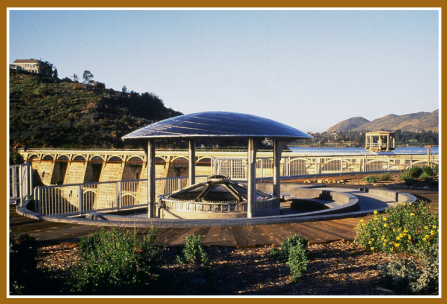
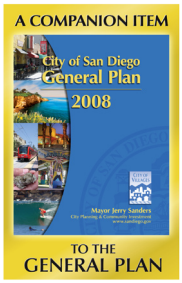
City of San Diego

2010 General Plan Monitoring Report



October 2010 DRAFT

Mayor Jerry Sanders
City Planning & Community Investment



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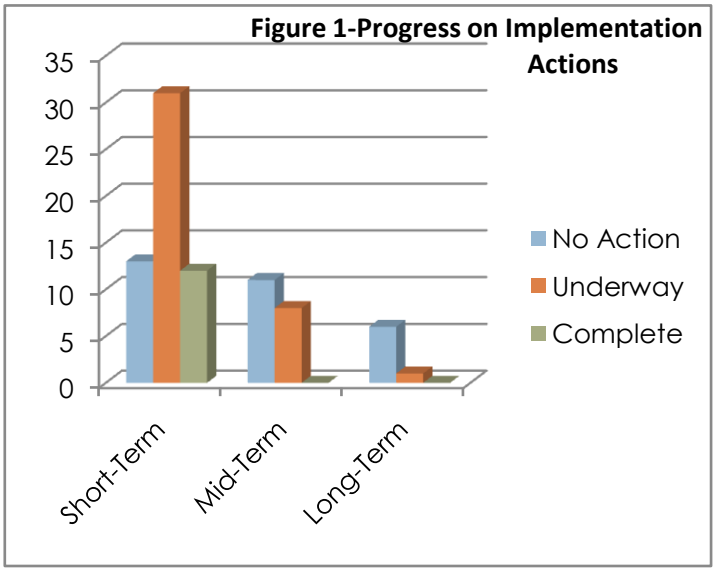
Introduction

In 2008, the City of San Diego adopted a comprehensive update to the City's General Plan. Subsequently, the City adopted a General Plan Action Plan (Action Plan) in 2009 to identify actions needed to bridge policy and implementation. The purpose of the Action Plan is to serve as a tool to monitor the City's implementation over time to assess progress and the effectiveness of the 2008 General Plan. The Action Plan identified short- (0-3 years), mid- (3-5 years), and long-term (5-10 years) timeframes for implementation.

This General Plan Monitoring Report is intended to report the progress on implementing the General Plan. The reporting period covers the time period from the adoption of the General Plan Action Plan in July 2009 to present.

The Monitoring Report consists of a narrative on each of the eight key implementation actions and a progress matrix based on the Action Plan matrix. The Action Plan identified eight key actions to serve as the main priorities for General Plan implementation. More detail on the progress in implementing these priority actions is included due to their importance. The remaining actions identified in the Action Plan are included in the progress matrix. Each action has been assigned a status of no action, underway, or complete.

Many actions identified in the 2009 Action Plan are underway and some have been completed within reporting period. As anticipated, most progress has been made with actions designated short-term. In some circumstances, actions may have been delayed due to budget or staffing constraints.



Community Plan Updates

Timeframe: Ongoing

Funding: Variety of Sources

Status: Updates to community plans covering nearly a third of the city are either recently completed or in process. These plans implement General Plan smart growth strategies at the community level. A table is provided on the following page with the status of projects.

In November 2009, staff completed the Community Plan Preparation Manual with extensive input from the Community Planners Committee to guide the community plan update process.

CPCI is continuing to pursue alternative funding sources to update community plans and for community plan amendments or master plans. CPCI was successful in 2009 and was awarded four Smart Growth Incentive Program grants for land use and transportation plans for the Mid-City BRT stations, Chollas Triangle in the Eastern Area, the Commercial and Imperial corridors, and the Euclid and Market area in the Southeastern and Encanto communities.

Community plans that are clearly established as essential components of the General Plan to provide focus upon community-specific issues.

Community plans that are structurally consistent yet diverse in their presentation and refinement of citywide policies to address specific community goals.

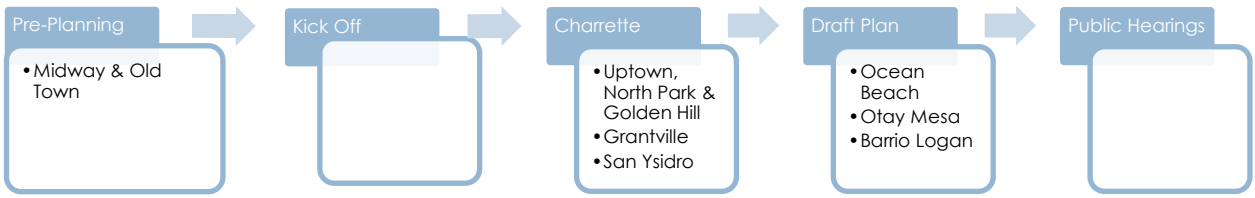
Community plans that maintain or increase planned density of residential land uses in appropriate locations.

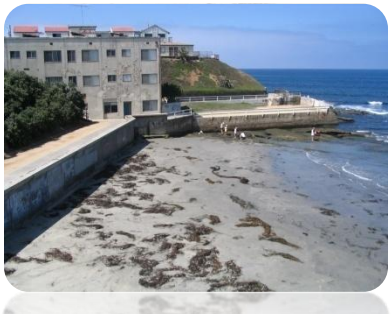
Community plan updates that are accompanied by updated facilities financing plans.

Community plans that are kept consistent with the future vision of the General Plan through comprehensive updates or amendments.

2008 General Plan

Community Plan Updates At a Glance (as of October 2010)	
Community Plan	**Status**
Otay Mesa	An internal draft plan has been developed. Traffic modeling is near completion. Technical studies dependent on the traffic study will be completed after the traffic modeling is concluded. CPCI staff is working with the LDC team to draft zoning for the land use designation. The more detailed planning for the village areas will occur through the use of Precise Plans.
Ocean Beach	Draft community plan is complete. Traffic modeling is underway. Staff is negotiating consultant services for technical studies needed for the Environmental Impact Report.
Barrio Logan	Staff is drafting the community plan elements. Traffic Impact Study to be completed in Fall 2010. Completion of the draft community plan, zoning program, public facilities financing plan, and EIR is expected in Summer 2011.
Grantville Master Plan	Traffic Analysis for three land use alternatives completed in Fall 2010. CEQA process to begin in Fall/Winter 2010. Public hearings process is anticipated to begin in the Fall/Winter 2011.
Uptown, North Park & Greater Golden Hill Cluster	The community plan updates kicked off in the Fall of 2009. The charrette for all three communities will be taking place during the months of September to November 2010.
San Ysidro	The community plan update kicked off in July 2010. A three-day charrette took place in October 2010.
Midway-Pacific Coast Highway & Old San Diego	The community plan update will kick off in November 2010.





Climate Change Initiatives

Timeframe: Short-, Mid-, and Long-Term Actions

Funding: Variety of Sources

Status: City programs that address climate change cross many departments and agencies, and provide multiple environmental and economic benefits. At the long range planning level, the City is addressing climate change as a part of community plan updates and is participating with SANDAG on the regional Climate Action Strategy, and the Regional Transportation Plan Update-Sustainable Communities Strategy. A major update to the City's Climate Protection Action Plan is in process which will result in a new Climate Mitigation and Adaptation Plan. Work is also underway to update the City's Council Policies relating to sustainable buildings and development incentives, and to further implement the General Plan's sustainability policies through Land Development Code amendments and discretionary project review.

Implementation of climate change energy-related initiatives was aided by an allocation of more than $12.5 million to the City of San Diego through Energy Efficiency and Conservation Block Grants. Of that, nearly 40 percent will be allocated to retrofits of existing homes and about 60 percent will be allocated to infrastructure and City facility energy efficiency projects, which will result in greenhouse gas (GHG) emission reductions and reduced energy costs.

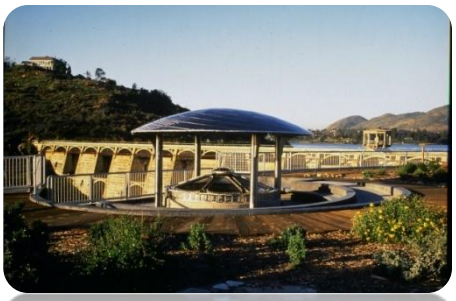
At the City operations level, implementation of sustainable environmental programs as a part of public utilities operations have co-benefits of reducing emissions and resource use, and saving millions of dollars. In addition, to foster environmental and economic benefits, the City remains committed to the Cleantech Initiative.

To Reduce the City's overall carbon dioxide footprint by improving energy efficiency, increasing use of alternative modes of transportation, employingsustainable planning and design techniques, and providing environmentally sound waste management.

To be prepared for, and able to adapt to adverse climate change impacts.

To become a city that is an international model of sustainable development and conservation.

2008 General Plan



Water Supply & Conservation Efforts

Timeframe: Short-, Mid-, and Long-Term Actions

Funding: Variety of Sources

Status: The Water Department is actively pursuing ways to increase our water supplies and our options. This includes maximizing all local alternatives and reaching out to regional partners. The City is committed to leading by example and to conserving water use within every department. A key part of the City's strategy is to promote conservation through education and incentive programs in partnership with the San Diego County Water Authority

Indirect Potable Reuse (IPR) Demonstration Project – The City of San Diego is moving forward with a demonstration project to design, construct, operate and test a one-million gallon per day advanced recycled water treatment plant at the North City Water Reclamation Plant. If proven feasible, the City will consider building a full-scale IPR project to augment current drinking water supplies

Water Submeter Ordinance – Ordinance was approved on April 20th, 2010. It requires water submeters for multifamily homes to encourage water conservation and increase awareness of water use.

