The clues all add up — The Library is a great place to be!

...WHODUNNIT?

We did!

Mayor
Dick Murphy
City Council
Scott Peters
Michael Zucchet
Toni Atkins
Charles Lewis
Brian Maienschein
Donna Frye
Jim Madoffer
Ralph Inzunza
City Manager
Michael T. Uberuaga
Board of Library Commissioners
Melvin I. Katz, Chair
Laurie Black
Charles Lew
Judy McCarty
Mary Anne Pintar
Katie Sullivan
Ernest Wright Sr.
Mary Lindenstein Walshok
Chair Emeritus

San Diego Public Library Foundation
A California Tax-Exempt Corporation
James Dawe
President
James Bowers
Executive Director
Friends of the San Diego Public Library Board
A California Tax-Exempt Corporation
Katie Sullivan
President
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Carleen Hemric
E.T. Perry
Frances Pierce
Library Administration
Anna Tatar
Library Director
Esther Siman
Assistant to the Director
Margaret Kazmer
Deputy Director, Central Library
Meryl Balko
Deputy Director, Library Branches

Annual Report Contributors
Jack Albrecht
Alyce Archuleta
Sheila Burnett
Arian Collins
Luz Culp
Kim Schmidt
Sandi Vaughn
Carol Young

City of San Diego Public Library
Annual Reports, Fiscal Years 2002 - 2003

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This information is available in alternative formats upon request.
San Diego Public Library
Established in 1882, the San Diego Public Library is a department of the City of San Diego. The Library system serves the more than 1.27 million residents of the City of San Diego, which encompasses an area of 342 square miles. The system consists of the Central Library, 34 branches, one adult literacy program office (READ/San Diego), and one outlet (Environmental Library). The Library Department serves the educational, cultural, business and recreational needs of San Diego’s diverse community through its collection.

Library Mission Statement
Respond to the information needs of San Diego’s diverse communities.
Ensure equal access to local, national, and global resources.
Anticipate and address the educational, cultural, business, and recreational interests of the public.
Develop and provide welcoming environments.
From Our Files:  
AN OPEN AND SHUT CASE

There’s no mystery behind the success of the City of San Diego Public Library. The support and assistance we receive from City Hall, citizens, and the Library’s own staff contribute to programs and services that enrich the community and educate the public.

Many people throughout San Diego generously and unselfishly donate funds and volunteer their time to assist the Library. In addition, we have received unprecedented support from the Mayor and City Council who are committed to building a 21st century library system for all San Diegans.

As we look back on the Library’s accomplishments in the 2002-2003 fiscal years, we can also look forward to a very bright future. Already in the works is a plan to build new facilities and expand others to better serve the public. This plan, along with the Library’s current programs and services, will attract more patrons and help improve literacy throughout the region.

Libraries are both centers of learning and community gathering places. Patronage continues to rise, circulation of materials continues to increase, and new technologies and expanded collections provide more reasons than ever before to visit your local library.

Library staff and supporters have the ability, motivation and attitude to help us achieve great things. With the clues available in this annual report, the Library’s success is evident for all.

Anna Tatár  
Director  
City of San Diego Public Library

Mel Katz  
Chair  
Board of Library Commissioners

“Ability is what you’re capable of doing. Motivation determines what you do. Attitude determines how well you do it.”
— Raymond Chandler (1888-1959), mystery writer and San Diego resident.

