

**FOR IMMEDIATE RELEASE**



**EVERYONE'S FAVORITE TOYS FROM  
DISNEY ON ICE PRESENTS DISNEY-PIXAR'S TOY STORY 3  
CONTINUE THEIR "HOEDOWN THROWDOWN BOOK DRIVE" TO BENEFIT  
SAN DIEGO PUBLIC LIBRARY BRANCHES**

***Woody & Buzz Will Make Sure That "No Book Is Left Behind"...But They Need Your Help!***

***\*\*You still have time to donate children's books, in English and Spanish, to any of the two participating libraries through Friday, January 20\*\****

**WHO/WHAT:** Everyone's favorite toys are back in town with *Disney On Ice presents Disney-Pixar's Toy Story 3* and their mission is making sure "no book is left behind" as they round up the San Diego community to benefit READ/San Diego (housed at the Valencia Park/Malcolm X Branch Library) and City Heights/Weingart Branch Library in San Diego, by donating children's books.

Buzz, Woody, and the San Diego libraries invite you to donate new or gently used children's books (in English or Spanish) at any of the two locations until Friday, January 20. In appreciation for the book donations, each donor will receive a Toy Story 3 book mark and a **\$10 ticket coupon** (while supplies last) to *Disney On Ice presents Disney-Pixar's Toy Story 3* playing at the Valley View Casino Center (formerly San Diego Sports Arena) January 25 - 29, 2012.

Poverty has a profound impact on literacy development and a good book can be a good friend, that's why *Disney On Ice* and Feld Entertainment supports literacy in an effort to help provide the skills required for learning how to read. The San Diego libraries are in great need of children's books. Excitement about reading books can be contagious, so please donate your new or gently used children's books to the participating library near you!

**WHERE:** *City Heights/Weingart Branch Library*, 3795 Fairmount Ave., San Diego, CA 92105  
*READ/San Diego-Valencia Park/Malcolm X Branch Library*, 5148 Market Street, San Diego, CA 92114

**WHEN:** **Donations accepted through Friday, January 20**

**About the Show**

Inspired by the #1 animated movie of all time, *Toy Story 3*, and memorable moments from *Toy Story* and *Toy Story 2*, everyone's favorite characters are hitting the ice in the sensational live production, *Disney On Ice presents Disney/Pixar's Toy Story 3*, coming to Phoenix at the US Airways Center for nine performances, from January 18 - 22, 2012.

**About San Diego Public Library**

The San Diego Public Library serves a population of more than 1.3 million people. Its mission is to inspire lifelong learning through connections to knowledge and each other. The San Diego Public Library is a vital link that connects this diverse community to a vast array of free educational and cultural resources that enrich the lives of visitors and residents alike. Learn about other events at the San Diego Public Library's Central Library and 35 branches, find links to numerous additional resources, or search for materials in the Library's online catalog at [www.sandiegolibrary.org](http://www.sandiegolibrary.org).

- More -

**About Feld Entertainment**

Feld Entertainment is the worldwide leader in producing and presenting live touring family entertainment experiences that lift the human spirit and create incredible memories, with 30 million people in attendance at its shows each year. Feld Entertainment's productions have appeared in more than 70 countries on six continents and include *Ringling Bros. and Barnum & Bailey*, *Feld Motor Sports*, *Disney On Ice* and *Disney Live!*

*For more information, please visit [www.DisneyOnIce.com](http://www.DisneyOnIce.com) or look for us on Facebook and YouTube.*

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