

## Outreach Process

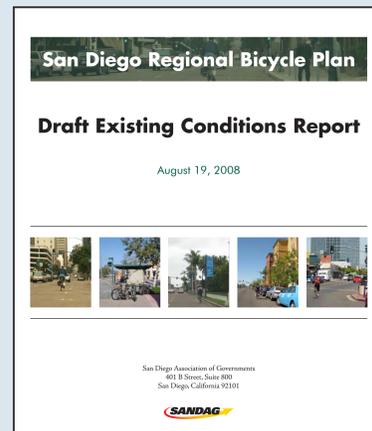
### San Diego Bicycle Master Plan Update Process



Convene PWG



Attend Community Meetings



Input Collected via the Regional Bicycle Plan Process



City of San Diego Residents' Input on Infrastructure & Program Recommendations



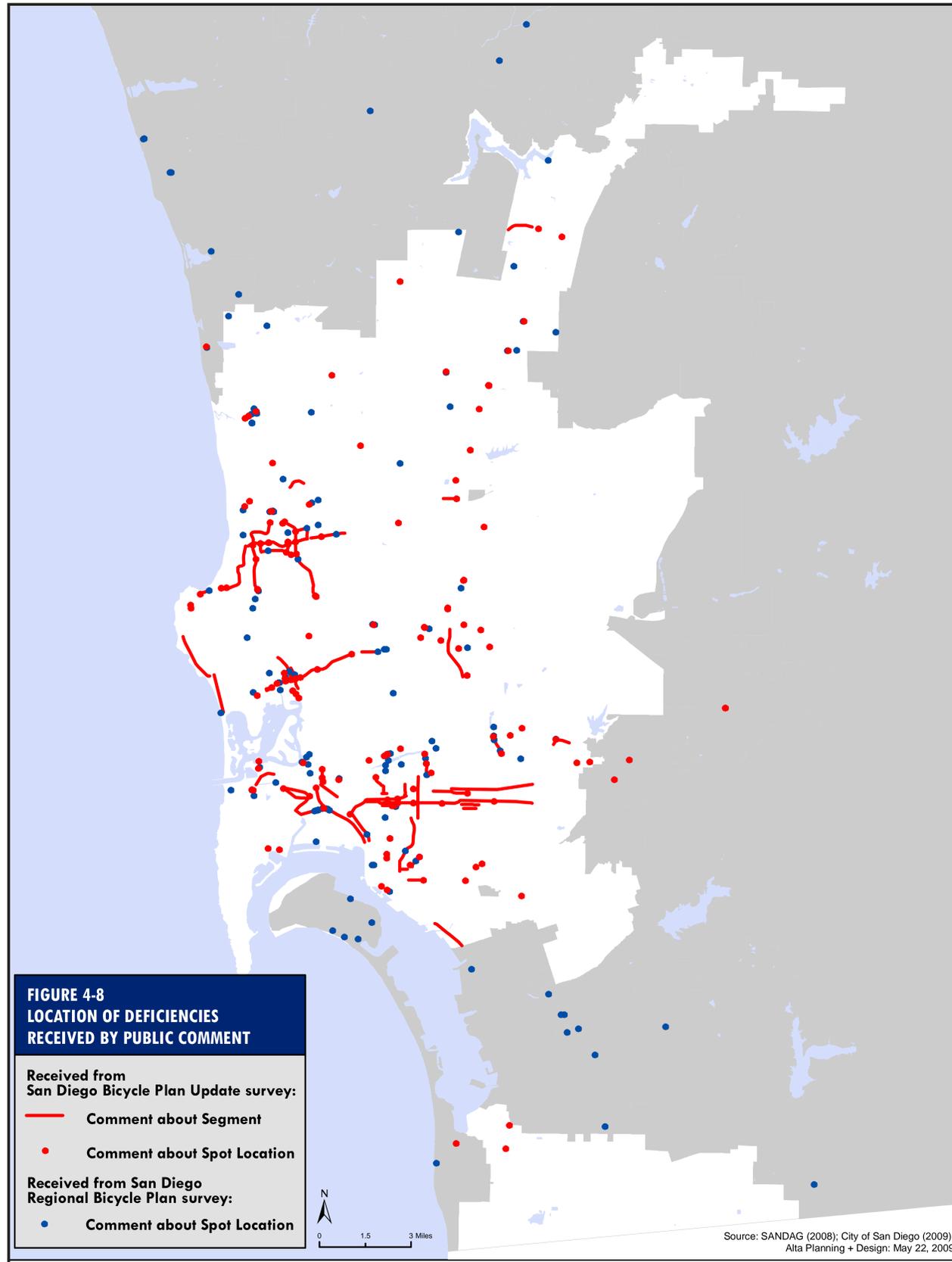
Maintain Project Website with Online Survey