Water Efficient Landscape Ordinance – The City's landscape ordinance was amended to incorporate additional water conservation requirements.

Graywater Systems - Development Services Information Bulletin 208 was prepared to explain and simplify the permit process for the installation of single family residential graywater systems.

Effective long-term management of water resources so that demand is in balance with efficient, sustainable supplies.

A safe and adequate water supply that effectively meets the demand for the existing and future population through water efficiency and reclamation programs.

A safe, reliable, and cost effective water supply for San Diego.

Water supply infrastructure that provides for the efficient and sustainable distribution of water.

2008 General Plan

Land Development Code Amendments

Zoning concurrent with community plan updates and amendments to ensure consistency with community plan land use designations.

Zoning or development regulations to better implement updated community plans.

2008 General Plan

Timeframe: Dependent on Specific Action

Funding: General Fund Staff/Community Plan Updates

Status: Several Land Development Code (LDC) actions were included in the 2009 Action Plan. Due to budget cuts in 2009, the Land Development Code update staff has was reduced from 3 FTE to less than 2 FTE. This impacts the rate of implementation of the LDC actions in the General Plan Action Plan. Efforts are underway with the Barrio Logan Community, Otay Mesa Community Plan, and Grantville Master Plan to match existing zoning or develop new zoning or implementation tools.

Water Efficient Landscape Ordinance Amendments – The City's landscape ordinance was amended to incorporate additional water conserving requirements including: establishing a maximum water allowance, or budget, for various types of development; requiring landscape irrigation audits to ensure that the water budget is met; and requiring dedicated irrigation water meters for development with landscape areas equal to or greater than 5,000 square feet.

6th LDC Update Approved by California Coastal Commission-- The 6th LDC update addressed inconsistencies with the format & philosophy of the LDC, improved the permit process, and instituted compliance with State Law.

Substantial Conformance Review LDC Amendment--An LDC amendment was approved by City Council in January 2010 to revise the Substantial Conformance Review (SCR) standards and criteria for changes to approved projects. A revised bulletin and guidelines were developed.

Implementation of financing strategies to address existing and future public facility needs citywide.

2008 General Plan

Public Facilities Financing Strategy

Timeframe: Short-term

Funding: General Fund Staffing

Status: Facilities Financing staff has begun work on developing this strategy with a draft available for review anticipated for Winter 2010.

The financing strategy, which will be prepared as a companion document to the General Plan, will establish a plan of action for providing public facilities within the City of San Diego. As the City implements policies outlined in the General Plan, it will face the following public facilities financing challenges: more closely aligning payment responsibility to those who benefit from a public facility or service; ensuring sufficient funds to operate and program the facilities that are built; leveraging private investment with public investment to provide public facilities; and involving the public in establishing community and citywide public facility priorities.

The purpose of the strategy is to identify practical financing mechanisms and reasonable methods for providing currently needed and future public facilities. "Public facilities" include, but are not limited to, the following categories of capital infrastructure improvements: police, fire, library, parks, recreation, open space, transportation, streetscapes, and others. The strategy will provide a context from which to examine the City's current position and challenges related to financing capital improvements. It is the intent of this strategy to identify *practical* solutions, within realistic timeframes, to effect progress and improve quality of life for City residents. The strategy will be updated periodically as conditions change, new needs arise, and new financing mechanisms become available.

An informed public decision-making process providing economic information to the public and decision-makers.

2008 General Plan

Economic Development Strategic Plan

Timeframe: Short-term

Funding: General Fund Staffing

Status: Preliminary work is being done in preparation for an update to the Economic Development Strategic Plan will commence in Fiscal Year 2011.

The City is continuing to focus on development of its economic base. It is engaged in supporting established industries as well as attracting and growing new emerging industries such as cleantech, wireless health systems, and food products. City's economic development efforts are handled by the Mayor's Office of Economic Growth Services, a Division of the Community and Legislative Affairs Department.

The City's Economic Growth Services Division assists businesses looking to start up in San Diego, expand their facilities, gain assistance with permitting or take advantage of local, state and federal incentive programs. The BEAR team works to revitalize older businesses, attract and retain new business, and generally assists businesses through the City's regulatory environment. The Government Incentives Team administers State of California Enterprise Zones, the Federal Renewal Community Program, the Federal Foreign Trade Zone and the State of California Recycling Market Development Zone for the City of San Diego.

Parks Master Plan

Timeframe: Ongoing and Mid-term Actions

Funding: Consultant Services for Parks Master Plan / General Fund Staffing for Park Equivalencies policy

Status:

The preparation of a Parks Master Plan will require consultant services, and funding will need to be identified prior to the initiation of the Parks Master Plan. Staff continues to explore funding opportunities, and is preparing phased scopes of work that can be adjusted to match potential funding sources.

The use of population-based park equivalencies as a strategy for the equitable and timely provision of park and recreation facilities will be a key component of the Parks Master Plan. Although funding for preparation of a Parks Master Plan has not been identified, staff is currently preparing a policy that will address park equivalencies criteria and implementation citywide. Staff anticipates completing work on this policy in FY 2011. Potential community-specific equivalencies are also being developed as community plan updates are prepared.

Preparation of a citywide, comprehensive Parks Master Plan to guide park and open space acquisition, design and development, recreational programming and needed maintenance over the next 20-30 years.

2008 General Plan

Historic Preservation Incentives

Provision of incentives supporting historic preservation.

2008 General Plan

Timeframe: Mid-term

Funding: Not Identified

Status: The Historical Resources Board (HRB) and Staff have begun work on several of the identified short-term actions. In May 2008, the HRB established an Ad-Hoc Incentives Subcommittee primarily to address the goals of the General Plan related to historic preservation incentives. A draft Outline for a comprehensive incentives program has been completed. In July 2009, the City Council established the Historic Preservation Fund for grants, donations, fines, penalties, or other sources of funding for local preservation programs and incentives consistent with the General Plan. A programmatic approach to expenditure of these funds is being prepared by CPCI staff. Other incentives underway include revisions to the Land Development Code to facilitate adaptive reuse of historical resources, a Transfer of Development Rights program to support in place preservation of historic properties, and an architectural assistance program to help in the rehabilitation of historic properties.

No.	Land Use Element Actions	General Plan Policy	Responsible Department	Implementation			Notes
Short-term Actions				No Action	Underway	Complete	
1.	Evaluate and refine the Village Propensity model as a tool to be used in community plan updates.	LU-A.2	CPCI		✓		
2.	Prepare and maintain a community plan preparation manual as an administrative tool to guide community plan updates and amendments.	LU-C.1 LU-C.2 LU-C.5	CPCI			✓	The Community Plan Preparation Manual was completed in November 2009.
3.	Implement the FAA Part 77 height standards and notification as part of the implementation of the Airport Land Use Compatibility Plans.	LU-G.5 LU-G.6	DSD/CPCI		✓		Info Bulletin 520 addresses how the City implements the Part 77 notification requirements. The City is in the process of updating the LDC to include a new Airport Land Use Compatilbity Implementation Overlay Zone that will codify the Part 77 requirements into the code.
4.	Update Council Policies: 000-21, 600-29, 600-28, 600-30, 600-36, 600-01, 200-01, 800-03, and 600-37 to replace Future Urbanizing terminology with Proposition A lands.	LU-J.1	CPCI	✘			
Ongoing Actions				No Action	Underway	Complete	
5.	Update community plans to achieve citywide and community goals.	LU-A.1 th	CPCI		✓		
6.	Apply new zone packages where needed to implement the land use designations and policy recommendations of the General Plan as community plans are updated.	LU-F.1	DSD		✓		
7.	Create and apply incentive zoning measures to achieve citywide and community goals during the community plan update process.	LU-F.3	DSD		✓		

No.	Land Use Element Actions	General Plan Policy	Responsible Department	Implementation			Notes
Ongoing Actions				No Action	Underway	Complete	
8.	Review discretionary development proposals and plan amendment proposals to ensure that projects do not adversely affect General Plan goals.	LU-A.7 LU-A.9 through LU-A.11 LU-B.3 LU-C.3 LU-C.4 LU-F.2 LU-G.4 LU-G.6 LU-H.1 through LU-H.4 LU-I.1 through LU-I.3 LU-I.7 through LU-I.9 LU-H.7	CPCI/DSD		✓		
9.	Amend public facilities financing plans concurrently with amendments to the General Plan and community plans which result in the need for additional facilities.	LU-D.2	CPCI		✓		Public Facilities Financing Plans are being updated on a case by case basis.
10.	Continue to maintain and update a database of land use plan amendments approved by the City.	LU-D.5	CPCI		✓		
11.	Implement the General Plan procedures for General and Community Plan amendments.	LU-D.1 LU-D.3 LU-D.4 LU-D.6 through LU-D.14	CPCI		✓		
12.	Continue to coordinate with the Airport Land Use Commission, Federal Aviation Administration, and airport operators on development projects, community plan amendments and updates, zoning code amendments as appropriate to address airport land use compatibility.	LU-G.1 LU-G.2 LU-G.3 LU-G.4 LU-G.7 LU-G.8 LU-G.9 LU-G.10	CPCI/DSD		✓		

