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## **COMMUNITY GOALS AND OBJECTIVES**

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The goals and objectives were developed by the Planning Department and Clairemont Mesa Community Planning Committee to provide a general framework for the continued development of the Clairemont Mesa Community.

### **Primary Goal for Residential Development:**

Maintain the low-density character of predominantly single-family neighborhoods and encourage rehabilitation where appropriate.

### **Objectives:**

1. Provide a diversity of housing options in selected locations of the community.
2. Preserve the mobile home parks on Morena Boulevard to continue providing alternative means of housing.
3. Provide development guidelines to help ensure that new development is compatible with the existing neighborhood and does not overburden community or neighborhood facilities.
4. Locate higher density housing near the commercial areas and along transportation corridors where there are adequate services.
5. Provide adequate off-street parking.

### **Primary Goal for Commercial Development:**

Provide appropriately located, well-designed commercial facilities offering a wide variety of goods and services.

### **Objectives:**

1. Develop the community core as a town center with a unique architectural, sign and landscaping theme with pedestrian walkways and bikeways.
2. Ensure the availability of adequate commercial facilities within the community core to meet the needs of the existing and projected residential population of Clairemont Mesa.
3. Require commercial development to incorporate landscaping which will help to integrate commercial development into the surrounding neighborhood.
4. Design commercial areas to best utilize the existing transportation system and provide pedestrian linkages to and within commercial development as well as connections to adjacent uses.

5. Maintain commercial uses in neighborhood commercial centers.
6. Revitalize the commercial area along the southern portion of Morena Boulevard from Clairemont Drive to Tecolote Road and improve both vehicular and pedestrian access along the Boulevard.
7. Design signs as an integral part of a development project that are informative, compatible with the scale of surrounding development and architecturally compatible with the project and surrounding area.

**Primary Goal for Industrial Development:**

Provide new, high quality office and industrial park development within the community and rehabilitate older office and industrial development.

**Objectives:**

1. Redevelop and rehabilitate the industrial uses along Santa Fe Street and Morena Boulevard in order to improve the physical appearance, landscaping, off-street parking and circulation.
2. Increase employment opportunities.
3. Decrease potential land use conflicts between industrial and residential or commercial development.
4. Design signs that are an integral part of a development project and that are informative and compatible with the scale of surrounding development.

**Primary Goal for Transportation:**

Provide a safe and efficient transportation system that maximizes access to community activity centers and to destinations within the City, minimizing adverse environmental effects.

**Objectives:**

1. Improve the street system as necessary to accommodate the community's growth while minimizing adverse affects on existing residential, industrial and commercial uses and the open space system.
2. Develop a bicycle system that will join parks and recreational areas, schools and commercial activity centers in the community and the City.
3. Provide an efficient and high level of public transit within and surrounding the community. Design and plan land uses that will support and make use of the future light rail transit.

4. Enhance pedestrian circulation, particularly between higher density residential and commercial areas and to active and passive recreation facilities.
5. Enhance the community's image through streetscape improvements with community identification signs along major streets.
6. Minimize adverse noise impacts.

**Primary Goal for Open Space and Environmental Resources:**

Provide an open space system that preserves existing canyons and hillsides and dedicate open space areas as infill development occurs in the community.

**Objectives:**

1. Preserve and enhance Marian Bear Memorial Park, Tecolote Canyon Natural Park, Stevenson Canyon and the designated finger canyons as important features providing visual open space and community identity.
2. Reduce runoff and the alteration of the natural drainage system.
3. Minimize the damage to Rose Creek and Tecolote Creek by urban pollutants, erosion and siltation.
4. Protect the resource value of canyon areas and plant and animal wildlife within the community.
5. Establish residential development guidelines in areas adjacent to the open space system to prevent the intrusion of incompatible development.
6. Prevent residential landscaping from modifying the biological resources of canyon areas by using plant species that are non-invasive and compatible with the native vegetation.
7. Protect the resource value of artifacts and paleontological remains and the community's heritage for future generations.

**Primary Goal for Population-Based Parks and Recreation:**

Provide a system of parks and recreational facilities to meet the recreational needs of the entire community in conformance with the Progress Guide and General Plan (General Plan) standards.

**Objectives:**

1. Ensure the use of school playgrounds and other recreational facilities for public use after school hours.
2. Continue to upgrade and modernize park and recreational facilities within the community.
3. Increase recreational opportunities in new residential and commercial development.

**Primary Goal for Community Facilities:**

Establish and maintain a high level of public facilities and services to meet the needs of the community.

**Objectives:**

1. Provide educational services, police and fire protection and public utilities in accordance with City standards.
  2. Provide a full range of health care facilities within the community.
  3. Maintain water and sewer facilities to adequately serve the community.
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