



Midway Pacific Highway Corridor Community Plan Update Online Survey Summary

In November 2010, the City of San Diego initiated an update to the Midway-Pacific Highway Corridor Community Plan. The existing Community Plan was more than 20 years old and needed to be updated to reflect existing conditions and land uses within the community. The plan update will address current issues and conditions in the community and provide a long-term vision that enhances the character of Midway-Pacific Highway Corridor. Since initiating the plan update, the City has engaged the community in an outreach program designed to obtain input throughout the planning process. One component of the outreach program included the development of an online survey, structured to gauge the respondent's perspective on a number of key issues within community.

SURVEY OVERVIEW

A total of nine survey questions were asked in the survey. Survey questions were drafted to glean information and elicit feedback on a number of key issues and opportunities in the community, including:

- Assigning priority to existing community assets;
- Identifying existing community issues or concerns;
- Future land uses that would be important to enhancing the community;
- Future improvements needed to improve mobility;
- Opportunities for community public space and park space improvements;
- Future or additional land uses at the Sports Arena location; and
- Future land uses at the Midway Post Office location.

Midway/Pacific Highway Corridor

MIDWAY/PACIFIC HIGHWAY CORRIDOR
Community Plan Update

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1. What best describes your interest with the community plan update? (You may choose more than one)

Community Resident Advocacy Group Member

Community Business Owner Government Agency Representative

Community Property Owner (Non-Resident) Employee of a Business or Organization within the Community

Other (please specify)

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The survey was launched on September 25, 2012 and closed on October 19, 2012. The Midway-Pacific Highway Corridor survey was promoted through:

- Direct mail to residents and businesses in the community;
- Eblasts to the plan update stakeholders;

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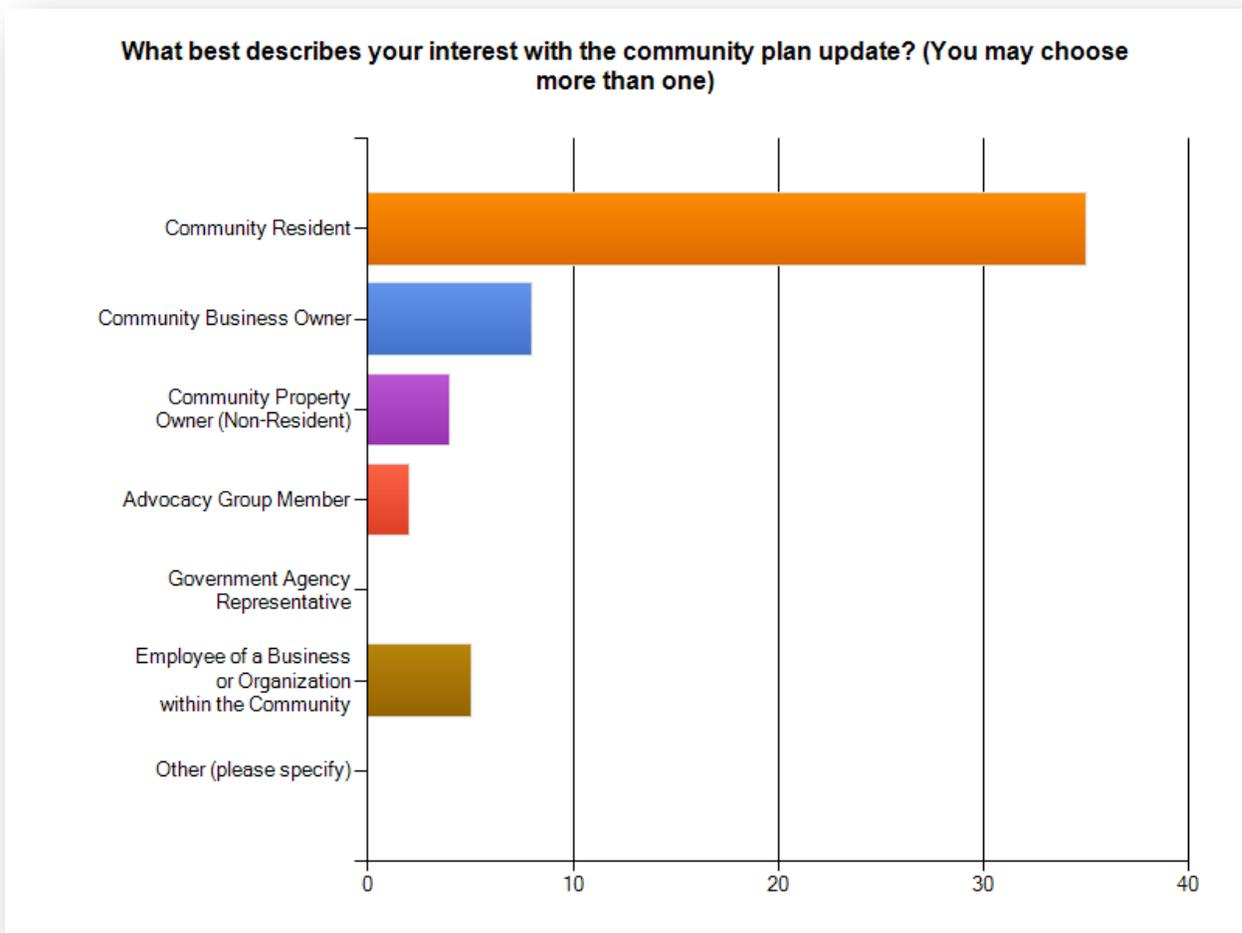
Community Plan Update



- Announcements at the Community Workshop held on October 8, 2012;
- Community Plan Update website (<http://www.sandiego.gov/planning/community/cpu/oldtownmidway/>)
- Survey for the Old Town Community Plan

A total of 44 responses to the Midway-Pacific Highway Corridor survey were received. A summary of the responses is provided below. The complete list of survey responses is provided as Attachment A.

QUESTION 1



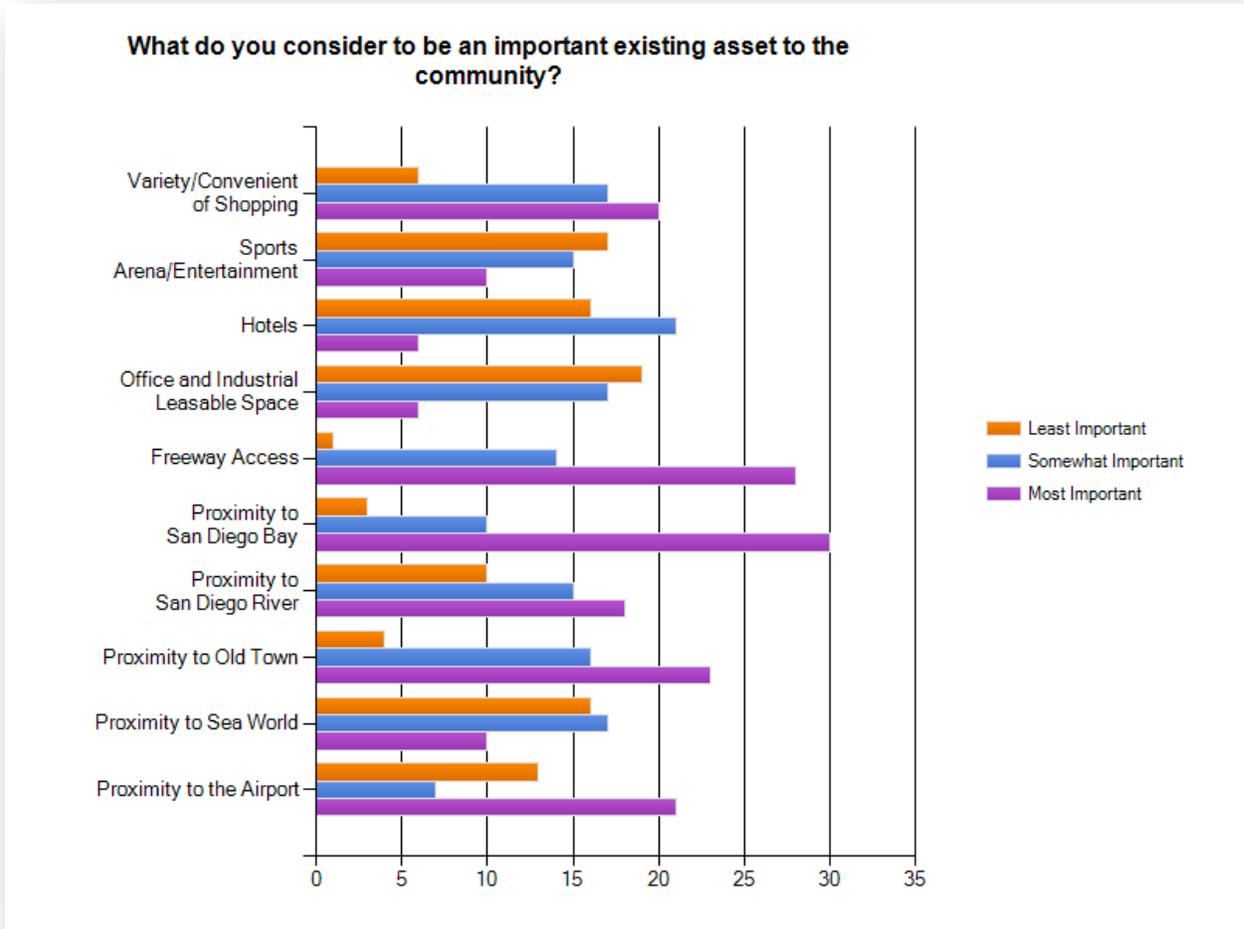
Overwhelmingly, the Midway-Pacific Highway survey respondents were residents within the community.

