



THE CITY OF SAN DIEGO

BOARD OF LIBRARY COMMISSIONERS

Members

Abby Weiss, Chair

Ileana Ovalle Engel • Ann Haddad • Katherine Nakamura • Wendy Urushima-Conn • Sarah White • Alan Ziegaus

MINUTES

BOARD OF LIBRARY COMMISSIONERS SAN DIEGO PUBLIC LIBRARY Wednesday, September 2, 2015

ATTENDANCE

Commissioners:

Present: Abby Weiss, Ileana Ovalle Engel, Ann Haddad, Katherine Nakamura, Wendy Urushima-Conn, Sarah White

Absent: Alan Ziegaus

Staff: Misty Jones, Library Director; Nicole Spriggs, Executive Assistant; Bob Cronk, Deputy Director, Public Services; Sheila Burnett, Deputy Director, Support Services; Charlie Goldberg, Marketing Director, San Diego Public Library Foundation; Elise Ciez, Community Relations Specialist, San Diego Public Library Foundation, Cynthia Meinhardt, Project Officer II and Elif Cetin, Senior Civil Engineer, Engineering and Capital Projects, Public Works Department

Public: Joan Curry, Ann McDonald, Marshall Anderson

CALL TO ORDER

Meeting was called to order by Commissioner Weiss at 12:37 p.m. in the Sullivan Commission Room.

APPROVAL OF MINUTES

Correction to August 2015 Minutes:

CITY ATTORNEY PRESENTATION

Commissioner Nakamura asked for clarification on the use of Closed Session by Board of Library Commissioners.

AGENDA ITEMS - UPDATE FROM THE LIBRARY DIRECTOR - bullet 7

Implementation of conducting a system-wide inventory of the library collection is dependent on revenue generated from Library Fine Discount Month.

The August 5, 2015 minutes were approved unanimously.

REQUESTS FOR CONTINUANCE

None.

NON-AGENDA PUBLIC COMMENT

None.

REPORT FROM THE FRIENDS OF THE LIBRARY: Joan Curry

Power Weekend Book Sales were quite profitable. Over three days, approximately \$3,200 was earned. During the month of August, Friends of the Library sent 121 boxes of books to Better World Books from book donations. This amounts to approximately 3,360 books. Volunteers worked overtime to process these books. Finally, the Friends of the Library have been busy preparing for their Annual Meeting which will be held on Saturday, September 12, 2015 from 9:30 a.m. – 11:30 a.m. at the Central Library. Volunteers will be recognized and honored at this meeting as well.

LIBRARY FOUNDATION UPDATE: Charlie Goldberg

“*Celebration under the Dome*” is scheduled for Saturday, October 3, 2015. Invitations were distributed to Commissioners to invite others. The early bird price deadline is September 8, 2015. The Library Foundation has met their goals for sponsorships. The Foundation is working with Library staff several events in October such as: The One Book kick-off on October 6, 2015, and the Jessie Chang concert on October 25, 2015. Donors will be invited to these events. Library Foundation Community Relations Specialist, Elise Ciez, is working to build close relationships with the Board of Library Commissioners, also with the Friends of the Library and elected officials. A schedule of upcoming Council meetings with seven council districts was distributed. These meetings will be to discuss the upcoming budget cycle.

- Commissioner Chair Weiss noted that this year the Commissioners and the Foundation will be meeting with Councilmember before the budget is prepared. This will leave time for revisions, additions, etc.

AGENDA ITEMS

a. Report on Library Construction Projects by Cynthia Meinhardt and Elif Cetin
(Discussion Item)

- Skyline Hills Branch Library: The D-B Contractor is trying to resolve the design issues with DSD and obtain construction permits. The construction is expected to start in September upon securing construction permits.
- San Ysidro Branch Library: Phase 1 Environmental Assessment Survey of the site was completed. The City is finalizing a land purchase agreement with the property owners for a property located at 123 E. Seaward in San Ysidro. The closing of escrow will be in September.

