



NEWS ADVISORY

FOR IMMEDIATE RELEASE
MAY 21, 2010

CONTACT
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STOP ENABLING UNDERAGE DRINKING ON GRADUATION NIGHT

What: Law enforcement and youth advocates urge parents to prevent underage drinking on graduation night.

Who: Boyd Long, Assistant Chief, San Diego Police Department
Dana Brown, Youth Advocate and parent of two teenagers

Where: Bonita Cove, West end of Parking lot
Mariner's Way and Gleason Road, Thos. Bros. 1267 J-3

When: May 21, 2010, 10:30 a.m.

Why: Parents have a strong influence on a teen's decision whether or not to drink.¹ Parents must step up and use that power to prevent underage drinking on graduation night. This isn't just about drinking and driving. Underage drinking is a leading cause of school failure, violence, unwanted pregnancies, accidental deaths, sexual assaults and date rapes.² Preventing these problems on graduation night should not be left to police, party hosts, or hotel managers. Four out of five teens believe that other teens are more likely to drink and drive on graduation night.³ More than one in three teens say their parents let them attend parties where alcohol will be served. For information about how parents can prevent underage drinking, log on to www.live2graduate.com, and click on the "Parents" button.

¹ National Survey on Drug Use and Health, "Parental Involvement in Preventing Youth Substance Use," May 28, 2009

² U.S. Department of Health and Human Services, "The Surgeon General's Call to Action to Prevent and Reduce Underage Drinking," 2007

³ Community Anti-Drug Coalitions of America, "Study Shows 90 Percent of Teens Admit Stronger Likelihood of Drinking and Driving on Prom Night," April 21, 2010