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QUESTION 2



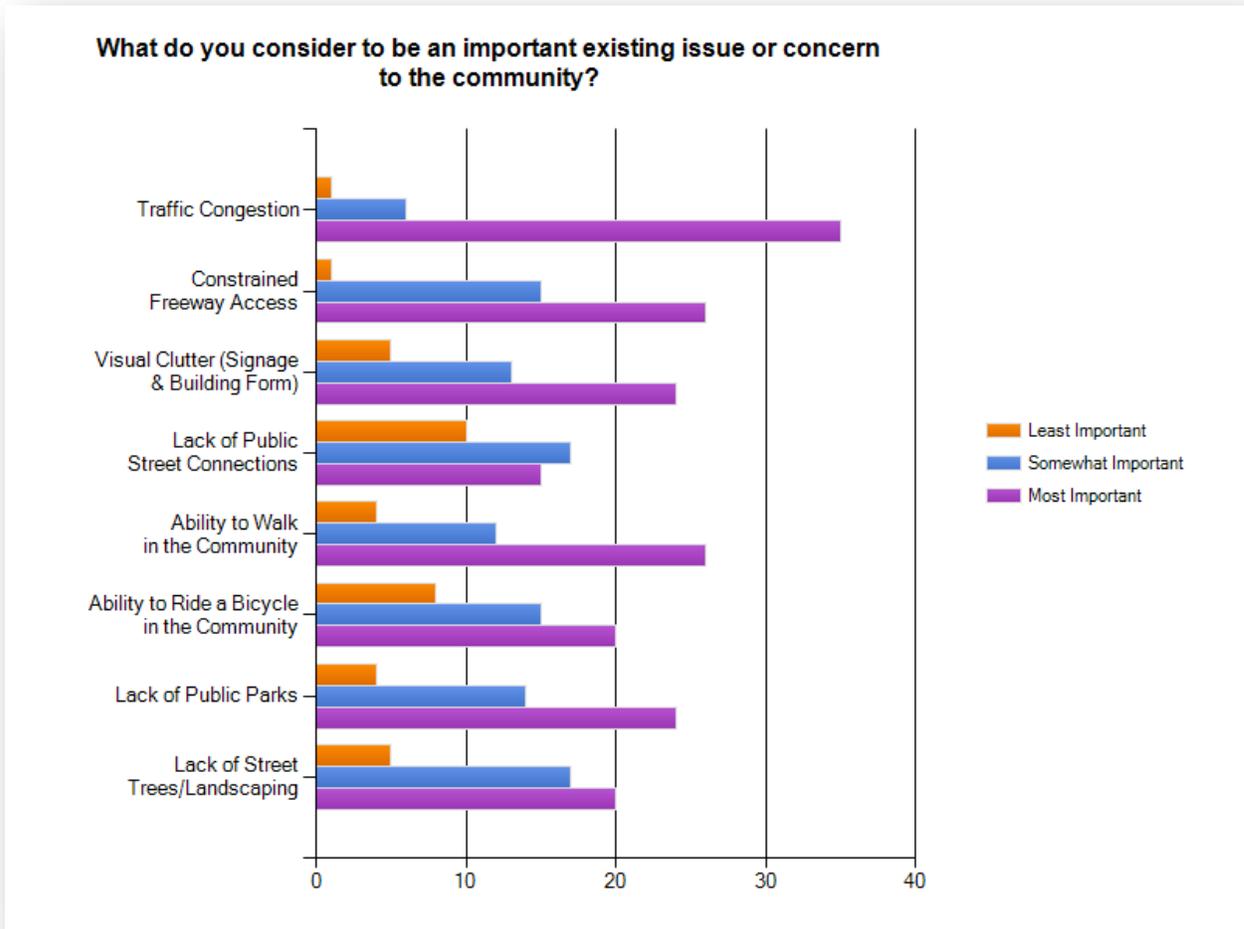
The majority of the survey respondents identified proximity to San Diego Bay as the most important asset in the community, followed by freeway access, proximity to Old Town San Diego, and proximity to the airport.

