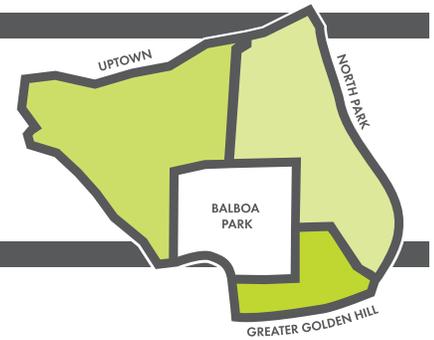




# UPTOWN COMMUNITY PLAN UPDATE



## GET INVOLVED IN YOUR COMMUNITY PLAN UPDATE!

The City of San Diego invites you to attend a series of upcoming meetings about your community's future. The meeting format will be a 3-day charrette for Uptown's Community Plan Update. A charrette is an open and interactive meeting format where you will be able to work closely with the team of City staff and consultants to develop concepts for the Community Plan Update and review the concepts at the end of the process. The next step after the charrette is to evaluate the concepts and begin drafting the community plan.

### WHAT IS A COMMUNITY PLAN?

As a land use policy document, a Community Plan establishes how land will be used into the future in a particular area of the City of San Diego. These plans provide the community-level detail, specific policies, and implementation strategies necessary to fulfill the goals of the citywide General Plan. The recent update to the General Plan shifts focus from how to develop vacant land to how to design infill development and reinvest in existing communities. Community Plans set policies on a wide array of topics including: mobility, open space & parks, provision of public facilities, sustainable development, urban design and historic preservation.

### WHY IS A COMMUNITY PLAN IMPORTANT?

A Community Plan is important because it expresses each community's vision and establishes priorities on the direction and form of future development and growth. Community Plan policies guide the look and feel of future public and private development projects and identify much of the infrastructure needed to serve the community.

### WHY IS UPTOWN'S COMMUNITY PLAN BEING UPDATED?

The Uptown area is one of the oldest communities in the city. Community Plan Updates are being developed for communities like Uptown partly as a result of the recent update to the City's General Plan, which focuses on reinvesting in existing communities.

### HOW CAN YOU GET INVOLVED NOW?

Your input is essential to making each Community Plan Update specific to each community it addresses. Please attend any of the upcoming charrette meetings shown in the schedule at the bottom of this flier.

### CONTACT

**Matt Norton**, City of San Diego  
City Planning & Community Investment Department Consultant  
Ph: 619.232.2112 x 102  
E: MattN@CollaborativeServices.biz

### MEETING AGENDAS

Charrette content will be posted prior to each meeting at:  
<http://www.sandiego.gov/planning>. Under "Your Community Profile," select "Uptown" on the community profile drop down menu.

## PLEASE JOIN US FOR THE FOLLOWING DAYS

### UPTOWN – DAY 1

**Date:** Saturday, September 11  
**Time:** 8:30 a.m. to 3:00 p.m.  
**Place:** Balboa Park Recital Hall  
2130 Pan American Road, West  
San Diego, CA 92101

### UPTOWN – DAY 2

**Date:** Tuesday, September 21  
**Time:** 6:00 p.m. to 9:00 p.m.  
**Place:** Balboa Park Santa Fe Room  
2150 Pan American Road, West  
San Diego, CA 92101

### UPTOWN – DAY 3

**Date:** Saturday, October 23  
**Time:** 8:30 a.m. to 2:30 p.m.  
**Place:** San Diego Hall of Champions  
2131 Pan American Plaza  
San Diego, CA 92101

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