



THE CITY OF SAN DIEGO

BOARD OF LIBRARY COMMISSIONERS

Members

Salvatore Giametta, Chair

Susan Atkins • Ann Haddad • Katie Sullivan • Abby Silverman Weiss • Sarah White • Alan Ziegau

MINUTES

BOARD OF LIBRARY COMMISSIONERS

SAN DIEGO PUBLIC LIBRARY

Wednesday, January 9, 2013

ATTENDANCE

Commissioners:

Present: Salvatore Giametta, Susan Atkins, Ann Haddad, Katie Sullivan, Sarah White, Abby Silverman Weiss, Alan Ziegau

Absent: None

Staff: Deborah Barrow, Library Director; Misty Jones, Deputy Director, Central Division; Mark Nassar, Deputy Director, Engineering & Capital Projects; Charlie Goldberg, Marketing Director, San Diego Public Library Foundation; Marion Moss Hubbard, Public Information Officer; Carol Tellez, Executive Assistant

Public: Punky and Ann Fristrom

CALL TO ORDER

Meeting was called to order at 12:34 p.m. in the Commission Room of the Central Library.

APPROVAL OF MINUTES

The November 7, 2012 minutes were approved unanimously.

REQUESTS FOR CONTINUANCE

None.

NON-AGENDA PUBLIC COMMENT:

None.

REPORT FROM THE FRIENDS OF THE LIBRARY: Punky Fristrom

Mr. Fristrom recited several anecdotes about what it was like when he recently volunteered on a Friday afternoon at the Friends used book sale at the Point Loma/Hervey Branch Library.

SERRA SYSTEM ADVISORY BOARD: Deborah Barrow

Serra Directors have contracted with Southern California Library Cooperative, based in Los Angeles, to help provide services to all member libraries.

LIBRARY FOUNDATION UPDATE: Charlie Goldberg

The Foundation continued to have productive meetings with potential major donors during the holidays.

The new Central Library “*Buy a Brick*” campaign has been very successful – just over 1,000 bricks have been sold in the past eight weeks! Donor bricks purchased by January 31, 2013, will be installed in the lobby and courtyard of the new Central Library in time for the grand opening in July 2013.

A handout was distributed showing naming opportunities at the new Central Library that range from \$2,500 to \$25,000.

CHAIR’S UPDATE: Salvatore Giametta

Deferred.

AGENDA ITEMS

10.a Library System Update: Mark Nassar

- Mr. Nassar reported that the Central Library project is on schedule and on budget. The work on the dome is complete and the grand opening is scheduled for July 2013.
- Skyline Hills Branch Library: The project is scheduled to receive \$5 million in bond funds in February or March 2013, which will make the project fully funded for a 19,000 square foot design/build library.
- Mission Hills Branch Library: The project is scheduled to receive \$2 million in bond funds in February or March 2013, and should move forward with the design and planning phase for a 19,000 square foot craftsman style library.
- San Ysidro Branch Library: The project is scheduled to receive \$3 million in bond funds in February or March 2013, which will help move forward with the design and planning phase for a 15,000 square foot library.

DIRECTOR'S UPDATE: Deborah Barrow

- A picture of the new Central Library and surrounding downtown buildings was featured on the cover of the January 2013 issue of the “*Riveria*” magazine.
- The Mayor’s Annual State of the City address will be held on Tuesday, January 15, 2013, at the Balboa Theatre, 868 Fourth Avenue.
- The library has a recruitment open for various positions from the Librarian I, II, III and IV series, and will conduct interviews for the Deputy Director position.
- An IRS policy that impacted a retiree's ability to return to employment for the same plan sponsor after retirement affected several provisional library employees who are no longer working for the library at this time.
- Ms. Barrow introduced Public Information Officer Marion Moss Hubbard, who gave a detailed report on the library’s rebranding campaign to modernize and update our logo and tagline. Ms. Hubbard passed around colorful mock ups of tee shirts, library bags, and book marks for the commissioners to view.
- After a discussion by the commissioners on the importance of starting the new Central Library well, the following motion was made in relation to managing this unique building:

Motion:

Commissioner Sullivan moved the Board of Library Commissioners support the hiring of a property manager for the new Central Library because new responsibilities and uniqueness of the facility and its functions require professional management services.

The motion was seconded by Commissioner Ziehaus and passed unanimously.

- Members of the San Diego County Grand Jury will be touring the new Central Library.
- On Thursday, January 10, Library Director Deborah Barrow and Deputy Director Misty Jones are scheduled to give a presentation on the new Central Library at the East Village Association Board meeting.
- A two day bi-national conference entitled, “*Seguimos Creando Enlaces*” will be held at the Logan Heights Branch Library on March 8th and 9th, 2013. This conference will bring together librarians from California and Baja California, Mexico, to exchange ideas and learn about best practices in different libraries from both the public and academic sectors.
- READ/San Diego’s Annual Recognition Dinner will be held on Friday, February 1, 2013, at the Balboa Park Club Ballroom.
- The 47th Annual Local Authors Reception will be held on Friday, February 1, 2013, in the lobby of the current Central Library.

- On Wednesday, January 30, the Escondido Public Library is hosting an event entitled, “*Mission Possible: Building Support for Building Libraries.*” Ms. Barrow is one of the guest speakers.
- The library recently received two grants through the Library Foundation:
 - \$100,000 from FINRA (Financial Industry Regulatory Authority) to help with the financial and investor education needs of library patrons.
 - \$35,000 from CVS for the new Central Library’s *I Can III! Center* to purchase special tablets and furniture.
- Effective December 3, 2012, Branch Libraries are now open 44 hours per week, and the Central Library is open 49 hours per week.

10.c Legislative Update

None.

10.b Budget Update

The library’s annual budget is \$39.5 million, with 408 FTE. There are no changes at this time.

OTHER BUSINESS

None.

ADJOURNMENT

Commissioner Giametta adjourned the meeting at 2:02 p.m.



DEBORAH L. BARROW
Library Director

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