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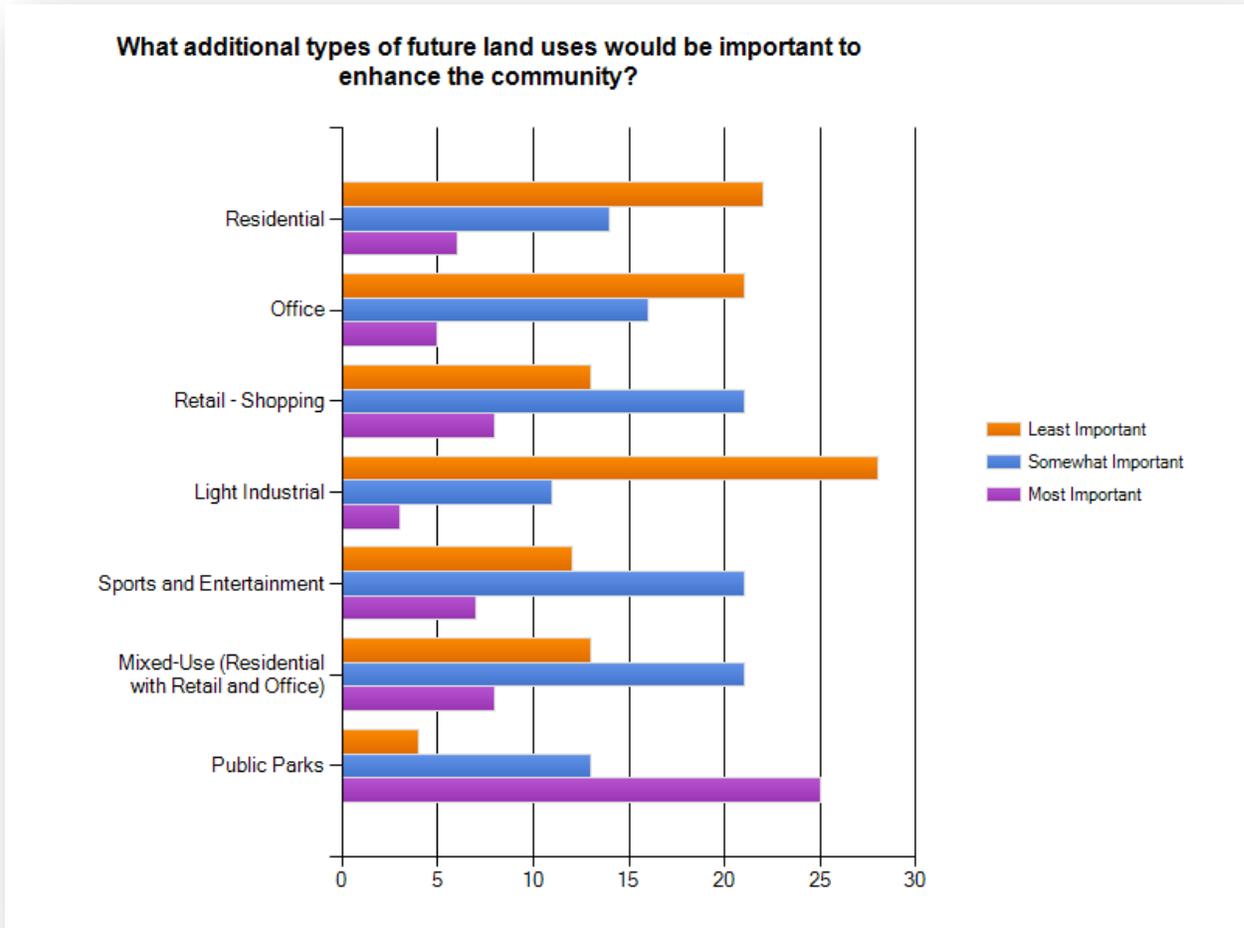
QUESTION 3



Traffic congestion was identified as the most important existing issue in the community. Secondary to traffic, constrained freeway access, ability to walk in the community, and the lack of public parks in the community also received a high number of votes by participants.



QUESTION 4



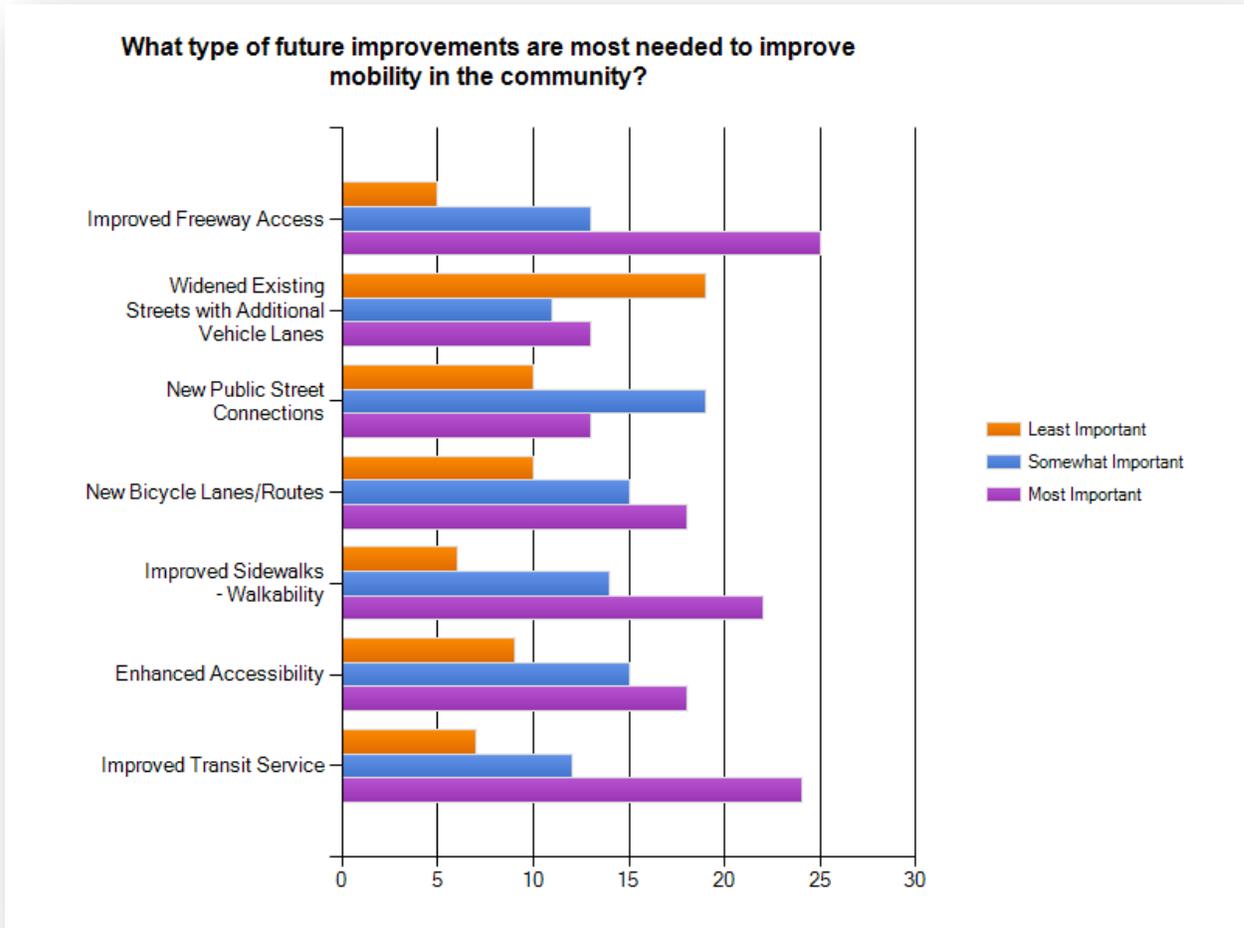
The majority of respondents felt that public parks were the most important future land use for the community.

