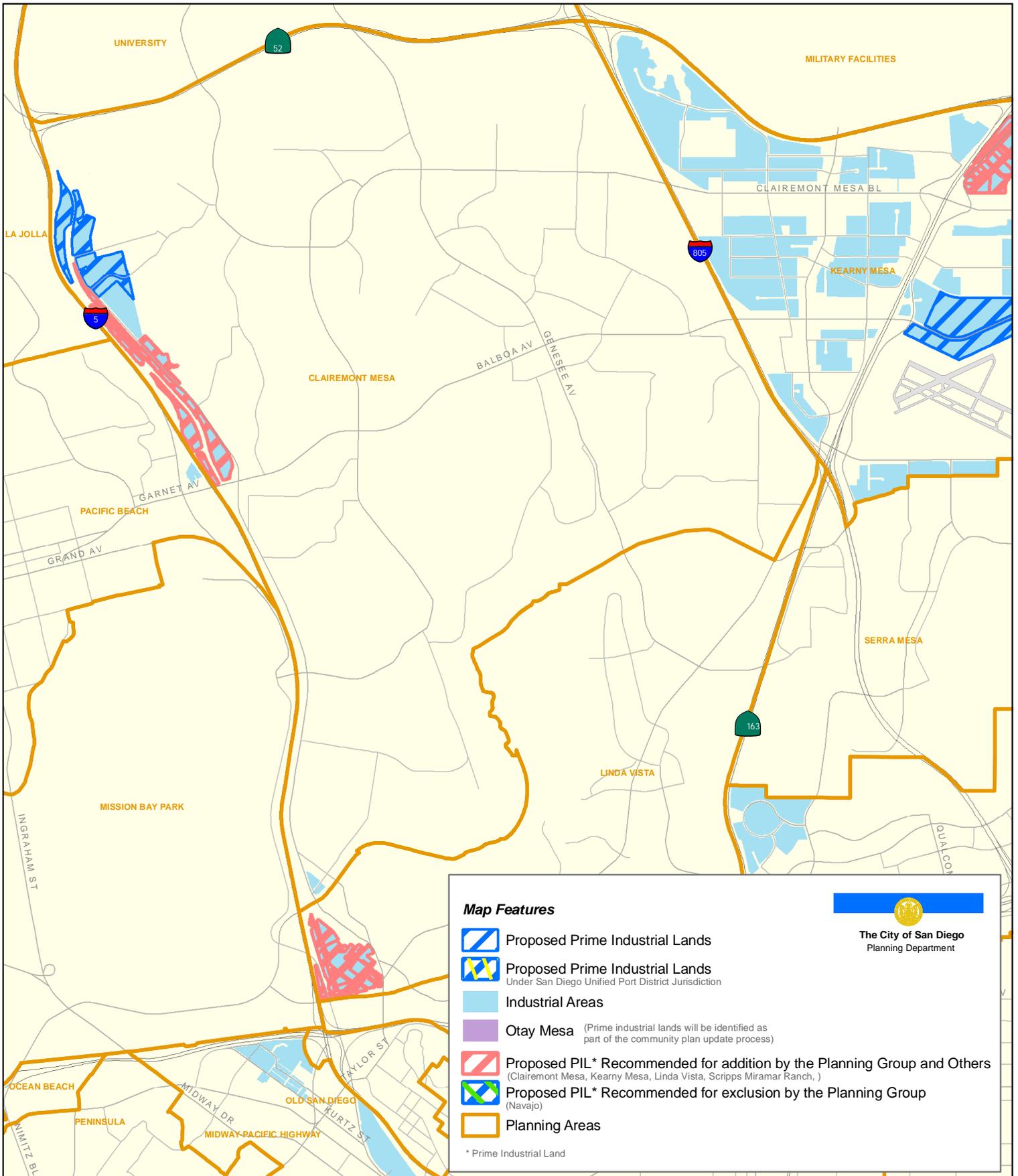


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Industrial Land and Proposed Prime Industrial Land -- Alternative