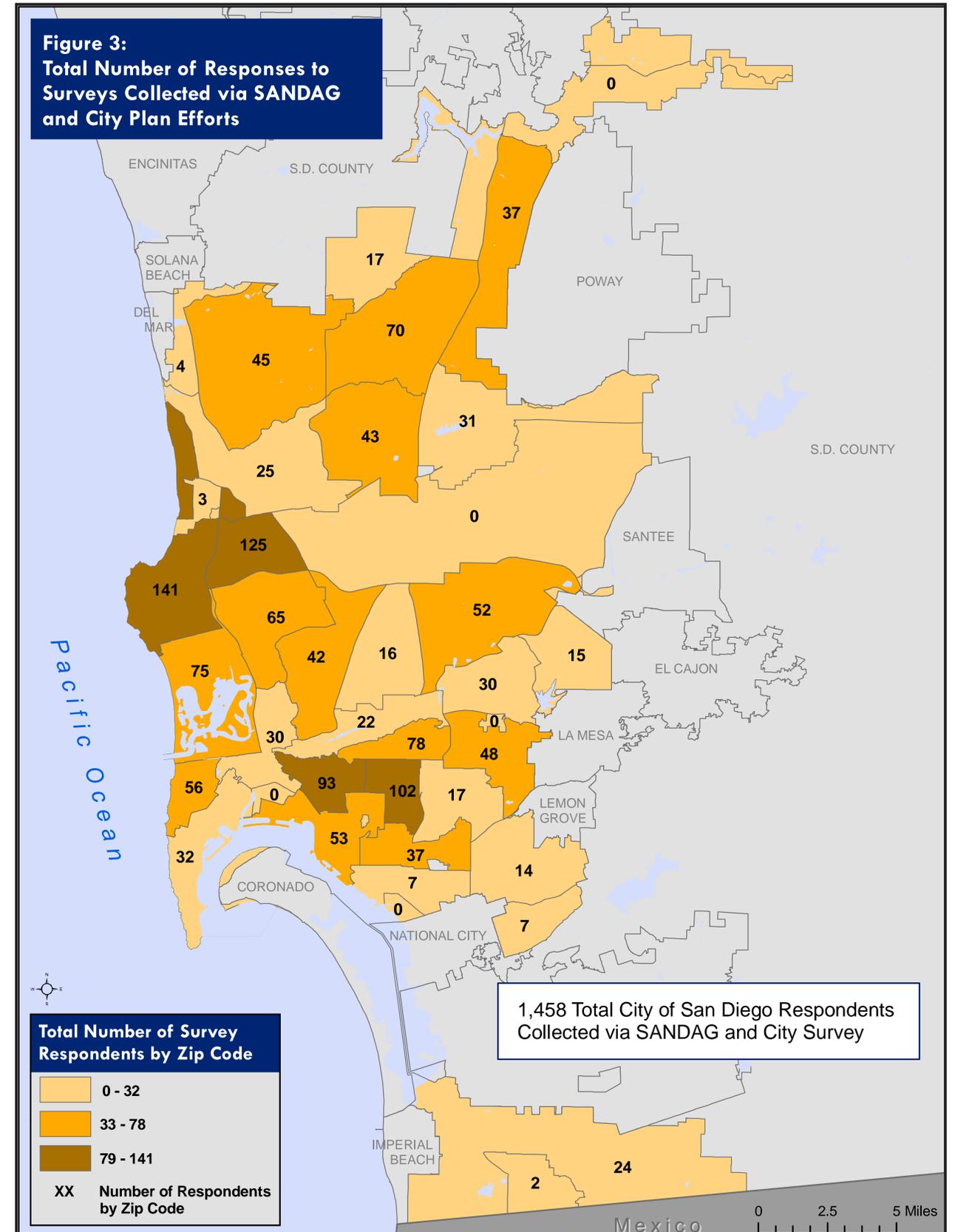
Hold Public Open House

# Public Involvement Strategy

## Public Comment on Deficient Locations



## Total Number of Survey Respondents by Zip Code



## Snapshot of Infrastructure Related Input

### City of San Diego Bicycle Master Plan Update Input

Please rate your level of preference for each of the following bicycle facilities.

