

# UPTOWN, NORTH PARK AND GREATER GOLDEN HILL COMMUNITY PLAN UPDATES



Sustainable Neighborhoods US Green Building Council

San Diego Chapter

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**U.S. GREEN BUILDING COUNCIL** **SAN DIEGO CHAPTER**

# Presentation Outline

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- 1 Why Community Planning?
- 2 Who we are and what we do
- 3 Measuring Sustainability in Communities
- 4 Resources



# Why Planning?

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## Cities, Communities and Neighborhoods

Guardians of community to manage natural, social, and economic resources

Decisions impact local economy and accelerates statewide imperatives

Planning represents the communities goals and aspirations



# What Should a Good Plan Do?

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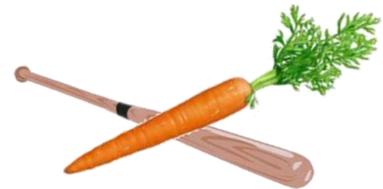
Manage Community Resources

Identify Demonstration Projects

Consider Incentives

Set Clear Development Requirements

- That reflect the **Community's Values**
- Align the plan to future mandates to aid your development community in early adoption



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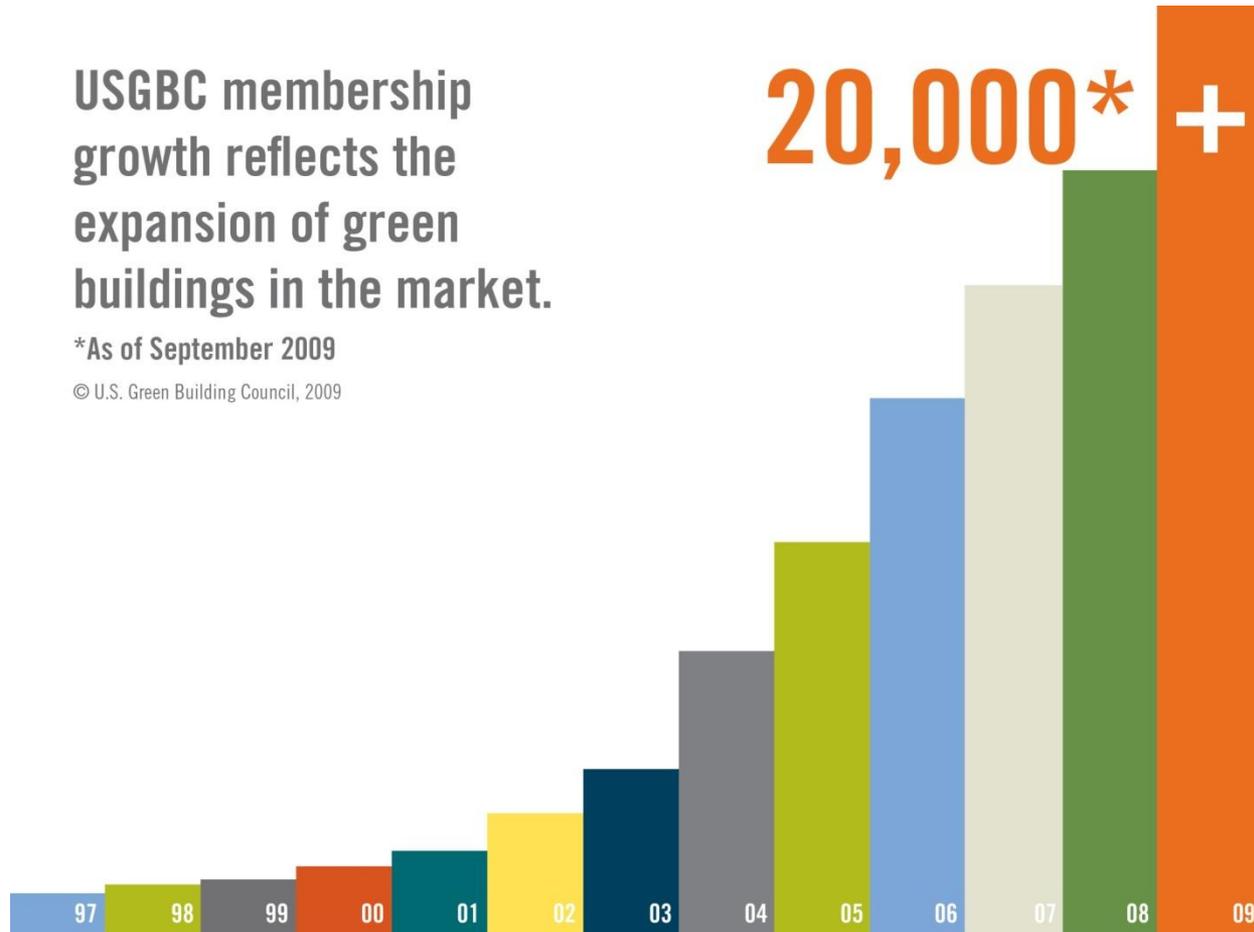


# USGBC is the Market Leader

USGBC membership growth reflects the expansion of green buildings in the market.