0 0.2 0.4 0.8 Miles



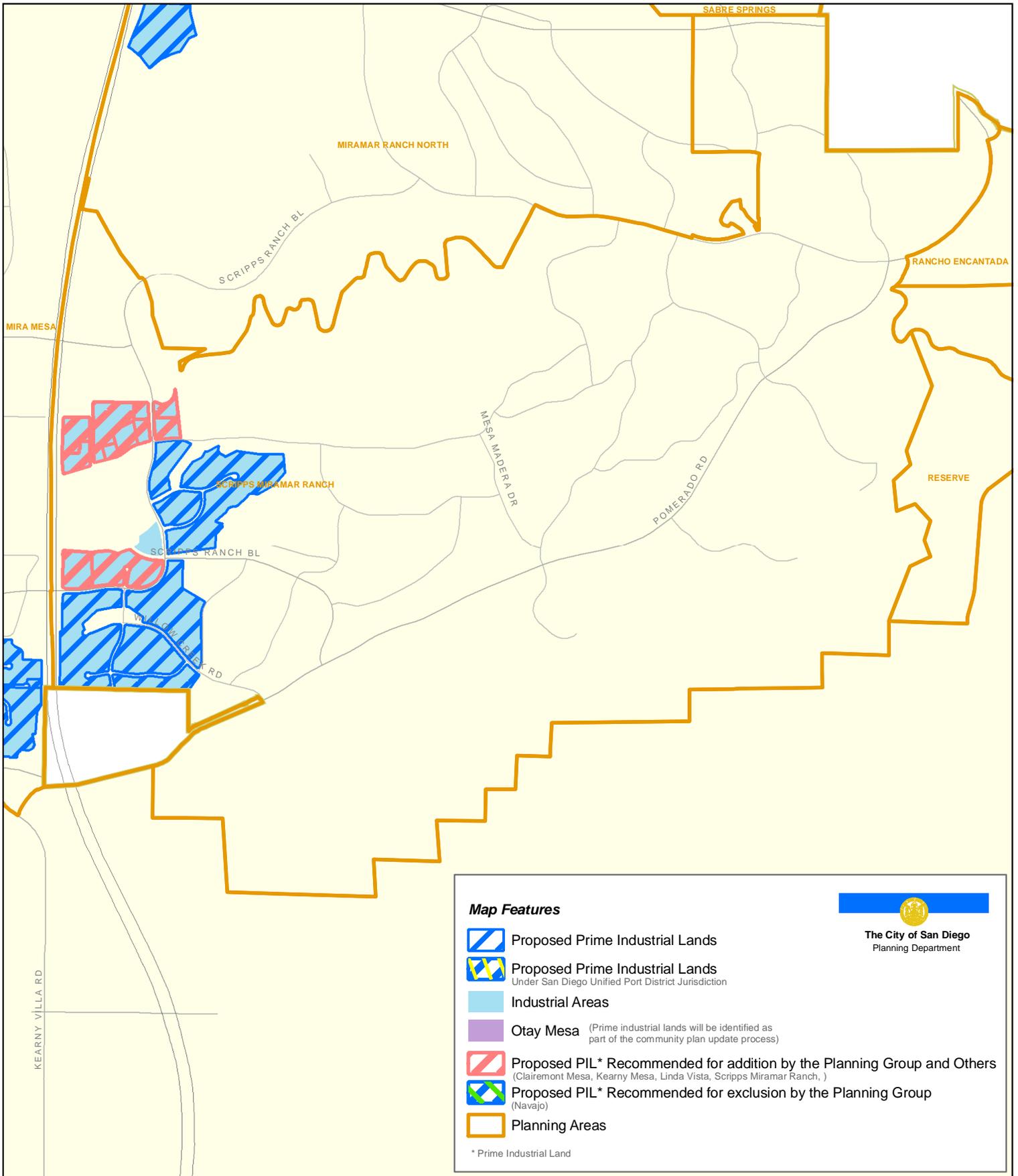
COMMUNITY:
CLAIREMONT MESA



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Industrial Land and Proposed Prime Industrial Land -- Alternative



