



THE CITY OF SAN DIEGO

San Diego Public Library

FOR IMMEDIATE RELEASE
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San Diego Asian Film Festival Welcomes San Diego Public Library Patrons \$2 Discount on General Admission for San Diego Public Library Card Holders

San Diego, CA... The 15th Annual San Diego Asian Film Festival (SDAFF) and the San Diego Public Library, in conjunction with the annual *One Book, One San Diego* county-wide reading campaign, present **SDPL @ SDAFF** at the 2014 San Diego Asian Film Festival sponsored by Pacific Arts Movement from **Friday, November 7 through Saturday, November 15**.

Use the discount code **SDLIBRARY** provided for San Diego Public Library card holders on the festival ticketing website <http://festival.sdaff.org>, or show your SDPL library card at any time during the festival at principal venue the [UltraStar Mission Valley Cinemas](#) and receive a \$2.00 discount on any general admission ticket.

Monstress, the 2014 *One Book, One San Diego* selection by rising literary star Lysley Tenorio, is a book of vibrant Filipino-American life and quirky short stories set amongst Filipino American communities in California and the Philippines. Celebrating the importance of our local public libraries, SDAFF welcomes every reader to attend the festival and discover films that will inspire moviegoers and readers, as well as remind the community the value of public libraries as vibrant life-long community and cultural learning centers.

[Pacific Arts Movement](#) is one of the largest media arts organizations in the U.S. that focuses on Asian American and Asian international cinema. Pac-Arts' mission is to create transformational experiences through the Pan Asian media arts by presenting unique, culturally-enriching programs that would otherwise be inaccessible to the public; promoting artistic excellence, innovation and the independent voice; and strengthening San Diego as an arts destination.

[One Book, One San Diego](#) is an eight-year-old partnership between KPBS, San Diego Public Library, and San Diego County Library designed to bring the community together through a shared experience of reading and discussing the same book. *One Book* is made possible by the Linden Root Dickinson Foundation, Lloyd Pest Control, Jerome's Furniture, the Cubic Corporation, the Henry Fox Foundation, and the San Diego Public Library Foundation.

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Page 2

Press Release – Discount tickets for SDPL patrons at San Diego Asian Film Festival

Learn about *One Book, One San Diego* and other programs at the San Diego Public Library's Central Library and 35 branches, find links to numerous additional resources, or search for materials in the Library's catalog online at www.sandiegolibrary.org.

Inspiring lifelong learning through connections to knowledge and each other
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