\*As of September 2009

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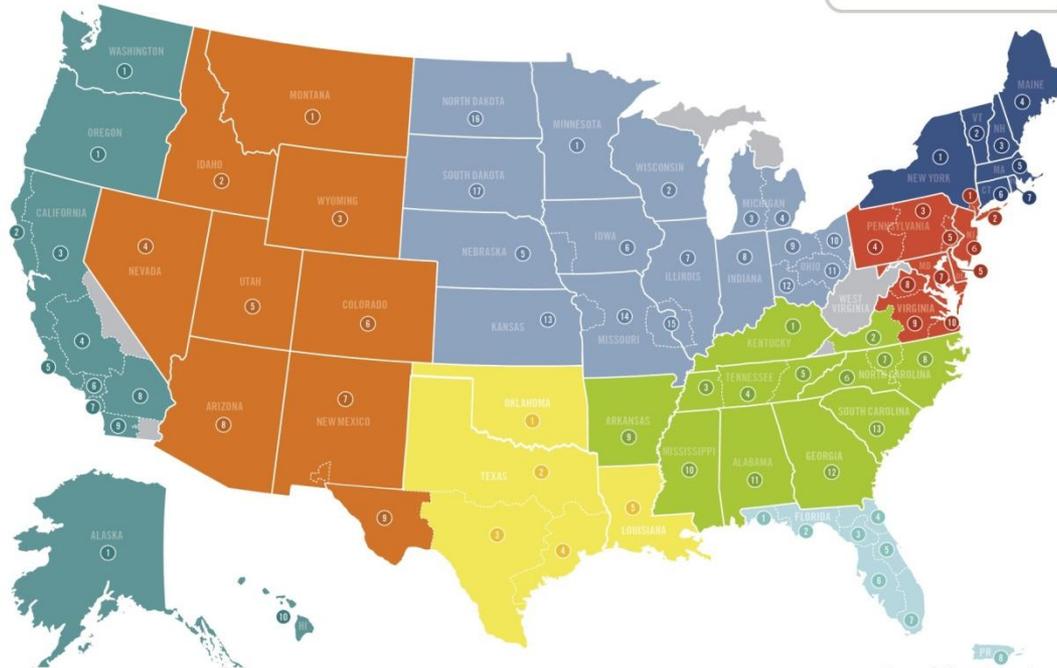
# Through Local Action

## USGBC CHAPTERS

One community of individuals taking LOCAL action to deliver GLOBAL results through education, advocacy and outreach.