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QUESTION 5



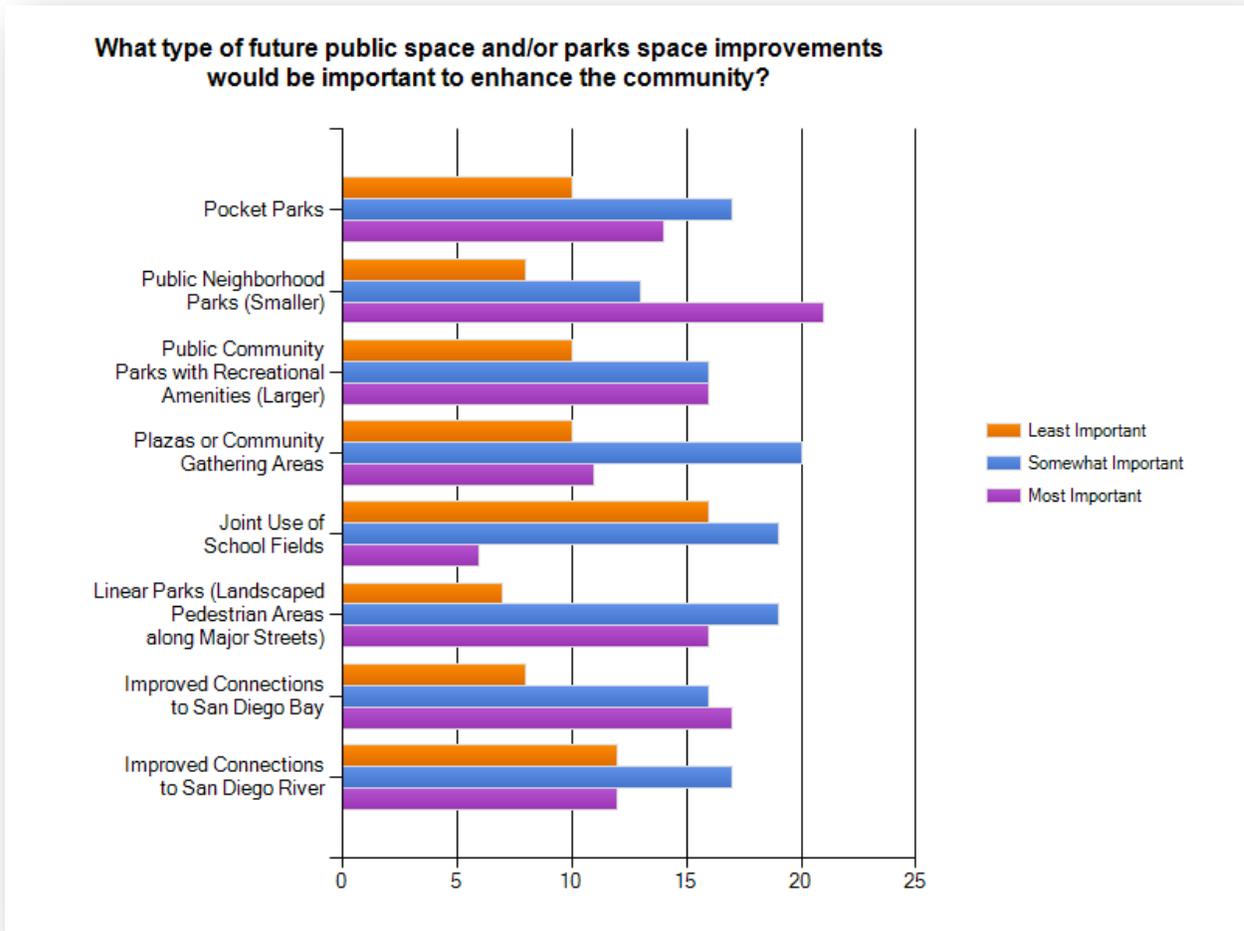
Improved freeway access was identified as the most needed mobility improvement in the community. This was followed by improved transit service, improved sidewalks and walkability, and enhanced accessibility in the community.

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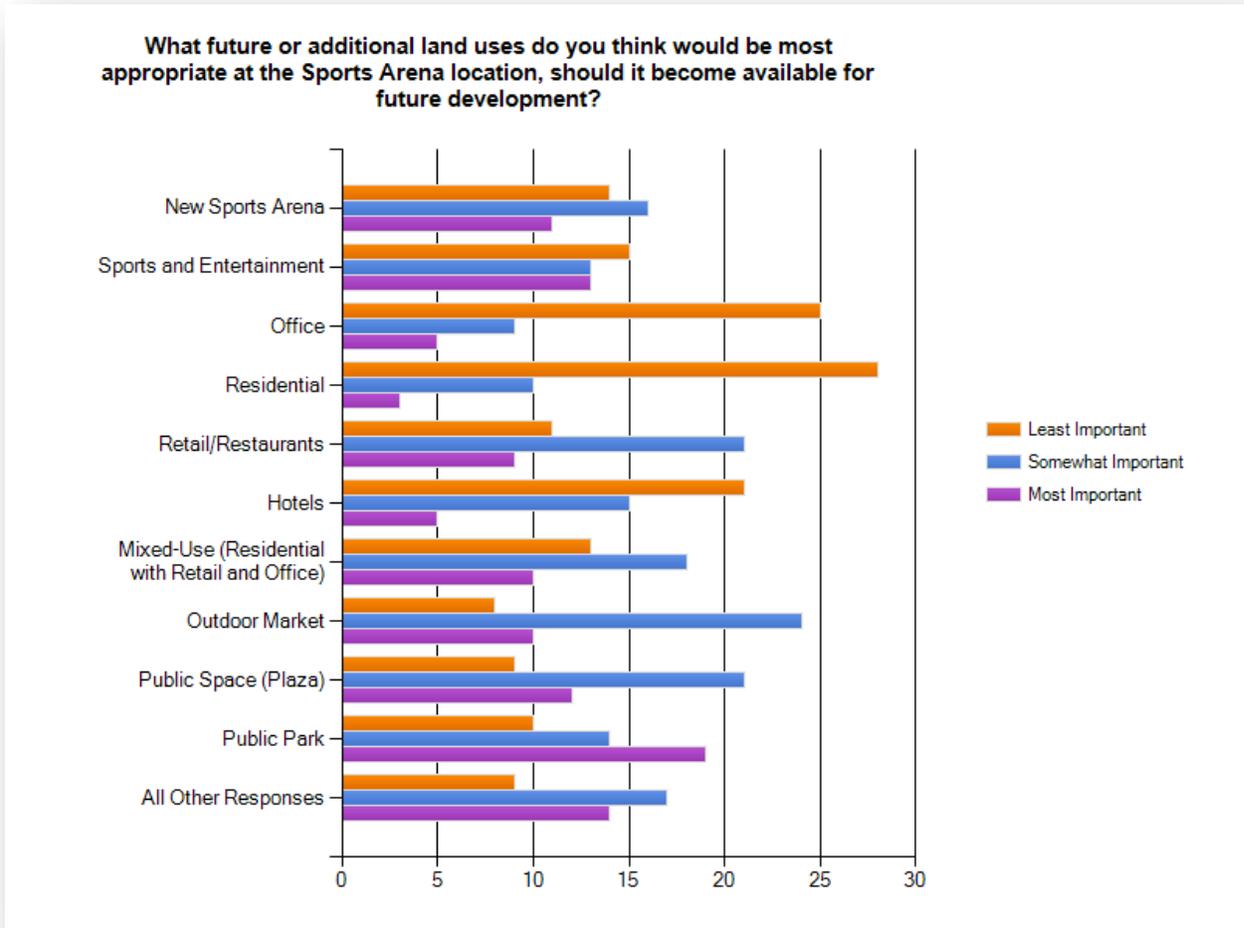
QUESTION 6



The majority of respondents felt that the inclusion of smaller, neighborhood parks would be important in enhancing the community. A large number of respondents also felt that improved connections to San Diego Bay would help improve the community.



