit as the preferred transportation mode for employees and residents centered around transit-oriented development located within the community village
4. A safe, effective and well integrated transportation system of trolley, bus and jitney services, and pedestrian and bicycle paths
5. Adequate capacity and improved regional access for vehicular traffic on 47th Street, Euclid Avenue, Market Street and Imperial Avenue
6. Parking management strategies in the community village and clustered commercial or industrial areas to reduce parking impacts
7. Pedestrian-scale infrastructure including sidewalks with parkways, street bulb-outs and pedestrian-scale blocks
8. An off-street system of trails and pedestrian facilities that enhances connectivity between uses
9. A complete, safe, and efficient bicycle network that connects community destinations and links to surrounding communities and the regional bicycle network
10. Safe, walkable neighborhoods which utilize alley network, new paseos and pedestrian connections and improved sidewalks
11. Interagency coordination to provide additional comprehensive mobility strategies and opportunities, funding resources, and inter jurisdictional cooperation
12. Improved air quality and reduce Vehicle Miles Traveled (VMT)
13. Wayfinding program to support efficiency and use of all transportation modes

PUBLIC FACILITIES, SERVICES AND SAFETY ELEMENT

1. Police and fire safety facilities that meet the current and future needs of the community
2. Public facilities and services that are available and accessible to the public
3. A long term construction and maintenance plan for reliable systems of water, wastewater, stormwater, and sewer facilities that serve the existing and future needs of the community
4. Minimal exposure to hazardous materials

URBAN DESIGN ELEMENT

1. High quality development that contributes to community character and promotes a “Main Street” feel along major corridors including Imperial Avenue, Market Street and Euclid Avenue
2. Distinctive gateways that celebrate the Encanto Neighborhoods heritage and culture
3. New buildings that help define and activate the public realm by incentivizing the development and inclusion of public open space
4. Convenient and well located public gathering spaces
5. Lively public plazas within village areas creating opportunities for gatherings and community events.
6. Distinct neighborhoods, districts and primary corridors using streetscape themes, wayfinding solutions and design guidelines.
7. Chollas Creek as a continuous public open space amenity and focal feature
8. Street and open space design that creates an attractive, safe and inviting pedestrian-oriented environment
9. Development that promotes a healthy, safe, secure, and attractive urban environment and celebrates surrounding amenities such as Chollas Creek
10. A comprehensive urban forestry program that significantly increases the tree canopy throughout the community

ECONOMIC PROSPERITY ELEMENT

1. Land use designations that support the stability and growth of base sector employment opportunities
2. Development of thriving commercial, manufacturing, office, and industrial development clusters that provide sustainable middle income employment opportunities
3. Development of an entertainment district that celebrates the historic and culture heritage of the community
4. Encanto Neighborhoods as a destination that invites and encourages visitors to stop, invest, enjoy, and explore.
5. A local economy that promotes the well being of locally owned and operated businesses, provides opportunities for micro enterprise and leverages the bi-national nature of the area.
6. A full and balanced range of employment opportunities

HISTORIC PRESERVATION ELEMENT

1. Preservation of significant historical resources
2. Educational opportunities and incentives to highlight, maintain, and preserve historic resources

RECREATION ELEMENT

1. A sustainable park and recreation system that meets the needs of a variety of users such as children, the elderly, persons with disabilities, and the underserved teenage population
2. A comprehensive plan for pedestrian and bikeway connections between parks and open space lands within the Encanto Neighborhoods as well as to surrounding communities
3. A comprehensive plan for open space system preservation and management of Las Chollas Creek and area canyons
4. Accessible bicycle and pedestrian trail corridors along Chollas Creek
5. A program to incentivize the provision of publicly accessible, but privately maintained open space as part of new development
6. Provision of expanded recreational opportunities through joint use or leasing of public and private facilities.

CONSERVATION ELEMENT

1. Scenic resources and public access that are enhanced and accessible
2. A comprehensive urban forest planting program that provides incentives in order to save energy, sequester carbon, reduce the urban heat island effect, and reduce storm water runoff
3. Reduction of pollution and greenhouse gas emissions that contribute to global warming, resulting in improved air quality
4. Energy and water efficient development and on-site production of renewable energy
5. A land use strategy and mobility options that promote public health and welfare
6. Cleaner storm water discharges into Las Chollas Creek
7. Minimal exposure of commercial and industrial noise to noise-sensitive land uses
8. Reduction of excessive rail, truck and other motor vehicle traffic noise levels that impact noise-sensitive land uses
9. Urban agriculture opportunities that foster an increase in food system security
10. Convenient opportunities to obtain fresh fruits and vegetables in all neighborhoods.
11. A land use framework that preserves creek corridors as open space and limits potential flooding hazards

ARTS AND CULTURE ELEMENT

1. Encanto Neighborhoods as a thriving cultural and arts center
2. An arts and entertainment district that promotes local artists and arts-supportive community organizations
3. A vibrant cultural character enhanced through public art.