Detectives Looking for Leads to Help Locate a Suspect
Identified in San Diego Zoo Parking Lot Vehicle Burglary Series
Up to $1,000 Reward Offered

April 15, 2011

San Diego County Crime Stoppers and investigators from the San Diego Police Department’s Central Division are asking for assistance from the public to help locate a suspect wanted for a series of vehicle burglaries at the San Diego Zoo parking lot.

24-year-old Norberto Pineda Cedano has been identified as a primary suspect in the series. Detectives said there have been 23 cases over the last several months with at least 6 connected to Cedano. Cedano has been targeting Chevy and GMC vehicles using a device or key to enter the vehicles without forcing entry. In many cases, Cedano has taken credit cards from the victims’ vehicles and used the stolen credit cards to purchase gift cards at various stores around the County. The Zoo parking lot has been primarily targeted from Fridays through Sundays, with Saturdays and Sundays, from 11:00 a.m. to 4:00 p.m., being the most active days. Cedano is a documented gang member and considered armed and dangerous.

Suspect: Norberto Pineda Cedano, Hispanic male, 24 years-old, 6’2” tall, approximately 250 lbs., black hair and brown eyes.

Pictures of the suspect are attached to page two of this release.

Anyone with information on the location of this suspect should call SDPD Central Division at (619) 744-9500 or the Crime Stoppers anonymous tip line at (888) 580-8477. Crime Stoppers is offering up to a $1,000 reward to anyone with information that leads to an arrest in this case. Anonymous email and text messages can be sent in via www.sdcrimestoppers.com.

- Media inquiries about the case can be directed to either Officer James Johnson at (619) 531-1500 or Deputy Adriana Uribe at (619) 531-1547.

For information leading to an arrest, you could receive up to a $1,000 reward and remain anonymous. The qualification of any person(s) for the reward and the amount of the reward for any person(s) so qualifying will be determined by San Diego County Crime Stoppers, Inc, in its sole discretion. The amount of all rewards given shall not exceed $1,000. Information must be received on the tip line, (888) 580-8477.
Norberto Pineda Cedano

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