QUESTION 7



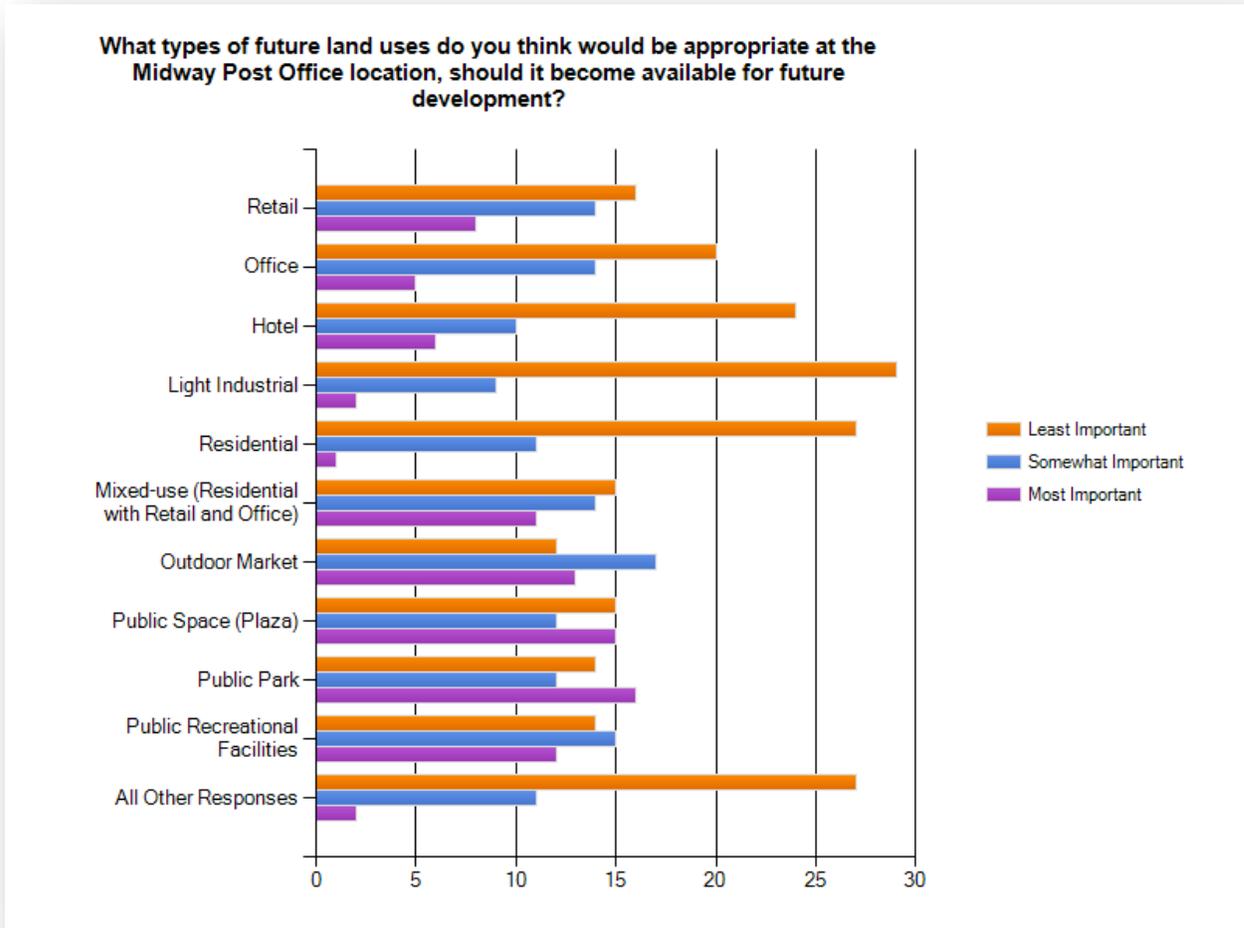
A public park was identified as the most appropriate future land use at the Sports Arena location, followed by public recreation facilities. The idea of including sports and entertainment uses in this location also received a high number of responses.

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QUESTION 8



The majority of the survey respondents would like to see a public park or public space at the Midway Post Office location, should it become available in the future. The idea of including land uses that would allow an outdoor market also received a high number of responses.

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QUESTION 9

Page 1, Q9. What other type of future changes or improvements would enhance the community?		
1	I love what they did with Liberty Station (NTC). Parks and the Arts are important. Please keep those in the plans for new developments.	Oct 16, 2012 12:41 AM
2	elimination of 30 foot height limit to 100 - 150 feet on all land along Midway Drive and east. Allows for improved land use. No water views would be blocked as freeways and Sports Arena are 100 plus feet.	Oct 15, 2012 8:15 AM
3	Landscape, bicycle and trolley access.	Oct 10, 2012 10:12 PM
4	Limited new development	Oct 10, 2012 4:51 PM
5	some type of landmark (like a clock tower) that would serve as a "gateway" and proper welcoming to the community	Oct 9, 2012 5:11 PM
6	Tansit connection -Rosecrans to Downtown & North, connected to Sea World..as in PLAN	Oct 9, 2012 3:16 PM
7	better quality of any new development.Redvelop all of the terrible stuff that has been stuck here. Never have I seen a better location misused so egregiously.	Oct 9, 2012 12:44 PM
8	Connecting the bays, Marina type development ,Housing with boat docks, Restaurants,	Oct 9, 2012 12:18 PM
9	improved traffic access, attempt to move the mental health facility out of the immediate area as well as the parole office - this will reduce the homeless and convicts from the area	Oct 9, 2012 12:04 PM
10	Improve transit	Oct 9, 2012 11:56 AM
11	Direct traffic to I-5 South from Rosecrans via Barnett to PCH.	Oct 9, 2012 10:57 AM
12	Please build a low cost housing facility for the campers and the homeless. I am tired of passing them everyday when I drive, seeing them on local streets parked overnight and having to alter where I would otherwise take a walk. Similarly, adding parks would just give the homeless more places to congregate, unless the problem isn't addressed.	Oct 8, 2012 11:08 PM
13	Address the transient issues and drug use. Clean up the exit from I-8/I-5 coming onto Rosecrans; it currently looks like a strip club district.	Oct 7, 2012 9:54 AM
14	Remove congestion on Rosecrans.	Oct 5, 2012 6:55 PM
15	Access to Freeway. A level 1 Trauma Hospital.	Oct 3, 2012 1:24 PM
16	Reducing the speed of traffic on Chatsworth Boulevard. Too many computers speed up and down the street.	Oct 2, 2012 9:58 PM
17	hospital	Oct 2, 2012 9:25 PM
18	The adult strip clubs really bring the appeal of the Midway district down. I'd love to see zoning changes that move them either to a concentrated single section of this zone or out altogether.	Sep 30, 2012 9:48 AM
19	The biggest problem the area has that public-funding should resolve is the	Sep 28, 2012 10:42 PM

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Page 1, Q9. What other type of future changes or improvements would enhance the community?

	flooding we get with every big downpour. If the rain gets any heavier the damage will be VERY serious.	
20	Lessen the number of adult entertainment establishments - it makes the community less family friendly and not appealing to walk around.	Sep 28, 2012 11:23 AM
21	Open space all the way from Liberty Station to Mission Bay. The area is blighted by shoddy retail and industrial use. Pt Loma does NOT need more housing unless it's all SFR on large lots. More parks and open space is needed.	Sep 27, 2012 6:57 PM
22	Move the Drug support offices out of the Midway District. No more homeless shelters, VA centers, courtrooms. Too many permanet long term pan handlers.	Sep 20, 2012 4:14 PM
23	The concentration of "adult entertainment" stores in the Midway area definitely signals the impression to residents and visitors alike that this is a trending down neighborhood where homeless and social misfits will be constantly attracted to. At least, this is a very common observation I hear. Also the airport... a political shame: it should be closer to North County. Move the airport, complete the Bay to Bay idea, and in the process clean up Midway.... and there will be lots of room and ideas for new housing and a big upscale impression to the entire peninsula, San Diego too... since it will compliment the revitalization of Downtown and all the network of nearby "villages"	Sep 20, 2012 11:20 AM
24	The concentration of "adult entertainment" stores in the Midway area definitely signals the impression to residents and visitors alike that this is a trending down neighborhood where homeless and social misfits will be constantly attracted to. At least, this is a very common observation I hear. Also the airport... a political shame: it should be closer to North County. Move the airport, complete the Bay to Bay idea, and in the process clean up Midway.... and there will be lots of room and ideas for new housing and a big upscale impression to the entire peninsula, San Diego too... since it will compliment the revitalization of Downtown and all the network of nearby "villages"	Sep 20, 2012 11:20 AM
25	move the airport to Miramar	Sep 20, 2012 6:56 AM
26	A Round about at Midway & Sports Arena to decrease traffic congestion. Better access off the Peninsula. At least one Hospital on The Peninsula.	Sep 19, 2012 1:47 PM
27	Remove the panhandlers on every corner. Additional access or carpooling to the sub base..we have to many cars entering a residential area with narrow streets at the end of Rosecrans. With no other outlet....	Sep 19, 2012 11:17 AM
28	Clean up Midway, Rosecrans ugliness, squalor - make businesses reflect quality of the community	Sep 19, 2012 10:45 AM
29	Move the airport	Sep 18, 2012 9:26 PM
30	Rock Church should move to larger facility in the San Diego County area, more space for parking and their large congregation. Point Loma is to small of a residential area already built to capacity....Too much traffic....	Sep 18, 2012 8:33 PM
31	Keep Schools. Residential is already scheduled for parts of Midway. Adequate Parking must be adhered to by City M.Codes. We have NO PARKS there & No	Sep 18, 2012 4:55 PM

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Page 1, Q9. What other type of future changes or improvements would enhance the community?

