



SAN YSIDRO

Community Plan Update

(Actualizacion del Plan Comunitario)

Charrette Summary

October 4, 5, and 13, 2010



SAN YSIDRO

Community Plan Update

(Actualizacion del Plan Comunitario)

Charrette Summary

SUMMARY

CHARRETTE SUMMARY

A charrette is a series of meetings and product development working sessions held over a number of consecutive days. The sessions are organized into a series of meetings and interactive exercises, building on the previous session with the primary intention of translating ideas, community identity and goals into visual imagery and graphical representations of community opportunities. The charrette is intended to be a cross-disciplinary process involving urban planners, architects, landscape architects, engineers, and community members into a collaborative, and vision-driven approach to identify the needs of the community and develop preliminary design concepts.

The three-day charrette began on October 4, 2010 at 10 a.m. with a Walk Audit Tour/Charrette Kick-Off to share and discuss ideas and thoughts regarding the community plan update and community needs. The walking tour included San Ysidro Community Park, West and East San Ysidro Boulevard, and East Beyer Boulevard. The community met again in the evening from 6:00 p.m. to 8:00 p.m. for a Community Workshop, held at Willow Elementary, where the consultant team presented existing condition findings. At the workshop, the community was asked to participate in an interactive exercise to gathering information and ideas about different areas within the community. The public was divided into four key area groups including Border Commercial, Community at Large, Pilot Village, and Mobility and were asked to provide comments on how to enhance these areas in the Redevelopment District of San Ysidro.

Facilitators met the following day to combine feedback from each key area and provide graphical representation of the ideas and opportunities collected from the first day of the charrette. Members of the public were invited back for the second Community Workshop at Willow Elementary from 6:00 p.m. to 8:00 p.m. on October 5, 2010. A brief summary of the previous work session was provided, and then the public broke into the four key areas to review information and provide additional commentary and feedback. The following summary of materials depicts the initial public input and ideas, as well as, the refined concepts and community feedback. All ideas will need to be further analyzed and refined upon additional agency coordination and economic and environmental input.

The final day of the charrette took place on October 13, 2010 at 6:30 p.m at Willow Elementary. Following the first couple of days of the charrette, the consultant team identified areas where additional background data was lacking and where further input was needed. The workshop started out with an update on the process to date and then a presentation on the Port of Entry project and the future library site selection process. Following the presentations and a brief questions and answer period, RRM Design Group conducted an interactive exercise on General Plan land use designations as they relate to existing commercial centers Results of this exercise as well as one focusing on community and neighborhood gathering spaces can be found in the appendix of this document. Informations gathered at the charrette will ultimately help to guide future land use recommendations and analysis used in the Community Plan Update.



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Charrette Summary

The materials generated during the charrette are contained within this summary and include:

- **Workshop Agendas**
- **Workshop Handout Flyer**
- **Walk-Audit Map**
- **Key Objectives**
- **Day 1 and 2 Exhibits and Public Comments**
- **Appendix:**
 - **A - October 4th Powerpoint Presentation**
 - **B - October 5th Powerpoint Presentation**
 - **C - October 13th Powerpoint Presentation**
 - **D - Day 3 Results**



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AGENDA

DAY 1 - October 4, 2010

DAY 1 MORNING (10AM-Noon)

Walk Audit to gather input (Refer to Map)
Meet at Casa Familiar Civic and Recreation Center, 212 West Park Avenue (at Hall Ave.), San Ysidro

DAY 1 EVENING (6-8PM)

1. Charrette Introduction 5-10 mins
 - Timeline
 - Purpose
 - Where we are today
2. Photo inventory - neighborhoods and commercial centers 10 mins
3. Review of existing conditions and current projects 20-30 mins
 - Demographics
 - Land use / Redevelopment
 - Opportunities & constraints
 - Mobility
 - Environmental setting
 - Economics
 - Opportunity Sites
 - o Beyer Park
 - o Border Crossing
 - o Pilot Village
 - o Intermodal Transportation Center
 - o Library Locations
 - o Las Americas Shopping Center Expansion
4. Idea generating exercise (stations) 1 hr
 - Pilot Village
 - Border Commercial
 - Mobility and transit
 - Community at large
5. Review results

DAY 2 - October 5, 2010

1. Charrette Introduction 10 mins
 - Timeline
 - Purpose
 - Where we are today
2. Key Objectives 10-15 mins
3. Community input and ideas to date 10-15 mins
4. Idea feedback exercise (stations) 1 hr
 - Pilot village
 - Border Commercial
 - Mobility
 - Community at large
5. Review results 10-15 mins

DAY 3 - October 13, 2010

- 1) Charrette Summary
 - a) Purpose
 - b) Process
- 2) Community at Large
 - a) Update on Current Projects
 - b) Areas of Stability and Change
 - c) Community Gathering Areas
 - d) Neighborhood Gathering Areas
 - e) Community Image
 - f) Walkability and Wayfinding Exercise
- 3) Next Steps



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OUTREACH

San Ysidro COMMUNITY PLAN UPDATE

ACTUALIZACIÓN DEL PLAN COMUNITARIO

Join Us! Community Workshops
October 4th, 5th, and 13th
Willow Elementary School, 6pm

What is a Community Plan:

- San Ysidro's Community Plan is a long range plan to guide growth and development, and to help implement community goals. It is a part of the City's General Plan.
- The Community Plan is currently being updated to address new conditions, challenges, and opportunities facing San Ysidro.

How Can you Help?

- Community members have a critical role in updating the community plan, to ensure that it represents the community's vision and goals.



Get Involved!

Topics to be discussed:

- Land Use (residential, commercial, industrial)
- Mobility (vehicles, bikes, pedestrians)
- Urban Design (streetscape, plazas, building form and design)
- Recreation (parks & trails)
- Conservation (open space)
- Public Facilities, Services, Safety (schools, library, police & fire)

Please Come Help Us Plan
 For the Future of San Ysidro!
 See Reverse for Schedule and Map

Esta Invitado! Talleres Comunitarios
Octubre 4, 5, y 13
Willow Elementary School, 6pm

Que es un Plan Comunitario:

- El Plan Comunitario de San Ysidro es un plan a largo plazo para guiar el crecimiento y desarrollo, y para ayudar implementar metas comunitarias. Es una parte del Plan General de la Ciudad.
- Presentemente, se esta actualizando el Plan Comunitario para responder a las nuevas condiciones, retos, y oportunidades que enfrenta San Ysidro.

¿Como Puede Ayudar?

- Los miembros de la comunidad tienen una parte critica en la actualización del plan comunitario, para asegurar que la vision y las metas de la comunidad sean representadas.



Children are Welcome!

Temas a Tratar:

- Uso de Tierras (residencial, comercial, industrial)
- Movilidad (vehículos, bicicletas, peatones)
- Diseño Urbano (calles, plazas, forma y diseño de edificios)
- Recreación (parques y rutas)
- Conservación (espacios abiertos)
- Instalaciones, Servicios, y Seguridad Publica (escuelas, biblioteca, policia y bombero)

¡ Ven ayúdanos planear
 para el futuro de San Ysidro!
 Veo lado reverso para Calendario y Mapa



	Where and When?	¿Dónde y Cuando?
	Morning / Afternoon Mañana / Tarde	Evening Atardecer
Oct. 4 / 4 de Octubre Monday / Lunes Public Participation / Participación Pública 10am-12pm & 6-8pm	10am-12pm* Walk Audit/Charrette Kick-Off (walk key areas, share ideas and thoughts) / Lanzamiento de la Auditoria/Charrette (caminar áreas claves, compartir ideas)	6-8pm Community Workshop (present existing conditions findings to date & gather input) / Taller Comunitario (presentar condiciones y resultados actuales) Willow Elementary 226 Willow Rd., San Ysidro
Oct. 5 / 5 de Octubre Tuesday / Martes Public Participation / Participación Pública 6-8pm	Design Team Develop Preliminary Alternatives / Equipo de Diseño Desarrollar Alternativas Praeliminarias	6-8pm Community Workshop (discuss initial concepts and gather input) / Taller Comunitario (tratar conceptos iniciales) Willow Elementary 226 Willow Rd., San Ysidro
Oct. 13 / 13 de Octubre Wednesday / Miércoles Public Participation / Participación Pública 6-8pm	Design Team Refine Preliminary Alternatives / Equipo de Diseño Refinar Alternativas Praeliminarias	6-8pm SYAC Meeting / Community Workshop (present charrette findings and gather input) / Junta del SYAC / Taller Comunitario (presentar resultados del charrette y obtener opiniones de los conceptos refinados) Willow Elementary 226 Willow Rd., San Ysidro