Bicycle Facility Type	1 Highly Preferred	2	3	4 Not at all Interested
Off-Street Paved Bike Paths	70.6 %	17.7 %	8.2 %	3.5 %
On-Street Bike Lanes	48.8 %	37.6 %	10.7 %	2.9 %
Bike Routes	28.5 %	33.0 %	27.1 %	11.4 %
Unpaved Trails or Dirt Paths	13.4 %	23.2 %	26.7 %	36.7 %
Bicycle Boulevards	45.7 %	29.7 %	17.8 %	6.8 %
Shared Roadways (no bikeway designation or bicycle facility)	7.1 %	9.7 %	22.8 %	60.4 %

Would the following improvements influence you to bike more often?

Improvement	Very Likely	Likely	Somewhat Likely	Somewhat Unlikely	Unlikely	Very Unlikely
More Bike Lanes on Major Streets	64.2 %	21.0 %	9.2 %	1.9 %	1.5 %	2.2 %
More Paved (off-street) Bike Paths	59.6 %	17.9 %	11.9 %	4.3 %	3.4 %	2.9 %
Increased Maintenance	53.9 %	23.2 %	13.9 %	5.7 %	2.1 %	1.2 %
Widen Outside/Curb Lanes on Major Streets	47.7 %	23.2 %	19.3 %	6.2 %	2.8 %	0.8 %
Bicycle Boulevards	47.3 %	24.6 %	16.8 %	4.1 %	4.7 %	2.5 %
More Bike Routes	42.3 %	23.7 %	19.2 %	6.9 %	5.4 %	2.5 %
More Education, Encouragement and Enforcement Programs	35.7 %	18.6 %	23.4 %	9.7 %	7.4 %	5.2 %
Showers and Lockers at Work	34.7 %	18.9 %	21.0 %	6.5 %	10.9 %	7.1 %
More On-Road Bike Signage	27.6 %	22.7 %	24.5 %	13.0 %	8.2 %	4.0 %
More Bicycle Parking/Storage	25.8 %	24.6 %	23.6 %	10.6 %	9.8 %	5.6 %

### Regional Bicycle Plan Input

Please rate your level of preference for each of the following bicycle facilities.

Bicycle Facility Type	1 Highly Preferred	2	3	4 Not at all Interested
Off-Street Paved Bike Paths	73.4 %	15.6 %	8.2 %	2.8 %
On-Street Bike Lanes	43.8 %	41.6 %	11.5 %	3.1 %
Bike Routes	26.1 %	33.0 %	29.7 %	11.2 %
Unpaved Trails or Dirt Paths	15.0 %	18.2 %	28.2 %	38.6 %
Bicycle Boulevards	43.0 %	34.3 %	17.5 %	5.2 %

Would the following improvements influence you to bike more often?

Improvement	Very Likely	Likely	Somewhat Likely	Somewhat Unlikely	Unlikely	Very Unlikely
More Bike Lanes on Major Streets	69.3 %	18.4 %	8.4 %	1.6 %	0.7 %	1.6 %
More Paved (off-street) Bike Paths	66.2 %	15.1 %	10.5 %	2.9 %	2.7 %	2.6 %
Increased Maintenance	51.6 %	21.3 %	19.5 %	4.4 %	1.4 %	1.8 %
Widen Outside/Curb Lanes on Major Streets	50.2 %	27.7 %	14.4 %	3.5 %	2.3 %	1.9 %
Bicycle Boulevards	44.7 %	25.2 %	17.7 %	5.7 %	4.0 %	2.7 %
More Bike Routes	41.6 %	22.9 %	21.0 %	5.9 %	5.3 %	3.3 %
More On-Road Bike Signage	29.1 %	16.1 %	29.9 %	14.4 %	6.9 %	3.6 %
More Bicycle Parking/Storage	24.5 %	19.5 %	25.6 %	14.6 %	10.4 %	5.4 %

## Snapshot of Riding Behaviors

### City of San Diego Bicycle Master Plan Update Input

Why do you bike?

Reason	Percent of Responses
For exercise / health reasons	89.8 %
For enjoyment	80.7 %
For environmental and/or social reasons	67.6 %
To get to work	62.7 %
For shopping / errands	44.0 %
To get to school	29.2 %
To get to transit	20.8 %
Other	5.3 %
I don't bike	2.1 %

What is the average distance of your rides (one-way)?

