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MEDIA ADVISORY
Shop With a Cop Organizers Set Date for 2009 Event
More Than 300 Children in Need Will Take Part

WHAT: **16th ANNUAL SHOP WITH A COP:** More than 300 less fortunate children will enjoy breakfast and a private animal show at SeaWorld before embarking on a \$100 holiday shopping spree at Target. It's all part of *Shop With a Cop*, an annual event sponsored by local law enforcement agencies, SeaWorld, STAR/PAL and Target. More than 300 law enforcement officers will participate in the Dec. 5 event, which will be co-hosted by the San Diego and La Mesa Police Departments.

WHEN: Saturday, Dec. 5, 2009—7:00am—11:45am

- Children arrive to SeaWorld at 7 a.m.
- SeaWorld Breakfast at 7:30 a.m.—Agency Chiefs attend
- Presentation at 8 a.m.
- Private "Sea Lions LIVE" show at 8:50 a.m.
- Motorcade procession to Sports Arena Target 9:30 to 9:45 a.m.
- Santa arrives at Target 10 a.m.
- Shopping 10:15 to 11:45 a.m.

WHERE: SeaWorld; Target store at 3245 Sports Arena Blvd.

BACKGROUND: In its 16th year, Shop With a Cop provides not only holiday gifts for less fortunate families, but also a positive interaction with local law enforcement officers. For more information visit, please visit **www.shopwithacopsandiego.com**.

Each year, 300 less fortunate youth in San Diego are selected by STAR/PAL, San Diego's Police Athletic League. STAR/PAL is a nonprofit organization that annually provides thousands of at-risk and underserved youth with free programs, all with a law enforcement component. For more information please visit **www.starpal.org**.

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