SAN YSIDRO COMMUNITY PLAN AREA

KEY MAP

- ★ Willow Elementary (Community Workshops)
- Walk Audit
- ★ Begin Walk Audit (West Park @ Hall Ave)
- Alternative Library Locations
- Key Sites
- ① New Housing at Averil Rd.
- ② Future Park Site
- ③ Old Fire Station Site
- ④ San Ysidro Community Park Area
- ⑤ Pedestrian Bridge Connection to San Ysidro Blvd.
- ⑥ San Ysidro Blvd. and Border Village Dr. Roadways
- ⑦ San Ysidro Trolley Station and adjacent Commercial

○ Please feel free to familiarize yourselves with these "Key Sites" prior to the Walk Audit/Charrette Kick-Off Meeting

★ * Walking Tour will meet in front of Casa Familiar Civic & Recreation Center
 212 West Park Avenue (at Hall Ave.) in San Ysidro

○ Por favor siéntase libre de familiarizarse con estos sitios antes de la Junta Lanzando la Auditoria/Charrette

★ * El grupo para el recorrido a pie se reunirá en frente del Centro Cívico y de Recreación de Casa Familiar
 212 West Park Avenue (at Hall Ave.) in San Ysidro

Regular updates can be found at: www.sandiego.gov/planning/community/cpu/sanysidro
 Por favor visite: www.sandiego.gov/planning/community/cpu/sanysidro



Contact: Sara Lyons, AICP
 City of San Diego Project Manager
 slyons@sandiego.gov
 Phone: 619-236-6368

Please feel free to contact Josie Calderon,
 (619) 475-8524, if you prefer to discuss in Spanish





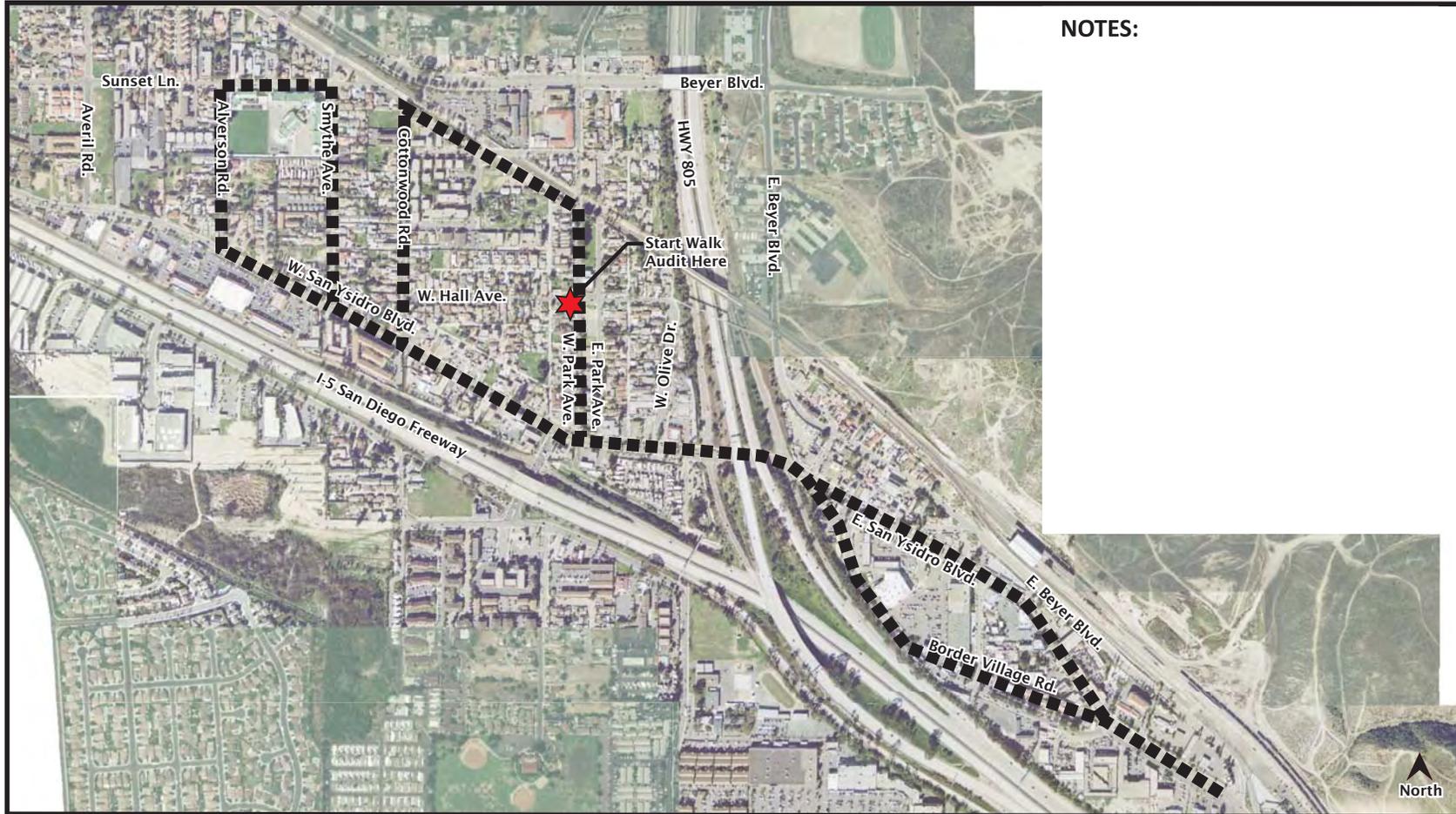
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Walk Audit



Walk Audit Tour Map



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KEY OBJECTIVES

KEY OBJECTIVES:

The following objectives will assist in the development of the Community Plan Update.

- Establish an attractive international border destination for residents, businesses and visitors
- Enhance and leverage bicultural and historic traditions and diversity
- Provide A plan with mix of land uses that serves residents, generates prosperity, and capitalizes on visitor traffic
- Increase mobility for pedestrians, cyclists, transit and automobiles through a border intermodal center, new linkages at key points, and a strong pedestrian focus
- Identify locations for urban parks, plazas, promenades and venues that support a variety of event and gatherings
- Expand park and recreation opportunities including trail options at Dairy Mart ponds and joint use opportunities; promote a healthy, active community
- Incorporate sustainability practices, policies and design features that reduce greenhouse gas emissions, address environmental justice, and contribute to a strong economy
- Provide a lively, pedestrian-friendly, healthy environment where kids can walk safely to school
- Facilitate the development of the Mi Pueblo Village
- Craft a clear and practical implementation strategy