Branch Libraries
1. Central Library  
820 E Street  
San Diego, CA 92101
2. Balboa Branch  
4295 Mt. Abernathy Avenue  
San Diego, CA 92117
3. Beaumont/Mountain View Branch  
721 San Pasqual Street  
San Diego, CA 92113
4. Benjamin/Allied Gardens Branch  
5185 Zion Avenue  
San Diego, CA 92120
5. Carmel Mountain Ranch Branch  
12095 World Trade Drive  
San Diego, CA 92128
6. Carmel Valley Branch  
3819 Townsgate Drive  
San Diego, CA 92123
7. City Heights/Weingart Branch  
3795 Fairmount Avenue  
San Diego, CA 92105
8. Clairemont Branch  
2920 Burgener Boulevard  
San Diego, CA 92110
9. College Heights Branch  
4710 College Avenue  
San Diego, CA 92115
10. Kensington/Normal Heights Branch  
4131 Adams Avenue  
San Diego, CA 92116
11. La Jolla/Sidor Branch  
7556 Draper Avenue  
San Diego, CA 92037
12. Linda Vista Branch  
2180 Ulric Street  
San Diego, CA 92111
13. Logan Heights Branch  
811 So. 28th Street  
San Diego, CA 92113
14. Malcolm X/Valeta Park Branch  
5146 Market Street  
San Diego, CA 92115
15. Mesa Verde Branch  
5402 Moreland Avenue  
San Diego, CA 92123
16. Mission Hills Branch  
928 W. Washington Street  
San Diego, CA 92103
17. Mission Valley Branch  
2135 Penobscot Drive  
San Diego, CA 92108
18. North Clairemont Branch  
4618 Clairemont Drive  
San Diego, CA 92117
19. North Park Branch  
3795 31st Street  
San Diego, CA 92104
20. Oak Park Branch  
5800 54th Street  
San Diego, CA 92105
21. Ocean Beach Branch  
4801 Santa Monica Avenue  
San Diego, CA 92107
22. Otay Ranch/Olvera Ranch Branch  
3005 Coronado Avenue  
San Diego, CA 92154
23. Pacific Beach/Taylor Branch  
4276 Cass Street  
San Diego, CA 92109
24. Paradise Hills Branch  
5922 Rancho Hills Drive  
San Diego, CA 92139
25. Point Loma/Hervey Branch  
3701 Voltaire Street  
San Diego, CA 92107
26. Rancho Bernardo Branch  
17110 Bernardo Center Drive  
San Diego, CA 92128
27. Rancho Peñasquitos Branch  
13356 Salmon River Road  
San Diego, CA 92129
28. San Carlos Branch  
7265 Jackson Drive  
San Diego, CA 92119
29. San Ysidro Branch  
101 W. San Ysidro Boulevard  
San Diego, CA 92173
30. Scripps Miramar Ranch Branch  
10301 Scripps Lake Drive  
San Diego, CA 92131
31. Serra Mesa Branch  
3440 Sandrock Road  
San Diego, CA 92123
32. Skyline Hills Branch  
480 S. Meadowbrook Drive  
San Diego, CA 92114
33. Tierrasanta Branch  
4985 La Cuenta Drive  
San Diego, CA 92124
34. University Community Branch  
4155 Governors Drive  
San Diego, CA 92122
35. University Heights Branch  
4193 Park Boulevard  
San Diego, CA 92103
Library Department Budget Summary

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Allocation of Funding FY 2003

- **Administration**: $1,632,462 (4.4%)
- **Branch Libraries**: $15,663,451 (42.7%)
- **Central Library**: $6,759,524 (18.4%)
- **Building Services**: $4,950,707 (13.5%)
- **Technical Services**: $5,380,699 (14.6%)
- **Development Program**: $1,356,664 (3.7%)
- **READ/San Diego**: $907,124 (2.4%)

Slipping into Disguise: Changing Roles of Libraries

The role of libraries for communities is rapidly changing. No longer are they facilities that simply house books and other media. Today, libraries are community meeting places with a variety of learning materials, computers, live performances, lectures and workshops. The changing role of libraries provides an ever-increasing number of opportunities for people to learn and improve their lives.

Perhaps no library in the City better exemplifies the role change than the City Heights/Weingart Branch. Besides the main facility, the library also includes a neighboring annex building that hosts music events, plays, meetings, dance performances, and other activities.

“The City Heights Library Performance Annex provides a tremendous focal point for cultural and entertainment events that bring residents together,” said Aglae Saint-Lot, coordinator of the Performance Annex. “It's a community gathering place with important and positive activities for everyone.” More than 40 special events were held in fiscal year 2002 as well as reading programs and classes in ballet, Cuban dance and art. Some of the other undertakings included original plays, community festivals, live music concerts, film presentations, and dance performances.

Kit and Mike Lynch moved to City Heights in 1993 and they have watched their neighborhood blossom into a culturally hip area, thanks in part to the Performance Annex. “Five years ago I came to the first performance at the Annex and was blown away by the professional excellence,” said Kit, who is now president of the nonprofit Friends of the City Heights Performance Annex.
City Heights is a unique community in San Diego. More than 100 languages and dialects are spoken among the 70,000 residents. Special seasonal celebrations at the Performance Annex included the Asian Moon Festival in September, Kwanzaa in December, Vietnamese TET New Year in February, and Cinco de Mayo.

“The Performance Annex celebrates the rich cultural diversity of the community and both entertains and educates the public,” Aglae said.

**Building a Case:**
**LIBRARY BUILDING PROJECTS**

The Mission Valley Branch had its grand opening on July 20, 2002. The new, 19,760-square-foot facility includes a large community room, two seminar rooms, a computer lab, reading areas for all ages and a children’s library.

**Just the Facts...**

San Diego is the seventh largest city in the United States and the second largest in California. The San Diego Public Library serves a City population of more than 1.27 million people.

<table>
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“Volunteers at the Library have ranged in age from 9 to 98 years old,” said Alice Moss, the Library’s volunteer coordinator. “We estimate that their assistance to the Library is valued at approximately $1.9 million each year, so their work is extremely valuable.”