0 0.125 0.25 0.5 Miles



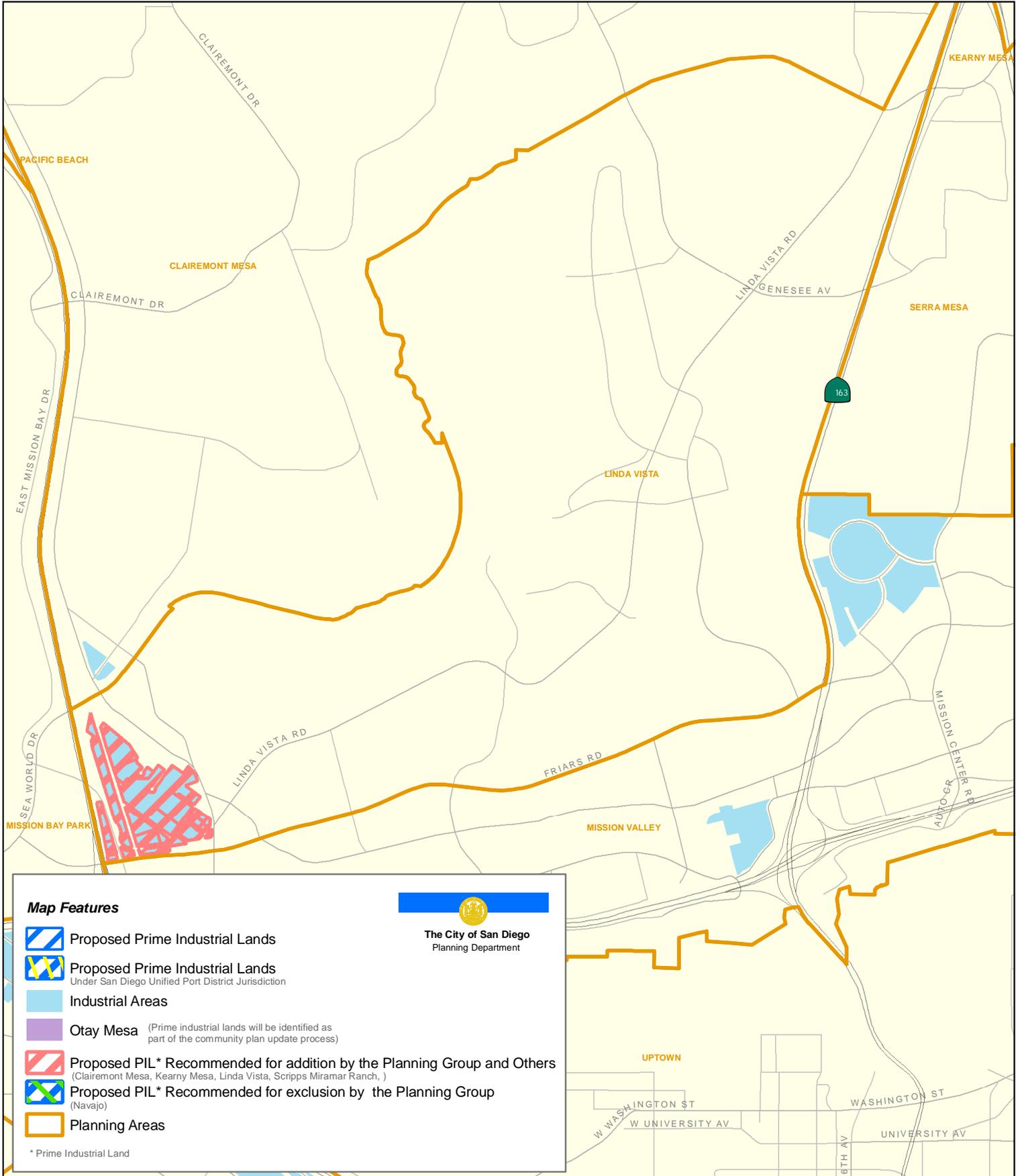
COMMUNITY: SCRIPPS MIRAMAR RANCH



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0 0.1 0.2 0.4 Miles