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Community Plan Update

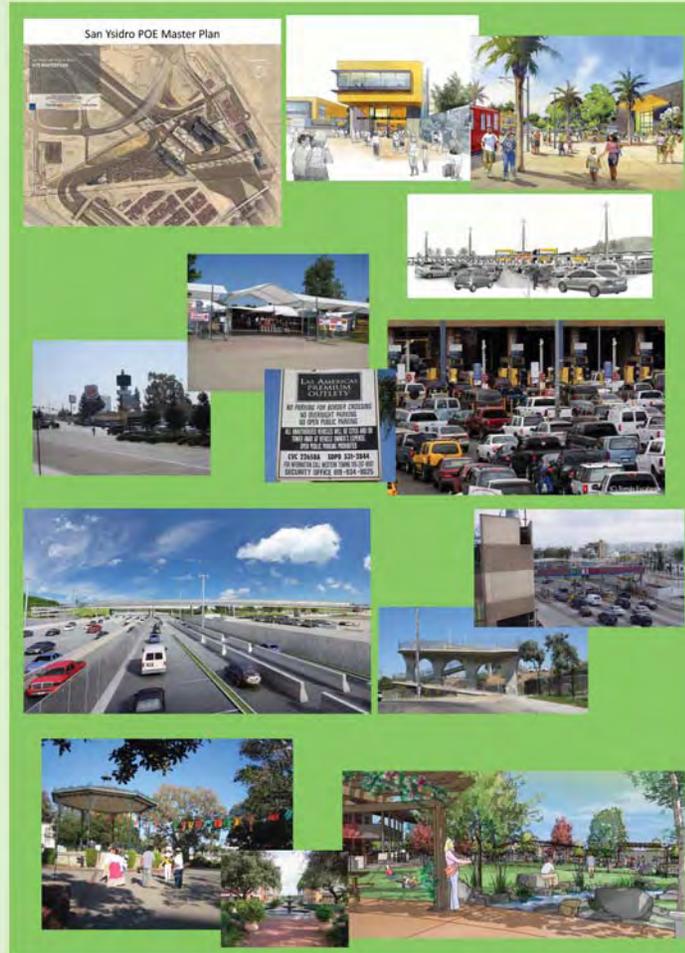
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Charrette Summary

October 4, 2010

STATION 1 BORDER COMMERCIAL

BORDER COMMERCIAL



FRONTERA COMERCIAL

COMMENTS:

- Too much parking near Border Village Rd. – need more residential and commercial uses
- Possibilities – convert to housing and/or mixed use along San Ysidro Boulevard
- Enhance streetscape amenities
- Implement bike path along E. Beyer Boulevard
- Need streetscape improvements
- Want landscaping, wide sidewalks, and seating
- Commercial uses needed
- Ice cream shop, coffee shop, internet café, more family oriented, upscale dining needed
- Limit fast food uses
- Gateway signage at entry to U.S. (like Little Italy)
- We have no souvenir shops before crossing border
- Need open space
- Connect Las Americas to Intermodal Transit Center (ITC) -for bikes too
- Create mixed use opportunity – ground floor commercial/2nd floor office/3-4 floor residential
- Create Grand Palisade – with one-way vehicle access and streetcar in center on San Ysidro Boulevard
- ITC should be a true grand central station
- Need parking structure
- Create park and ride opportunity near freeway (parking structure)
- Hillside is unattractive - create chaparral / natural landscape
- Need more freeway wayfinding



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Charrette Summary

October 4, 2010

STATION 1 BORDER COMMERCIAL



COMMENTS CONTINUED:

- Would like "Taste of Mexico" area near border/Port of Entry (POE)
- Put parking structure on east side of Beyer with bridge connection over to commercial
- Move trolley stop to end at Beyer Blvd. and E. San Ysidro Blvd.
- Create POE area as mall and taxi/bus transit center
- Put 1 or 2 flanking commercial/mixed use areas on either end of E. San Ysidro Blvd.
- Provide new one-way couplet at Border Village Dr. and Beyer Blvd.
- 3-4, 5-6 or 10-story height limit
- Street network is outside a grid pattern and confusing
- Need distinction between border serving commercial and neighborhood serving commercial
- Allow more density/commercial uses
- Too much commercial signage – needs uniformity and guidelines
- Existing Hill St. residential does not fit
- Need distinct archway/entry signage
- Landscaping is needed
- Flowers, xeriscaping. Landscape medians are desired
- Need on and off ramps in non-commercial areas
- Front street highway on-ramp could be a possibility
- Seating – both at cafes/restaurant and outside retail
- Need areas like plazas with seating
- Need music and night-life venue area
- Office use is not needed or viable near border
- Increase duty-free shopping
- Need auto-service/car wash uses



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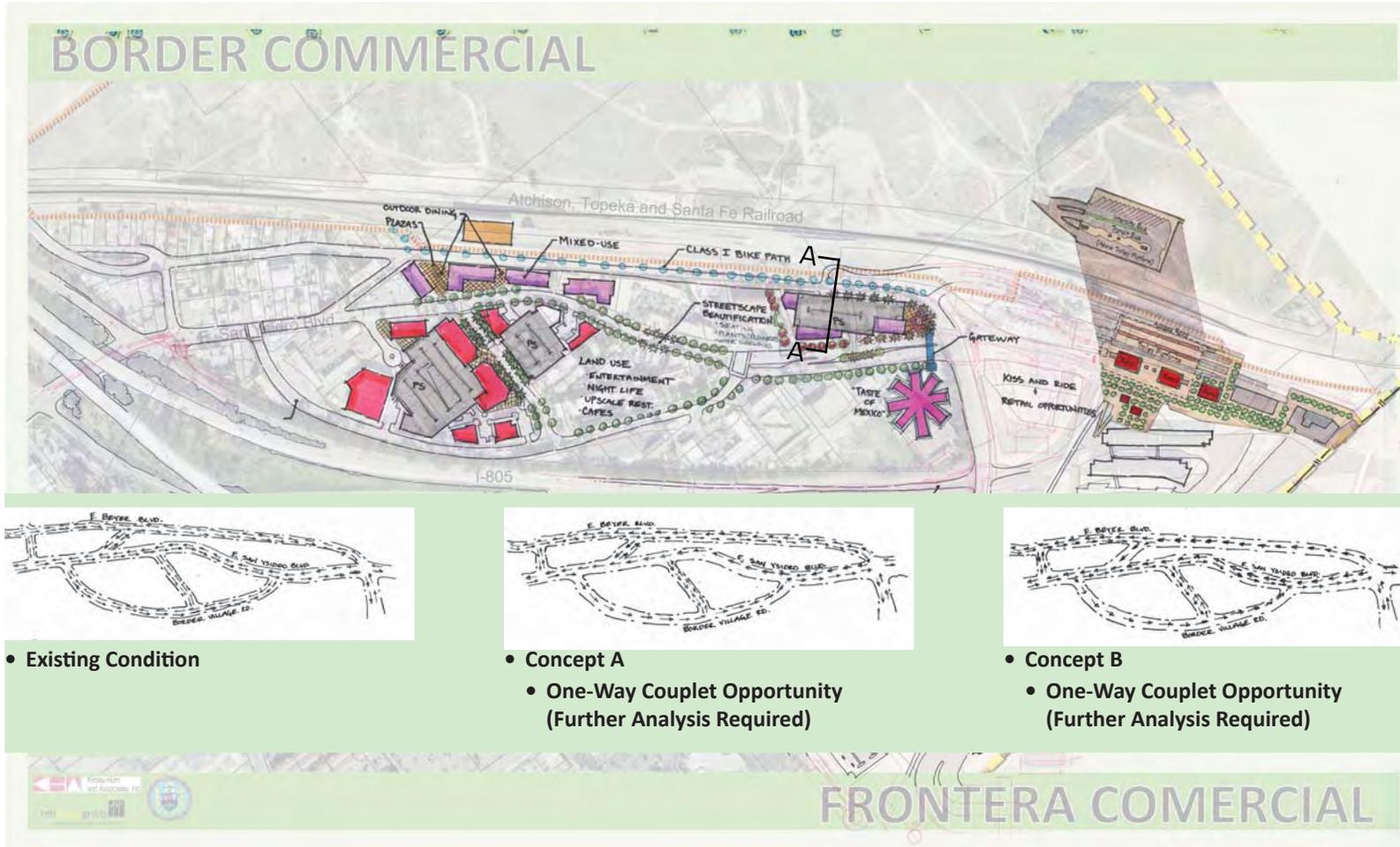
Community Plan Update

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Charrette Summary

October 5, 2010

STATION 1 BORDER VILLAGE



• Existing Condition

• Concept A

- One-Way Couplet Opportunity (Further Analysis Required)

• Concept B

- One-Way Couplet Opportunity (Further Analysis Required)

• Concepts represent the desires and ideas conveyed by the community. All ideas will need to be further analyzed and refined upon additional agency coordination and economic and environmental input.





