



THE CITY OF SAN DIEGO
Public Library

FOR IMMEDIATE RELEASE
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CONTACT: Leslie Simmons
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Making the Connection
Professional Alliances Presentation Held at the Central Library

SAN DIEGO – The City of San Diego Public Library is pleased to present a FREE presentation “Making the Connection – Professional Alliances are the Backbone of the Business World,” given by Mindy Selinger, of PowerPartner Connections. Making the Connection introduces a new way of finding, structuring, and maintaining your business relationships. Come and find out what “The Four Link Questions” are and how to think “beyond Referrals.” The audience is given the opportunity to network using the skills they have learned. After the presentation, there will be plenty of time for questions and answers.

This presentation will be held on Monday, June 4, 2007, from 6:30 p.m. to 7:30 p.m. The location is the 2nd Floor Meeting Room at the Central Library. The Central Library is located at 820 E Street in downtown San Diego. For more information about Mindy Selinger and PowerPartner Connections, please visit <http://PowerPartnerConnections.com>. For parking information, follow this link www.sandiego.gov/public-library/locations and click on *Parking Map, Central Downtown Library*.

To register, or for more information, please contact the Business Resources & Technology Link in the Social Sciences section of the San Diego Public Library at (619) 238-6630, e-mail businesslink@sandiego.gov, or visit <http://www.sandiego.gov/public-library/services/businesstech.shtml>.

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