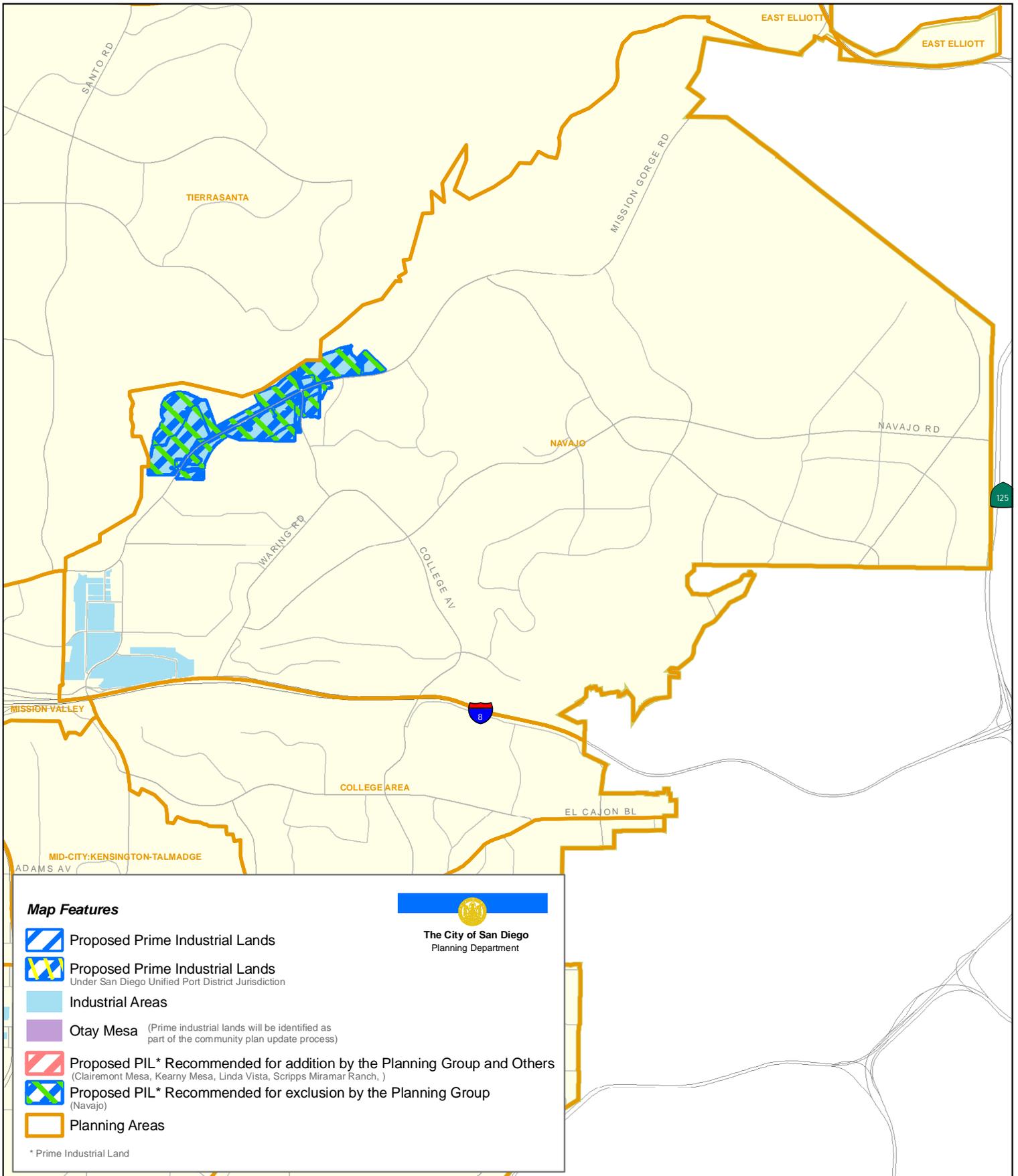
COMMUNITY:
LINDA VISTA



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Industrial Land and Proposed Prime Industrial Land -- Alternative



