



San Diego Police Department

Media Services Unit

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MEDIA ADVISORY

June 8, 2015

SDPD to make Free Gun Locks Available Through NSSF's Project ChildSafe Program

Education on responsible firearm safety and storage is the first step towards preventing firearm accidents in the home. With this in mind, the San Diego Police Department (SDPD) and the National Shooting Sports Foundation (NSSF) will host a special media event to discuss firearm safety and announce SDPD's participation in NSSF's Project ChildSafe program, which provides free firearm safety kits (including a gun lock and safety information) for the community.

Proper and responsible firearm storage is the number one way to prevent firearm accidents, theft and misuse. This event will help raise awareness about firearm safety and proper storage, providing gun owners with the tools for proper storage, and encourage families to start the important conversation about firearm safety in their homes.

Law enforcement representatives will demonstrate how to properly install the locks on various firearms and Project ChildSafe will discuss its new safety video for parents: "How to Talk to Your Kids about Firearm Safety." The video, starring champion shooter, veteran and mother Julie Golob, serves as a first-of-its-kind resource to guide parents in conversations about gun safety with children and teens.

WHAT: SDPD/Project ChildSafe Firearm Safety Program

WHEN: Tuesday, June 9 – 10:00 AM

WHERE: San Diego Police Department Headquarters -1401 Broadway, San Diego, CA 92101

WHO: Chief Shelley Zimmerman, San Diego Police Department & Bill Brassard, National Shooting Sports Foundation

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