



THE CITY OF SAN DIEGO

# MEDIA ADVISORY

## POLICE DEPARTMENT

- What:** Auto Theft Prevention Campaign and Community Action Day
- When:** Saturday, October 23, 2010, between 10:00a.m. and 2:00 p.m.
- Where:** San Diego Police Department – Southeastern Division  
7222 Skyline Drive, San Diego
- Contact:** Tony McElroy, Captain, Southeastern Division  
(619) 527-3510

Although there has been a decrease in the number of auto thefts reported throughout San Diego County, the neighborhoods served by the officers and staff of the San Diego Police Department's Southeastern Division are still vulnerable to both vehicle theft and vehicle break-ins.

On Saturday, October 23, 2010, San Diego Police officers and members of the Institute for Public Strategies will provide auto theft prevention tips that include advising motorists to park in well-lit areas, avoid parking in isolated spaces or locations with heavy landscaping, and use parking lots or structures with security patrols, cameras and other crime prevention measures in place. The items most commonly stolen from vehicles will also be discussed, as well as ways to prevent their loss.

This is the first in a series of countywide events to educate the public about the latest in vehicle alarms, tracking systems and other protection and prevention devices.

The first 50 vehicles at the event are eligible to have their Vehicle Identification Number (VIN) etched, free of charge. Attendees will also be eligible to participate in a drawing for a free LoJack vehicle recovery system.

Captain Tony McElroy, representatives from the Regional Auto Theft Task Force and Best Buy invite you to join them in preventing auto theft and vehicle break-ins.

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