Schools in Western Portion of Midway (if Barnard is SOLD), or in Adjacent, below mesa of Pt. Loma (Loma="hill"). Much of Area is in a Flood Plain. All housing (future) may be in the 'Impacted by Noise from Lindbergh Field' area...this must be considered when putting in residential...

32	allow mixed use with pedestrian and bike friendly pathways!	Sep 17, 2012 10:36 AM
33	Improved traffic flow	Sep 17, 2012 9:57 AM

This question gave the opportunity for respondents to provide additional feedback. A variety of input was provided, but consistent feedback was given for the City to incorporate parks and open space in the community, improve traffic congestion and include restrictions for the adult entertainment establishments in the community.

FOR MORE INFORMATION:

Visit the **Midway-Pacific Highway Corridor Community Plan Update website:**
<http://www.sandiego.gov/planning/community/cpu/oldtownmidway/>

Contact: Tait Galloway, Senior Planner
tgalloway@sandiego.gov or (619) 533-4550

1. What best describes your interest with the community plan update? (You may choose more than one)

		Response Percent	Response Count
Community Resident		83.3%	35
Community Business Owner		19.0%	8
Community Property Owner (Non-Resident)		9.5%	4
Advocacy Group Member		4.8%	2
Government Agency Representative		0.0%	0
Employee of a Business or Organization within the Community		11.9%	5
Other (please specify)		0.0%	0
		answered question	42
		skipped question	2

2. What do you consider to be an important existing asset to the community?

	Least Important	Somewhat Important	Most Important	Rating Average	Response Count
Variety/Convenient of Shopping	14.0% (6)	39.5% (17)	46.5% (20)	2.33	43
Sports Arena/Entertainment	40.5% (17)	35.7% (15)	23.8% (10)	1.83	42
Hotels	37.2% (16)	48.8% (21)	14.0% (6)	1.77	43
Office and Industrial Leasable Space	45.2% (19)	40.5% (17)	14.3% (6)	1.69	42
Freeway Access	2.3% (1)	32.6% (14)	65.1% (28)	2.63	43
Proximity to San Diego Bay	7.0% (3)	23.3% (10)	69.8% (30)	2.63	43
Proximity to San Diego River	23.3% (10)	34.9% (15)	41.9% (18)	2.19	43
Proximity to Old Town	9.3% (4)	37.2% (16)	53.5% (23)	2.44	43
Proximity to Sea World	37.2% (16)	39.5% (17)	23.3% (10)	1.86	43
Proximity to the Airport	31.7% (13)	17.1% (7)	51.2% (21)	2.20	41
			Other (please specify)		4
answered question					43
skipped question					1

3. What do you consider to be an important existing issue or concern to the community?

	Least Important	Somewhat Important	Most Important	Rating Average	Response Count
Traffic Congestion	2.4% (1)	14.3% (6)	83.3% (35)	2.81	42
Constrained Freeway Access	2.4% (1)	35.7% (15)	61.9% (26)	2.60	42
Visual Clutter (Signage & Building Form)	11.9% (5)	31.0% (13)	57.1% (24)	2.45	42
Lack of Public Street Connections	23.8% (10)	40.5% (17)	35.7% (15)	2.12	42
Ability to Walk in the Community	9.5% (4)	28.6% (12)	61.9% (26)	2.52	42
Ability to Ride a Bicycle in the Community	18.6% (8)	34.9% (15)	46.5% (20)	2.28	43
Lack of Public Parks	9.5% (4)	33.3% (14)	57.1% (24)	2.48	42
Lack of Street Trees/Landscaping	11.9% (5)	40.5% (17)	47.6% (20)	2.36	42
			Other (please specify)		13
			answered question		43
			skipped question		1

4. What additional types of future land uses would be important to enhance the community?

	Least Important	Somewhat Important	Most Important	Rating Average	Response Count
Residential	52.4% (22)	33.3% (14)	14.3% (6)	1.62	42
Office	50.0% (21)	38.1% (16)	11.9% (5)	1.62	42
Retail - Shopping	31.0% (13)	50.0% (21)	19.0% (8)	1.88	42
Light Industrial	66.7% (28)	26.2% (11)	7.1% (3)	1.40	42
Sports and Entertainment	30.0% (12)	52.5% (21)	17.5% (7)	1.88	40
Mixed-Use (Residential with Retail and Office)	31.0% (13)	50.0% (21)	19.0% (8)	1.88	42
Public Parks	9.5% (4)	31.0% (13)	59.5% (25)	2.50	42
			Other (please specify)		9
answered question					43
skipped question					1

5. What type of future improvements are most needed to improve mobility in the community?

	Least Important	Somewhat Important	Most Important	Rating Average	Response Count
Improved Freeway Access	11.6% (5)	30.2% (13)	58.1% (25)	2.47	43
Widened Existing Streets with Additional Vehicle Lanes	44.2% (19)	25.6% (11)	30.2% (13)	1.86	43
New Public Street Connections	23.8% (10)	45.2% (19)	31.0% (13)	2.07	42
New Bicycle Lanes/Routes	23.3% (10)	34.9% (15)	41.9% (18)	2.19	43
Improved Sidewalks - Walkability	14.3% (6)	33.3% (14)	52.4% (22)	2.38	42
Enhanced Accessibility	21.4% (9)	35.7% (15)	42.9% (18)	2.21	42
Improved Transit Service	16.3% (7)	27.9% (12)	55.8% (24)	2.40	43
			Other (please specify)		9
			answered question		43
			skipped question		1

6. What type of future public space and/or parks space improvements would be important to enhance the community?

	Least Important	Somewhat Important	Most Important	Rating Average	Response Count
Pocket Parks	24.4% (10)	41.5% (17)	34.1% (14)	2.10	41
Public Neighborhood Parks (Smaller)	19.0% (8)	31.0% (13)	50.0% (21)	2.31	42
Public Community Parks with Recreational Amenities (Larger)	23.8% (10)	38.1% (16)	38.1% (16)	2.14	42
Plazas or Community Gathering Areas	24.4% (10)	48.8% (20)	26.8% (11)	2.02	41
Joint Use of School Fields	39.0% (16)	46.3% (19)	14.6% (6)	1.76	41
Linear Parks (Landscaped Pedestrian Areas along Major Streets)	16.7% (7)	45.2% (19)	38.1% (16)	2.21	42
Improved Connections to San Diego Bay	19.5% (8)	39.0% (16)	41.5% (17)	2.22	41
Improved Connections to San Diego River	29.3% (12)	41.5% (17)	29.3% (12)	2.00	41
			Other (please specify)		4
answered question					42
skipped question					2

7. What future or additional land uses do you think would be most appropriate at the Sports Arena location, should it become available for future development?

	Least Important	Somewhat Important	Most Important	Rating Average	Response Count
New Sports Arena	34.1% (14)	39.0% (16)	26.8% (11)	1.93	41
Sports and Entertainment	36.6% (15)	31.7% (13)	31.7% (13)	1.95	41
Office	64.1% (25)	23.1% (9)	12.8% (5)	1.49	39
Residential	68.3% (28)	24.4% (10)	7.3% (3)	1.39	41
Retail/Restaurants	26.8% (11)	51.2% (21)	22.0% (9)	1.95	41
Hotels	51.2% (21)	36.6% (15)	12.2% (5)	1.61	41
Mixed-Use (Residential with Retail and Office)	31.7% (13)	43.9% (18)	24.4% (10)	1.93	41
Outdoor Market	19.0% (8)	57.1% (24)	23.8% (10)	2.05	42
Public Space (Plaza)	21.4% (9)	50.0% (21)	28.6% (12)	2.07	42
Public Park	23.3% (10)	32.6% (14)	44.2% (19)	2.21	43
Public Recreational Facilities	22.5% (9)	42.5% (17)	35.0% (14)	2.13	40
			Other (please specify)		8
answered question					43
skipped question					1

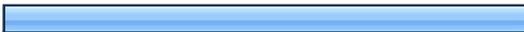
8. What types of future land uses do you think would be appropriate at the Midway Post Office location, should it become available for future development?

