

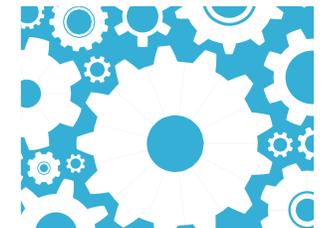
What is a Community Plan?

A **Community Plan** provides directions to guide growth and development within a given area.



It describes the community's vision and identifies strategies for enhancing community character and managing change.

It includes goals, policies, and implementing strategies.



It guides local decision-making and public investments.

It plays an important role in regulating land use.



It covers several key topics that are interrelated and together provide comprehensive guidelines for the community's future:



LAND USE



MOBILITY



RECREATION



CONSERVATION & SUSTAINABILITY



URBAN DESIGN



HISTORIC PRESERVATION



PUBLIC FACILITIES, SERVICES, & SAFETY



ECONOMIC PROSPERITY



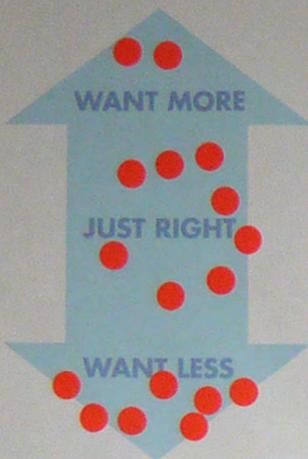
ARTS & CULTURE

STICK YOUR VOTE!