### NETWORK

79  
Chapters  
30,000+  
Individual Members



© U.S. Green Building Council, 2009

As of September 2009



## U.S. GREEN BUILDING COUNCIL SAN DIEGO CHAPTER

# USGBC-SD Chapter Boundary

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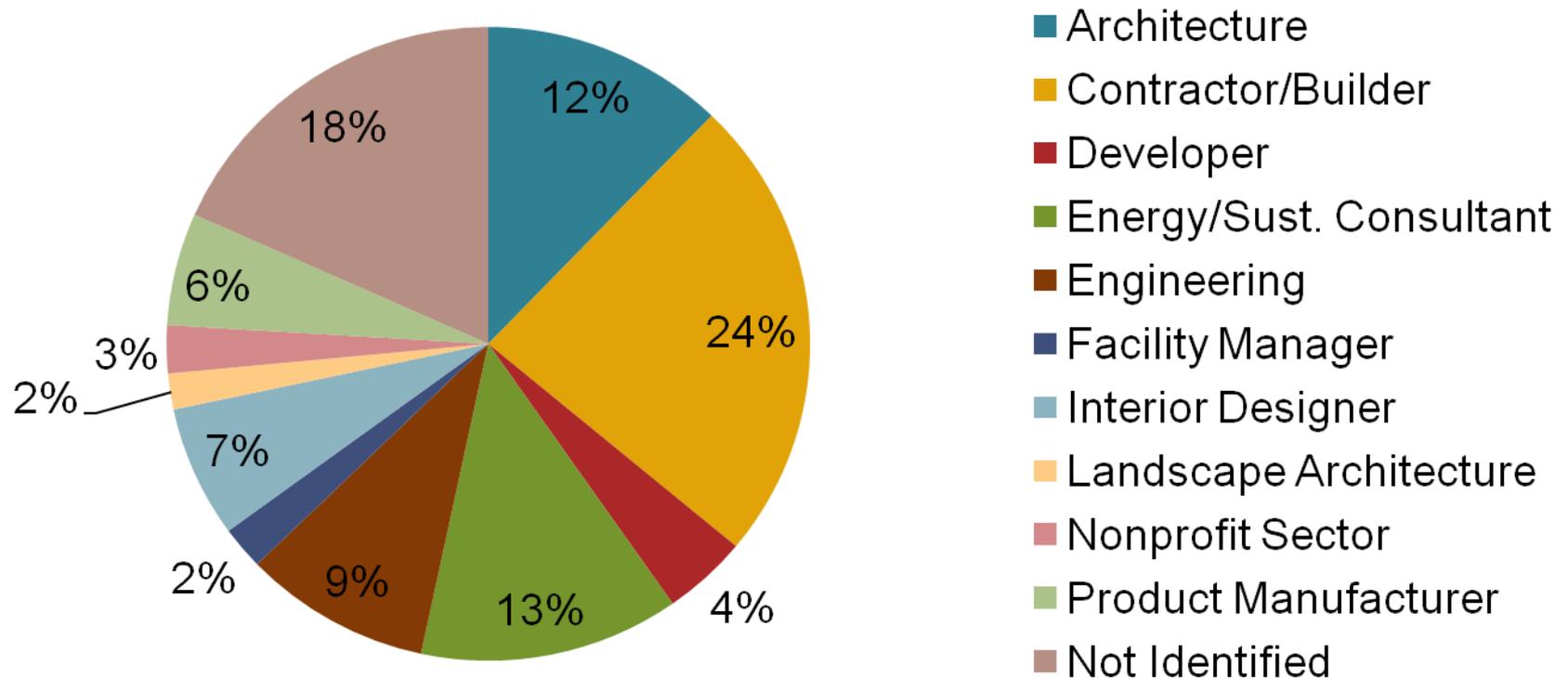


The USGBC-SD Chapter Boundary is coincident with SD County, our sphere of influence includes Imperial County



# USGBC-SD Membership

Members (based on 2008-09 data)



# What we do



## LEED



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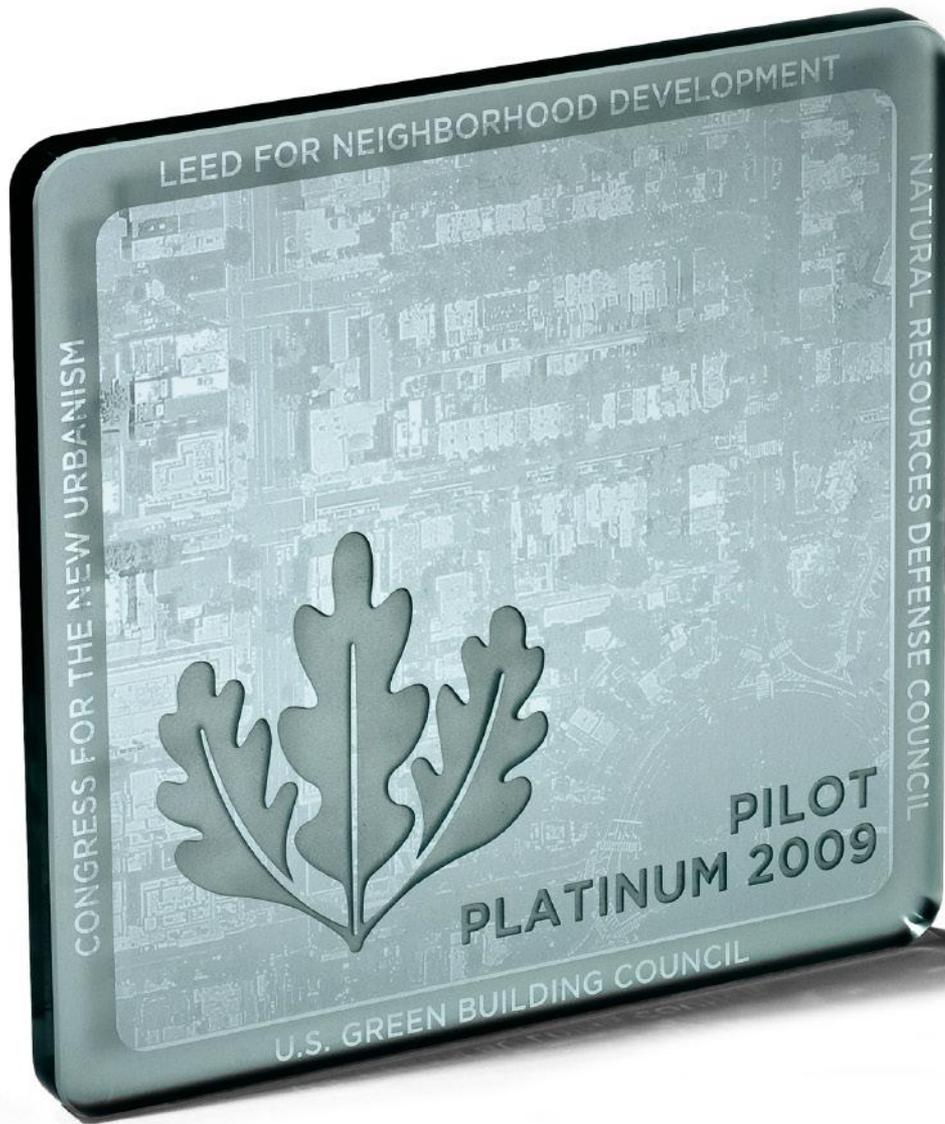
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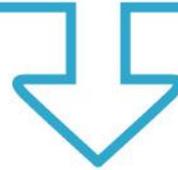