	Least Important	Somewhat Important	Most Important	Rating Average	Response Count
Retail	42.1% (16)	36.8% (14)	21.1% (8)	1.79	38
Office	51.3% (20)	35.9% (14)	12.8% (5)	1.62	39
Hotel	60.0% (24)	25.0% (10)	15.0% (6)	1.55	40
Light Industrial	72.5% (29)	22.5% (9)	5.0% (2)	1.33	40
Residential	69.2% (27)	28.2% (11)	2.6% (1)	1.33	39
Mixed-use (Residential with Retail and Office)	37.5% (15)	35.0% (14)	27.5% (11)	1.90	40
Outdoor Market	28.6% (12)	40.5% (17)	31.0% (13)	2.02	42
Public Space (Plaza)	35.7% (15)	28.6% (12)	35.7% (15)	2.00	42
Public Park	33.3% (14)	28.6% (12)	38.1% (16)	2.05	42
Public Recreational Facilities	34.1% (14)	36.6% (15)	29.3% (12)	1.95	41
Institutional	67.5% (27)	27.5% (11)	5.0% (2)	1.38	40
			Other (please specify)		15
			answered question		42
			skipped question		2

9. What other type of future changes or improvements would enhance the community?

	Response Count
	33
answered question	33
skipped question	11

10. Would you be interested in receiving emails from the City about this ongoing process?

		Response Percent	Response Count
NO		20.9%	9
YES. Please provide email or mailing address.		79.1%	34
		answered question	43
		skipped question	1

Page 1, Q2. What do you consider to be an important existing asset to the community?

1	There are NO PARKS, Now, NO SCHOOLS but Dewey-FULL	Oct 9, 2012 3:16 PM
2	Proximity to the ocean	Sep 27, 2012 6:57 PM
3	infrastructure cannot support more housing	Sep 19, 2012 10:45 AM
4	parks and recreation places for youngsters	Sep 18, 2012 9:26 PM

Page 1, Q3. What do you consider to be an important existing issue or concern to the community?

1	adult establishments should be eliminated	Oct 15, 2012 8:15 AM
2	Clean air; noise pollution and particulate matter from planes	Oct 10, 2012 7:38 AM
3	SCHOOL GONE, CREATING NEW DEMAND FOR SCHOOLS!	Oct 9, 2012 3:16 PM
4	homeless issues,shopping mall strips way way too many!	Oct 9, 2012 12:44 PM
5	homelessness and overnight campers in residential areas	Oct 8, 2012 11:08 PM
6	Airport noise is horrible and will get worse	Oct 2, 2012 9:58 PM
7	Drainage of Rain Storm Water from Downpours; Possible Flooding from SD River	Sep 28, 2012 10:42 PM
8	Too much retail use	Sep 27, 2012 6:57 PM
9	Landscaping requires water that we don't have	Sep 19, 2012 5:36 PM
10	TRAFFIC on Rosecrans and the back up on the freeways.	Sep 19, 2012 11:17 AM
11	poor condition of parks: trash, dog droppings, grafitti	Sep 19, 2012 10:45 AM
12	noise from the airplanes	Sep 18, 2012 9:26 PM
13	The planned removal of Barnard School by the SDUSDistrict!	Sep 18, 2012 4:55 PM

Page 1, Q4. What additional types of future land uses would be important to enhance the community?

1	Open space, wildlife preserves, quiet zones to buffer residential areas from dirt and noise.	Oct 10, 2012 7:38 AM
2	better use of such valuable location! like to see more mid to upscale coming in and less bargain basement which adds to the clutter in the community	Oct 9, 2012 12:44 PM
3	My concern with parks is that homeless would take them over.	Oct 8, 2012 11:08 PM
4	Properly drained properties	Sep 28, 2012 10:42 PM
5	Much lower density	Sep 27, 2012 6:57 PM
6	Remove the strip joints and control the signage.	Sep 19, 2012 11:17 AM
7	no open space!	Sep 19, 2012 10:45 AM
8	We are already built out!	Sep 18, 2012 8:33 PM
9	Must keep Sports Arena - Brings in \$, & without=health detriment when cell antenna put near residences!	Sep 18, 2012 4:55 PM

Page 1, Q5. What type of future improvements are most needed to improve mobility in the community?

1	Mass transit serving an airport 30min. removed from Point Loma residential area	Oct 10, 2012 7:38 AM
2	Direct Connection to NORTH I-5	Oct 9, 2012 3:16 PM
3	more transportation options, get creative! Must be safer to walk too, the panhandlers have taken over most of midway due to county health	Oct 9, 2012 12:44 PM
4	Traffic signal sequences waste time & gasoline. Sync them to keep traffic moving	Oct 2, 2012 9:58 PM
5	Stop the unusually frequent vehicle violation of pedestrian crosswalks	Sep 28, 2012 10:42 PM
6	Reduce the retail use.	Sep 27, 2012 6:57 PM
7	Trolley Service--to airport as well	Sep 19, 2012 5:36 PM
8	We are a old established neighborhood. We have all the improvements. Just need to get rid of the new traffic problem, caused by over developed NTC. Remove the high density, we need no improvements, just maintenance of what we have.	Sep 18, 2012 8:33 PM
9	Need Access to I-5 North & South from OB! Increased traffic from Airport Expansion will GRIDLOCK Harbor Dr.&Nimitz! Rosecrans is Already Gridlocked too much..we are surrounded by Water with NO Hospital Access within 20 minutes!	Sep 18, 2012 4:55 PM

Page 1, Q6. What type of future public space and/or parks space improvements would be important to enhance the community?

1	Airport located 20-30 minutes away from residential areas and mass transit such as BART used to connect to the city.	Oct 10, 2012 7:38 AM
2	link teh bay agin! This area has been developed into a mess where w ehad an amazing original bay community and Old Town should be showcased, it should be an integral link to arts and culture/NTc etc	Oct 9, 2012 12:44 PM
3	There are parks there now?	Sep 27, 2012 6:57 PM
4	Park space at Barnard School,2.5 Acres of Excess School Property! Offer to Nazarene for \$5 mil. to trade within Park & Rec for prior land used at Sunset Cliffs. Midway/most Dense area of PL has NO PARKS=No Housing Devepmt. possible!	Sep 18, 2012 4:55 PM

Page 1, Q7. What future or additional land uses do you think would be most appropriate at the Sports Arena location, should it become available for future development?

1	Sports, Hotels, Restaurants Retail , Indust/ & Ofc	Oct 10, 2012 10:12 PM
2	if HOtels, only nice ones! not bargain hotels, clean this area up!	Oct 9, 2012 12:44 PM
3	I don't think we need any more strip clubs.	Oct 8, 2012 11:08 PM
4	Historic District designation for Loma Portal	Oct 2, 2012 9:58 PM
5	Anything that doesn't bring shoppers to the area.	Sep 27, 2012 6:57 PM
6	Bay to Bay connection	Sep 19, 2012 11:17 AM
7	Sports Arena area has just the right uses for Point Lomans.	Sep 18, 2012 8:33 PM
8	Keep Barnard School - PL Cluster's will be heavily impacted in 1 yr. or less, if not already, for the next 18 yrs! No expansion possibilities at any OTHER Spots & property value is \$54/sq. ft....as was property next to Sharp Cabrillo in 2003. NOWHERE ELSE can Anyone buy property to REplace Lost School Site! 9.02 acres!!	Sep 18, 2012 4:55 PM

Page 1, Q8. What types of future land uses do you think would be appropriate at the Midway Post Office location, should it become available for future development?

