



THE CITY OF SAN DIEGO

San Diego Public Library

FOR IMMEDIATE RELEASE
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SAN DIEGO PUBLIC LIBRARY SCREENS *GARBAGE DREAMS*, HIGHLIGHTING THE "GARBAGE PEOPLE" OF CAIRO, EGYPT *Film makes a compelling case that modernization does not always equal progress*

SAN DIEGO – The San Diego Public Library will host a Community Cinema preview screening of *Garbage Dreams*, directed by filmmaker Mai Iskander, at 6:30 PM on Wednesday, January 6, 2010, in the 3rd floor auditorium of the Central Library, located at 820 E Street in downtown San Diego. The film documents a moving story of young men searching for a ways to eke out a living for their families and facing tough choices as they try to do the right thing for the planet. Representatives from Zero Waste San Diego will be on hand to facilitate questions and answers after the film. This event is FREE to the public.

Garbage Dreams follows three teenage boys born into the trash trade and growing up in the world's largest garbage village, on the outskirts of Cairo. It is the home to 60,000 Zaballeen, Arabic for "garbage people." Far ahead of any modern "Green" initiatives, the Zaballeen survive by recycling 80 percent of the garbage they collect. When their community is suddenly faced with the globalization of its trade, each of the teenage boys is forced to make choices that will impact his future and the survival of his community.

Community Cinema is affiliated with the ITVS media organization (Independent Television Service). ITVS Community Cinema is a monthly screening series that pairs independently produced documentary films with leading organizations working to resolve related social issues in communities across the country. All films featured will broadcast nationally on the Emmy Award-winning PBS series Independent Lens. Check local listings.

The mission of Zero Waste San Diego is to create, promote and implement programs that maximize management and conservation of resources, reduce greenhouse gas emissions that contribute to global warming, and persuade citizens, businesses, and governments in the San Diego County region to adopt a zero waste philosophy.

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Learn about other events at the San Diego Public Library’s Central Library and 35 branches, find links to numerous additional resources, or search for materials in the Library’s catalog online at www.sandiegolibrary.org.

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