# LEED FOR NEIGHBORHOOD DEVELOPMENT

# A Collaborative Program

CONGRESS  
FOR THE  
NEW  
URBANISM



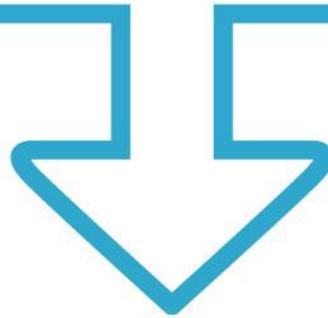
**LEED FOR  
NEIGHBORHOOD  
DEVELOPMENT**

# What LEED-ND Is:

SMART  
GROWTH

NEW  
URBANISM

GREEN  
BUILDINGS



**IMPROVED QUALITY OF LIFE**

# The Way It Is



# The Way It Could Be

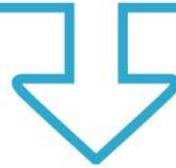


# The Benefits

**HEALTHIER**  
communities  
and happier  
citizens

**CLEANER**  
environment

**MORE**  
robust  
economy



**The Benefits of**  
**LEED-ND**

# Credit Categories

## LEED® for Neighborhood Development

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**Total Possible Points\*\* 110\***

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Smart Location & Linkage

27

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Neighborhood Pattern & Design

44

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Green Infrastructure & Buildings

29

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*\* Out of a possible 100 points + 10 bonus points*

*\*\* Certified 40+ points, Silver 50+ points,  
Gold 60+ points, Platinum 80+ points*



Innovation & Design Process

6

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Regional Priority Credit

4



# Smart Location & Linkage

**Build This:**



**Keep This:**





# Smart Location & Linkage

## Measure Location

- Proximity to existing development
- Proximity to goods and services
- Proximity to existing infrastructure

## Enhance Location

- Preserve sensitive lands
- Locate jobs near housing
- Provide bicycle amenities



# Neighborhood Pattern & Design

## Compact, Complete, Connected

- **People connected to place and to each other**
- **Shared public spaces**
- **Nearby goods and services**





# Neighborhood Pattern & Design

## Green Neighborhoods Have Great Variety

- **Historic buildings**
- **Housing in many types and prices**
- **Farmer's markets and community gardens**
- **Neighborhood schools**
- **Civic spaces**
- **Community participation in design**



# Green Infrastructure & Buildings

Energy Use

24%-50%

CO<sub>2</sub> Emissions

33%\*\*\* -39%\*\*

Water Use

40%\*\*

Solid Waste

70%\*\*

## Green Buildings Can Reduce...

\* Turner, C. & Frankel, M. (2008). Energy performance of LEED for New Construction buildings. Final report.

\*\* Kats, G. (2003). The Costs and Financial Benefits of Green Building. A Report to California's Sustainable Building Task Force.

\*\*\* GSA Public Buildings Service (2008). Assessing green building performance. A post occupancy evaluation of 12 GSA buildings.



# Green Infrastructure & Buildings

## Green Infrastructure as Neighborhood Amenities



Image courtesy of Dattner Architects/Grimshaw/Lee Weintraub Landscape

# Other Measures

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STAR Community

One Planet Living

Living City Design Competition



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BRIGHT GREEN FUTURE 2009

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# Resources

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LEED ND: [www.usgbc.org/ND](http://www.usgbc.org/ND)

Star Community Index: [www.icleiusa.org/star](http://www.icleiusa.org/star)

Living City Design Competition:  
[www.ilbi.org/resources/competitions/livingcity/](http://www.ilbi.org/resources/competitions/livingcity/)



# Thank You



For more information, please contact:

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