No.	Land Use Element Actions	General Plan Policy	Responsible Department	Implementation			Notes
Ongoing Actions				No Action	Underway	Complete	
13.	Coordinate with the Airport Land Use Commission (ALUC) on the development of land use plans and regulations.	LU-G.1	CPCI/DSD		✓		
14.	Continue to update Public Facilities Financing Plans on a regular schedule.	LU-H.5 LU-I.4 LU-I.6 LU-I.5	CPCI	✗			Public Facilities Financing Plans are being updated on a case by case basis.
15.	Continue to identify non-phase shifted lands as Proposition 'A' lands.	LU-J.1	CPCI/DSD		✓		
16.	Follow a public planning and voter approval process for the reuse of Proposition A military lands if they become subject to the City's jurisdiction.	LU-J.2	CPCI	✗			No proposition A lands have become available.
17.	Incorporate expanded public outreach and evaluation of inequitable impacts in all transportation projects, plans and programs. Coordinate with SANDAG to improve transportation options for all groups.	LU-H.6 LU-I.7 LU-I.8 LU-I.9 LU-I.10	E&CP/CPCI		✓		
18.	Continue to identify and evaluate prospective annexation areas.	LU-K.1 LU-K.2 LU-K.3 LU-K.4	CPCI		✓		

No.	Mobility Element Actions	General Plan Policy	Responsible Department	Implementation			Notes
Short-Term Actions				No Action	Underway	Complete	
1.	Develop multi-modal Level of Service guidelines.	ME-C.9	CPCI		✓		CPCI is testing multimodal LOS analysis techniques during community plan updatess and waiting for additional national guidance on this.
2.	Evaluate Traffic Impact Study Guidelines and update as needed.	ME-E.7 ME-C.8	CPCI/DSD		✓		Based on a review of SANDAG's mixed use trip generation study and parking study, the City's mixed use trip and parking reductions may be appropriate.
3.	Update the LDC to address affordable housing parking needs.	ME-G.2 ME-G.4	CPCI/DSD		✓		
4.	Update the LDC Transit Area Overlay Zone extent and regulations.	ME-G.2 ME-G.4	CPCI/DSD	✘			
5.	Update the LDC Tandem Parking Overlay Zone extent and regulations.	ME-G.2 ME-G.4	CPCI/DSD	✘			
6.	Develop and implement a CIP prioritization program.	ME-K.1	E&CP			✓	
Mid-Term Actions				No Action	Underway	Complete	
7.	Develop and maintain a Citywide Pedestrian Master Plan.	ME-A.1 ME-A.2 ME-A.5 ME-A.6 ME-E.2 ME-E.3	CPCI		✓		
8.	Evaluate the Street Design Manual and update as needed.	ME-A.5 ME-C.6	E&CP/DSD		✓		
9.	Identify funding and develop an Intelligent Transportation System (ITS) Plan for the City.	ME-D.1 through ME-D.5	E&CP	✘			
10.	Seek federal and state funding assistance to develop, implement, and update City Airport Master Plans.	ME-H.3	Airports Division		✓		The City is in the process of updating the Brown Field Master Plan. There are MCSP issues delaying the Montgomery Field Master Plan.
Long-Term Actions				No Action	Underway	Complete	
11.	Prepare parking master plans for parking- deficient areas.	ME-G.1	CPCI	✘			

No.	Mobility Element Actions	General Plan Policy	Responsible Department	Implementation			Notes
Long-Term Actions				No Action	Underway	Complete	
12.	Update the LDC to include parking incentives for implementing voluntary TDM measures including car sharing.	ME-G.2 ME-G.4	DSD	✘			
13.	Develop a long-range transportation financing plan.	ME-K.2 through ME-K.5	E&CP/Facilities Financing	✘			
Ongoing Actions				No Action	Underway	Complete	
Walkable Communities, Transit First, Street and Freeways (ME Sections A, B, C)							
14.	Evaluate new development proposals and exact appropriate improvements through the development review process.	ME-A.2 ME-A.4 through ME-A.7 ME-B.9 ME-C.3 ME-C.6 ME-C.7 ME-C10 ME-E.6 ME-E.7 ME-F.4 ME-K.4 through ME-K.6	DSD		✓		
15.	Update community plans to achieve citywide and community goals.	ME-A.8 ME-B.9 ME-C.1 ME-C.3 ME-C.6 ME-C.7 ME-C.10 ME-J.2 ME-K.4	CPCI		✓		
16.	Collaborate with local agencies and organizations to implement walkable communities.	ME-A.9	E&CP		✓		
17.	Collaborate with SANDAG to improve transit service, identify strategic locations for transit stops, and develop transportation alternatives for transit-dependent groups.	ME-B.1 through ME-B.8 ME-C.2 ME-D.6 ME-E.1 through ME-E.5 ME-F.5 PF-L.7	CPCI		✓		

No.	Mobility Element Actions	General Plan Policy	Resposible Department	Implementation			Notes
Ongoing Actions				No Action	Underway	Complete	
18.	Develop multi-modal corridor mobility concepts.	ME-B.10 ME-C.2	CPCI		✓		
19.	Conduct feasibility studies for mobility concepts.	ME-B.10 ME-C.2	E&CP		✓		
20.	Implement transit priority measures to improve transit travel times and schedule reliability.	ME-B.10	E&CP		✓		
21.	Identify funding and implement traffic calming projects where appropriate.	ME-C.5	E&CP		✓		
22.	Evaluate transportation capital projects for conformance with Mobility Element policies.	ME-C.6	E&CP		✓		
23.	Identify funding and implement pedestrian projects to improve safety, accessibility, connectivity, and walkability.	ME-A.2 ME-A.4 ME-A.6 ME-A.7	E&CP		✓		The city applies annually for SANDAG grants and other funding
24.	Identify funding for education programs to increase and encourage pedestrian, bicycle, and traffic safety.	ME-A.3 ME-F.6	E&CP		✓		
25.	Identify funding to improve maintenance on City streets.	ME-C.4	General Services		✓		
ITS, TDM, Bicycling, Parking (ME Sections D, E, F, G)							
26.	Identify funding and implement ITS projects.	ME-D.1 through ME-D.5	E&CP		✓		
27.	Incentivize the use of alternative modes of transportation for City employees though the City's Transportation Alternatives Program.	ME-E.1 ME-E.2 ME-E.4	E&CP		✓		
28.	Monitor Transportation Demand Management programs required as part of the development approval process.	ME-E.8	DSD		✓		
29.	Identify funding for, and implement projects identified in the Pedestrian and Bicycle Master Plans.	ME-E.3 ME-F.1 through ME-F.3	E&CP		✓		
30.	Implement and periodically update the Bicycle Master Plan.	ME-F.1 ME-F.2	CPCI		✓		

No.	Mobility Element Actions	General Plan Policy	Responsible Department	Implementation			Notes
Ongoing Actions				No Action	Underway	Complete	
31.	Evaluate changes to citywide on-street parking regulations.	ME-G.1	E&CP		✓		
32.	Periodically evaluate and update the Land Development Code (LDC) to maintain parking regulations.	ME-G.2 ME-G.4	DSD		✓		
33.	Continue the Community Parking District program and expand where needed.	ME-G.3	CPCI		✓		
34.	Implement parking pricing strategies to reduce the number and length of auto trips.	ME-G.5	CPCI		✓		
Airports, Rail, Goods Movement, Regional Coordination (ME Sections H, I, J, K)							
35.	Participate in the development and implementation of the San Diego International Airport Master Plan.	ME-H.1	CPCI/DSD		✓		
36.	Work with the Airport Authority, and SANDAG to seek a long-range solution for the region's aviation needs.	ME-H.2	CPCI		✓		
37.	Coordinate with the military concerning activities around Military installations.	ME-H.4	CPCI		✓		
38.	Collaborate with SANDAG, Caltrans, and the High Speed Rail Authority to improve rail travel opportunities.	ME-I.1 through ME-I.6	CPCI		✓		
39.	Collaborate with SANDAG, the San Diego Unified Port District, and Caltrans to support the safe and efficient movement of goods.	ME-J.1 ME-J.3 through ME-J.9	E&CP		✓		
40.	Pursue grant funding for transportation facilities.	ME-K.2 ME-K.3 ME-K.5 ME-C.10	E&CP		✓		
41.	Collaborate with SANDAG to increase regional funding for pedestrian, bicycle, and transportation systems management funding.	ME-K.2 through ME-K.5 ME-C.10	E&CP		✓		
42.	Update public facilities financing plans concurrently with community plan updates to identify necessary transportation improvements.	ME-K.2 through ME-K.5 ME-C.10	CPCI		✓		

No.	Urban Design Actions	General Plan Policy	Responsible Department	Implementation			Notes
Short-Term Actions				No Action	Underway	Complete	
1.	Amend and update the Land Development Code concurrently with community plan updates to: · Provide zoning categories or tools for mixed use land use designations. · Develop building design guidelines to implement General Plan Policy.	UD-A.16 UD-C.1 UD-C.3	DSD		✓		
Ongoing Actions				No Action	Underway	Complete	
2.	Identify funding to maintain the MSCP and community plan designated open spaces.	UD-A.1	CPCI/P&R		✓		
3.	Address urban design in community plan updates. Refine General Plan policies as needed to address community goals.	UD-A.1 UD-A.2 UD-A.7 UD-A.9 UD-A.10 UD-A.14 UD-B.2 UD-B.5 UD-B.6 UD-B.8 UD-C.1 through UD-C.8 UD-D.1 UD-E.1 UD-E.2 UD-F.1 UD-F.3	CPCI/DSD		✓		