0 0.2 0.4 0.8 Miles



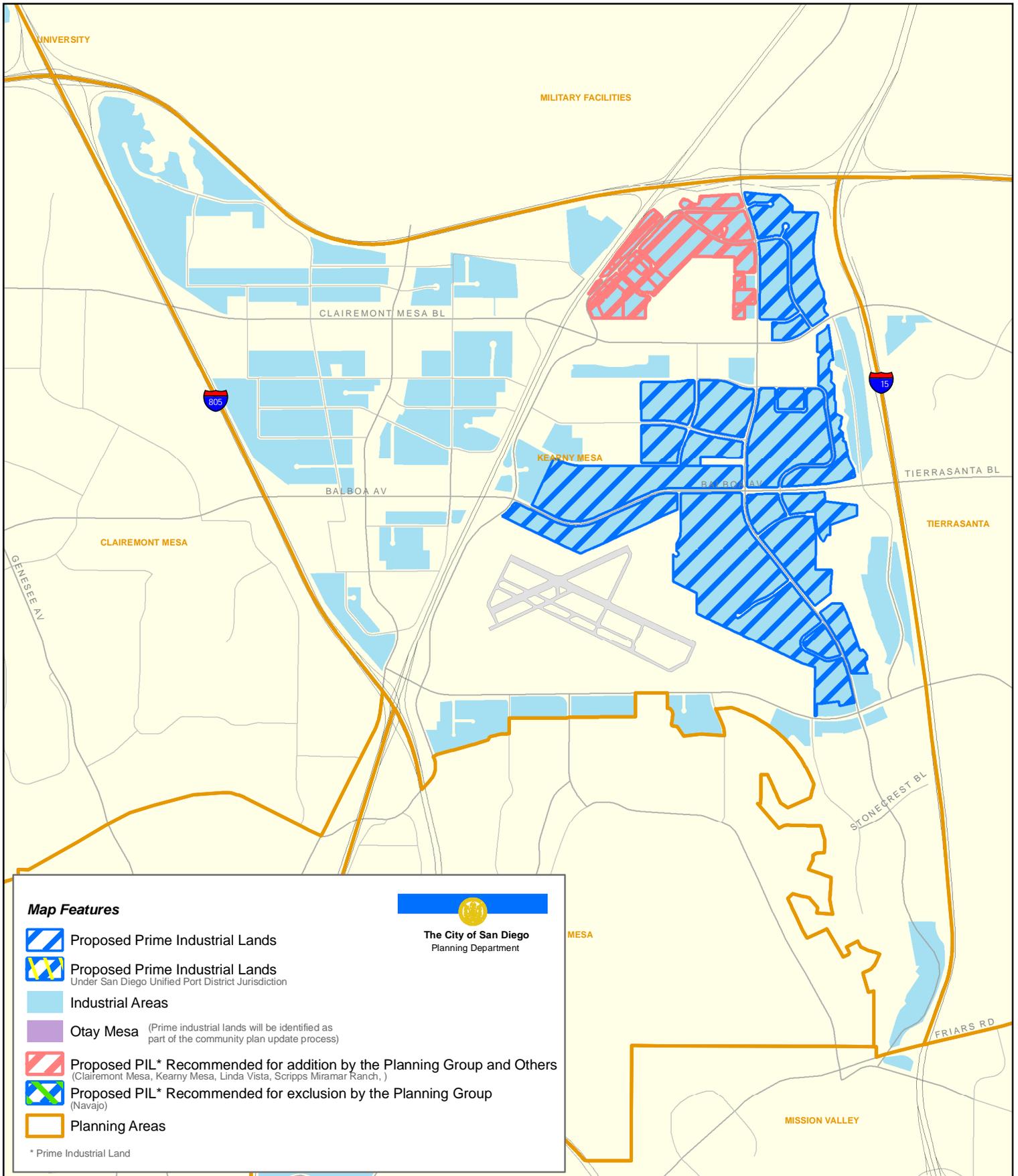
COMMUNITY:
NAVAJO



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Industrial Land and Proposed Prime Industrial Land -- Alternative