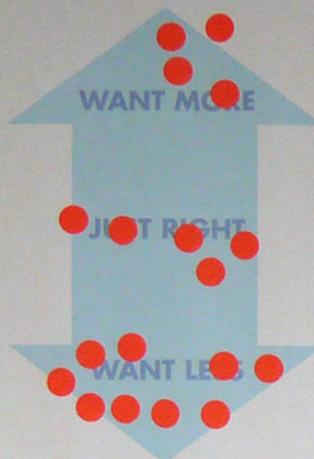
COMMERCIAL & OFFICE



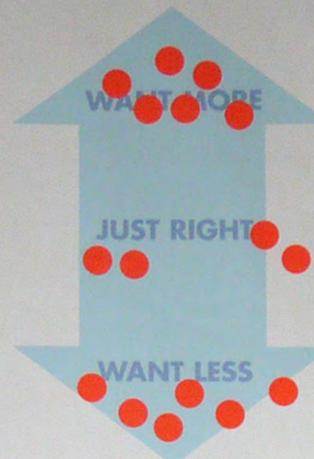
Hotels & Lodging



Shopping Centers & Malls



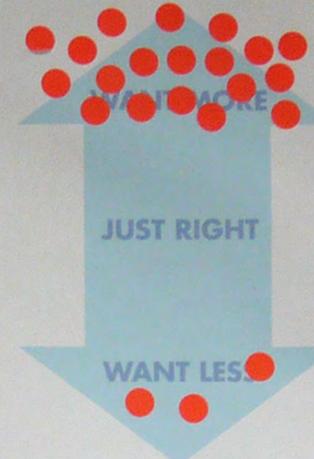
Offices



MIXED USE



Housing or offices above ground floor retail



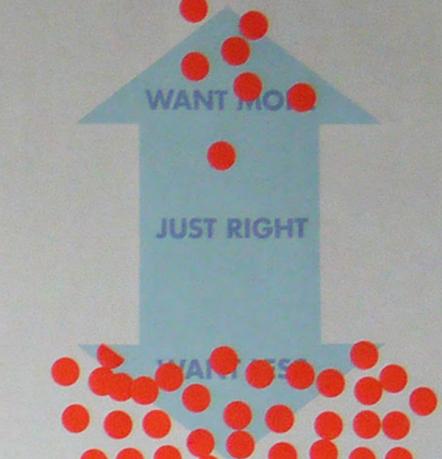
RESIDENTIAL



Medium Density Housing



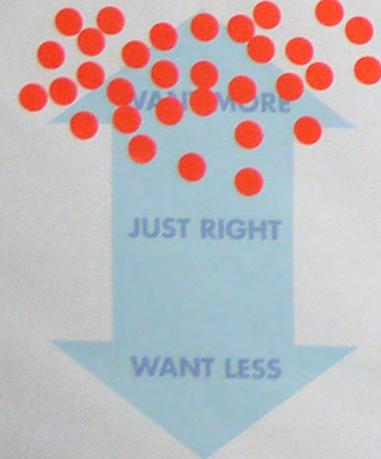
High Density Housing



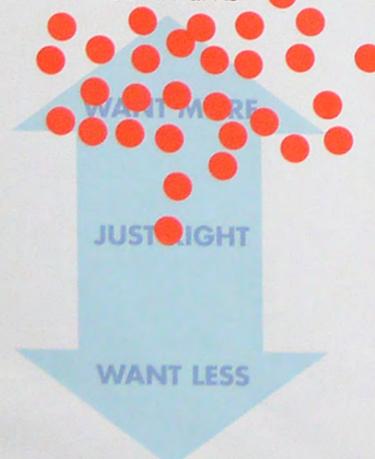