No.	Urban Design Actions	General Plan Policy	Responsible Department	Implementation			Notes
Ongoing Actions				No Action	Underway	Complete	
4.	Implement urban design policies through the development review process.	UD-A.1 through UD-A.17 UD-B.1 through UD-B.8 UD-C.1 through UD-C.8 UD-D.1 through UD-D.3 UD-E.1 UD-E.2 UD-F.1 through UD-F.5	DSD/CPCI		✓		
5.	Implement the 2004 Public Art Master Plan.	UD-F.1 through UD-F.5	Commission for Arts & Culture		✓		
6.	Implement Council Policy 900-11.	UD-F.1 through UD-F.5	Commission for Arts & Culture		✓		
7.	Implement San Diego Municipal Code Chapter 2, Article 6, Division 7 regulation requiring art and cultural enhancement.	UD-F.1 through UD-F.5	Commission for Arts & Culture		✓		
8.	Continue the Neighborhood Code Compliance Division's enforcement efforts.	UD-B.7	DSD		✓		

No.	Economic Prosperity Actions	General Plan Policy	Responsible Department	Implementation			Notes
Short-Term Actions				No Action	Underway	Complete	
1.	Update the Economic Development Strategic Plan.	EP-F.1 EP-G.5	CPCI	✘			Work will begin in FY 2011.
2.	Prepare guidelines for the preparation of Community and Economic Benefit Assessments.	EP-L.2	CPCI	✘			A formal set of guidelines have not been prepared. The requirements for the CEBA will be tailored to each specific project.
3.	Amend the Land Development Code to exclude or further limit sensitive receptor and public assembly uses within areas identified as Prime Industrial Lands in the General Plan.	EP-A.13 EP-A.14	DSD		✓		Included in the 7th LDC update.
Mid-Term Actions				No Action	Underway	Complete	
4.	Develop a cultural heritage tourism program.	EP-I.3 through EP-I.5	CPCI/Public Private Collaboration	✘			Duplicate of historic action
5.	Develop and implement a priority ranking system for Transient Occupancy Tax projects and programs.	EP-I.1 EP-I.2	CPCI	✘			
Ongoing Actions				No Action	Underway	Complete	
Industrial Land Use, Commercial Land Use, (EP Sections A, B)							
6.	Apply land use designations from General Plan Table LU-4 during Community Plan updates and amendments to protect base sector uses as well as to provide opportunities for non-base sector employment uses.	EP-A.1 through EP-A.11	CPCI		✓		
7.	Evaluate prime industrial lands through community plan updates.	EP-A.12 EP-A.14 EP-A.15	CPCI/DSD		✓		
8.	Evaluate applications to convert non-prime industrial lands per the collocation and conversion suitability factors.	EP-A.16 EP-A.17	CPCI		✓		
9.	Amend Public Facilities Financing Plans when residential uses are proposed in industrially designated areas.	EP-A.18	CPCI	✘			Public Facilities Financing Plans are updated and amended on a case by case basis.

No.	Economic Prosperity Actions	General Plan Policy	Responsible Department	Implementation			Notes
Ongoing Actions				No Action	Underway	Complete	
10.	Evaluate projects in industrial areas for conformance with industrial land policies through the development review process.	EP-A.13 through EP-A.15 EP-A.19 EP-A.20 EP-H.1 EP-L.3	CPCI/DSD		✓		
11.	Update community plans to achieve citywide and community goals.	EP-B.1 through EP-B.16 EP-C.1 EP-E.1 EP-F.4 EP-H.1 EP-H.3 EP-J.2 EP-J.3 EP-J.7 EP-J.9 EP-J.10	CPCI		✓		
12.	Evaluate projects in commercial areas for conformance with commercial land use policies.	EP-B.2 EP-B.6 through EP-B.11	CPCI/DSD		✓		
13.	Evaluate community plan amendments to redesignate commercial land per the commercial land use policies.	EP-B.16	CPCI		✓		
Workforce, Employment, & Business Development; Community Investment (EP Sections D, E, F, G)							
14.	Support and encourage education and workforce programs.	EP-D.1 through EP-D.7	Citywide/Public-Private Collaboration		✓		
15.	Continue the Business Expansion, Attraction and Retention (BEAR) program to provide assistance and incentives that result in the retention and creation of jobs and investment.	EP-E.1 through EP-E.5	Office of the Mayor		✓		
16.	Continue the Business Improvement District Program through the City's Office of Small Business.	EP-F.2 through EP-F.4	CPCI		✓		
17.	Continue programs that provide direct assistance, business development and retention services and advocacy and regulatory relief to small businesses	EP-G.1 EP-G.2	CPCI		✓		

No.	Economic Prosperity Actions	General Plan Policy	Responsible Department	Implementation			Notes
	Ongoing Actions			No Action	Underway	Complete	
18.	Collaborate with the private sector to prioritize investment in public infrastructure to provide regional facilities needed by base sector industries.	EP-G.3 EP-G.4 EP-J.4	CPCI		✓		
	Military, Visitor, International, Redevelopment, Monitoring (EP Sections H, I, J, K, L)						
19.	Coordinate with military representatives during the community plan update/amendment process.	EP-H.1 through EP-H.3	CPCI		✓		
20.	Continue to administer the Tourism Marketing District to enhance the marketing opportunities for the Convention & Visitors Bureau and bolster the tourism industry.	EP-I.3 through EP-I.7	CPCI/Public Private Collaboration		✓		
21.	Continue to work with regional and binational agencies on cross border issues.	EP-J.1 EP-J.5 EP-J.6 EP-J.8	CPCI		✓		
22.	Continue to administer the redevelopment project areas through the redevelopment agencies.	EP-K.1 through EP-K.9	Centre City Development Corporation, Southeastern Economic Development Corporation, and City of San Diego Redevelopmen t Agency		✓		
23.	Require preparation of a Market and Fiscal Analysis report for discretionary projects proposing over 100,000 sq. ft. of gross floor area.	EP-L.3	CPCI/DSD		✓		No discretionary projects have been submitted requiring a market and fiscal analysis.
24.	Monitor economic conditions through the use of economic indicators.	EP-L.4	CPCI		✓		

No.	Public Facilities, Services & Safety Actions	General Plan Policy	Responsible Department	Implementation			Notes
	Short-Term Actions			No Action	Underway	Complete	
1.	Develop and maintain a Public Facilities Finance Strategy.	PF-A.1 through PF-A.3 PF-D.6	CPCI		✓		
2.	Develop and implement a CIP identification and prioritization system.	PF-B.2 PF-B.3	E&CP			✓	
3.	~~Develop a "Consumers' Alternative" to address improvements to the sanitary sewer collection and disposal system.~~ Create a strategic plan to efficiently and comprehensively comply with all existing and foreseeable storm water quality-related regulations and reduce flood risk similar to the work that was completed by the Metropolitan Wastewater Department in the 1990s.	PF-G.4	Stormwater		✓		
4.	Develop a City business continuity plan.	PF-P.4	OHS		✓		
5.	Develop a comprehensive emergency exercise program consistent with the regional program.	PF-P.7	OHS		✓		Updated Annually
6.	Develop an evacuation plan and update the plan every 3 years.	PF-P.3	OHS		✓		In Final Edits. Completion Feb 2010
7.	Develop an Emergency Operations Center Environmental Services Group Supervisor position check-list to include a task item that ensures adherence to the policies for the disposal of materials to protect public safety and health.	PF-P.11	OHS in partnership with ESD			✓	
	Mid-Term Actions			No Action	Underway	Complete	
8.	Develop and implement a centralized citywide development monitoring system.	PF-C.5	CPCI/DSD/ CIO/E&CP	✘			
9.	Develop a process to conduct periodic reviews of the fiscal impacts of new development.	PF-C.7	CPCI		✓		

No.	Public Facilities, Services & Safety Actions	General Plan Policy	Responsible Dept.	Implementation			Notes
	Mid-Term Actions			No Action	Underway	Complete	
10.	Develop an IT Security Program to ensure security, privacy & acceptable use protection policies are implemented.	PF-L.3	OCIO		✓		
11.	Evaluate the Land Development Code to identify potential incentives for pre-wiring of new development to accommodate information and communication technologies.	PF-L.8	DSD	✘			
12.	Finalize the citywide guidelines for Operational Conditions related to disaster preparedness.	PF-P.5	OHS		✓		
	Ongoing Actions			No Action	Underway	Complete	
	Financing, Evaluation, and Prioritization (PF Element Sections A,B,C)						
13.	Update and maintain Public Facilities Financing Plans that address current and future public facility needs.	PF-A.1 through PF-A.3 PF-C.4 PF-C.6 PF-D.6	CPCI	✘			Public Facilities Financing Plans are updated on a case by case basis.
14.	Review community plan amendment proposals and update community plans in consideration of Public Facilities, Services and Safety element policies	PF-A.3 PF-C.2 PF-C.3 PF-F.6 PF-H.3 PF-M.4 PF-P.13 PF-Q.1	CPCI		✓		
15.	Continue the annual review of CIP projects.	PF-A.4 PF-B.1	E&CP/CPCI		✓		
16.	Require development proposals to fully address impacts to public facilities and services through the development review process.	PF-C.1	CPCI/DSD		✓		
17.	Require a fiscal impact analysis for public facilities and operations costs for community plan amendments of potential fiscal significance.	PF-C.2	CPCI		✓		