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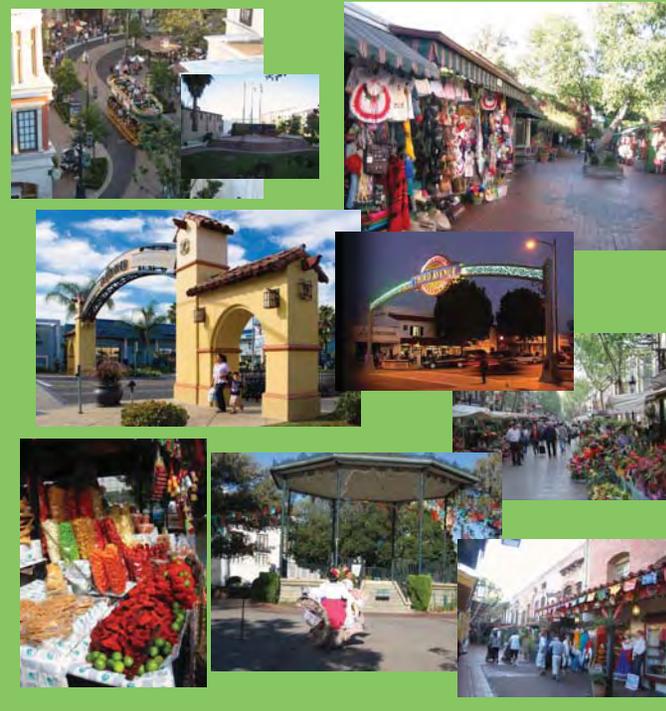
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Charrette Summary

October 5, 2010

STATION 1
BORDER VILLAGE

BORDER COMMERCIAL



FRONTERA COMERCIAL

COMMENTS:

- Congestion still an issue
- High traffic volumes need to be addressed
- Connectivity/paseos need to be provided between E. San Ysidro Blvd. and Border Village Rd.
- The ITC Plan is too limited
- Parking structure idea is an interesting improvement/concept
- A new 15' wide pedestrian bridge is 15' wide can connect to Camino De La Plaza. No issues will come up with bicycles
- New Virginia Ave. pedestrian bridge will help reduce pedestrian traffic at POE
- "I Love Your Fun Ideas"
- One-way couplets may not be a great idea because circulation is a big problem.
- Parking structures are definitely needed
- Nightlife for entertainment is excellent here. We lose business to Mexico because we don't have these opportunities
- Parking structures should be in the ITC only
- Room for growth and nightlife near Iron Wok
- "Revolution" in Tijuana has a great street section to model
- We like the "Taste of Mexico" idea located in border commercial
- Businesses need to be sold on "Pedestrian" experience for widening sidewalks
- Street car and pedestrian promenade is a good idea
- Live/work should be considered



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STATION 1 BORDER VILLAGE



COMMENTS CONTINUED:

- Beyer Blvd. should be much more utilized
- Chula Vistas gateway is what we need
- Beyer Blvd. needs lighting & landscape/trees
- Chula Vista has I-5 and I-54 rockscapes at to enhance intersections – very attractive!
- Commercial uses now do not create a place to stop. The illustrations here make it more interesting to visit
- The community (shop owners) do not want one-way streets – all go vacant after awhile. Downtown San Diego has one-way streets and many vacancies
- So many pedestrians cross border and leave. We need to get people to stop here. A central area with mixed-use will encourage people to stop.
- Look at alternative uses at ITC
- More attractive street scene and retail needed
- If trolley station moved onto mid block on San Ysidro Blvd., it would bring people in
- Parking structures on existing open lots w/commercial fronting blvd., is a great idea
- We need to challenge MTS to move ITC to San Ysidro Blvd., and not let their clients leave without spending time in our community



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STATION 2 COMMUNITY AT LARGE



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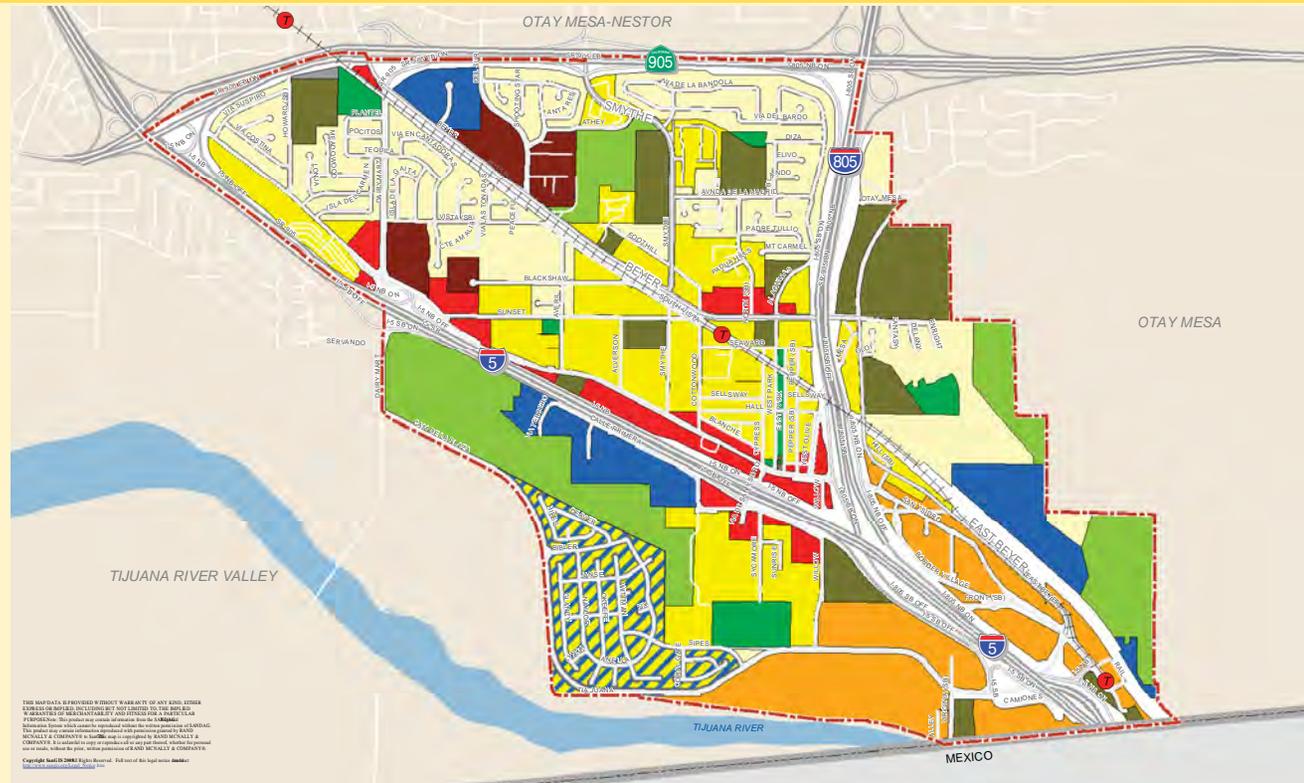
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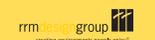
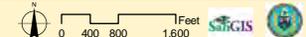
STATION 2
COMMUNITY AT LARGE

COMMUNITY AT LARGE



LEGEND	
	Industrial or Low Density Residential (5-10 du/nra)
	Low Density Residential (5-10 du/nra)
	Low-Medium Density Residential (10-15 du/nra)
	Medium Density Residential (15-30 du/nra)
	Community Commercial
	Border Commercial
	Industrial
	Storage
	Institutional
	Open Space
	Park
	Community Plan Boundary
	Trolley Stop
	Light Rail