PUBLIC REALM



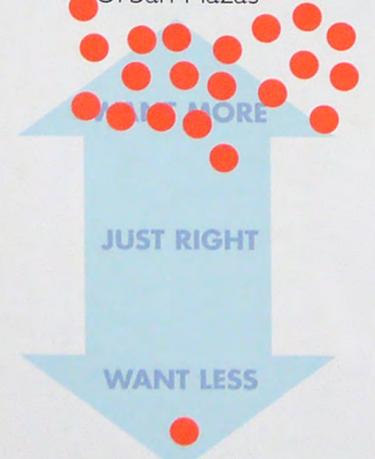
Walkable Environments



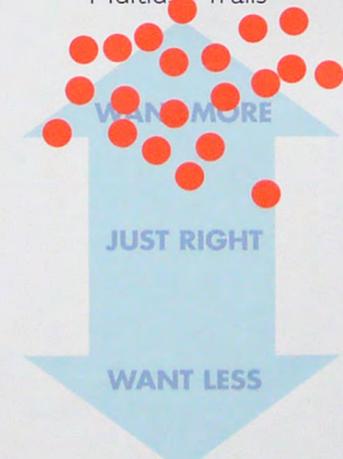
Public Parks



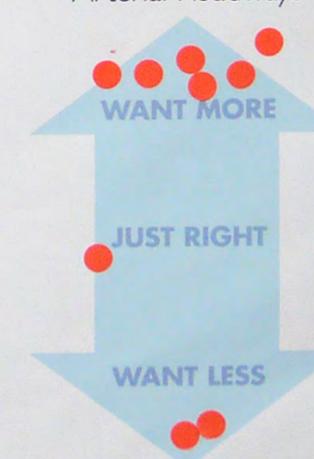
Urban Plazas



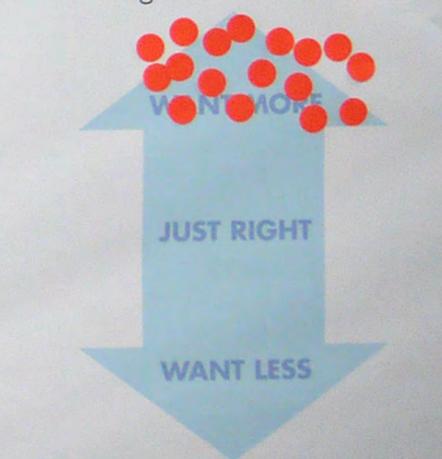
Multiuse Trails



Arterial Roadways



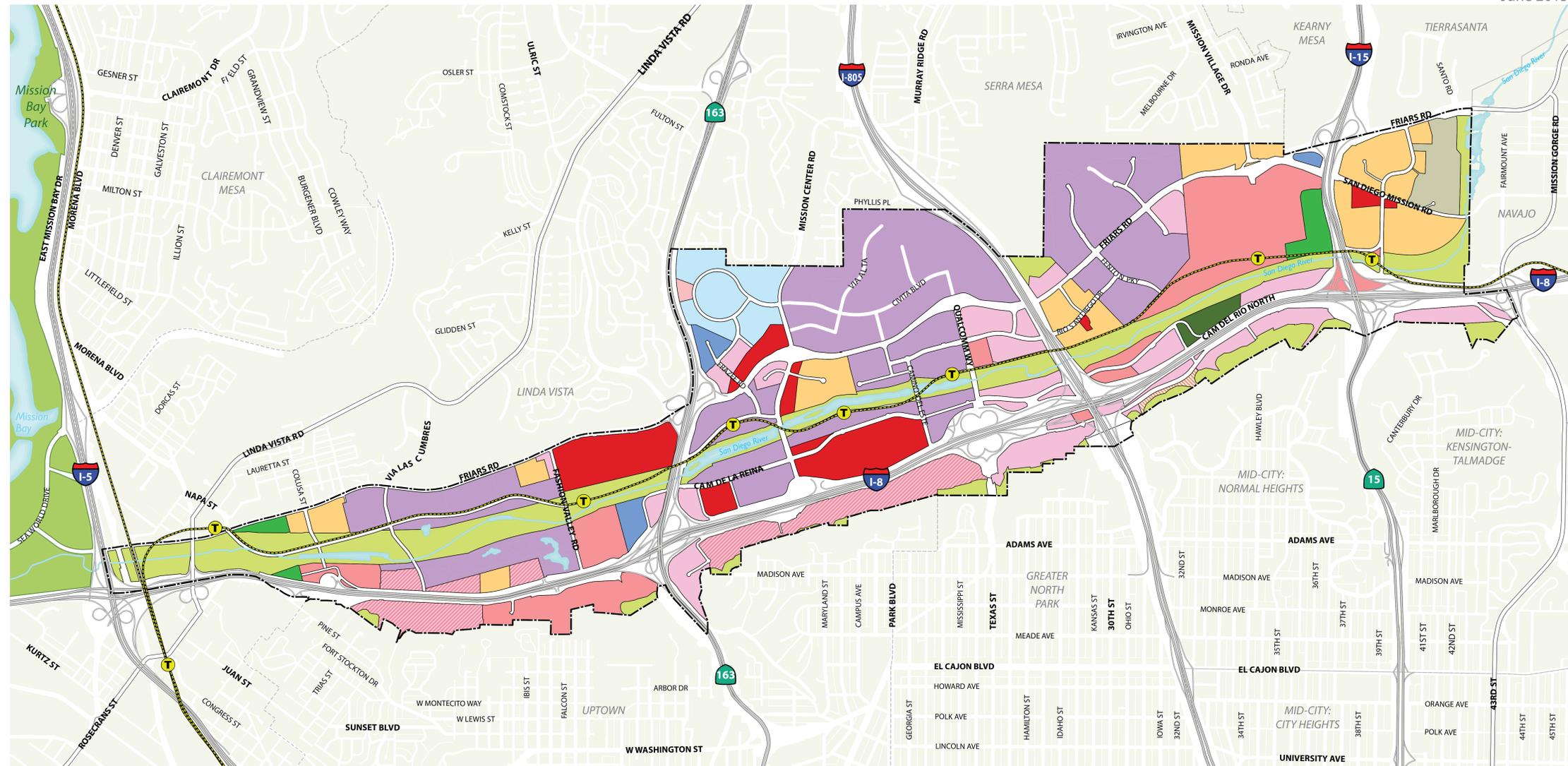
Neighborhood Streets



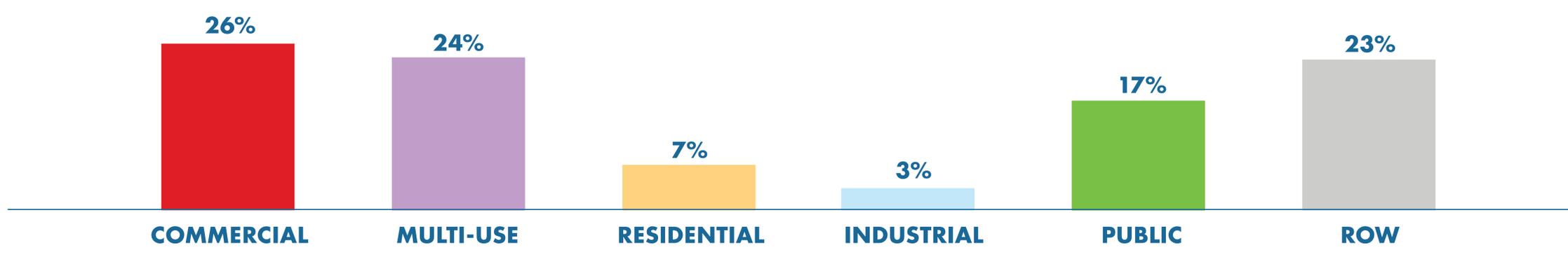
LAND USE DESIGNATIONS UNDER THE CURRENT COMMUNITY LAND USE PLAN

Plan Designation	Acres
COMMERCIAL	
Commercial Office	234.38
Commercial Recreation	281.49
Commercial Retail	166.20
Office or Commercial Recreation	143.46
MULTI-USE	
Multi-Use	758.39
Res./Off.Mix	4.42
RESIDENTIAL	
Residential	226.99
INDUSTRIAL	
Business/Industrial	78.69
Industrial Park	26.99
PUBLIC	
Mission and School	41.74
Public Facility	15.09
Public Recreation	31.32
Open Space	451.74
ROW	
Right-of-Way	751.23

