

Community Character Survey Report

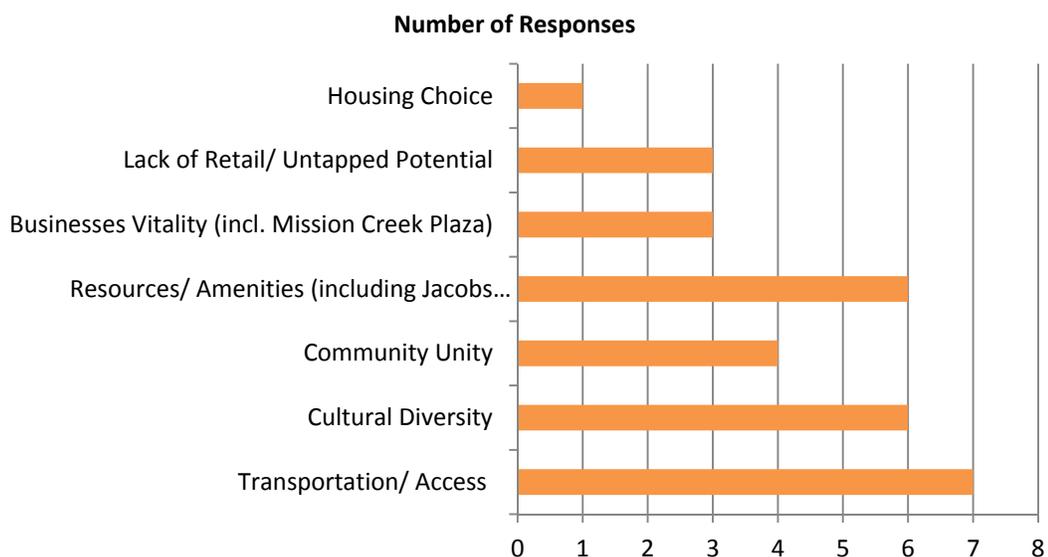
Survey Period: July - October 2011
 Reporting Date: March 16, 2012
 Number of Questions: 6
 Question Type: Open Ended Response (4) and choice ranking (2)
 Methodology: Surveys were available to be filled out at Community Workshops as well as online through a survey website. The surveys were analyzed and coded for themes at the close of the survey period.

Note: Number of Responses refers to the number of times a theme was mentioned, not the frequency of responses. Due to the nature of the questions, responses varied in length and content.

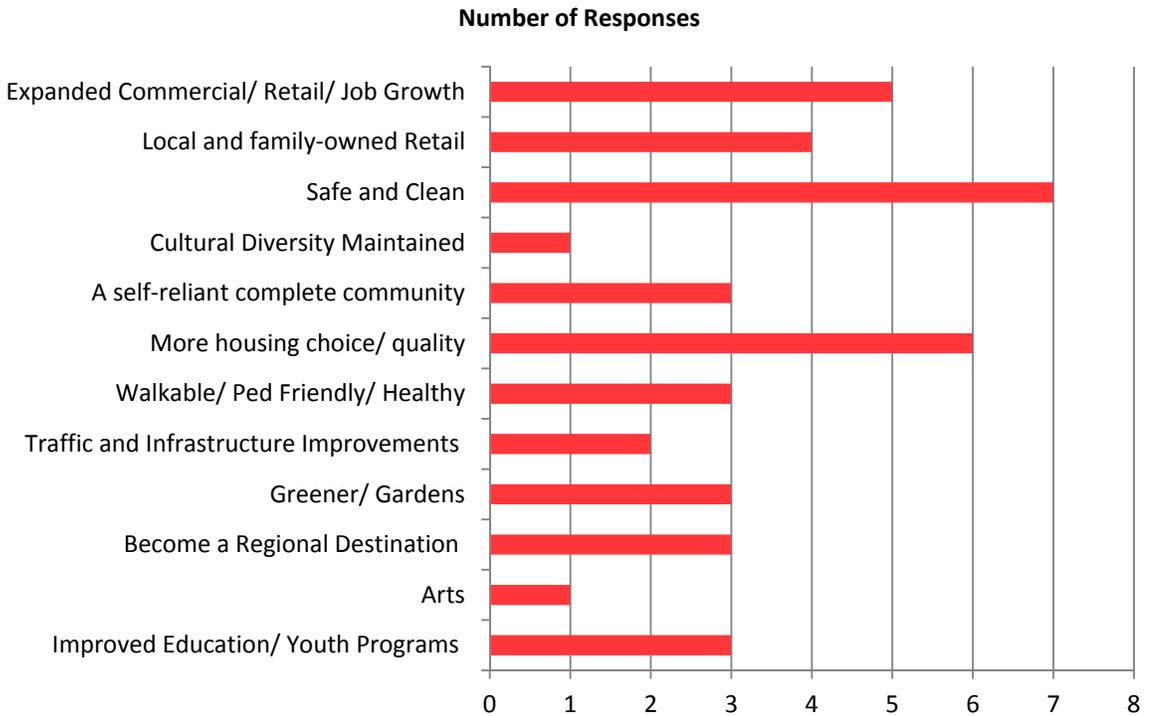
Intent: Survey responses will provide insight into the community's desires for physical improvements to the neighborhood and inform land use recommendations for the Euclid & Market Land Use and Mobility Plan.

