

HERITAGE RESOURCES

BACKGROUND

Only a few historical structures remain in Pacific Beach. Most notable are Crystal Pier, at the foot of Garnet Avenue, and the former Dunaway Drugstore, at the northwest corner of Garnet Avenue and Cass Street. These structures are identified in Figure 19, and a complete listing of potentially significant historical and archaeological sites is included as **Appendix G**.



GOAL

Preserve the heritage of Pacific Beach for future generations by designating its historic and archaeological sites, such as Crystal Pier, the former Dunaway Drug store and the former village of La Rinconada de Jama.

POLICIES



1. The City shall work with the community to conduct historical and archaeological surveys using the preliminary survey of heritage resources included as **Appendix G**, and shall pursue designation of significant sites or structures.
2. The City shall ensure that any redevelopment of Crystal Pier maximizes public access, emphasizes water dependent uses, enhances the historic architectural character of the pier and provides adequate parking.



Heritage Resources
Pacific Beach Community Plan

19
FIGURE

ACTION PLAN

Implementation Measures	Timing						Development Impact Fee Dependent	Responsibility For Implementation	Source of Funding	See For More Detail
	On-Going	Adopt With Plan	Within 2 Years	Within 5 Years	Within 10 Years	Within 20 Years				
Pursue designation of significant historic and archaeological sites in Pacific Beach.			●					Planning Dept., Historic Sites Board, Planning Commission, City Council	City	Policy 1 Proposals 2-3
Require redevelopment of Crystal Pier to conform to City regulations and the recommendations of this plan.	●							Planning Dept. Property Dept.	City, private	Policy 2 Proposal 1

SPECIFIC PROPOSALS

1. Redevelopment of Crystal Pier shall conform to development standards included as **Appendix F**.
2. Designate significant historic sites upon further review and analysis of the preliminary survey of heritage resources, included as **Appendix G**. Further analysis shall consist of a historic survey that will identify those sites that should be designated and saved in that location; those that should be saved but could be moved to another location; and those that could simply be photographed and documented prior to demolition. Pursue, in conjunction with the Pacific Beach Historical Society, additional opportunities for funding sources, such as grants, to conduct historical surveys.
3. The City shall provide where possible, incentives such as tax credits and permit fee waivers to encourage private designation and conservation of potentially historic sites.