Miles	Percent of Responses
Under 2 miles	17.2 %
3 – 5 miles	26.4 %
6 – 10 miles	24.6 %
11 – 24 miles	21.0 %
25 miles and above	10.8 %
Total	100 %

### Regional Bicycle Plan Input

Why do you bike?

Reason	Percent of Respondents
For exercise / health reasons	91.5 %
For pleasure	82.2 %
To get to work	61.8 %
For shopping / errands	43.3 %
To get to transit	16.1 %
To get to school	12.0 %
I don't bike	1.2 %
Other ( <i>please specify</i> )	7.8 %

What is the average distance of your rides (one-way)?

Miles	Percent of Respondents
Under 2 miles	10.6 %
3 – 5 miles	18.8 %
6 – 10 miles	25.5 %
11 – 24 miles	32.2 %
25 miles and above	12.9 %
Total	100 %

## Snapshot of Program Related Input

### City of San Diego Bicycle Master Plan Update Input

Have you used or participated in any of the following resources or programs?

Program Type	Percent of Responses
Bicycle Maps and Guides	83.4 %
Bicycle Information Websites	64.8 %
Bicycling Incentive Programs	39.7 %
Materials Focused on Bicyclists Rights, Responsibilities, and the Health or Environmental Benefits of Bicycling	35.6 %
Route Planning Services for Bicyclists	29.5 %
Education Programs for Adult Cyclists	18.6 %
Education Programs for Motorists	12.7 %
Education Programs for Elementary, Middle/Junior, and High School Students	12.4 %
Education Programs for Law Enforcement Personnel	2.4 %

Please rate your level of interest in developing or expanding the following bicycle programs.

Program Type	1 Highly Interested	2	3	4 Not at all Interested
Education Programs for Motorists	49.2 %	23.3 %	15.1 %	12.4 %
Education Programs for Law Enforcement Personnel	39.7 %	25.1 %	19.2 %	16.0 %
Education Programs for Adult Cyclists	34.2 %	33.8 %	19.5 %	12.5 %
Education Programs for Elementary, Middle/Junior, and High School Students	47.0 %	27.6 %	13.8 %	11.6 %
Public Awareness Campaign Focused on Bicyclists Rights, Responsibilities, and the Health and Environmental Benefits of Bicycling	66.2 %	21.1 %	8.4 %	4.3 %
User-Friendly Bicycle Maps and Guides	58.2 %	29.5 %	7.9 %	4.4 %
Route Planning Services for Bicyclists	51.7 %	29.2 %	13.3 %	5.8 %
Bicycle Information Websites	54.6 %	28.9 %	12.0 %	4.5 %
Bicycling Incentive Programs	55.9 %	24.6 %	11.7 %	7.8 %

### Regional Bicycle Plan Input

Have you or your family participated in any of the following events or classes?

Program Type	Percent of Responses
Bike to Work Day	61.0 %
Elementary School Bicycle Safety Education Program	9.0 %
San Diego Bicycle Coalition Classes	6.5 %
Pedal to the Park	4.6 %
Cycling Sundays at Petco Park	2.3 %
Safe Routes to School Event	1.3 %
Other (please specify)	8.2 %

Please rate your level of interest in developing or expanding the following bicycle programs.

Program Type	1 Highly Interested	2	3	4 Not at all Interested
Education Programs for Motorists	45.9 %	27.4 %	16.4 %	10.3 %
Education Programs for Law Enforcement Personnel	35.6 %	32.0 %	20.9 %	11.5 %
Education Programs for Adult Cyclists	31.5 %	35.6 %	22.9 %	10.0 %
Education Programs for Elementary, Middle/Junior, and High School Students	43.2 %	33.4 %	15.7 %	7.7 %
Public Awareness Campaign Focused on Bicyclists Rights, Responsibilities, and the Health and Environmental Benefits of Bicycling	63.9 %	25.8 %	6.5 %	3.8 %
User-friendly Bicycle Maps and Guides	64.4 %	26.5 %	5.9 %	3.2 %
Route Planning for Bicyclists (511 service)	50.8 %	29.5 %	13.4 %	6.3 %
One-stop Bicycle Information Website	59.3 %	27.7 %	10.2 %	2.8 %
Community Support Encouragement Programs, such as the Diamond Awards Program	31.9 %	34.1 %	24.2 %	9.9 %