Community Plan Land Use



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Residential



Downtown San Diego
Townhouse



San Francisco
Mid-Rise Residential



City Scene North Park, San Diego
Mid-Rise Residential



Archstone, Santa Monica
High-Rise Residential



Acqua Vista, San Diego
Podium Apartment

Mixed-Use



Breeze Suites Modern, Santa Monica
Residential above retail



Porto Sienna, San Diego
Residential above retail



Rio Vista Mission Valley, San Diego
Residential above retail and office



Palermo, San Diego
Residential above retail and office



Pacific Station, Encinitas
Transit-oriented mixed use



Civita, San Diego
Horizontal mixed use



Paseo Colorado, Pasadena
Mixed-use with plaza



Gateway Family Apartments, San Diego
Residential above retail

Commercial & Office



Uptown District, San Diego
Community Commercial



Walmart, Long Beach
Regional Commercial



Marriott Mission Valley, San Diego
Hotel



Rio San Diego Plaza, San Diego
Business Park



Goldfinch St., San Diego
Office

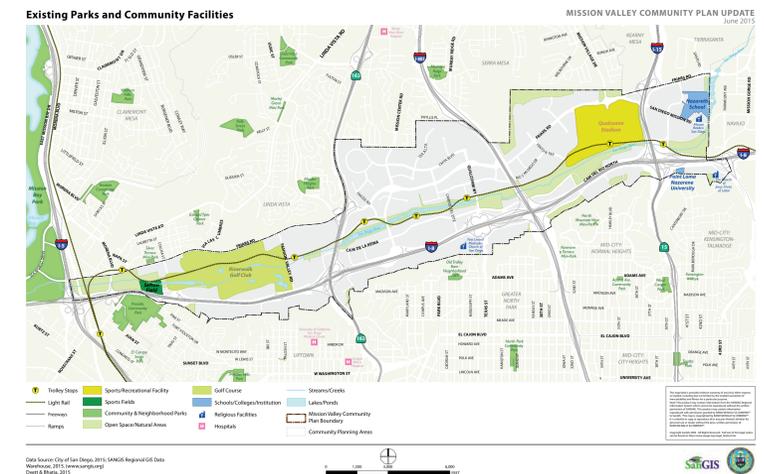
Existing Parks and Community Facilities

PARK DESCRIPTIONS

Park Type	COMMUNITY PARK	NEIGHBORHOOD PARK	MINI PARK/PLAZA	POCKET PARK
Size	13 acre minimum	3 acres – 13 acres	1 acre – 3 acres	Less than 1 acre
Population	Serves 25,000, typically one community plan area.	Serves approximately 5,000 within 1 mile	Serves population within ½ mile	Serves population within ¼ mile
Features	Passive and active recreation facilities, community cultural facilities, sports fields. Parking provided.	Accessible by bicycling and walking. Minimal parking. Picnic areas, children’s play area, multi-purpose turf areas, walkways and landscaping.	Accessible by bicycling and walking. No parking. Picnic areas, children’s play area, multi-purpose turf areas	Accessible by bicycling and walking. No parking. Primarily hardscape, picnic areas, children’s play area, multi-purpose turf areas
Examples	Allied Gardens Community Park, Tierrasanta Community Park	Mission Heights Neighborhood Park, Old Trolley Barn Neighborhood Park	North Mountain View Mini Park, Kenmore Terrace Mini Park	Portobelo Pocket Park, Antigua Pocket Park
				

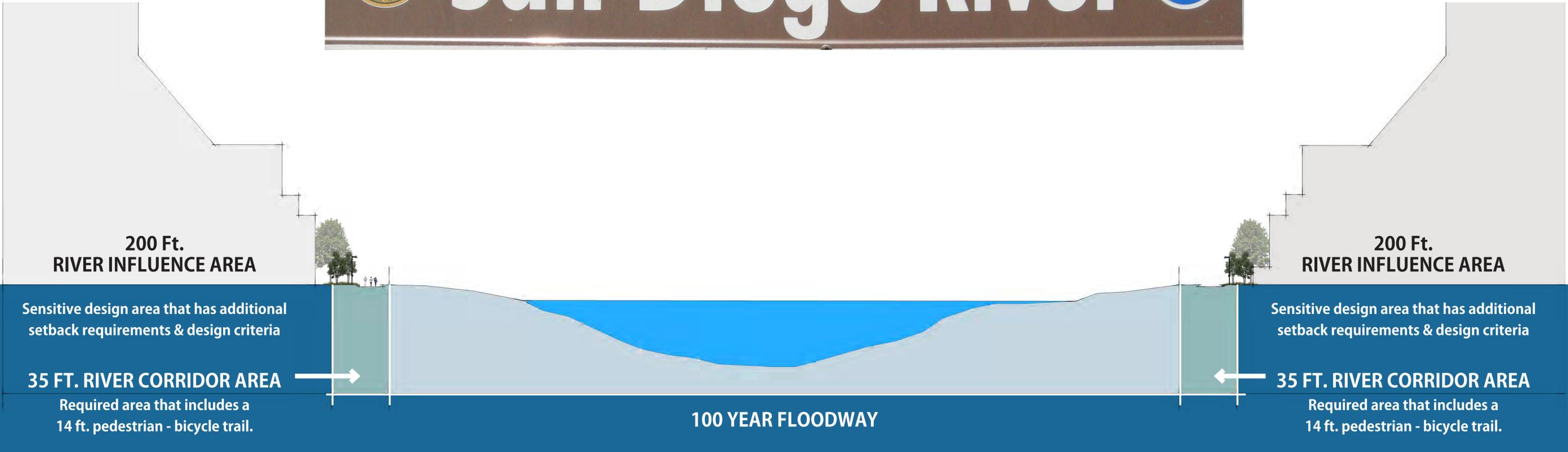
Park Type	OPEN SPACE	SPECIALTY ACTIVITY PARK	RECREATION CENTER	AQUATICS COMPLEX
Size	Varies	Varies	Minimum 17,000 square feet	25 meters by 25 yards swimming pool
Population	Serves single or multiple community plan areas	Serves one or more community	Serves 25,000 or within three miles, whichever is less. Serves one community plan area.	Serves 50,000 or within six miles less. Serves multiple community plan areas.
Features	City-owned land, canyons, mesas, other natural landforms, usually with trails, staging areas, outlooks, viewpoints, picnic areas.	Skateboard parks, off-leash dog park, other unique uses	May be a stand-alone facility or within a community park. May include a gymnasium, indoor courts, multi-purpose rooms, kitchen, or other facilities. Parking.	May be a stand-alone facility or located within a community park. Parking.
Examples	Mission Trails Park, Tecolote Canyon Natural Park	Carmel Valley Skate Park, Robb Field Skate Park	Serra Mesa Recreation Center, Adams Recreation Center	Allied Gardens Pool, Ned Baumer Aquatic Center
				

