# Morena Corridor Specific Plan

**Clairemont Community Planning Group – Ad Hoc Subcommittee**
**June 20th, 2015**

# Tonight's Agenda

- Introduction of the Subcommittee
- Specific Plan Overview and Outreach Process
- Public Comment Period
  - Individuals may speak up to 2 minutes each
- Gather input on priorities and Guiding Principles for the Plan

# Specific Plan Purpose

- Establish goals and policies to guide future public and private development along the corridor that make Morena a vibrant, desirable place to shop, dine, live, and work!

- Establish urban design guidelines and zoning that respond to community needs and values
  - Maintain the Clairemont Mesa 30’ Height Limit Overlay Zone

- Identify roadway and streetscape improvements

- Identify strategies to fund infrastructure improvements

# The Role of Subcommittee Members

- Represent the larger community and stakeholder groups
- Meet 4-5 times over the next year to guide the Specific Plan
- Consider the broader community input
- Conduct an open and transparent process

# Public Engagement

- 4-5 subcommittee meetings
- Community Open House – fall 2015
- Regular updates to the Planning Groups
- Continuous on-line engagement powered by mySidewalk (formerly mindmixer)

# Task Force Meeting Topics

- Meeting #3: Vision for the Study Area and Land Use Assessment
- Meeting #4: Preliminary Land Use Concept, Zoning Categories, and Key Strategies
- Meeting #5: Mobility – All modes of travel(auto, bicycle, pedestrian, and transit), parking, traffic, streetscape
- Meeting #6: Draft Land Use Plan, Prioritized Public Improvements, Design Guidelines

Fiesta Bay
Mission Bay Park
Fiesta Island
Sea World
Sea World Dr
Sports Arena Blvd
Sports Arena Square Shopping Center
Residential
Residential
Residential
University of San Diego
Clairemont Dr
E Mission Bay Dr
Morena Blvd
Milton St
Ilion St
Tecolote Rd
Friars Rd
Juan St
8
5

# General Plan Guiding Principles

1. An open space network formed by parks, canyons, river valleys, habitats, beaches, and ocean;
2. Diverse residential communities formed by the open space network;
3. Compact and walkable mixed-use villages of different scales within communities;
4. Employment centers for a strong economy;
5. An integrated regional transportation network of walkways, bikeways, transit, roadways, and freeways that efficiently link communities and villages to each other and to employment centers;

# General Plan Guiding Principles

6. High quality, affordable, and well-maintained public facilities to serve the City's population, workers, and visitors;
7. Historic districts and sites that respect our heritage;
8. Balanced communities that offer opportunities for all San Diegans and share citywide responsibilities;
9. A clean and sustainable environment; and
10. A high aesthetic standard.