Summary of Responses:

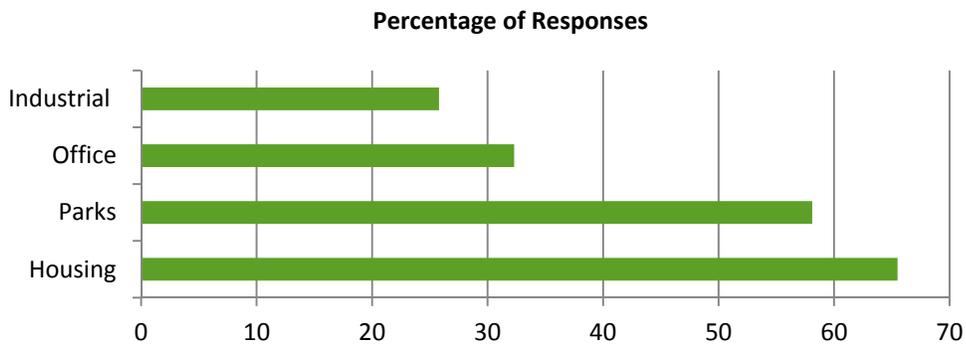
1. What is Special About this Area Today? Why is it special to you?



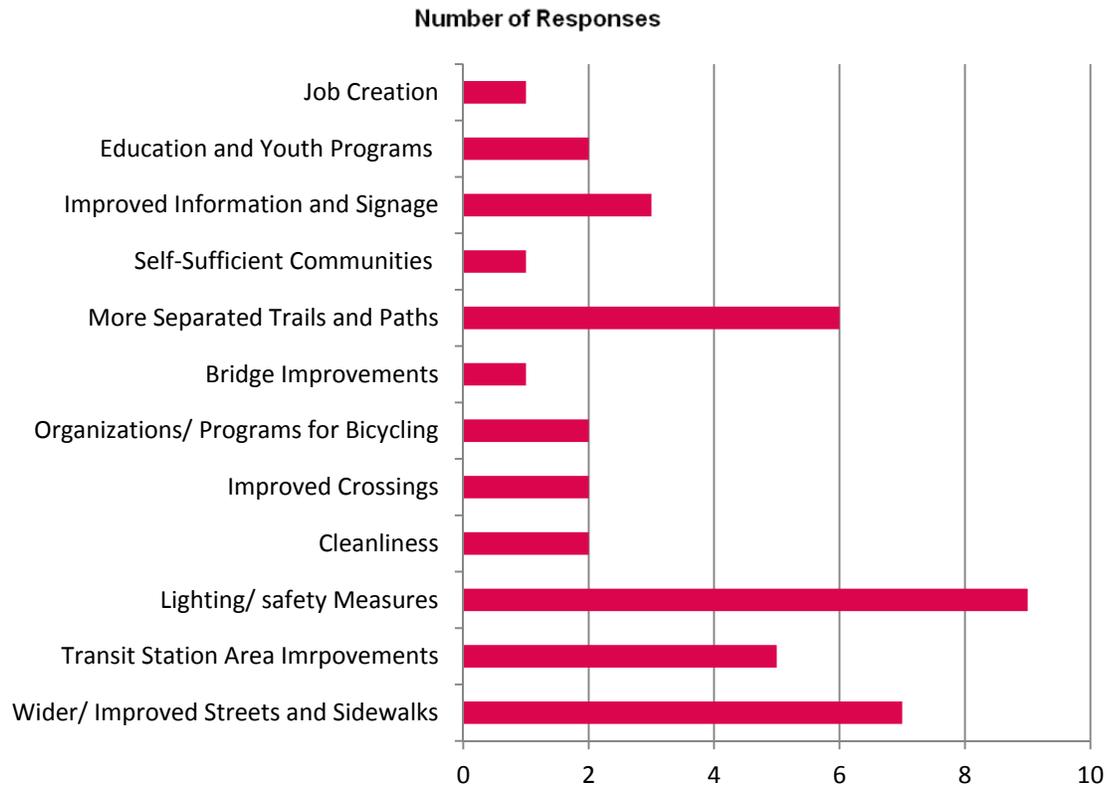
2. What kind of place should the study area be in the future? How would you like to see the community change over the next 10-15 years?



3. Which land uses are most needed in this neighborhood?



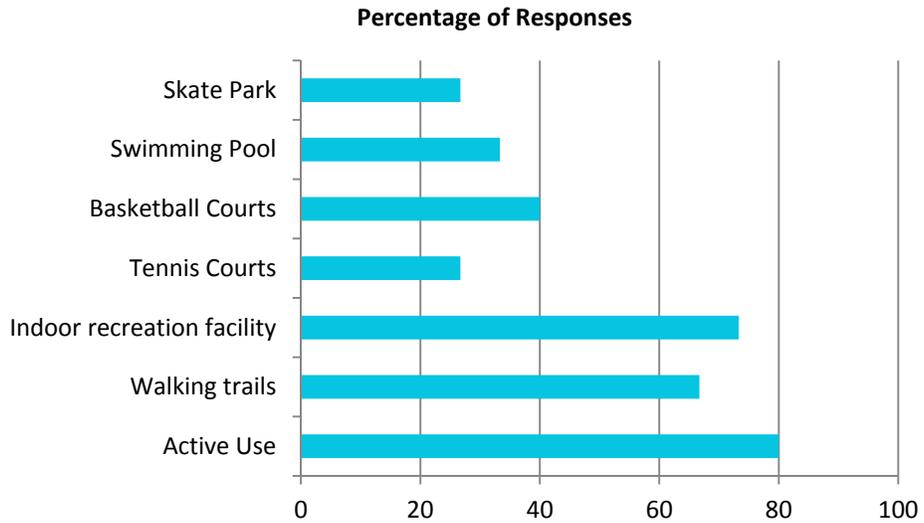
4. What kinds of improvements would make this area safer and more convenient for pedestrians and bicyclists? Be as specific as possible about the locations.



Note: Locations mentioned for improvements include:

- *Imperial Avenue*
- *Euclid Avenue*
- *Market Street*
- *SR-94 Interchange area*
- *Intersection of 47th Street*
- *47th and Logan*
- *50th Street Sidewalk*
- *Chollas Creek Bridge*

5. What new park improvements or recreational facilities would you most like to have in the area?



6. What changes could be made that would improve the quality of life in the neighborhood?