Park Type	JOINT USE PARK	
Size	Varies	
Population	Serves likely one community planning area	
Features	Requires executing a long-term agreement, property owner could be school district, other public agency, or non-profit entity.	
Examples	Juarez School Joint Use Park, Kit Carson Joint Use Park, Birney Elementary Joint Use Park	





San Diego River



Today



Tomorrow



Climate Action Plan

CLIMATE ACTION PLAN GOALS

California has taken a leading role in addressing climate change. The state has established statewide GHG reduction targets for 2020 (AB-32) and 2050 (EO S-3-05). To achieve its proportional share of the state reduction targets, the City has drafted a Climate Action Plan (CAP) to accomplish the following locally:

**BY 2020: REDUCE EMISSIONS BY 15%
BELOW THE 2010 BASELINE**

**BY 2035: REDUCE EMISSION BY 49%
BELOW THE 2010 BASELINE**



SUSTAINABILITY

One of the challenges of the San Diego General Plan and the community plan updates is how to ensure sustainability over the long-term. Sustainable conservation practices help ensure that future generations will be able to use and enjoy resources to achieve and maintain a healthy and diverse environment and economy.



CLIMATE CHANGE

The burning of fossil fuels, such as coal and gasoline, as well as deforestation and other human activities are changing the composition of the atmosphere, causing concentrations of greenhouse gases (GHGs) to increase significantly. This could have significant impacts in terms of water and energy availability, coastal flooding, and human health.

CLIMATE ACTION PLAN STRATEGIES

1 ENERGY & WATER EFFICIENT BUILDINGS



Green building techniques include improving the efficiency of mechanical and electrical systems; using energy-efficient lighting; and using cool roofing materials. This strategy will be achieved through a mix of regulations and incentives for property owners.

2 CLEAN & RENEWABLE ENERGY



On-site generation of energy and installing large-scale renewables, such as wind and solar, will reduce the burning of fossil fuels. This strategy will also support local job creation.

3 BICYCLING, WALKING, TRANSIT & LAND USE



Promoting a compact, mixed-use urban form; designing streets to make it safer and attractive for people to get around with a car; and managing parking are examples of measures that support reducing vehicle miles travelled (VMTs) and improving mobility.

4 ZERO WASTE



Options for managing waste including source reduction, increased recycling, and gas capture. The goal for the City is to achieve a 75 percent waste diversion rate by 2020. The City also has a goal to strive for Zero Waste disposal by 2040.

5 CLIMATE RESILIENCY



Climate resiliency entails developing programs, policies, and processes that are not rigid or static, but rather flexible allowing change to accommodate unexpected events and shocks and continue to function effectively.