1	senior high rise withmixed use and senior facility	Oct 15, 2012 8:15 AM
2	Offices/High end Retail, Medical/legal /Rest/Parks/High rise parking structure	Oct 10, 2012 10:12 PM
3	Some type of postal office	Oct 10, 2012 4:51 PM
4	Senior home, Hospital	Oct 9, 2012 3:16 PM
5	No more homeless,mental health etc! There are just too many in this area now and I do not feel safe with my family to go many places. Its not fair for one community to have so many services, tho I do believe we need to have them available.	Oct 9, 2012 12:44 PM
6	Community Garden - fresh fruit & vegetables and it would bring people together and help them stay healthy, perhaps next to adult school is a better location.	Oct 8, 2012 11:08 PM
7	Dog park (people often use Liberty Station, which is problematic because this is not a contained area appropriate for unleashed dogs.)	Oct 7, 2012 9:54 AM
8	Bring back Post Office mail sorting - closer to Airpoort - less trucking	Oct 3, 2012 1:24 PM
9	Keep Post Office	Sep 28, 2012 10:42 PM
10	homeless shelter - rehabilitation center - transitional housing	Sep 28, 2012 11:23 AM
11	A Hospital or Emergency Medical Facility	Sep 19, 2012 1:47 PM
12	The area is already to congested.	Sep 19, 2012 11:17 AM
13	eliminate adult entertainment businesses and signage	Sep 19, 2012 10:45 AM
14	Keep as a post office.	Sep 18, 2012 8:33 PM
15	Senior housing might be possible there..	Sep 18, 2012 4:55 PM

Page 1, Q9. What other type of future changes or improvements would enhance the community?

1	I love what they did with Liberty Station (NTC). Parks and the Arts are important. Please keep those in the plans for new developments.	Oct 16, 2012 12:41 AM
2	elimination of 30 foot height limit to 100 - 150 feet on all land along Midway Drive and east. Allows for improved land use. No water views would be blocked as freeways and Sports Arena are 100 plus feet.	Oct 15, 2012 8:15 AM
3	Landscape, bicycle and trolley access.	Oct 10, 2012 10:12 PM
4	Limited new development	Oct 10, 2012 4:51 PM
5	some type of landmark (like a clock tower) that would serve as a "gateway" and proper welcoming to the community	Oct 9, 2012 5:11 PM
6	Tansit connection -Rosecrans to Downtown & North, connected to Sea World..as in PLAN	Oct 9, 2012 3:16 PM
7	better quality of any new development.Redvelop all of the terrible stuff that has been stuck here. Never have I seen a better location misused so egregiously.	Oct 9, 2012 12:44 PM
8	Connecting the bays, Marina type development ,Housing with boat docks, Restaurants,	Oct 9, 2012 12:18 PM
9	improved traffic access, attempt to move the mental health facility out of the immediate area as well as the parole office - this will reduce the homeless and convicts from the area	Oct 9, 2012 12:04 PM
10	Improve ttransit	Oct 9, 2012 11:56 AM
11	Direct traffic to I-5 South from Rosecrans via Barnett to PCH.	Oct 9, 2012 10:57 AM
12	Please build a low cost housing facility for the campers and the homeless. I am tired of passing them everyday when I drive, seeing them on local streets parked overnight and having to alter where I would otherwise take a walk. Similarly, adding parks would just give the homeless more places to congregate, unless the problem isn't addressed.	Oct 8, 2012 11:08 PM
13	Address the transient issues and drug use. Clean up the exit from I-8/I-5 coming onto Rosecrans; it currently looks like a strip club district.	Oct 7, 2012 9:54 AM
14	Remove congestion on Rosecrans.	Oct 5, 2012 6:55 PM
15	Access to Freeway. A level 1 Trauma Hospital.	Oct 3, 2012 1:24 PM
16	Reducing the speed of traffic on Chatsworth Boulevard. Too many computers speed up and down the street.	Oct 2, 2012 9:58 PM
17	hospital	Oct 2, 2012 9:25 PM
18	The adult strip clubs really bring the appeal of the Midway district down. I'd love to see zoning changes that move them either to a concentrated single section of this zone or out altogether.	Sep 30, 2012 9:48 AM
19	The biggest problem the area has that public-funding should resolve is the	Sep 28, 2012 10:42 PM

Page 1, Q9. What other type of future changes or improvements would enhance the community?

	flooding we get with every big downpour. If the rain gets any heavier the damage will be VERY serious.	
20	Lessen the number of adult entertainment establishments - it makes the community less family friendly and not appealing to walk around.	Sep 28, 2012 11:23 AM
21	Open space all the way from Liberty Station to Mission Bay. The area is blighted by shoddy retail and industrial use. Pt Loma does NOT need more housing unless it's all SFR on large lots. More parks and open space is needed.	Sep 27, 2012 6:57 PM
22	Move the Drug support offices out of the Midway District. No more homeless shelters, VA centers, courtrooms. Too many permnanet long term pan handlers.	Sep 20, 2012 4:14 PM
23	The concentration of "adult entertainment" stores in the Midway area definitely signals the impression to residents and visitors alike that this is a trending down neighborhood where homeless and social misfits will be constantly attracted to. At least, this is a very common observation I hear. Also the airport... a political shame: it should be closer to North County. Move the airport, complete the Bay to Bay idea, and in the process clean up Midway.... and there will be lots of room and ideas for new housing and a big upscale impression to the entire peninsula, San Diego too... since it will compliment the revitalization of Downtown and all the network of nearby "villages"	Sep 20, 2012 11:20 AM
24	The concentration of "adult entertainment" stores in the Midway area definitely signals the impression to residents and visitors alike that this is a trending down neighborhood where homeless and social misfits will be constantly attracted to. At least, this is a very common observation I hear. Also the airport... a political shame: it should be closer to North County. Move the airport, complete the Bay to Bay idea, and in the process clean up Midway.... and there will be lots of room and ideas for new housing and a big upscale impression to the entire peninsula, San Diego too... since it will compliment the revitalization of Downtown and all the network of nearby "villages"	Sep 20, 2012 11:20 AM
25	move the airport to Miramar	Sep 20, 2012 6:56 AM
26	A Round about at Midway & Sports Arena to decrease traffic congestion. Better access off the Peninsula. At least one Hospital on The Peninsula.	Sep 19, 2012 1:47 PM
27	Remove the panhandlers on every corner. Additional access or carpooling to the sub base..we have to many cars entering a residential area with narrow streets at the end of Rosecrans. With no other outlet....	Sep 19, 2012 11:17 AM
28	Clean up Midway, Rosecrans ugliness, squalor - make businesses reflect quality of the community	Sep 19, 2012 10:45 AM
29	Move the airport	Sep 18, 2012 9:26 PM
30	Rock Church should move to larger facility in the San Diego County area, more space for parking and their large congregation. Point Loma is to small of a residential area already built to capacity....Too much traffic....	Sep 18, 2012 8:33 PM
31	Keep Schools. Residential is already scheduled for parts of Midway. Adequate Parking must be adhered to by City M.Codes. We have NO PARKS there & No	Sep 18, 2012 4:55 PM

Page 1, Q9. What other type of future changes or improvements would enhance the community?

Schools in Western Portion of Midway (if Barnard is SOLD), or in Adjacent, below mesa of Pt. Loma (Loma="hill"). Much of Area is in a Flood Plain. All housing (future) may be in the 'Impacted by Noise from Lindbergh Field' area...this must be considered when putting in residential...

32	allow mixed use with pedestrian and bike friendly pathways!	Sep 17, 2012 10:36 AM
33	Improved traffic flow	Sep 17, 2012 9:57 AM