No.	Public Facilities, Services & Safety Actions	General Plan Policy	Responsible Department	Implementation			Notes
	Ongoing Actions			No Action	Underway	Complete	
18.	Require projects with community plan amendments proposing increases in density to provide physical public facilities or improvements when a nexus exists.	PF-C.3	CPCI/DSD		✓		
19.	Maintain service objectives for Fire-Rescue services.	PF-D.1 through PF-D.3 PF-D.5 PF-D.6	Fire-Rescue		✓		
20.	Continue to assess, through the process currently in place, the impact of new development on fire service levels.	PF-D.5 PF-D.6	Fire-Rescue		✓		
21.	Site and develop fire stations and lifeguard towers consistent with the Fire Station/Life Guard Facility Master Plan and the policies of the Public Facilities, Services and Safety Element.	PF-D.4 PF-D.7 through PF-D.11	Fire-Rescue/ E&CP		✓		
22.	Maintain police staffing levels needed to meet response time and performance goals.	PF-E.1 PF-E.2	PD		✓		The Police Response Goals have been updated: Priority E Calls – 7 minutes (no change) Priority 1 Calls – 12 minutes (no change) Priority 2 Calls – 26 minutes Priority 3 Calls – 65 minutes Priority 4 Calls – 65 minutes These response time goals are within the response time guidelines specified in General Plan policy PF-E.2. These goals are dependent upon budget.
23.	Plan and design new police facilities in conformance with the policies of the Public Facilities, Services and Safety Element.	PF-E.3 through PF-E.5	E&CP/PD		✓		

No.	Public Facilities, Services & Safety Actions	General Plan Policy	Responsible Department	Implementation			Notes
	Ongoing Actions			No Action	Underway	Complete	
24.	Continue to assess, through the process currently in place, the impact of new development on police service levels.	PF-E.6 PF-E.7	PD(FM&D Unit/Operational Support Division/Crime Analysis Unit)		✓		
	Wastewater, Storm Water, Water (PF Sections F, G, H)						
25.	Ensure through the CIP process and budget process that wastewater treatment capital projects implement the policies on wastewater.	PF-F.1 through PF-F.4 PF-F.6 PF-F.8 PF-F.11 through PF-F.14	MWWD/ CPCI		✓		
26.	Maintain the Metro System Master Plan and prepare annual reports on trunk sewer capacity to ensure that projects are brought on line when needed to meet capacity and regulatory needs.	PF-F.5	MWWD		✓		
27.	Review all wastewater and water projects as appropriate to evaluate alternatives from a cost, benefit and risk perspective.	PF-F.7 PF-F.9	MWWD/ Water		✓		
28.	Continue the review of the MWWD and Water budgets and rate cases by the Independent Rates Oversight Committee (IROC) and the Metro Commission.	PF-F.10	MWWD/ Water		✓		
29.	Continue compliance with the City's storm water permit by cleaning and maintaining storm drains and storm drain structures and sweeping.	PF-G.1	Streets Division, Other departments managing city property, Storm Water Department, Pollution Prevention Division		✓		

No.	Public Facilities, Services & Safety Actions	General Plan Policy	Responsible Department	Implementation			Notes
	Ongoing Actions			No Action	Underway	Complete	
30.	Periodically assess the most efficient organizational (MEO) structure for managing the storm drain system, including those facilities outside of the right-of-way on City property.	PF-G.2 PF-G.3	Storm Water Department, Pollution Prevention Division		✓		
31.	As part of CIP project development, analyze the feasibility of installing structural and non-structural Best Management Practices in conjunction with all types of projects (e.g., porous pavement at all parking lots, trash/debris/sediment separators in storm drains which are built as stand-alone projects and as components of other projects) above and beyond the BMPs required by the City's storm water permit for new development (Storm Water Standards Manual).	PF-G.2 PF-G.5	EC&P		✓		
32.	Establish Performance Metrics in conjunction with the City Management Program, the Effectiveness Assessment required by the City's storm water permit and as desirable to assist in the formulation of storm water pollution policy and BMP systems design.	PF-G.3	Storm Water Department, Pollution Prevention Division			✓	
33.	Continue and expand existing efforts to collaborate with local, internal and external stakeholders. Increase the use of federal and state grant monies to fund storm water quality improvement projects.	PF-G.6	Storm Water Department, Pollution Prevention Division		✓		
	Waste Management (PF Section I)						
34.	See Conservation Actions 15-18 and 47-53.	PF-H.1 through PH-H.3					

No.	Public Facilities, Services & Safety Actions	General Plan Policy	Responsible Department	Implementation			Notes
	Ongoing Actions			No Action	Underway	Complete	
35.	Require and encourage actions to promote environmental goals on the part of franchise haulers via franchise agreements.	PF-I.1	ESD		✓		
36.	Evaluate and update as needed technology to improve the environmental performance in both City and franchise hauler fleets.	PF-1.1	ESD		✓		
37.	Periodically review and evaluate the City Recycling Ordinance as needed for updates.	PF-1.1	ESD		✓		
38.	Coordinate and participate in the development of state and federal legislation addressing funding efficient and effective waste collection systems, such as CRV return to source formulas, expanded grant programs, and tax incentives including transfer credits for use by public entities.	PF-1.1	Intergovernmental Relations		✓		
39.	Identify funding and investigate options to increase waste diversion on the part of the City government and the public.	PF-I.2	ESD with other departments		✓		
40.	Evaluate the Construction and Demolition Debris Recycling Ordinance periodically.	PF-1.2	ESD		✓		
41.	Ensure that community plans, specific plans, and new development and redevelopment plans include measures reducing construction and ongoing waste generation.	PF-1.2	ESD/CPCI/ DSD		✓		
42.	Strengthen implementation of the Environmentally Preferable Purchasing Program (EP3) within the City organization and promote within the community at large.	PF-1.2	ESD		✓		
43.	Investigate appropriate fee structures and pursue changes to existing pricing as appropriate.	PF-1.2	ESD		✓		

No.	Public Facilities, Services & Safety Actions	General Plan Policy	Responsible Department	Implementation			Notes
	Ongoing Actions			No Action	Underway	Complete	
44.	Develop a plan for how to serve future solid waste management needs.	PF-I.3 PF-I.5	ESD		✓		
45.	Investigate potential for transfer station, resource recovery, and facility development.	PF-1.3 PF-1.5	ESD		✓		
46.	Participate in the Technical Advisory Committee on Public Resources Code solid waste requirements.	PF-1.3 PF-1.5	ESD		✓		
47.	Provide community cleanup events.	PF-I.4	ESD coordinating with community groups and Council Offices		✓		
	Libraries, Schools (PF Sections J, K)						
48.	Continue to implement the 21st Century Library Improvement Program.	PF-J.1 through PF-J.9	Library		✓		
49.	Continue to collaborate with school districts in San Diego.	PF-K.1 through PF-K.9	Citywide		✓		
50.	Continue periodic meetings with San Diego Unified School District.	PF-K.1 through PF-K.9	CPCI		✓		
	Information Infrastructure, Public Utilities, Regional Facilities, Healthcare (PF Sections L-O)						
51.	As relevant plans and ordinances are updated include information infrastructure requirements.	PF-L.1 PF-L.4	Citywide		✓		
52.	Support standards for regional interoperability of information infrastructure systems.	PF-L.2 PF-L.5	OCIO/OHS		✓		
53.	Monitor the impact of the changes in the telecommunications industry due to the increasing wireless capabilities.	PF-L.5	OCIO		✓		
54.	Continue competitive procurement and contracting for City's Wide Area Network (WAN) to ensure an integrated information infrastructure system is cost-effectively	PF-L.6	OCIO/Public Safety		✓		

No.	Public Facilities, Services & Safety Actions	General Plan Policy	Responsible Department	Implementation			Notes
	Ongoing Actions			No Action	Underway	Complete	
55.	Monitor the performance of Cable Franchises per agreements and the marketplace for additional carrier opportunities.	PF-L.5	Cable Office/Attorney's Office		✓		
56.	Encourage the commercial marketplace to provide WiFi hotspots.	PF-L.6	Public-Private Collaboration		✓		
57.	Continue to maintain public access workstations in libraries, community service centers and in recreation centers to provide information access and self-service functions.	PF-L.10	Citywide		✓		
58.	Implement the City's Information Technology Strategic Plan as a key objective to ensure an effective infrastructure system is maintained for the citywide organization.	PF-L.12	OCIO		✓		
59.	Continue to implement a PC Lifecycle Management program and procedures to take outdated PC equipment that the City no longer deems as meeting the minimum performance level and re-use and/or recycle it.	PF-L.13	OCIO		✓		
60.	Support the Public Safety Communications Upgrade Plan recommendations.	PF-L.9	OCIO/OHS		✓		
61.	Continue to support requirements for ADA web usability in the design and implementation of City information systems and electronic services.	PF-L.11	City/OCIO		✓		
62.	Incorporate disability access requirements in all technology procurements.	PF-L.11	City/OCIO		✓		
63.	Monitor the legal development of requirements for local government compliance and identify risk areas.	PF-L.12	City/OCIO		✓		

No.	Public Facilities, Services & Safety Actions	General Plan Policy	Responsible Department	Implementation			Notes
	Ongoing Actions			No Action	Underway	Complete	
64.	Continue to coordinate with public utility providers during the planning and development review process.	PF-M.1 through PF-M.4	CPCI/DSD		✓		
65.	Continue to participate in SANDAG committees on regional issues.	PF-N.1 through PF-N.5	CPCI		✓		
66.	Continue to coordinate planning efforts with existing and planned healthcare facilities.	PF-O.1 through PF-O.3	CPCI		✓		
	Disaster Preparedness, Seismic Safety (PF Sections P-Q)						
67.	Continue weekly/monthly system checks and staff training for the Emergency Operations Center.	PF-P.1	OHS		✓		
68.	Disseminate information on Homeland Security as necessary and issue ~~quarterly~~ reports to PS&NS as needed.	PF-P.2	OHS		✓		
69.	Convene the Homeland Security Coordination Council on a quarterly basis.	PF-P.6	OHS		✓		
70.	Convene the Weather Contingency Committee as necessary.	PF-P.6	OHS		✓		
71.	Continue the Fire-Rescue Department's CERT program.	PF-P.10	Fire-Rescue		✓		
72.	Maintain standing membership on the California State Citizen Corps Council.	PF-P.8	OHS/Fire-Rescue		✓		
73.	Coordinate exercise activities with the regional 3 year plan.	PF-P.8	OHS		✓		
74.	Maintain membership in regional committees and task forces on disaster preparedness.	PF-P.9	OHS		✓		
75.	Coordinate disaster preparedness education and outreach activities with the CERT coordinator in Fire-Rescue.	PF-P.12 PF-P.14	OHS		✓		
76.	Improve community outreach and educational efforts.	PF-P.12 PF-P.14	OHS		✓		
77.	Work with the County to ensure a regional approach to disaster preparedness outreach and education.	PF-P.12 PF-P.14	OHS		✓		

