



Stakeholders Committee
Meeting #4
August 28, 2008

SUMMARY

ATTENDEES

Stakeholder Committee members present:

Diego Aguilera
Isabel Betty Aguilera
John Alvarado
Mary Alvarado
Maribel Arellano
David Duea
Albert Duenas
Antonia Garcia

Georgette Gomez
Shaun Halvax
Maria Martinez
Evelyn Mitchell
Norene Riveroll
Ramon Chunky Sanchez
Hilda Valenzuela
Lee Wilson

Ex-Officio members present:

Connery Cepeda, Caltrans
Carolina Gregor, Sandag

Dirk Mathiasen, Port of San Diego
Reynaldo Pisano, SESDPG

INTRODUCTION

On August 28, 2008, members of the Stakeholders Committee (Committee) of the Barrio Logan Community Plan Update process convened for their fourth meeting. The purpose of the meeting was: (a.) to review the summary of Meeting #3; (b.) to review results of the Community Survey; (c.) to review findings from Community Workshop #1; (d.) to present the Emerging Themes from the Community Survey and Workshop; (e.) and to discuss next steps in the process including the focus group application process.

MEETING FORMAT

The fourth Committee meeting occurred on August 28, 2008, from 5:30 p.m. to 7:30 p.m. at the Barrio Logan Plan Update Meeting Room located at 1625 Newton Avenue in San Diego. In addition to attending Committee members, approximately 54 community members attended

the meeting. Upon entering the meeting facility, Committee and community members signed-in and received the following documents:

- Agenda
- Meeting #3 Summary Report
- Comment Card
- Updated Community/Stakeholder Involvement Schedule
- Focus Group Application

All meeting handouts, presentation materials and displays included English and Spanish languages. The proceedings included simultaneous language translation from English to Spanish using headset equipment. Professional translators provided this service.

Committee and community members provided comments and questions during the facilitated discussion. Andy Pendoley of MIG and Daisy Gonzalez of the City of San Diego recorded attendees' comments and questions in English and Spanish languages on a large wallgraphic paper at the front of the room, which is attached as a photo-reduced copy at the end of this summary report.

DISCUSSION

Welcome and Introductions

Lara Gates, Project Manager with the City of San Diego began the meeting with welcoming remarks. She introduced Esmeralda García of MIG, Inc., Project Manager for the consultant team and Vicki Estrada of Estrada Land Planning, who served as co-facilitators for the meeting. Esmeralda García gave an overview of the agenda and led a round of self-introductions with the Committee members.

Raffle

Ms. Gates asked a young community member from the audience to randomly select the winning entries for the Community Workshop raffle. The winners were Robert Hinkley, Maria Gonzalez, Jose A. Hernandez, and Salvador Gudino.

Review of Meeting #3 Summary Report

Ms. García led the audience through a review of the previous meeting's summary, and individuals, both on the committee and the public, were able to provide comments or changes to the document by marking their own agenda and handing them in to the city staff. Committee members and community members provided the following comments and asked questions. Planning team responses follow questions in *italics*.

Workshop Summaries

- How will comments be tracked? – *They will be incorporated into interim documents that the committee will review*
- How can we receive summaries in addition to attending the Stakeholder Committee meetings? – *By e-mail, project website or, when requested, by U.S. mail*

Old Business

No old business remained from the last meeting for discussion.

Information Items

Ms. García first presented the results of the Community Survey. The Community Survey asked respondents to describe what makes Barrio Logan a special place, how it might change in the future, and current impacts on quality of life. Reoccurring themes that emerged from the 261 surveys received included (a.) pride in Barrio Logan's rich culture, family-orientation, and strong history; (b.) hope for a future Barrio that is safer and cleaner; with a balance of old and new development, strong community spirit, more local jobs, improved community services and affordable housing; (c.) and concern over incompatible uses and associated impacts, homelessness, poor city services, and trash and litter.