energy

storm water

water conservation

transportation

MISSION VALLEY

Community Plan Update

WHICH OF THESE SUSTAINABLE ACTIONS HAVE YOU TAKEN?
ADD POST-ITS TO THE BRANCHES THAT APPLY TO YOU!
SUSTAINABILITY TREE

UPGRADED WINDOWS

INSTALLED ENERGY-EFFICIENT APPLIANCES

UPGRADED HEATING & COOLING SYSTEM

INSTALLED A SOLAR WATER HEATER

RECEIVED REBATES FOR RAIN BARRELS, LAWN REPLACEMENT, OR MICRO-IRRIGATION

INSTALLED WATER SAVING FAUCETS & FIXTURES

UPGRADED INSULATION

DOWNLOADED THE "WASTE NO WATER" APP ON MY SMART PHONE

COMPLETED FREE WATER SURVEY ON MY PROPERTY

INSTALLED ENERGY-EFFICIENT LIGHT BULBS

WATERED OUTDOOR LANDSCAPING 2X A WEEK FOR <5 MINUTES

UPGRADED LANDSCAPING WITH DROUGHT RESISTANT PLANTS

SWEPT CURBS & GUTTERS OF LANDSCAPE WASTE

SWITCHED TO NONTOXIC PESTICIDES

STOPPED IRRIGATION FROM RUNNING INTO THE STREET

PICKED UP & DISPOSED OF LITTER

KEPT CAR SERVICED TO STOP FLUID LEAKING

USED TRANSIT TO VISIT A DESTINATION OUTSIDE OF MV

USED A RIDESHARE SERVICE TO TRAVEL AROUND MV

RODE A BICYCLE TO A COMMUNITY ADJACENT TO MV

WALKED TO DESTINATION IN MV

HEALTHY LIVING IN THE COMMUNITY PLAN

Health and quality of life are essential ingredients for communities to thrive. How can policy and programs create better health outcomes for the entire community? The community plans will help support healthy living by providing good sidewalks and multi-use trails, identifying future parks and recreation centers, bringing healthy food choices, and fostering a greener environment.

GREEN & HEALTHY COMMUTES

WALKABILITY & CONNECTIVITY



Enhancing walkability and connectivity throughout the community will increase pedestrian activity and promote healthy lifestyles.

BICYCLE FACILITIES



Installing bike lanes and bike racks will encourage active transportation.

GREEN & HEALTHY LIVING

PARKS AND RECREATION



Providing spaces for people of all ages to play fosters active living.

ACCESS TO HEALTHY FOOD



Community gardens and farmers' market improve access to fresh, locally-produced food.

ADD YOUR IDEAS!

WHAT CHANGES WOULD RESULT IN A HEALTHY MISSION VALLEY COMMUNITY?

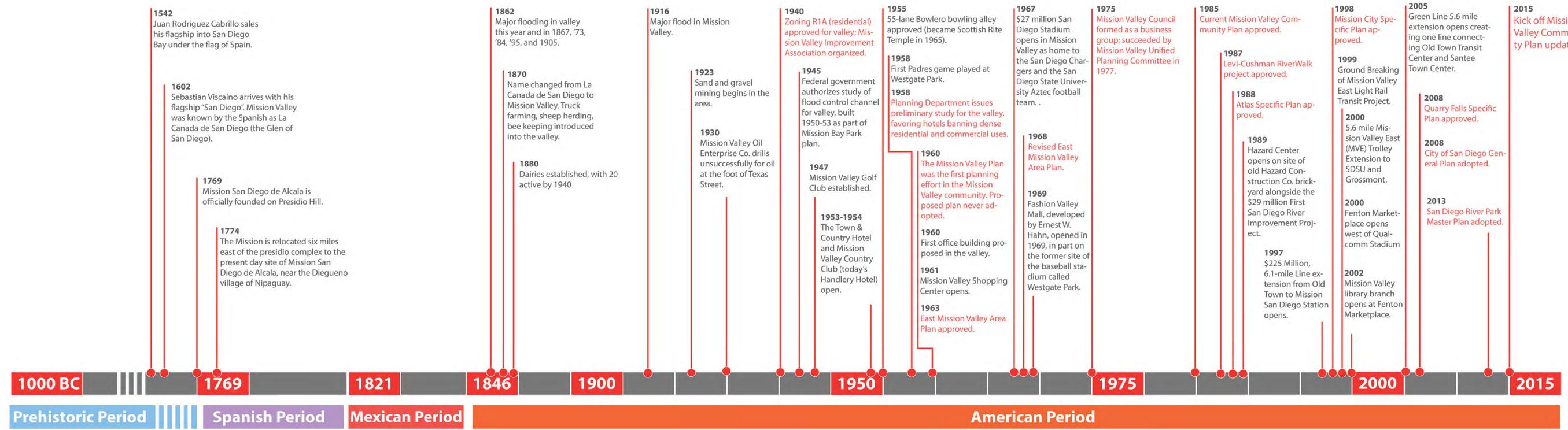
Use a post-it

- 1) Free shuttle service between the shopping malls on Camino del Rio
- 2) What about TriMet?
- 3) Maintaining the minimal grass - open areas that exist.
- 4) More bicycle lanes
- 5) Community Garden
- 6) Bike Sharing
- 7) More physical connections to River - should be able to track it.
- 8) Connect River trails over/under streets where no signals exist.
- 9) Pedestrian connections
- 10) Deco Bikes

