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## **SOCIAL NEEDS ELEMENT**

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### **OBJECTIVES**

- Maintain and amplify the special quality of life that exists in Scripps Miramar Ranch, with emphasis on both community and individual needs.
- Ensure the optimal and most efficient social and economic use of human and physical resources.
- Assist the family in obtaining assets needed to nurture all its members to a full and productive existence.

### **PROPOSALS**

#### **United States International University (USIU)**

The presence of the San Diego campus of USIU in the Scripps Miramar Ranch planning area is a unique asset to the community and more effort should be expended in expanding interaction between the university and the residential community. The university is strongly encouraged to provide monthly input to the Scripps Ranch Civic Association (SRCA) Newsletter publicizing the availability of facilities and events of public interest, such as the Friends of the Library program, athletic, musical, theatrical and art events, the student job placement office, classes, speakers and debates of public interest. USIU should be encouraged to send student representatives to Scripps Ranch Civic Association meetings to improve communication between the school and community.

International students at the university should be invited to participate in geography, social studies and cultural programs at the elementary schools. Programs involving physical education and recreation management students in the backyard swim and school physical education programs, athletic leagues and recreational activities at Scripps Ranch schools and parks should be encouraged. Likewise, joint theatrical and musical programs with the elementary schools and USIU School of Performing Arts students should be investigated for the benefit of both the university students and the Scripps Ranch youth.

A ten-acre Olympic-type golf course is proposed for location along Pomerado Road. It is recommended that the location and development of this course in or near Carroll Canyon conform to the overall community goal of preserving and enhancing the valued natural resources of the area. Community assistance should be solicited in the siting and development of this golf course. Public use of this facility would be highly desirable.

Social interaction between students, especially international, and the residents of the community should be expanded. This will serve to broaden the horizons of the individual residents and give the students a picture of one section of American life.

## **Miramar College**

Miramar College, while located in the Mira Mesa community planning area, is the closest community college to the Scripps Ranch area and should be considered a community resource. The availability of classrooms for meetings and public tennis courts should be publicized. The establishment of childcare facilities for use by students should be investigated. To increase community awareness of areas to study and classes offered at Miramar College and to publicize speakers and cultural events, information from the college should be solicited by the SRCA Newsletter.

## **Public Schools**

The schools in Scripps Ranch should be utilized to the fullest extent to maximize the availability of public recreation, meeting, crafts and adult education facilities in the area. The establishment of a community education program which would use the schools at night and draw from the varied employment and vocational interests of community residents is encouraged.

## **Churches**

Two church sites are shown at the eastern end of Cypress Canyon in the Miramar Ranch North community; however, the presence of additional churches in the Scripps Ranch area is desired. Churches should be available to allow every citizen to practice the faith of his choice. Church sites should have sufficient area to meet off-street parking needs. Church facilities are encouraged to offer meeting rooms, develop childcare programs, set up youth and teen recreational activities, and provide supportive care for individual community members. Siting of religious facilities should consider potential traffic problems and adjoining land uses. Site planning for churches should incorporate the standards outlined in the General Plan. Developers should be encouraged to consider subdivision designs which could provide a church site in the Ranch area. The following criteria shall be considered in locating any church site.

- The site should be a minimum of about three acres in size.
- Corner lots, or those on major or collector streets are preferred. Lots should ideally be near public transit and be easily accessible by pedestrians and bicyclists. If possible, the church site should be next to or near other community facilities such as parks and schools.
- Landscaping should serve to buffer the church uses from surrounding residential areas, as well as blending the buildings into the neighborhood.
- Church architecture should incorporate the materials and themes of the surrounding subdivisions. The size and scale of the buildings should be similar to the residential area. To that end, no church building should exceed three stories or about 35 feet in height unless exceptional siting conditions exist.
- Lighting shall be subtle and unobtrusive so as not to impact the surrounding area.
- Parking spaces shall be provided on site in sufficient quantity to handle as full capacity service, as well as accessory uses, such as daycare, children's classes and so on.

## **Community Government**

As new developments are added, the feasibility of a Town Council should be evaluated. Such an organization would represent a natural expansion of the Scripps Ranch Civic Association, and should include representatives from various homeowners groups, youth, civic, and educational organizations, and the commercial and industrial interests in the community.

## **Private Recreation Facilities**

This Plan strongly supports interaction between the various private recreation facilities in the form of reciprocal membership privileges. The possibility of limited teen memberships should also be investigated. Any recreational facility erected in the industrial park is encouraged to make provisions for joint use by employees and local residents to allow for full use of the facilities seven days a week.

## **Youth Programs**

The increased availability of part-time jobs in the planning area for teenagers is strongly encouraged. The establishment of a youth employment bureau, run by teenagers, under the supervision of a youth counselor, teacher, church official, or other responsible adult or organization is highly recommended. Local businesses and industries are encouraged to set up part-time jobs and programs to develop employment skills of local youth.

The development of a recreation building in the neighborhood or community park is encouraged. This facility might include a stage, gym, arts and crafts rooms, meeting rooms, outdoor play facilities and facilities for childcare.

The establishment of teen sports leagues in the Scripps Miramar Ranch planning area is recommended.

More varied recreational, shopping and restaurant facilities are available in Mira Mesa and in the University Towne Center. The establishment of a shuttle bus service between Scripps Ranch and these areas should be pursued vigorously to allow for increased accessibility to these facilities by youth and others.

## **Community Activities**

Expansion of the Concert-on-the-Green program and the establishment of art shows in parks are supported by the Plan to maintain and enlarge a sense of community identity and pride. Annual events such as the Fourth of July parade and picnic and the Halloween party and parade should be expanded to involve all residential areas within the community.

In the belief that better communication is the key to more effective personal and community relations, the erection of tastefully designed kiosks at prominent locations in the planning area, such as parks, recreation clubs, neighborhood shopping centers and the USIU cafeteria, should be pursued as soon as possible.

## **Social Services**

A community relations program between the San Diego Police Department and the community should be set up to discuss substance abuse, crime and vandalism. Establishment of a Crime Watch Program should be encouraged. “Rap” sessions between authority figures and youth are encouraged.

The community should be made aware of social services available to the Scripps Ranch community. These services include suicide prevention, crisis intervention centers and child abuse hotline.