0 0.15 0.3 0.6 Miles



COMMUNITY:
KEARNY MESA



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Economic Prosperity Element CPC Meeting of November 22, 2005	
CPC Recommendation	Staff Response
<p>Subsection A – Industrial Land Uses (approved 19-1-0) A.Goals- revise the first goal to replace ‘middle-income’ with “a full range of employment opportunities” EP-A.2, EP-A.3, EPA-9,-various word replacements. EP-A-8-remove subsection ‘a’ referencing when properties should be considered for redesignation from non-industrial to industrial uses. ‘a’ states that it could be considered to accommodate the expansion or retention of existing industrial uses.</p>	<p>Goals, staff did not revise due to element’s focus on minimizing the impacts of the hourglass economy. EP-A.2, etc-edits were made (p.6)</p> <p>EP-A.8- not removed due to element’s focus on retaining and expanding existing businesses where possible.</p>
<p>Subsection B –Commercial Land Uses (approved 16-2-0) Goals-delete goal 3 ‘new commercial development that does not impede the economic viability of existing commercial areas’. EP-B.2-Delete ‘strongly discourage the creation of new auto oriented strip developments where parking is located between the street frontage and the buildings’. EP-B.9-Delete policy ‘Encourage more intense commercial development in neighborhood and urban villages, transit corridors, subregional employment areas where transit is available’. EP-B.12- put the word “viable” in the policy. EP-B.15- add in a ratio of residential to visitor commercial use in that category.</p>	<p>Goals-were edited to state 'New commercial development which contributes positively to the economic viability of the community' (p.10).</p> <p>EP-B.2-not deleted (p. 13).</p> <p>EP-B.9-not deleted but revised slightly, is already adopted in the SFP (p.12).</p> <p>EP-B.12-edit was made. EP-B.15-the land use designations are now located in the Land Use Element, Table LU-4, ratios will be addressed when visitor commercial zones are created.</p>
<p>Subsection C –Subregional Employment Areas (adopted 18-0-0) EP-C.9-delete policy referencing collocation in Kearny Mesa</p>	<p>EP-C.9-deleted (p. 19).</p>
<p>Subsection D –Employment Development (approved 18-1-0) Delete entire subsection because it goes beyond the traditional land use focus of an element.</p>	<p>Did not delete section due to equitable development requirements, the subsection addresses improvement of the quality of life and opportunity for existing local residents rather than imported tech workers (now Sec. E, p. 21)</p>

<p>Subsection E-Education and Workforce Development (approved 19-0-0) EP-E.5-delete policy which encourages the city to provide internships.</p>	<p>EP-E.5- not deleted (now Sec. D, p.20).</p>
<p>Subsection F-Business Development (approved 19-0-0) EP-F.5- delete policy evaluating the creation of non-bank community development corporations to encourage business growth. EP-F.7-replace the word ‘first’ priority with ‘a’ priority of economic development efforts is to growth local business. EP-F.9-revise the policy to exclude reference to ‘involved in international trade’ when stating what types of businesses should receive business assistance.</p>	<p>EP-F.5-not deleted (p.24). EP-F.7-'first' deleted and policy reformatted (p.24). EP-F.9-not deleted because the city now offers business assistance to some international trade businesses in recognition of its significance to regional economic health (p. 24).</p>
<p>Subsection G-Military Installations (approved 19-0-0) Goals- add a goal which states that the city should treat military families and their dependants as a valued part of the greater community. EP-G.2- Add reference to policy that it should apply to any future base closings.</p>	<p>Goals-not added because the proposed goal is too general and the city already does this. EP-G.2- not added since the addition is duplicative since the policy already states 'through the BRAC process' (p.25).</p>
<p>Subsection H-Economic Information and Monitoring (approved 19-0-0). EP-H.1-delete ‘and for large retail establishments over 100,000 sq. ft. in size’ when indicating which projects will be subject to community economic analysis.</p>	<p>EP-H.1-not deleted due to consistency with the proposed large retail establishment ordinance (p.33).</p>
<p>Subsection I-Redevelopment (approved 15-4-0) Rewrite entire section (issue is with the effect of eminent domain on private property rights).</p>	<p>Direct reference to eminent domain deleted. Section as drafted reflects California Redevelopment Law. Encourages the use of owner participation agreements (p.32).</p>
<p>Subsection J-International Trade and Border Relations (approved 19-0-0) Add a policy to support efforts to keep borders open for commerce 24/7, 365 days/year.</p>	<p>Policy I.9 added 'Support efforts to expand the hours of operation for the commercial port of entry at Otay Mesa to achieve greater flexibility and competitiveness for the entire border region (p.30).</p>