No.	Public Facilities, Services & Safety Actions	General Plan Policy	Responsible Department	Implementation			Notes
Ongoing Actions				No Action	Underway	Complete	
78.	Update community plans and zoning to limit future development in hazard areas.	PF-P.13	CPCI/DSD		✓		Evaluation occurs as part of the existing conditions analysis for community plan updates.
79.	Continue revision of the Emergency Operations Plan (EOP).	PF-P.3	OHS		✓		Anticipate Completion in 2010.
80.	Assist departments with integration into EOPs.	PF-P.5	OHS		✓		
81.	Continue the environmental and geologic review of land development projects.	PF-Q.1 PF-Q.2	DSD		✓		
82	Maintain resources for geologic review.	PF-Q.1 PF-Q.2	DSD		✓		

No.	Recreation Actions	General Plan Policy	Responsible Department	Implementation			Notes
Short-term Actions				No Action	Underway	Complete	
1.	Reinstate the Quimby Act ordinance and update public facilities financing plans.	RE-A.15 through RE-A.17	CPCI	✘			
Mid-Term Actions				No Action	Underway	Complete	
2.	Develop a Parks Master Plan.	RE-A.1 through RE-A.12 RE-A.14 RE-A.18 RE-B.1 through RE-B.4 RE-C.2 through RE-C.8 RE-D.1 through RE-D.4 RE-D.6 RE-D.7 RE-E.1 through RE-E.3 RE-E.5 through RE-E.9 RE-F.1	CPCI	✘			Staff explored option for phasing the scope of the Parks Master Plan to pursue possible funding sources, which have been determined infeasible to date.
3.	Update Council Policy 200-14 Park and Recreation Facility Landscape Design to address the full range of design considerations.	RE-A.7 RE-C.5 RE-D.1 RE-D.9	CPCI	✘			
Long-Term Actions				No Action	Underway	Complete	
4.	Create and maintain an inventory list of right-of-ways and assess the recreational value of this inventory.	RE-E.6	READ/P&R/CPCI	✘			
Ongoing Actions				No Action	Underway	Complete	
5.	Review project and plan amendment proposals to ensure that new development provides the required park and recreation facilities.	RE-A.8 RE-A.10 RE-A.12	CPCI/DSD		✓		
6.	Continue to provide recreational and park programs.	RE-A.11 RE-B.1 RE-C.8 RE-D.3 RE-D.8 RE-E.12	P&R		✓		

No.	Recreation Actions	General Plan Policy	Responsible Department	Implementation			Notes
Ongoing Actions				No Action	Underway	Complete	
7.	Update community plans to achieve citywide and community recreation goals.	RE-A.2 RE-A.8 through RE-A.14 RE-B.3 RE-B.4 RE-C.9 RE-D.6 RE-E.1 RE-F.2 RE-F.6	CPCI		✓		
8.	Identify trails in the Trails Master Plan and community plans. Improve access to parks through the park design and development process, street improvement plans, and on an individual project level basis.	RE-D.2 RE-D.6 RE-D.7 RE-F.4 RE-F.7	CPCI/P&R/ DSD		✓		
9.	Continue to participate in citywide and regional discussions regarding public transit and access to park and recreation facilities.	RE-D.5	CPCI		✓		
10.	Consider the inclusion of recreational components in the planning of public projects.	RE-E7	P&R/CPCI/ E&CP		✓		
11.	Design new parks and retrofit existing parks consistent with General Plan goals.	RE-A.7 RE-C.5 RE-D.1 RE-D.2	P&R/CPCI/ E&CP		✓		
12.	Implement the LDC regulations which preserve and enhance the natural state of resource parks and open space.	RE-C.1 RE-C.4 RE-F.1 RE-F.2	DSD/CPCI		✓		
13.	Create and/or update river park plans.	RE-F.6	CPCI		✓		
14.	Continue to implement and expand recreational opportunities through Joint Use Agreements.	RE-A.18 RE-E.2 RE-E.3 RE-E.4 RE-E.8 RE-E.10 RE-E.11	P&R		✓		

No.	Conservation Actions	General Plan Policy	Responsible Department	Implementation			Notes
	Short-Term Actions			No Action	Underway	Complete	
	Climate Change and Sustainable Development (CE Section A)						
1.	Prepare for implementation of California Energy Commission Energy Efficiency Standards (State Energy Code, Title 24 update) expected to become effective in August 2009. Code became effective January 1, 2010.	CE-A.5	CPCI/DSD			✓	
2.	Review subdivision findings in the Land Development Code for site design and building orientation requirements to ensure that the design of subdivisions minimize energy use.	CE-A.1 CE-A.5	DSD	✘			This item is in the LDC work program.
3.	Form a multi-disciplinary team to review the state-adopted California Green Building Standards, and participate in subsequent rule-making. Mandatory standards applicable to housing are expected to be in effect in 2011. Determine whether implementation of the state standards should be accelerated, or if mandatory standards should also be required for non-residential new construction. Additionally review whether green building standards should be applied to the existing building stock upon major remodels. Evaluate costs and benefits of alternatives.	CE-A.1 CE-A.5	DSD/CPCI/ Water/ESD		✓		

No.	Conservation Actions	General Plan Policy	Responsible Department	Implementation			Notes
Short-Term Actions				No Action	Underway	Complete	
4.	Revise the City's Sustainable Building Council Policy 900-14 to enhance energy efficiency and green design for City facilities. Revise Council Policy 600-27 to make appropriate modifications to the private sector incentives of the sustainable buildings expedite program to ensure that the program is effective in meeting energy efficiency and sustainability goals.	CE-A.5 CE-A.6 CE-F.2 CE-I.5 CE-I.10	ESD/ DSD/Water		✓		
5.	Collaborate with other jurisdictions, state agencies, and SDG&E to develop programs, regulations or incentives to improve the energy and water efficiency of older structures, especially those built prior to the enactment of Title 24 in 1978.	CE-A.1 CE-A.5 CE-A.12	CPCI/DSD/Water/ESD		✓		
6.	Provide sustainable design services for projects within Redevelopment Division project areas.	CE-A.5	Redevelopment Agency		✓		Redevelopment Division went through an RFQ process and subsequently executed contracts in order to readily deploy qualified professionals.
7.	Participate in state efforts to develop a greenhouse gas emissions Cap-and-Trade program in order to maximize potential environmental and economic benefits to the City of San Diego.	CE-A.1	CPCI/DSD/Water/ESD	✗			
8.	Expand the scope of the Climate Protection Action Plan to include measures to reduce GHG emissions from the community-at-large.	CE-A.2 CE-A.13	ESD/Citywide		✓		

No.	Conservation Actions	General Plan Policy	Responsible Department	Implementation			Notes
Short-Term Actions				No Action	Underway	Complete	
9.	Participate in state Office of Planning & Research (OPR) efforts to develop state-wide California Environmental Quality Act CEQA Significance Thresholds to address GHG emissions. Develop thresholds and evaluation procedures to provide guidance for project review.	CE-A.1 CE-A.5	DSD			✓	
10.	Adopt an ordinance to designate very high fire hazard severity zones within the City of San Diego consistent with Government Code Section 51175.	CE-B.6	DSD			✓	
Open Space, Coastal Resources (CE Sections B, C)							
11.	Address multi-modal coastal access in the Pedestrian Master Plan and Bike Master Plan.	CE-C.9	CPCI		✓		
12.	Identify coastal recreational opportunities through the development of the Parks Master Plan.	CE-C.11	CPCI	✗			
Water Management, Urban Runoff Management (CE Sections D,E)							
13.	Adopt state standards for the installation of recycled water standards locally to provide standards for the installation of recycled water piping within buildings.	CE-D.1	DSD/Water			✓	The State Department of Water Resources has adopted Recycled water standards in the 2010 California Plumbing Code. Projects submitted after January 1, 2011 will have to comply with the 2010 CPC and the recycled water standards will be available to them. The 2010 California Green Building Code which will also be in effect next year includes Residential Voluntary Measures that address the use of Graywater and Recycled Water. No additional actions are necessary to allow for recycled water plumbing.
14.	Incorporate state standards and Uniform Plumbing Code requirements related to the installation of recycled water plumbing within non-residential buildings (dual plumbing) into the Municipal Code.	CE-D.1	DSD			✓	