- Mission Hills-Hillcrest Branch Library: Work is progressing on completing the bridging documents and preparing the Request for Proposals for Design Builders.
 - San Carlos Branch Library: The Historic Resource Technical Report was completed and approved by the Planning Department. The consultant agreement for Bridging Documents was reviewed by the City Attorney and back to the consultant for review.
- b. Update from the Library Director (Discussion Item)
- Ms. Jones introduced Bob Cronk as the new Deputy Director for the San Diego Public Library, Public Services.
 - Mr. Cronk gave an overview of various central/branch library programs for the month of September. On Saturday, September 5, 2015 at La Jolla/Riford Branch Library there will be a “*Bio Tech Workshop*” at 3:00 p.m. On Friday, September 18, 2015 at 10:30 a.m., the Scripps Miramar Branch Library will be hosting “*Coloring to Relax*” for ages 18 and up. On Thursday, September 24, 2015, the San Diego Central Library will feature “*Make a Memory*” with special guest, Andra Watkins (author of the 2015 National Book Award-nominated *Not Without My Father*). On Friday, September 25, 2015 at 4:00 p.m. the College-Rolando Branch Library will host “*Make Your First Robot*”. The North Park Branch Library will host the same event on Wednesday, September 30, 2015 at 4:00 p.m.
 - Ms. Jones noted that on September 1, 2015, a Press Conference was held at the La Jolla/Riford Branch Library introducing the new Bio Tech Lab. Mayor Faulconer and Congressman Scott Peters were in attendance.
 - The First Graduation for Career Online High School was held on August 26, 2015. There was a graduating class of three, with two graduates in attendance. Mayor Faulconer was also a part of this event.
 - Library Fine Discount Month started on September 1, 2015. Pay 50% of your book and material fines and the Library will erase the remaining 50% excluding City Treasurer accounts.
 - Ms. Jones stated that through a new partnership with San Diego Zoo Kids, on September 14, 2015 the Library will launch the broadcasting of the Zoo Kids TV Channel at the Central Library. Zoo Kids TV (through a partnership with Denny Sanford) is a television channel which previously only broadcasted educational material to Children’s Hospital.
 - Local Author’s call for submissions will be going out in September 2015. This year the Library will also present “Lil Local Authors” for ages 12 and under. The event will be held in January 2016. This will be the 50th year of the Local Author’s event.
 - Ms. Jones requested feedback regarding a possible partnership with the Mexican Consulate. The Library will provide the location with computers, as well as, a coordinator. The Mexican Consulate will provide educational programming. This program is aimed at migrant workers and also offers counseling and conflict resolution. This program is currently being offered at Vista, Fallbrook and Valley Center. Deputy Director, Sheila Burnett will be gathering further information.

- Ms. Jones gave an update on the *Summer Reading Program*. The Library had 38,516 participants this year, an increase from 35,000 participants last year. There were 22,515 finishers in the program, and a total of 354,486 books read. The largest group of participation was 27,000 participants from children ages 3-11. There were 3,200 adults that participated in the program.
- Ms. Jones gave an update on the *Read and Ride Program*, which is a partnership between the San Diego Public Library, MTS and Coca-Cola. This program is in its 4th Quarter. The theme for the quarter is "Humor". The featured books are: *Let's Pretend this Never Happened* by Jenny Lawson, *Let's Explore Diabetes with Owls* by David Sedaris, *My Man Jeeves* by P.G. Wodehouse, and *Como Agua para Chocolate* by Laura Esquivel. This quarter, riders who come to the library and mention the Read & Ride program receive a large canvas book bag. University Heights has the largest Read & Ride participation due, in part to their proximity to the new Rapid Bus stop on Park Blvd. On October 3, 2015 at 10:30 there will be a special Read & Ride event at the Sanford Children's Library for the first 60 participants. Children will have a half hour story time, followed by a ride with their parents on one of the Vintage Trolleys around downtown.
- The Library will be closed on October 3, 2015 for the *Celebration under the Dome* event.

COMMISSIONER COMMENT

Commissioner Chair Weiss requested ideas and feedback on the Library Commissioner Retreat.

- Commissioner Nakamura suggested a tactical plan be prepared by the Board of Library Commissioners.
- Commissioner Ziegau suggested presenting statistical comparison against other libraries.
- Commissioners suggested a facilitator for the retreat.

Commissioner Nakamura distributed list of speakers for the Urban Library Council Conference. The ULC Conference will be held on October 29, 2015 & October 30, 2015.

OTHER BUSINESS

The next Board of Library Commissioners meeting will be held on October 7, 2015, at the San Diego Central Library @ Joan A Irwin Jacobs Common in the Sullivan Commission Room on the 9th Floor.

ADJOURNMENT

Commissioner Weiss adjourned the meeting at 2:06 p.m.



MISTY JONES
Library Director
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