CITY OF SAN DIEGO
MEMORANDUM

DATE: May 17, 2005

TO: Members of the Community Planners Committee

FROM: Deborah Van Wanseele, Deputy Director, Transportation Engineering Division

SUBJECT: Traffic Calming Program Project – Request for Representation

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As the population and traffic increase in the City of San Diego, we have received increased complaints of speeding, particularly within our residential neighborhoods. Transportation Engineering Division felt it was necessary to develop a comprehensive citywide program to follow when dealing with traffic calming issues. The purpose of the program is to guide the way the City plans and implements traffic calming solutions, assist in the implementation of traffic calming devices, and educate neighborhood residents and the general public.

The City has contracted with a consultant to develop a customized citywide Traffic Calming Program. The program will outline the procedures and processes for initiation, prioritization, selection, implementation, construction, evaluation, and removal of neighborhood traffic calming measures in the City of San Diego. The program will be used by City staff and neighborhood residents for developing traffic calming solutions in existing communities, and by City staff and developers concerned with avoiding traffic problems in new neighborhoods.

A Project Working Group (PWG) will be comprised of City staff, Fire, Police, and community members. The PWG will meet monthly with the consultant to guide the development of the Project and to evaluate the quality and effectiveness of the Project's work products. We are requesting two (2) CPC members to join the PWG. They will be asked to serve as liaisons to the CPC by providing status reports to the CPC and bringing CPC's recommendations and comments to the working group at designated points in the process.

We look forward to having the opportunity to work with you on the development of the Traffic Calming Program. Should you have any questions, please feel free to contact Dayue Zhang, Associate Traffic Engineer at 533-3093 or dzhang@sandiego.gov.

Deborah Van Wanseele

Deborah Van Wanseele
Deputy Director

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