No.	Conservation Actions	General Plan Policy	Responsible Department	Implementation			Notes
	Short-Term Actions			No Action	Underway	Complete	
15.	Adopt a water efficient model landscape ordinance that is at least as effective as the updated "State Model Efficient Landscape Ordinance" under AB1881.	CE-D.1	DSD/Water			✓	
16.	Develop procedures in the Community Plan Preparation Manual to ensure that the water supply issues are addressed in the preparation of community plans.	CE-D.1 CE-D.4	CPCI/DSD/ Water			✓	The CPPM is complete. Specific procedures have not been developed. Each community plan update will conduct a water supply assessment.
17.	Ensure that the WSA process is followed in the planning and development review process. Improve coordination between DSD and the Water Department by developing review procedures to ensure that DSD identifies projects subject to the WSA and then requests the Water Department to perform a WSA for the project early in the review process.	CE-D.5	CPCI/DSD/ Water		✓		While there is not a LDC requirement, DSD-EAS has established procedures to ensure that projects that exceed the state water code thresholds for a WSA or WSV are submitted to the Water Department for the preperation of a WSA or WSV.
18.	Require implementation of water conservation measures for development projects as a part of the development review process.	CE-D.1	CPCI/DSD/W ater		✓		Implementing through WSA and new landscape regulations.
19.	~~Evaluate the Standard Urban Storm Water Mitigation Plan (SUSMP) for modified requirements for both public and private.~~ Update the Storm Water Standards Manual in accordance with the Municipal Storm Water Permit	CE-E.2	Storm Water Department		✓		
20.	~~Update the Hydromodification standards to require additional standards for public and private priority projects.~~ Develop Hydromodification Management Plan in accordance with the Municipal Permit Requirements.	CE-E.2	Storm Water Department		✓		

No.	Conservation Actions	General Plan Policy	Responsible Department	Implementation			Notes
Short-Term Actions				No Action	Underway	Complete	
Air Quality, Energy, Urban Forestry (CE Sections F, I, J)							
21.	Investigate and identify plant species that improve air quality and reduce pollution. Coordinate this effort with regular updates to the Land Development Manual: Landscape Standards.	CE-F.4	DSD	✘			
22.	Identify a process for pursuing government funding and supportive legislation in the Energy Conservation and Management Program and Comprehensive Plan (ECMPCP); address and coordinate alternative and renewable energy source objectives and research.	CE-I.3	ESD		✓		
23.	Provide an opportunity for property owners to obtain financing for renewable-energy installations and energy-efficiency retrofits through the San Diego Clean Generation Program.	CE-I.5	Mayor's Office		✓		
24.	Using state protocols develop local guidelines for determining the value of tree planting as mitigation for air pollution emissions, storm water runoff and other environmental impacts as appropriate.	CE-J.4	DSD	✘			
Mid-Term Actions				No Action	Underway	Complete	
25.	Collaborate with others to develop and consider methodology for calculating environmental impacts on a per capita basis (efficiency-based significance threshold).	CE-A.2	DSD		✓		
26.	Identify funding and stakeholders to investigate City operations related to fuel efficiency and develop and implement a fuel efficiency policy or ordinance to address reduced use of fossil fuels.	CE-F.1 CE-I.8	ESD/General Services		✓		

No.	Conservation Actions	General Plan Policy	Responsible Department	Implementation			Notes
Mid-Term Actions				No Action	Underway	Complete	
27.	Identify funding to investigate methods for determining healthy air quality and develop standards or improve regulations to promote healthy indoor air quality.	CE-A.7	CPCI	✘			
28.	Develop new development standards to help reduce urban heat island effects.	CE-A.12	CPCI/DSD		✓		
29.	Evaluate the need to update various departments' Environmental Management Systems.	CE-F.9	Citywide	✘			
Long-Term Actions				No Action	Underway	Complete	
30.	Develop a program and funding source to maintain desired trees and plant additional trees.	CE-J.1	General Services/ESD	✘			Urban Forester position was eliminated in FY 2010. The City no longer has an urban forest program making it ineligible for grants.
31.	Evaluate the adequacy of regulations to address power generation and design.	CE-I.12	ESD		✓		
Ongoing Actions				No Action	Underway	Complete	
Sustainable Development & Climate Change (CE Section A; See also Sections F, J, and I)							
32.	Comprehensively address climate change through the implementation and actions associated with the individual policies identified in Table CE-1 in the General Plan.	CE-A.2	Citywide		✓		
33.	Implement the Sustainable Community Program.	CE-A.2	ESD		✓		
34.	Actively participate in workshops, studies and conferences regarding climate change issues.	CE-A.3	Citywide		✓		
35.	Consult with and include climate science experts in policy and program discussions regarding climate change issues.	CE-A.3	Citywide		✓		
36.	Implement the Cleantech (Clean Technology) Initiative.	CE-A.4	CPCI		✓		
37.	Periodically review and evaluate the adequacy of the Recycling Facilities and Storage Ordinance.	CE-A.10	ESD	✘			

No.	Conservation Actions	General Plan Policy	Responsible Department	Implementation			Notes
Ongoing Actions				No Action	Underway	Complete	
38.	Periodically review and evaluate the City Recycling Ordinance as needed for updates.	CE-A.10	ESD	✘			
39.	Promote water conservation programs at the City or regional level.	CE-A.11	Water		✓		
40.	Participate in future state and federal efforts to address climate change, fuel efficiency, the use of alternative fuels and efforts to reduce greenhouse gas emissions.	CE-A.1 CE-F.5 CE-F.7 CE-F.8 CE-I.8	Intergovernmental Relations/City wide		✓		
41.	Implement the Construction and Demolition Debris Diversion Deposit Ordinance and evaluate the need to modify over time.	CE-A.8 CE-A.9 CE-K.1	ESD/DSD		✓		
Open Space, Coastal (CE Sections B, C)							
42.	Continue to implement the Environmentally Sensitive Lands regulations.	CE-B.1 CE-B.2	DSD		✓		
43.	Evaluate discretionary development proposals for conformance with Conservation Element policies.	CE-A.5 CE-A.8 through CE-A.12 CE-B.3 CE-B.5 CE-B.6 CE-D.5 CE-E.2 CE-E.3 CE-E.6 CE-I.5 CE-J.4 CE-K.2 through CE-K.5	CPCI/DSD		✓		
44.	As community plans are updated in the Coastal Zone, update Local Coastal Programs to address coastal resources.	CE-C.1 CE-C.2 CE-C.5 CE-C.8 through CE-C10	CPCI		✓		
45.	Monitor implementation of Watershed Management Plans and update as needed.	CE-C.2 through CE-C.4 CE-C.6 CE-D.3 CE-G.5	Water		✓		

No.	Conservation Actions	General Plan Policy	Responsible Department	Implementation			Notes
Ongoing Actions				No Action	Underway	Complete	
46.	Address beach accessibility and acquisition in the Parks Master Plan.	CE-C.12 CE-C.13	CPCI	✘			
Water Management, Urban Runoff (CE Sections D, E)							
47.	Implement and update the Urban Water Management Plan every five years as needed to achieve policy objectives.	CE-D.1 CE-D.4	Water		✓		
48.	Implement Source Water Protection Guidelines and Best Management Practices during the development review process.	CE-D.1 CE-D.2 CE-D.4	Water		✓		
49.	Develop, implement, and modify, as necessary, a program for encouraging collaborative watershed-based land use planning.	CE-D.3	Water		✓		
50.	Ensure that water restrictions are properly adhered to during droughts according to the metrics established in the City's Drought Ordinance.	CE-D.1	DSD/P&R		✓		
51.	Complete and submit biannual water conservation Best Management Practices (BMPs) reports as required by the California Urban Water Conservation Council (CUWCC). Maintain sufficient water conservation programs to demonstrate compliance with BMPs. Maintain active participation in the CUWCC's policy updates.	CE-D.1 CE-D.4	Water		✓		
52.	Continue to expand the recycled water distribution system per Phase II of the Recycled Water Master Plan Update 2005. Continue to connect additional infill recycled water users along the established distribution network.	CE-D.1	Water		✓		Development Services Information Bulletin 208 was prepared to explain and simplify the permit process for the installation of single family residential graywater systems.

No.	Conservation Actions	General Plan Policy	Responsible Department	Implementation			Notes
Ongoing Actions				No Action	Underway	Complete	
53.	Continue ongoing participation in the development and implementation of San Diego's Integrated Regional Water Management Plan as a Regional Water Management Group partner.	CE-D.4	Water/Storm Water		✓		
54.	Continue public outreach efforts to educate the public on storm water pollution prevention. (Think Blue Education)	CE-E.1	Storm Water		✓		
55.	Annually review those areas that are subject to flooding as depicted on CE Element Figure CE-5 or the most current FEMA flood maps in compliance with state law.	CE-E.2	DSD		✓		
56.	Manage floodplains to address their multipurpose functions.	CE-E.7	DSD		✓		
57.	Continue current programs in place to address storm water pollution control.	CE-E.6	Strom Water		✓		
58.	Assure that urban runoff best practices are used by all City Departments.	CE-E.5	Storm Water		✓		
59.	Implement Land Development Code regulations and Best Management Practices which limit and control runoff, sedimentation, and erosion as a result of construction and development.	CE-B.4 CE-E.2 CE-E.3	DSD		✓		
60.	Implement the Long-range Water Resources Supply Plan for Water Supply and update as needed to achieve policy objectives.	CE-E.4 CE-E.7	Water		✓		
61.	Update community plans to achieve citywide and community goals.	CE-B.1 CE-B.5 CE-G.4 CE-J.2 CE-J.3	CPCI		✓		
Biological Diversity, Wetlands (CE Section G, H)							
62.	Continue to implement the MSCP.	CE-G.1 CE-G.3	CPCI/DSD/ P&R		✓		

No.	Conservation Actions	General Plan Policy	Responsible Department	Implementation			Notes
Ongoing Actions				No Action	Underway	Complete	
63.	Pursue long-term funding for monitoring and maintenance of the MHPA.	CE-G.1 CE-G.2	CPCI		✓		
64.	Continue to apply for grants earmarked for acquisition and preservation of core habitats and sensitive species.	CE-G.2	CPCI		✓		
65.	Develop an approach modeled after the watershed planning approach to preserve and enhance wetlands.	CE-H.1	CPCI/Public and private collaboration with the wildlife resource agencies		✓		
66.	Develop a wetlands management program which includes: · Continuing to explore a process facilitating public-private partnerships and which includes federal, state and local coordination. · A process for pursuing government funding and supportive legislation. · A long-term monitoring plan for wetland management · Professional education for practical application	CE-H.2 CE-H.3 CE-H.4 CE-H.6	CPCI/Public and private collaboration with the wildlife resource agencies		✓		
67.	Support research and demonstration projects of created wetlands.	CE-H.5	CPCI/Public and private collaboration with the wildlife resource agencies		✓		
68.	Implement existing guidelines/regulations for site planning near wetlands.	CE-H.7 CE-H.9	CPCI/Public and private collaboration with the wildlife resource agencies		✓		
69.	Implement regulations to reflect "no net loss" of wetlands to be consistent with state and federal law.	CE-H.8	CPCI/Public and private collaboration with the wildlife resource agencies		✓		

