

Southern California's Elected Taxpayer Advocate

MICHELLE STEEL

MEMBER
CALIFORNIA STATE BOARD OF EQUALIZATION

and

JERRY SANDERS

MAYOR
THE CITY OF SAN DIEGO

invite you to attend the **FREE**

SAN DIEGO SMALL BUSINESS FAIR

Workshops and Resource Expo

Tuesday, April 7, 2009

ABCs for Small Business Success

Answers: One-Stop-Shop With Over 20 Participating Agencies

Building Blocks: Planning, Financing, Marketing

Connections: Networking, Free Assistance, Workshops

Solutions: Get it Done Right!

This fair is a special event designed to assist small businesses. Various federal, state, and local government agencies, as well as other organizations that support small businesses, provide a full day of training in areas that small businesses need most.

Register online: www.boe.ca.gov/sutax/sbf.htm or call 888-847-9652

This event is sponsored by the California State Board of Equalization.



WHO SHOULD ATTEND?

- New business owners
- Entrepreneurs considering starting a business
- Small business owners
- Professionals currently operating a business who have questions about state or federal tax laws
- Individuals who want to improve their business know-how

Friendly Assistance

Results in One Day

Efficient Use of Time

Expert-Led Classes

Register at

www.boe.ca.gov/sutax/sbf.htm

or

Email at

SanDiegoSBF2009@boe.ca.gov

or

Call

888-847-9652

AGENDA AT-A-GLANCE

The day has been designed to meet your needs whether you own a business or are just thinking about starting a business.

9:00 a.m. - 9:30 a.m.

Opening Ceremony

9:30 a.m. - 10:00 a.m.

Expo Exploration

WORKSHOP TIMES

STARTING YOUR BUSINESS

GROWING YOUR BUSINESS

10:00 a.m. - 10:45 a.m.

Basic Sales and Use Tax

Marketing Your Business

10:50 a.m. - 11:35 a.m.

Writing a Business Plan

The Bottom Line—Top Dollar Advice for Tough Economic Times (Panel Discussion)

11:40 a.m. - 12:25 p.m.

State Income Tax and Small Business

Sales and Use Tax: How to Avoid Common Pitfalls

12:25 p.m. - 12:50 p.m.

Expo Exploration

12:50 p.m. - 1:35 p.m.

Making Taxes Easier for Small Businesses Filing Schedule C

Better Business Through Better Records

1:40 p.m. - 2:25 p.m.

Surviving and Thriving in Today's Economy

Employee or Independent Contractor

Note: Class subjects and times are subject to change

ALL AT NO COST!



The location is accessible to people with disabilities. If you require special assistance, please call 888-847-9652.

Location: Handlery Hotel and Resort, 950 Hotel Circle North, San Diego, CA 92108

REGISTER NOW

NAMES OF ATTENDEES: (PLEASE PRINT)

1. _____ Title _____

Email Address _____

2. _____ Title _____

Email Address _____

3. _____ Title _____

Email Address _____

4. _____ Title _____

Email Address _____

BUSINESS INFORMATION (PLEASE PRINT)

Business _____

Address _____

City _____ State ____ Zip _____

Phone _____

5 EASY WAYS TO REGISTER



Online at

www.boe.ca.gov/sutax/sbf.htm



By Email

SanDiegoSBF2009@boe.ca.gov

Please Include:

Name, email, and mailing address



Fax

the completed registration form
to 213-593-1317



Phone

Call 888-847-9652



Mail the completed
registration form to:

Board of Equalization
450 N Street MIC:19
Sacramento, CA 95814-0019

We know your time is important. We give you just the most relevant information. During this fast-paced day we will give you the facts you need the most to be a successful businessperson.

We begin at 9:00 a.m. and end at 2:25 p.m.
Check-in is from 8:30 a.m. – 9:00 a.m.
Opening remarks will begin promptly at 9:00 a.m.

Expo table representatives will be available from 9:00 a.m. – 12:50 p.m. to answer your individual questions. This is also a good time to network with your fellow business owners.

Register early – Space is limited

For additional information about our Small Business Fairs, go to our website at www.boe.ca.gov/sutax/sbf.htm or call 888-847-9652.

Location: Handlery Hotel and Resort, 950 Hotel Circle North, San Diego, CA 92108

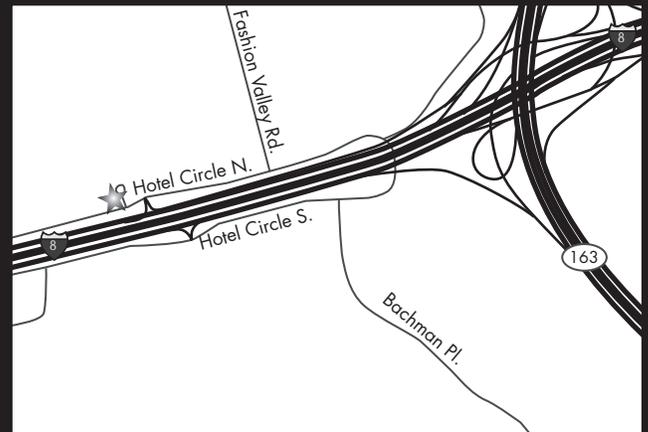
10 MORE REASONS TO ATTEND

1. Meet with representatives from several local and government agencies and nonprofit organizations ready to answer your specific business questions.
2. Learn about federal and state tax laws and how they apply to your business.
3. Gain information for your home-based business.
4. Expand your business by expanding your knowledge base.
5. Be better prepared to start your new business.
6. Get advice about record keeping, including specifics about what business records you must keep.
7. One-Stop-Shop: save time, money and gas.
8. Network with other small business owners.
9. Business sense - the more you know, the more "cents" you make.
10. Access to free business resources: gather free informative brochures and publications for future reference.

EXHIBITORS *

- Board of Equalization (BOE)
- Internal Revenue Service (IRS)
- Franchise Tax Board (FTB)
- Employment Development Department (EDD)
- California Taxpayer Advocates (BOE, IRS, FTB, EDD)
- Southwestern College Small Business Development Center and Center for International Trade
- Department of General Services, Procurement Division
- U.S. Small Business Administration
- United States Postal Service
- California Tax Education Council
- IRS, Employee Plans

** Subject to Change*



Location

Handlery Hotel and Resort
950 Hotel Circle North
San Diego, CA 92108

Parking is \$3.00 with validation sticker.

