
San Diego Tourism Promotion Corporation

*8880 Rio San Diego Drive, Suite 800
San Diego, CA 92108*

NOTICE OF PUBLIC WORKSHOP:

The **San Diego Tourism Promotion Corporation (SDTPC)** will be holding its **Tourism Marketing District (TMD) Funding Application Workshop** on **Thursday, August 28, 2008.**

This workshop is strongly recommended for all organizations desiring to apply for future Tourism Marketing District funding through the SDTPC. The workshop will be open to the public.

The application process, timeline, and minimum return on investment thresholds for application qualification will be reviewed for the FY 2010 funding cycle and for those organizations wishing to apply for an addendum to their existing FY 2009 SDTPC contracts.

Date:

Thursday, August 28, 2008

Time:

9:00 am-12:00 noon

Location:

***Kon Tiki Ballroom
Catamaran Resort Hotel & Spa
3999 Mission Boulevard
San Diego CA 92109***

For more information please contact:

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About the Tourism Marketing District: The San Diego Tourism Promotion Corporation, a private non-profit entity, is funded in part by the San Diego Tourism Marketing District. The San Diego Tourism Marketing District, approved in Fiscal Year 2008 by the City Council, follows the model of successful Business Improvement Districts that utilize the efficiencies of private sector operation in the market-based promotion of local and regional tourism.