Community Plan Land Use



COMUNIDAD EN GENERAL





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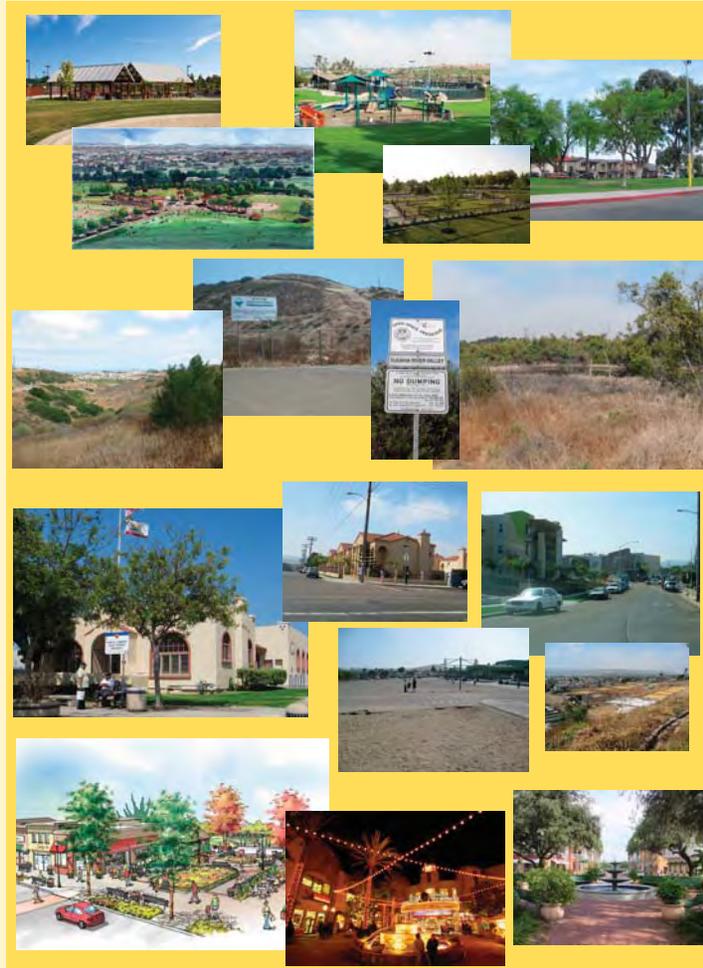
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Charrette Summary

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STATION 2
COMMUNITY AT LARGE

COMMUNITY AT LARGE



COMUNIDAD EN GENERAL

COMMENTS:

- Bridge deck plazas
- Via de SY as potential bridge over freeway
- Connect both sides of freeway
- Maximize our existing park space
- What are the uses for the “underutilized” lands?
- Joint use with schools – investigate possibilities
- Park size requirements to be considered
- Library site on E. Beyer has good access and in redevelopment zone (middle one) 3+ votes
- What about these “buffer” areas near mobile home parks?
- Put bike paths where people can use them
- Put a Park Trail/Bike Path along community’s edge
- Beyer Park proposal – try to get sports field for soccer
- Diagonal parking on East or West Park
- Vacant lots as potential “pocket parks”
- Truck traffic to Calle Primera industrial - need to mitigate effects on community
- Plant/ beautify eastern slopes maybe with low maintenance native plants & vegetation
- Is train only freight? Can it be used for passenger services?
- Create plaza and fountain in E. Border commercial area
- A skateboard park is desired
- Design hiking trails
- A dog park or place for off leash run
- Some areas in suburbs have access issues to parks (the pool at Vista Terrace Park) need to go on freeway



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STATION 2 COMMUNITY AT LARGE



COMMENTS CONTINUED:

- The proposed library site outside redevelopment zone is better because nearer to high school, middle, adult school
- All library sites are hard to walk to due to hill
- San Ysidro is very unique, we need to recognize this
- Affordable housing (keep housing affordable)
- Put library on W. San Ysidro Blvd.
- More YMCA type things
- More nature/interpretive activities in Dairy Mart Rd. Ponds/Tijuana River area
- Public gathering space E. of 805
- Why was Caesar Chavez Recreation center closed on Saturday? Funding?
- A lot of people do not know San Ysidro has a public swimming pool



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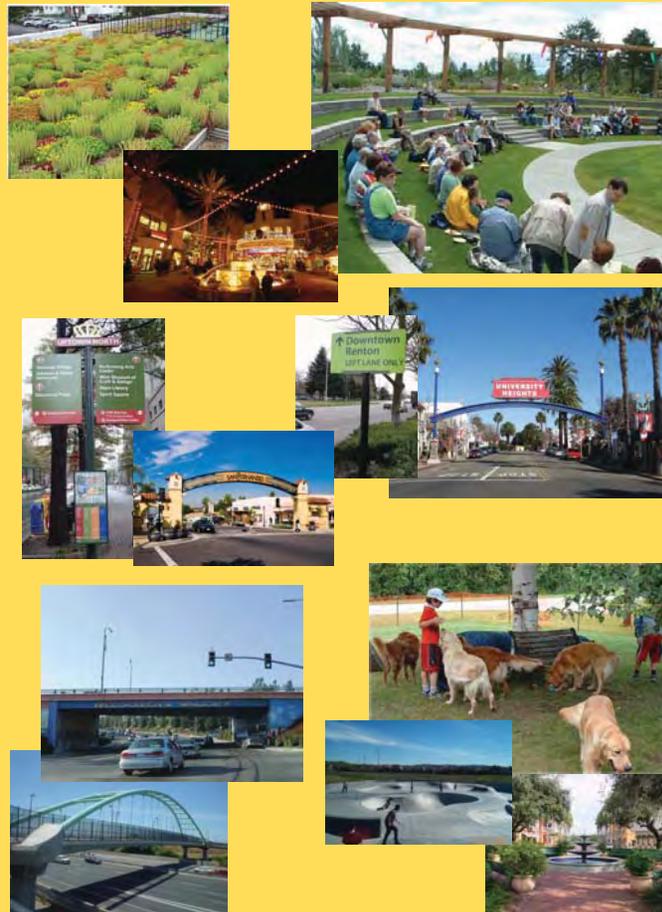
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STATION 2 COMMUNITY AT LARGE

COMMUNITY AT LARGE



COMUNIDAD EN GENERAL

COMMENTS:

- PAC leaning toward Beyer School site for Library
- Off-leash dog park would need staff oversight/monitoring
- Skate park could be part of a larger park
- Need sidewalk to high school in Otay Mesa
- Need more parks
 - Multi-use fields
- Rooftop parks ok subject to specific application
- How will new library site be dedicated?
 - Public wants to know, and be involved in, process
 - This is a delicate issue
- Keep parks green
- Clean up Tijuana River Valley – need more maintenance
 - Vegetation control
 - Paint bridges
 - Maintain drainage channels
- San Ysidro Community Park
 - Due to narrowness, safety is a concern. Kids could dash out into street
- Would like another swimming pool – perhaps at Larsen Field
 - Remodel existing pool at Vista Terrace
- Wayfinding and informational signage to access parks
- Plazas with passive amenities
 - Public gathering places, like Eastlake
- Security lighting for trails
- Community garden
- Identify a site for a farmers market or street fair
- Expand pedestrian bridges across freeways to create better connections
- Amenities for trails: mile markers, drinking fountains





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STATION 2 COMMUNITY AT LARGE





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STATION 3 PILOT VILLAGE



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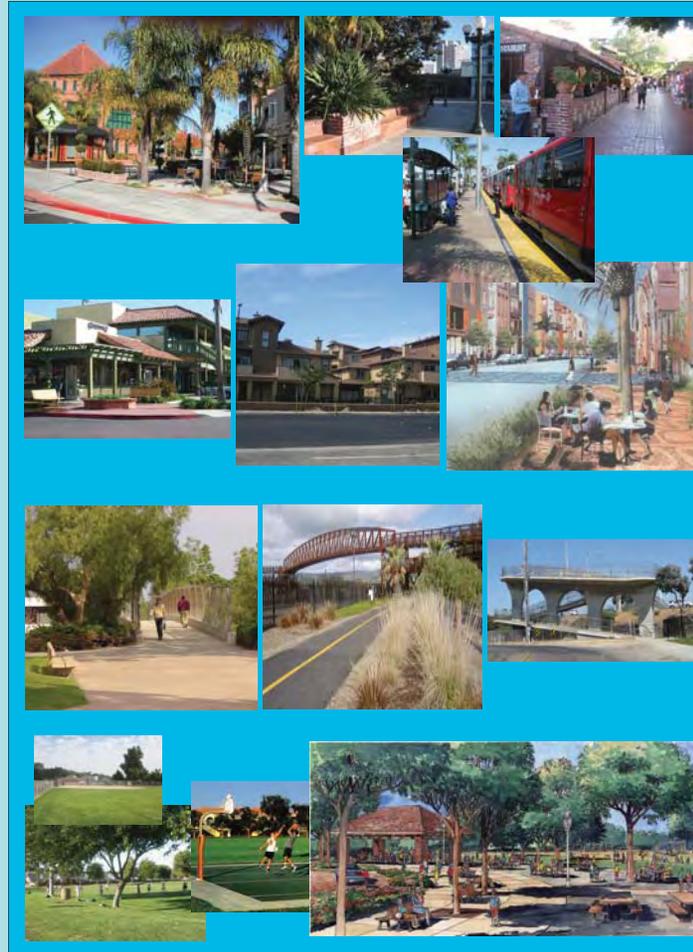
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STATION 2 PILOT VILLAGE

