



THE CITY OF SAN DIEGO
San Diego Public Library

FOR IMMEDIATE RELEASE
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**\$100,000 GRANT AWARDED TO SAN DIEGO PUBLIC LIBRARY TO
EXPAND FINANCIAL EDUCATION PROGRAMS**

SAN DIEGO – The San Diego Public Library (SDPL) is pleased to announce that access to financial, investor information and educational programs will be available again in San Diego with the continuation of Smartinvesting@yourLibrary®. The additional funding for *Start Here: Your Road to Smart and Savvy Personal Finance* will expand current financial education resources and services for military families, older adults who are struggling financially and youth, especially those coping with challenging financial circumstances. Services will be offered at ten branch library locations, however, family-oriented financial education resources will be available at all 36 libraries.

“It’s an honor to be tapped for this generous grant from the FINRA Investor Education Foundation. The funding will make an array of free, unbiased financial information programs possible in our community,” said Misty Jones, San Diego Public Library Director. “Smart investing@yourLibrary® gives us the chance to innovate. We’re excited by the prospect of collaborating in new ways with trusted community partners to deliver information that helps people build a brighter financial future.”

The San Diego Public Library was one of 14 public libraries nationwide chosen through a competitive process to win a grant from the American Library Association (ALA) in partnership with the Financial Industry Regulatory Authority (FINRA) Investor Education Foundation as part of Smart investing@your library®. This prestigious grant will help to build the capacity of SDPL to provide effective, unbiased financial and investor education to the community. This is the second award for SDPL.

The FINRA Investor Education Foundation supports innovative research and educational projects that give underserved Americans the knowledge, skills and tools necessary for financial success throughout life.

Learn about other programs and events at the San Diego Public Library’s Central Library and 35 branches, find links to numerous additional resources, or search for materials in the Library’s catalog online at www.sandiegolibrary.gov.

Inspiring lifelong learning through connections to knowledge and each other.

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