



THE CITY OF SAN DIEGO

MEDIA ADVISORY

POLICE DEPARTMENT

What: Unveiling of the San Diego Police Department's Lowrider Project

When: Wednesday, May 1, 2013, at 10:15

Where: Skyview Park, 7222 Skyline Drive, San Diego, CA 92114

Contact: Officer Akaan Thomas, Officer John Gonzalez (619) 527-3570

SAN DIEGO POLICE DEPARTMENT UNVEILS ITS NEWEST COMMUNITY RELATIONS TOOL

All media outlets are invited to the unveiling of "The Guardian," the San Diego Police Department's Lowrider. The project was completed based solely on donations. Project contributors include Los Intocables Customs, Drew Ford, AXA Advisors, New Image Customs, Blues Customs, El Amigo Tires, Meza Paint, Ronnie's Electronics, West Coast Light & Sirens, Federal Signal, Pacific Plating, Mercado's Pin Striping, Lowrider Community of San Diego, San Diego Police Officers Association, National Latino Police Officers Association, San Diego Emerald Society, Pan-Pacific Law Enforcement Association, San Diego Police Historical Association and San Diego Black Police Officers Association

The event will include participants from: SDPD, LMPD, SDSO, NCPD, CVPD, Mayor Filner, The Lowrider Community of San Diego, San Diego Parks & Recreation, The San Diego Historical Association, and many more.

THE SAN DIEGO LOWRIDER PROJECT is designed to:

- Bridge the gap in the community, particularly between law enforcement and the youth;
- Showcase local partnerships between law enforcement and community groups;
- Strengthen neighborhood spirit and police-community partnerships;
- Support community leaders by furthering the arts and mechanics of the Lowrider community.

No tax payer funds were used in this project!

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