PILOT VILLAGE



MI PUEBLO

COMMENTS:

- Seed for pedestrian activities
- Integrate uses
- Wider sidewalks
- Pedestrian draw
- Restaurants, variety of uses that cater to pedestrians
- Outdoor dining
- Parking in rear of buildings
- Activate Caltrans right-of-way on east side of I-5 as pedestrian way
- Alternative pedestrian routes not on San Ysidro Boulevard
- Safe bike routes connected to activities
- Better use of alleys
- Edge treatment will delineate pedestrian space
- Art pieces
- Pocket parks
- Community gardens
- Olive Drive needs to become pedestrian oriented
- Fix bottle neck at Via de San Ysidro
- Traffic is a big issue on San Ysidro Boulevard
- Accommodate more residential - huge issue
- Via de San Ysidro at off ramps - huge issue
- 4-6 lanes/enhanced landscaping (2 lanes on top/2 lanes below)
- Traffic is big issue for community
- Affordable housing
- Mobile homes; pre-fab opportunities
- New ramp (northbound) at Cottonwood
- How to make this a destination?



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STATION 3 PILOT VILLAGE

COMMENTS CONTINUED:

- Activity zone
- Park is used by people that live very near
- Arts & culture
- Places to do fun activities
- Places to walk to
- Entertainment center
- Outdoor destination/ amphitheater
- Auto oriented; not pedestrian oriented
- Pedestrian-oriented; lighting; seating areas
- Information & wayfinding signs, kiosks
- Consider library here
- Via de SY/Calle Primera is very congested
- San Ysidro Boulevard doesn't feel safe
- Eyes on street – keep people watching
- Vertical development desired
- Central park desired
- Lacking facilities; needs more space; used only by neighbors
- Activities, outdoor events; amphitheater; rodeo; dance hall
- More housing to west side
- Vendor opportunities
- Area parking structures; parking requirements
- Plaza opportunity & new library at existing site
- San Ysidro Boulevard right-of-way is an issue
- 1-way couplet up Olive to Hall to SY Blvd.
- Olive right-of-way - potential for farmers market

- Public/Private partnership
- New bus routes
- New library sites
- Create transit oriented development
- Convert alleys one way - Traffic calming





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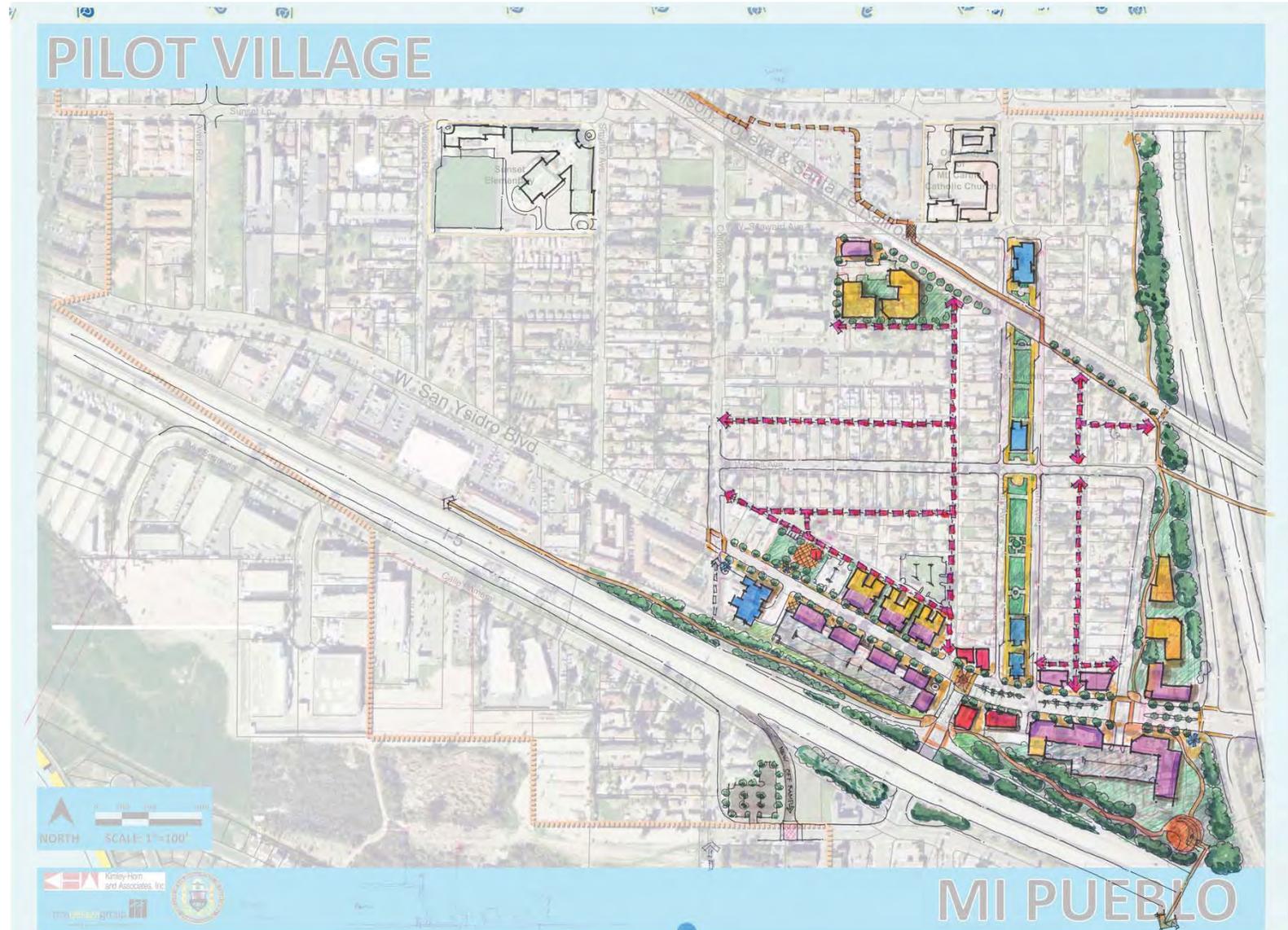
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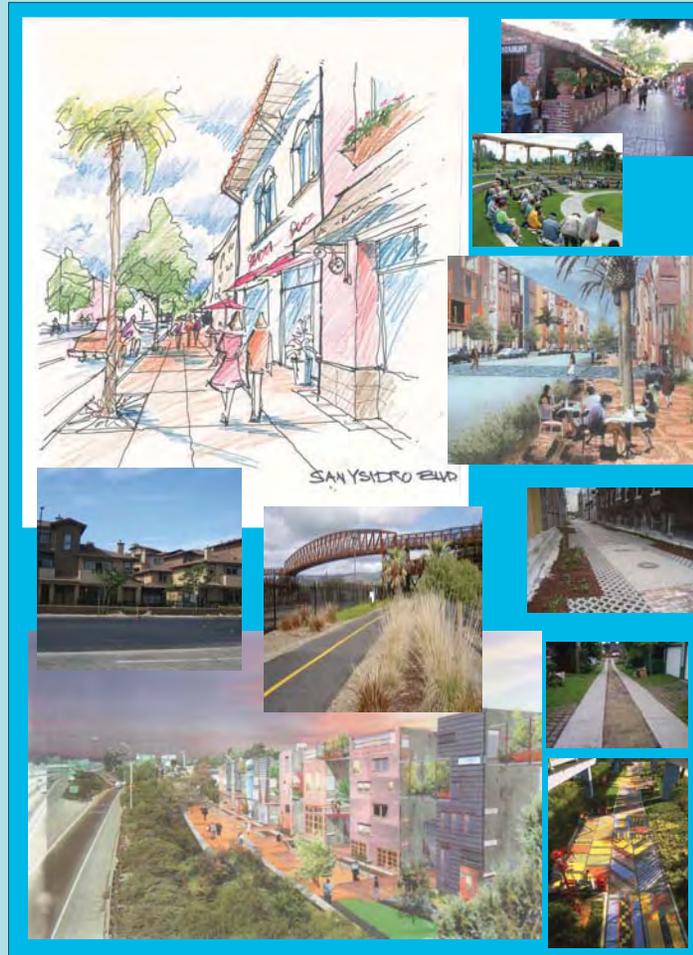
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PILOT VILLAGE