No.	Conservation Actions	General Plan Policy	Responsible Department	Implementation			Notes
Ongoing Actions				No Action	Underway	Complete	
70.	Implement the City policy on the idling of motive equipment.	CE-F.9	ESD/Public Utilities/General Services		✓		
71.	Evaluate the opportunities to make more efficient use of gas from landfills and explore waste processing technologies that produce fuels.	CE-F.3	ESD		✓		
72.	Collaborate with SANDAG to improve incentive programs for the use of alternative transportation methods.	CE-F.6	Citywide		✓		
73.	Implement the Energy Conservation and Management Program and Comprehensive Plan (ECMPCP) which includes an educational outreach strategy.	CE-I.1 CE-I.2 CE-I.11 CE-I.13	ESD		✓		
74.	Participate in multi-jurisdictional regional emergency contingency plans.	CE-I.6	OHS		✓		
75.	Continue to pursue external funding (i.e. grants) for providing renewable energy and improving energy efficiency.	CE-I.7	ESD		✓		The City has sought Stimulus Funding and CPUC Partnership Funding.
76.	Take a leadership role in development and implementation of the Regional Transportation Plan.	CE-I.9	CPCI/E&CP		✓		The City is participating in the RTP Update and Urban Core Transit Study.
77.	Implement and update plans which address various transportation options such as Pedestrian Master Plan, Bicycle Master Plan, and Street Design Manual.	CE-I.9	CPCI/E&CP		✓		
78.	Implement and evaluate the City's Water Conservation Program and waste diversion programs for improvements.	CE-I.4	ESD/Water		✓		

No.	Conservation Actions	General Plan Policy	Responsible Department	Implementation			Notes
Ongoing Actions				No Action	Underway	Complete	
79.	Participate in efforts to provide street trees and promote residential shade tree programs.	CE-A.12 CE-G.4	General Services: Streets Division/ CPCI	✘			The Urban Forester position was cut in FY 2010. The City is no longer has an urban forest program making it ineligible for grants. CPCI is continuing to prepare street tree plans with each community plan update.
80.	Collaborate with other agencies on public outreach and education efforts on the urban forest.	CE-J.5	Citywide	✘			Urban Forester position was cut in FY 2010. The City is no longer has an urban forest program making it ineligible for grants. CPCI is continuing to adress the urban forest on a planning level with community plan updates.
81.	Monitor and evaluate the implementation of the Construction and Demolition Deposit Ordinance and the City Recycling Ordinance for improvements.	CE-A.8 CEA.10 CE-K.1	ESD		✓		
82.	Promote sustainable agriculture on city-leased land.	CE-L.1 through CE-L.7	READ		✓		
83.	Continue to collaborate with SANDAG and other agencies and entities regarding cross border issues.	CE-M.1 through CE-M.5	Mayor's Office		✓		
84.	Collaborate with state and federal agencies to improve community education efforts on environmental issues.	CE-N.1	Mayor's Office		✓		
85.	Coordinate with SANDAG to expand transportation demand management programs.	CE-N.3	CPCI		✓		
79	Continue public education and outreach on environmental issues and expand where appropriate.	CE-C.7 CE-N.2 CE-N.4 CE-N.6 through CE-N.9 CE-N.5	Citywide		✓		

No.	Noise Actions	General Plan Policy	Responsible Department	Implementation			Notes
Short-Term Actions				No Action	Underway	Complete	
1.	Revise City CEQA thresholds to incorporate updated noise/land use compatibility guidelines.	NE-A.2 NE-A .3	DSD		✓		
Ongoing Actions				No Action	Underway	Complete	
2.	Implement Noise Element policies through community plan updates.	NE-A.1 NE-A.3 NE-A.5 NE-B.1 NE-B.2 NE-B.5 NE-C.3 NE-D.1 NE-D.2 NE-D.3 NE-F.1 NE-I.3	CPCI/DSD		✓		
3.	Implement Noise Element policies through project review.	NE-A.1 through NE-A.4 NE-B.1 NE-B.3 NE-B.4 NE-B.7 NE-C.1 NE-D.1 NE-D.3 NE-D.4 NE-E.1 through NE-E.6 NE-F.1 through NE-F.4 NE-I.1 through NE-I.3	DSD/CPCI/ Police		✓		
4.	Minimize noise by increasing awareness through dialogue with affected stakeholders and agencies.	NE-B.6 NE-C.2 NE-C.4 NE-D.5 NE-D.6	DSD/CPCI		✓		
5.	Continue Vehicle Code Enforcement efforts.	NE-B.8	DSD/CPCI		✓		
6.	Enforce the Noise Ordinance.	NE-G.1 NE-G.2	DSD		✓		
7.	Enforce the Special Event Ordinance.	NE-H.1 NE-H.2	Office of Special Events		✓		
8.	Support state legislation and regulation to allow standardized noise attenuation for acoustical evaluation.	NE-I.1 NE-I.2 NE-I.3 NE-I.4	DSD/CPCI/ Mayor's Office		✓		

No.	Historic Preservation Actions	General Plan Policy	Responsible Department	Implementation			Notes
Short-Term Actions				No Action	Underway	Complete	
1.	Create a Council Policy on the establishment of historical districts.	HP-A.5	CPCI/HRB		✓		
2.	Establish appropriate remedies and penalties in the Land Development Code to address unlawful demolition or destruction of historical resources.	HP-A.5	CPCI/DSD		✓		
3.	Present an item to the City Council to consider the number of votes by the HRB needed for designation of a historical resource.	HP-A.5	CPCI/DSD	✗			
4.	Present an item to the City Council to consider changing the timeframe for determining the need for a site specific survey.	HP-A.5	CPCI/DSD	✗			
5.	Establish a historic preservation fund that provides a monetary source for local preservation incentives supported through grants, private or public donations, or other sources.	HP-B.3	CPCI			✓	
6.	Develop a comprehensive TDR program related to historical resources.	HP-B.2	CPCI/DSD		✓		
7.	Work with applicants to take advantage of the Conditional Use Permit (CUP) process for historical resources, to gain flexibility in the application of some development regulations.	HP-B.2 f.	CPCI/DSD		✓		
8.	Foster preservation and adaptive reuse of designated historical buildings and structures by allowing retention of non-conforming setbacks without requiring a variance or hardship finding. Allow the use of a Neighborhood Development Permit with a finding that the proposed reuse does not adversely affect the community plan or General Plan because it would be beneficial in this regard.	HP-B.2.g	CPCI/DSD		✓		

No.	Historic Preservation Actions	General Plan Policy	Responsible Department	Implementation			Notes
Short-Term Actions				No Action	Underway	Complete	
9.	Provide architectural assistance service to help owners design rehabilitation and/or adaptive reuse plans, or feasibility studies for historically-designated buildings, structures, and objects. Maintain the City's current façade improvement program for historic commercial properties.	HP-B.2.h	CPCI/DSD		✓		
Mid-Term Actions				No Action	Underway	Complete	
10.	Develop a cultural heritage tourism program.	HP-B.4	Public/ Private Collaboration	✘			
Long-Term Actions				No Action	Underway	Complete	
11.	Develop a historic preservation sponsorship program.	HP-B.3	Public/ Private Collaboration	✘			
Ongoing Actions				No Action	Underway	Complete	
12.	Maintain Certified Local Government status and utilize benefits of this status.	HP-A.1	CPCI/HRB		✓		
13.	Comprehensively update the Historic Preservation Plan (adoption by HRB).	HP-A.1	CPCI		✓		
14.	Include historic preservation concepts, identify conservation areas and identify historical resources early in the community plan update process, including mapping areas with significant concentrations of potential and designated historical resources.	HP-A.2	CPCI		✓		

No.	Historic Preservation Actions	General Plan Policy	Responsible Department	Implementation			Notes
Ongoing Actions				No Action	Underway	Complete	
15.	Encourage the consideration of historical and cultural resources early in the development review process by promoting the preliminary review process and early consultation with property owners, community and historic preservation groups, land developers, Native Americans, and the building industry.	HP- A.2 b	CPCI/DSD		✓		
16.	Post results of historical and cultural resources planning efforts on the City's website.	HP-A.2	CPCI		✓		
17.	Continue to provide noticing and opportunities for consultation and regularly meet with tribal governments (in compliance with SB 18).	HP-A.3	CPCI		✓		
18.	Improve the program for identifying, documenting, and evaluating the historical and cultural resources in the City and the City will endeavor to have a designated staff member qualified pursuant to the Secretary of Interior Qualifications for architectural history to review permits affecting historical or cultural resources.	HP-A.4	CPCI/HRB		✓		
19.	Designate and preserve individually significant historical and cultural resources.	HP-A.5	CPCI/HRB		✓		
20.	Foster public participation through outreach to the public and the posting of information on the City's website.	HP-B.1	CPCI/HRB		✓		
21.	Encourage use of existing and develop new historic preservation incentives.	HP-B.2	CPCI/HRB		✓		
22.	Continue to provide design assistance to property owners.	HP-B.2	CPCI/HRB		✓		