



THE CITY OF SAN DIEGO
Public Library

FOR IMMEDIATE RELEASE
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CONTACT: Leslie Simmons
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**Podcasting – A New Way to Communicate
Workshop Held at the Central Library**

SAN DIEGO – The City of San Diego Public Library is pleased to present a FREE workshop “Podcasting – A New Way to Communicate,” given by Jason Knill, president of Pod the Globe Productions. Podcasts are audio files that are published on the web. Podcasting is the process of delivering the podcast to the interested listener. In this workshop, you will learn how easy it is to create your own podcasts. You will learn how to subscribe for FREE to Podcasting topics that interest you. And, you will learn how to build your business using podcasts. After the presentation, there will be plenty of time for questions.

This workshop will be held on Monday, April 9, 2007, from 6:30 p.m. to 7:30 p.m. The location is the 2nd Floor Meeting Room at the Central Library. The Central Library is located at 820 E Street in downtown San Diego. For more information about Jason Knill and his company, please visit his website at www.podtheglobe.com. For parking information, follow this link www.sandiego.gov/public-library/locations and click on *Parking Map, Central Downtown Library*.

To register, or for more information, please contact the Business Resources & Technology Link in the Social Sciences section of the San Diego Public Library at (619) 238-6630, e-mail businesslink@sandiego.gov, or visit <http://sandiego.gov/public-library/services/businesstech.shtml>.

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