MI PUEBLO

COMMENTS:

- Alleys as connectors to bike (multi-use path), pedestrian routes around community
- Amphitheater: park, holiday events, concerts, farmers market
- Via de San Ysidro: synchronize intersections, relocate new south bound off-ramp (Calle Primera), new light at on-ramp, park & ride opportunity
- Buildings to front on San Ysidro Boulevard, parking in rear, mix of uses
 - Structured/surface parking in Caltrans ROW
- Alternative uses on top of structures
- Intensify density of development. Premature at this moment
- Enhance entrance to US:
 - Wayfinding devices, signage, seating
- Old Fire Station:
 - Community gathering space: dances, concerts, farmers market, artists
- Move freeway entrances away from heart of village
- Signage at Dairy Mart about Las Americas could relieve some congestion
- Police presence to minimize public misconduct
- Smart design that focuses on pedestrians
- Bike routes
- Park Ave. parking – change from parallel to diagonal
- Expand Via de San Ysidro under I-5
- Narrow Olive to allow connective multi-use paths
- Room for soccer or softball?
- Expand existing library
- Affordable housing with parking structures



SAN YSIDRO

Community Plan Update

(Actualización del Plan Comunitario)

Charrette Summary

October 5, 2010

STATION 3 PILOT VILLAGE



COMMENTS CONTINUED:

- Identification needed: freeways, village, amphitheater
- Address parking early in process
- Create destination
- Create community ownership to restrict public misconduct



SAN YSIDRO

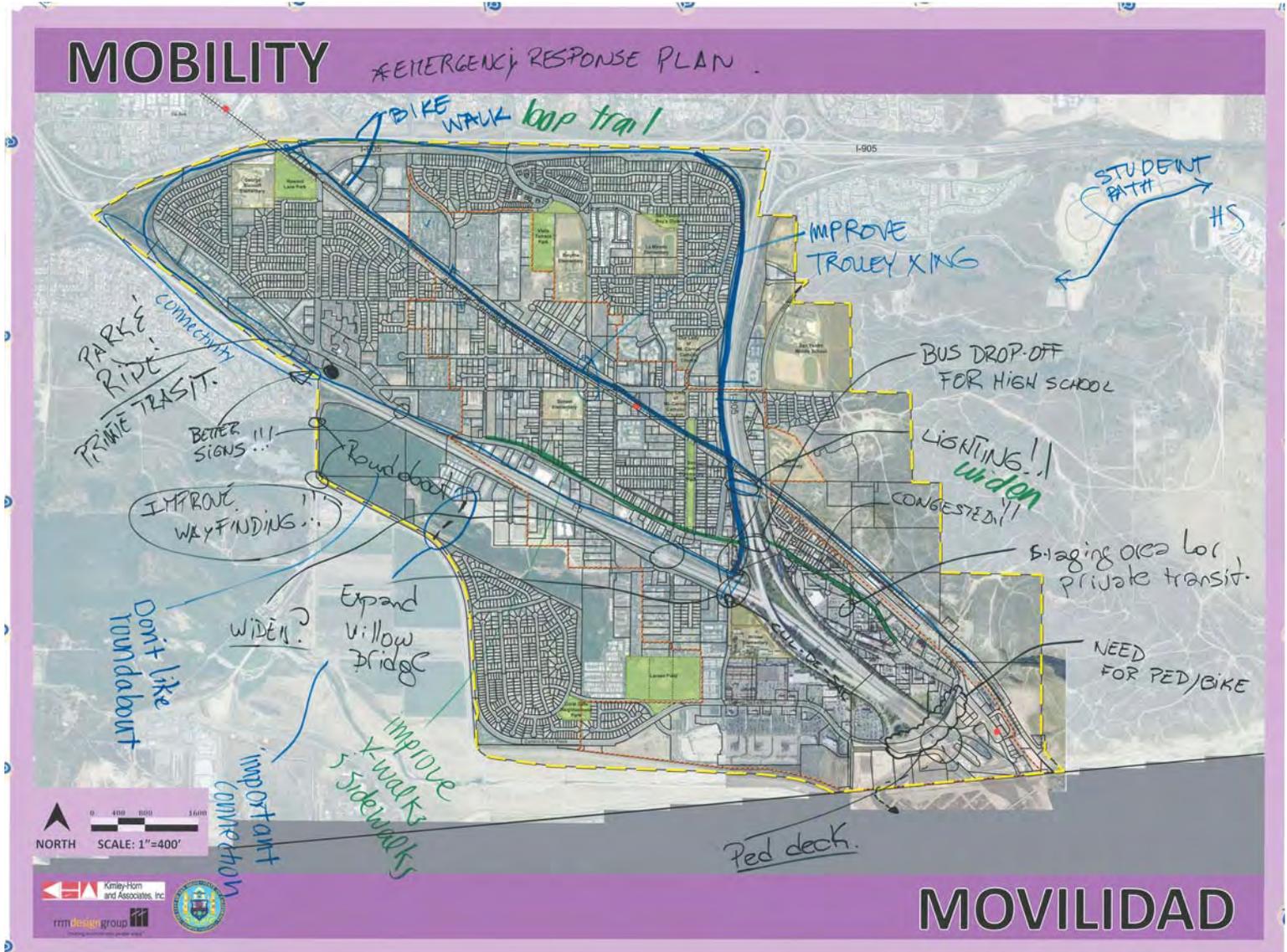
Community Plan Update

(Actualizacion del Plan Comunitario)

Charrette Summary

October 4, 2010

STATION 4 MOBILITY



- Concepts represent the desires and ideas conveyed by the community. All ideas will need to be further analyzed and refined upon additional agency coordination and economic and environmental input.





SAN YSIDRO

Community Plan Update

(Actualizacion del Plan Comunitario)

Charrette Summary

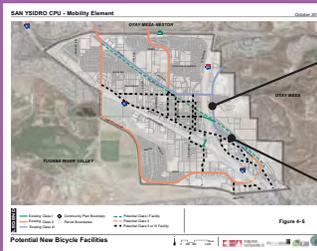
October 4, 2010

STATION 4 MOBILITY

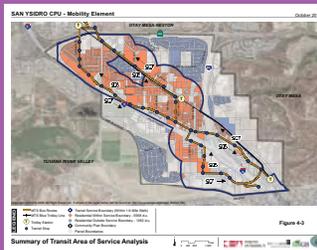
MOBILITY - PEDESTRIAN/BICYCLES/TRANSIT



PEDESTRIAN/PEATONAL



BICYCLES/BICICLETAS



TRANSIT/TRANSITO



MOVILIDAD - PEATONAL/BICICLETAS/TRANSITO

MOBILITY - INTERSECTIONS/ROADS/GOODS



INTERSECTIONS/CALLES



ROADS/CALLES



GOODS/SERVICIOS



MOVILIDAD - CALLES/SERVICIOS



SAN YSIDRO

Community Plan Update

(Actualizacion del Plan Comunitario)

Charrette Summary

October 4, 2010

STATION 4 MOBILITY



COMMENTS:

- Park and ride makes sense at 905 not adjacent to border
- GSA discourages bike-use-too complicated. Creates empty bike parking areas
- Widen Camino de la Plaza, bridge to incorporate bikes
- Beyer "hill" may be difficult for bicyclists
- Connectivity beyond Dairy Mart is needed
- Need improved pedestrian circulation to trolley stations. Not enough NE/SW connections
- Additional construction - need for more parking
- Cul-de-sac on Willow Road
- Bridge over Dairy Mart Ponds won't solve congestion problem
- Perceived/real "roadblocks" within community – no easy way to get from one end of the community to the other – divided by highways
- Improve signage to Las Americas signs that show time from off ramps
- Improve connectivity between "3" communities
 - South of 5
 - East of 805
 - North of 5
- Need lighting on bridges
- Improve community safety
- Need better 1st image- gateways make a great 1st impression
- New San Ysidro should complement old San Ysidro
- Need north/south bus routes
- Improve existing crosswalks and sidewalks
- Provide a smaller transit hub for taxi's and jitneys
- Need an emergency response plan

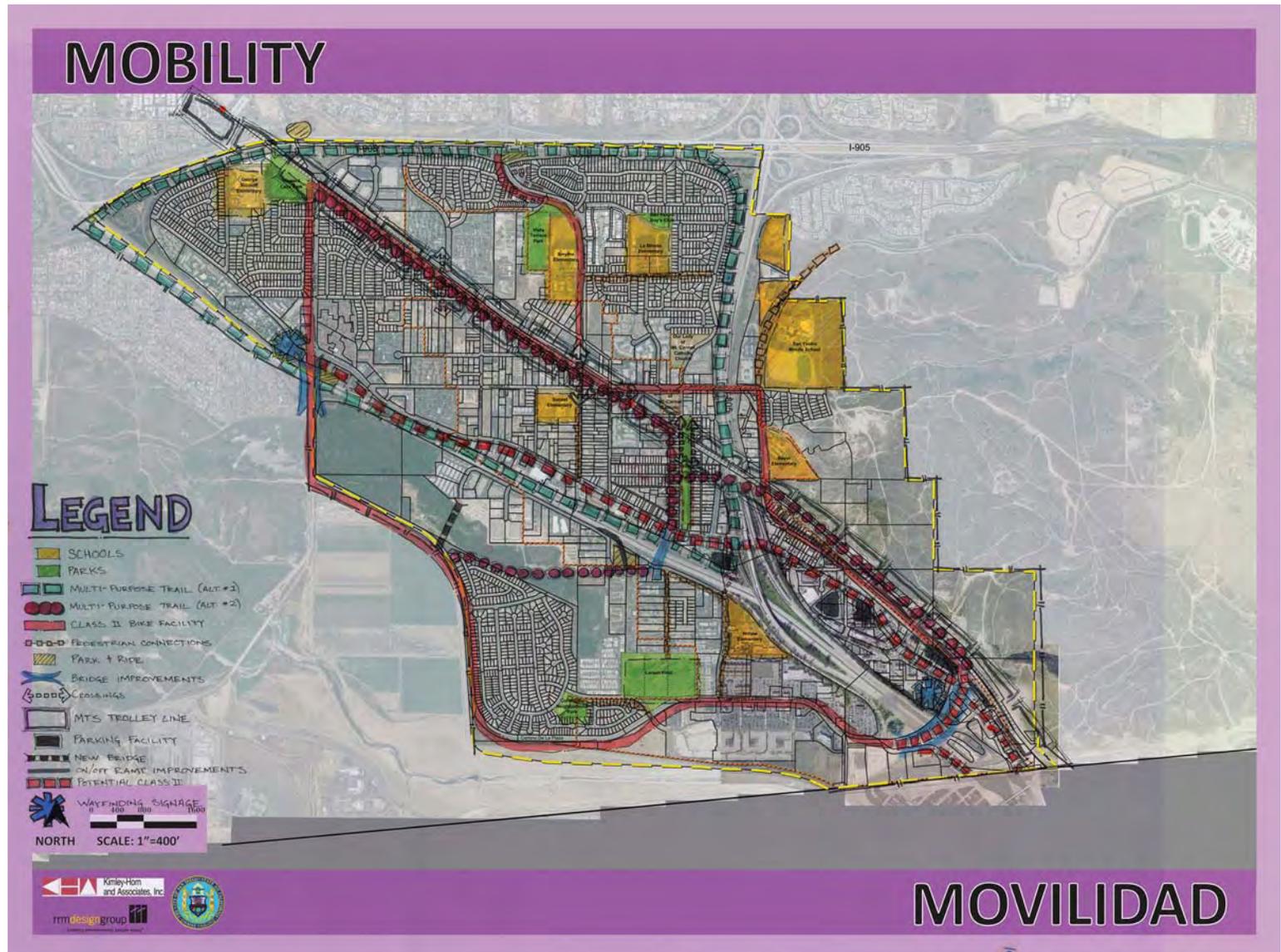


SAN YSIDRO

Community Plan Update (Actualizacion del Plan Comunitario)

Charrette Summary
October 5, 2010

STATION 4 MOBILITY



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SAN YSIDRO

Community Plan Update

(Actualizacion del Plan Comunitario)

Charrette Summary

October 5, 2010

STATION 4 MOBILITY

MOBILITY



MOVILIDAD



COMMENTS:

- Need to check feasibility of proposals
- I-5/Via de San Ysidro needs improvement
- Need access to pick people up at border (ITC)
- Homes that take access from alleys need a place to park, Tennie St. example. Also lacking sidewalks – difficult wheelchair access
- Good idea to improve pedestrian bridges – allow for bikes
- Majority of people go to Las Americas from Mexico
- Important to add street trees
- Shift access to 805 idea – further investigation
- Synchronize signals
- What is plan for truck traffic?
- Need better connections to transit with community buses, shuttles
- Summer bus schedule to transport kids to swim lessons
- Loop trail has recreational value – consider natural materials for trail rather than concrete
- Pedestrian bridges – can we use something other than chain link?
- Green – native plants, more trees very important. Try to include more green into community
- Biggest impact is to improve streetscape and infrastructure
- ITC parking structure should be on map
- Las Americas draws European tourists – consider European design/features in streetscape
- San Antonio Riverwalk concepts are good features
- Dairy Mart/Camino de la Plaza needs a traffic signal



SAN YSIDRO

Community Plan Update

(Actualizacion del Plan Comunitario)

Charrette Summary

October 5, 2010

STATION 4 MOBILITY



COMMENTS CONTINUED:

- Need more traffic enforcement
- Landscape blocks views on east side of Dairy Mart Rd. and Camino de la Plaza
- Need signs replaced re: horse trails and bikes
- Add security cameras on bridges and key areas



SAN YSIDRO

Community Plan Update

(Actualizacion del Plan Comunitario)

Charrette Summary

October 13, 2010

COMMUNITY IDENTITY COMMENTS

Agenda

- ▶ Charrette Summary
- ▶ Community at Large
 - ▶ Update on Current Projects
 - ▶ Commercial Districts
 - ▶ Community Gathering Areas
 - ▶ Neighborhood Gathering Areas
 - ▶ Community Image
- ▶ Next Steps

▶ SAN YSIDRO COMMUNITY PLAN UPDATE



Community Image

- ▶ Fencing
- ▶ Paint Bridges
- ▶ Lighting/Safety
- ▶ Building Facades
- ▶ Private Signage
- ▶ Street Furniture
- ▶ Transit Stops
- ▶ Streetscapes
- ▶ Other?



▶ SAN YSIDRO COMMUNITY PLAN UPDATE



COMMUNITY IMAGE COMMENTS:

- Improved elderly services (senior center, meals on wheels)
- Central public space
- Improved overall maintenance
- New gateways/signage
- Promote unified character – store frontage (retrofit)
- Gathering place for fiestas
- Improve safety in public spaces
- Additional bike paths
- Attractive/ nice places for visitors
- Walkways / safe routes to schools
- Pedestrian connectivity
- Recognition of San Ysidro history
- Use color in streetscape / themes
- Banners
- Public art
- Additional street furnishings on secondary roads