#5, #1, #7, #8, #10
Make the current footpaths safer
Extend footpaths along the river further East

CLEAN UP OF MISSION VALLEY STREETS SIDEWALKS OFF RAMP

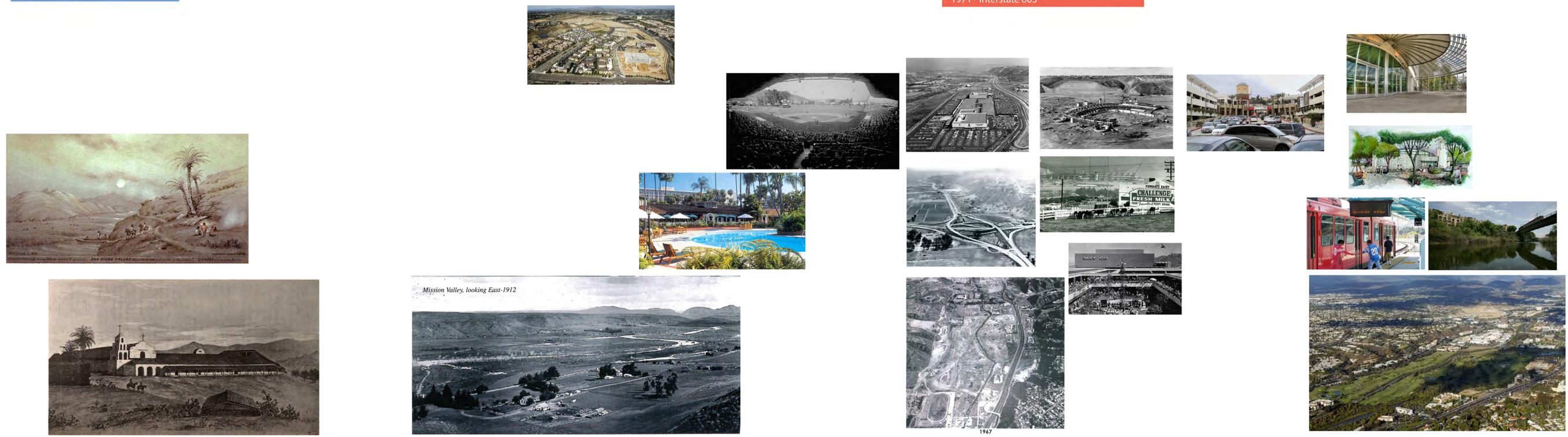
MISSION VALLEY TIMELINE



Ipai & Ipay Period: The Ipai or Northern Diegueno occupy the area from the San Dieguito River Valley to Mission Valley, and the Ipay or Kumeyaay from Mission Valley to Ensenada.

Agricultural Activities: Livestock raising, dairying and field cultivation, are the predominant land uses in Mission Valley.

Rapid Urbanization & Highway construction through valley :
1958 - U.S. 80 (later Interstate 8)
1972 - U.S. Highway 395 (Now SR-163)
1971 - Interstate 805



DEFINITION

- Art in any media that has been planned and executed with the intention of being **staged in the physical public domain**, usually outside and **accessible to all**.
- Public art is a part of our public history, part of our evolving culture and our collective memory. It reflects and reveals our society and adds meaning to our cities. As artists respond to our times, they reflect their inner vision to the outside world, and they create a **chronicle of our public experience**.

WHAT?

EXPRESS IDENTITY AND HISTORY	EXPRESS COMMUNITY VALUES	ENHANCE ENVIRONMENT	REVITALIZE PLACES	HIGHLIGHT & TRANSFORM NATURE
				

HOW?

HARDSCAPE	MURAL - Painting & screening	SCULPTURE	FURNITURE	LIGHTING	INTERACTIVE ART
					

CHOOSE YOUR WORD ...

... OR ADD YOUR OWN

*Creating in
a New
Culture with use
Community
Interpretive
Historical*

Beautiful

*EMPTY
GREEN
SPACE
ART.*

*PBQ
Meeting area
Give ppl
benches for
outdoor reading
groups*

*SD Padres
historical display
Marking team hist
in Mission Valley*

*Highlight
Narc*