Hundreds of tasks must be performed so that library materials are in good repair,
clean, available, and easily accessible to patrons. Volunteers figure very prominently in performing these tasks, which often require good organizational skills, good manual dexterity, and attention to detail. Many volunteers also provide services for the Library’s many literacy, cultural and other programs.

A retired Teledyne Ryan supervisor, John Farrell has volunteered in the Central Library’s Genealogy Room for the past five years. Donating four hours of his time each week, he assists patrons find information about their ancestors and bring their family trees to life. “I enjoy volunteering very much,” John said. “It’s especially gratifying when you can actually help someone find information that they’re looking for.”

John said he’s helped a lot of people over the past few years make connections to their families’ past. “It’s amazing what you can find in these libraries!” he said.

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<td><strong>120,503</strong></td>
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### Beyond Code Dewey... CRACKING THE WEB

Access to the Library’s services, programs and other information is no longer only for those patrons who visit one of the City’s 35 libraries. The Library’s web site offers a different yet valuable option for the public.

For basic information ranging from finding Library locations, phone numbers and operating hours, the Library’s web site is a valuable resource. Beyond its basic information, the web site offers a variety of services, including online catalog, event listings, and links to other resources.

### Donors: OUR ACCOMPLICES

Some people feel that they pay taxes and therefore shouldn’t have to do anything more in order to have a high quality library system. Ideally, tax revenue should cover this basic service; however, in San Diego, at the current time, tax revenue is insufficient to fund the level of library service that San Diegans need and demand. The Library receives its annual appropriation from the City of San Diego’s General Fund, which in turn is funded primarily by the small percentage of property and sales taxes that do not go to the state, county or education. And, the Library must compete for these scarce funds with other essential services like police, fire, sanitation, and health.

The Library’s per capita allocation from tax dollars is lower than that of most of the large western cities, yet the San Diego Public Library’s circulation and 7.7 million annual visitors rank among the highest. Private support — from library volunteers, Friends’ groups, individuals, foundations, corporations, and service organizations — makes the difference between what the Library could provide if it relied solely on tax revenue and the excellent programs and services it does provide for San Diego.

San Diego residents Gilbert and Julie Sih support the Library...
science and math. But their use of the library is not limited to books. “The library is very good about putting in requests for orders of books,” she said. “There are also great CD-ROMs, music CDs, and movies.”

Stuart also takes part of a growing network of homeschooling families who meet bimonthly at the Serra Mesa branch to help families who are new to homeschooling get started.

Margaret Brown is another parent who has found that libraries are goldmines for books and other materials to help provide a good education for her children.

“The library has a lot of things we use, especially books,” said Brown, whose three young children can often be found in the Skyline Hills Branch Library near their home.

Besides reading material, Brown said she has found information on how to homeschool at the library. Her children also regularly attend the branch’s story time sessions.

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“Anyone with Internet access can use the Library’s online catalog to renew or reserve a book, ask a reference question or request that the Library purchase a specific title,” said Douglas Spence, the Library’s supervisor of online services.

“We continually add more databases and other features to provide better service for patrons.”

One can also find out about the many outreach programs the Library supports. There is information on countywide literacy programs, services for people with disabilities, and programs for small business owners. Students can use the Library’s Homework Center as a starting point for their research on the Library’s databases and selected sites on the Internet.

The Library offers free access to more than 45 databases containing full-text magazine and newspaper articles, biographical profiles, full-text books, and much more. These databases also contain large amounts of material that you would never be able to access using a web search engine. Some popular areas for research include genealogy, biographies, literature, art, music and health. One exciting database available from the web site is a digital archive of the New York Times covering the years 1851-1999.

These are just a few examples of what can be done on the Library’s homepage. Log on to the City’s web site at www.sandiego.gov, choose “libraries,” and experience a gateway to the world.
In San Diego County, approximately 422,000 adults cannot read and write well enough to meet everyday needs and pursue professional goals. The Library’s READ/San Diego program is a free literacy, English as a Second Language and family literacy instruction service for adults 18 years of age and older.

Staffed by literacy professionals, READ/San Diego coordinates the efforts of volunteer reading tutors and cooperates with local adult schools, community colleges and other literacy education providers in making and receiving student referrals.

Each year, the program assists more than 1,000 students from various backgrounds and learning levels. One of the program’s major success stories of fiscal year 2002 was that of Wanda Hill.

A successful, self-employed, small business owner, Wanda carried the dream of completing her high school education for decades after dropping out of the 10th grade of a local high school. Though talented and capable in many areas, she had always questioned whether she could receive her diploma.

Wanda enrolled in her first GED test preparation class in 1989, and 12 years later she passed all of the GED tests except for the one on math. In fall 2001, she discovered READ/San Diego and enrolled to confront her fear of math and receive the help she needed. The program paired her with veteran tutor Dr. Charlotte Yesselman, a retired math professor from San Diego State University.