Ms. García then discussed the key findings from the Community Workshop, held on July 22, 2008. At the workshop, participants had the opportunity to express their concerns, questions and hopes for Barrio Logan through a series of nine interactive exhibits/stations that explored topics such as values, history, land use and zoning, community character and open space. Community response revealed similar hopes and concerns from the Community Survey. However, participants additionally expressed a desire for improved transit and bicycle connectivity, a solution to industrial/residential incompatibility, a unique urban design that reflects and enhances community character, and relief from air and noise pollution.

Ms. García introduced Vicki Estrada from Estrada Land Planning who presented a series of Emerging Themes developed from the Workshop and Survey results. The Emerging Themes were divided into two categories: Issues Areas and Opportunity Areas. Issue Areas included safety, health, jobs and education, mix of uses and buildings heights and scale. Opportunity Areas were housing, family and culture, and activities and recreation.

Ms. García then reviewed the Focus Group application process. Focus Groups give interested community members a chance to learn more about and contribute to the strategy building around five topic areas: (1.) Transportation, Mobility, and Circulation; (2.) Land Use and Community Planning, Housing, Zoning, Urban Design and Community Identity; (3.) Historical Resources/Preservation and Archaeology; (4.) Arts and Culture and Public Facilities, Recreation and Open Space; (5.) Economic Development and Prosperity as well as Health and Safety (Noise and Hazardous Materials). Membership is open to anyone, including the resident and business community, community based organization representatives, business leaders, and stakeholder committee members. Interested persons are encouraged to apply to focus groups for which they have interest, passion or expertise. Focus Group applicants will be selected to be part of one or two Focus Groups based on the topic areas selected on this application and popularity of the specific topic area.

Committee members and community members provided the following comments and asked questions. Planning team responses follow questions in *italics*.

Community Survey Results

- Honor architectural identity and history before change happens
- Protect current population and character
- Many do not want redevelopment; plans are already done!

Community Workshop Results

- Community Workshop was a positive experience!
- Identify jobs and industries that are non-polluting
- Will the Barrio Logan Community Plan Update result in home removal? – *The CPU only creates guidelines for how the community should develop in the future*
- Protect our old homes!
- Are railroad tracks planned to travel through the park? – *These are not planned based on City and SANDAG staff awareness, but we will investigate to be sure*
- Explore height limits
- Have good parking plans to support business
- Catalogue data throughout the process
- Balance affordable and market-rate housing
- Be cautious of CCDC's involvement and process
- We need to be involved!

Emerging Themes – Issues and Opportunities

- Are the themes the planning framework? – *From emerging themes, planning principles, alternatives and strategies will be created*
- Can we be involved in all areas? – *Everyone will have an opportunity to discuss each aspect of the plan during focus groups, Committee meetings, community workshops, and other outreach activities*
- How will themes guide the process? – *The themes will be connected to guiding principles in focus groups and with the Committee*
- Use experts to measure pollution
- B.I.D. can be beneficial
- Ensure ability to close a B.I.D.
- New B.I.D. will raise taxes
- Make affordable housing more inclusive
- Protect current community members
- Issues have not changed in four years

Focus Groups

- Need cross-area discussions and experts
- Provide community input data
- How can others sign up? – *Applications will be available at locations throughout the community*

Next Steps

Ms. García and Ms. Gates went on to announce the date for the first Focus Group meeting, scheduled September 30, 2008.

Non-Agenda Public Comment

Interested Committee members and audience members were given two minutes to speak on non-agenda items. Following are their comments:

- Need consistent communication with the community
- Need data about displaced community members
- Return more redevelopment money to City and State
- Take control of process
- Focus on spirit
- Force civic leaders to take action and do what is needed

CLOSE

Ms. García closed the meeting by thanking Committee and community members for attending.

ADDITIONAL PUBLIC COMMENTS

None of the community members in attendance submitted written comments via comment cards provided at the registration table.