After two months of hard work Wanda passed the math test and jumped the final hurdle of her long pursuit of a high school diploma. Although it took her 12 years, she did not give up. Wanda encourages other adult learners to overcome their fears and never give up on education.

Homeschooling is a fast growing use of libraries, where families not only take advantage of the library’s collection but also meeting rooms and assistance from knowledgeable library staff. Parents who homeschool their kids find a wealth of materials at City libraries to assist them in teaching all subjects.

Rebecca Stuart, mother of two children ages 9 and 5, frequents the Serra Mesa Branch Library. She said they regularly search for titles in literature, history,
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<td>Library Facilities</td>
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</table>

**JUST THE FACTS...**

San Diego is the seventh largest city in the United States and the second largest in California. The San Diego Public Library serves a City population of more than 1.27 million people.

**BUDGET DOLLARS AT WORK**

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<th>FY 2002</th>
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**ALLOCATION OF FUNDING FY 2002**

| Branch Libraries | $14,287,403 | 43.6% |
| Central Library | $6,332,792 | 19.3% |
| Technical Services | $4,880,758 | 14.8% |
| Administration | $1,516,001 | 4.6% |
| Development Program | $1,347,965 | 4.1% |
| Grant Funds | $2,763,912 | 8.4% |
| READ/San Diego | $903,714 | 2.7% |

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The role of libraries for communities is rapidly changing. No longer are they facilities that simply house books and other media. Today, libraries are community meeting places with a variety of learning materials, computers, live performances, lectures and workshops. The changing role of libraries provides an ever-increasing number of opportunities for people to learn and improve their lives.

Perhaps no library in the City better exemplifies the role change than the City Heights/Weingart Branch. Besides the main facility, the library also includes a neighboring annex building that hosts music events, plays, meetings, dance performances, and other activities.

“The City Heights Library Performance Annex provides a tremendous focal point for cultural and entertainment events that bring residents together,” said Aglae Saint-Lot, coordinator of the Performance Annex. “It’s a community gathering place with important and positive activities for everyone.” More than 40 special events were held in fiscal year 2002 as well as reading programs and classes in ballet, Cuban dance and art. Some of the other undertakings included original plays, community festivals, live music concerts, film presentations, and dance performances.

Kit and Mike Lynch moved to City Heights in 1993 and they have watched their neighborhood blossom into a culturally hip area, thanks in part to the Performance Annex. “Five years ago I came to the first performance at the Annex and was blown away by the professional excellence,” said Kit, who is now president of the nonprofit Friends of the City Heights Performance Annex.
From Our Files:

AN OPEN AND SHUT CASE

There’s no mystery behind the success of the City of San Diego Public Library. The support and assistance we receive from City Hall, citizens, and the Library’s own staff contribute to programs and services that enrich the community and educate the public.

Many people throughout San Diego generously and unselfishly donate funds and volunteer their time to assist the Library. In addition, we have received unprecedented support from the Mayor and City Council who are committed to building a 21st century library system for all San Diegans.

As we look back on the Library’s accomplishments in the 2002-2003 fiscal years, we can also look forward to a very bright future. Already in the works is a plan to build new facilities and expand others to better serve the public. This plan, along with the Library’s current programs and services, will attract more patrons and help improve literacy throughout the region.

Libraries are both centers of learning and community gathering places. Patronage continues to rise, circulation of materials continues to increase, and new technologies and expanded collections provide more reasons than ever before to visit your local library.

Library staff and supporters have the ability, motivation and attitude to help us achieve great things. With the clues available in this annual report, the Library’s success is evident for all.

Anna Tatár
Director
City of San Diego Public Library

Mel Katz
Chair
Board of Library Commissioners

“Ability is what you’re capable of doing. Motivation determines what you do. Attitude determines how well you do it.”
— Raymond Chandler (1888-1959), mystery writer and San Diego resident.

Branch Libraries

1. Central Library
   820 E Street
   San Diego, CA 92101
2. Balboa Branch
   4295 Mt. Abernathy Avenue
   San Diego, CA 92117
3. Beckwourth/Mountain View Branch
   721 San Pasqual Street
   San Diego, CA 92113
4. Benjamin/Allied Gardens Branch
   5186 Zion Avenue
   San Diego, CA 92120
5. Carmel Mountain Ranch Branch
   12095 World Trade Drive
   San Diego, CA 92128
6. Carmel Valley Branch
   3919 Townsgate Drive
   San Diego, CA 92150
7. City Heights/Weingart Branch
   3795 Fairmount Avenue
   San Diego, CA 92105
8. Clairemont Branch
   2940 Burgener Boulevard
   San Diego, CA 92110
9. College Heights Branch
   4710 College Avenue
   San Diego, CA 92115
10. Kensington/Normal Heights Branch
    4131 Adams Avenue
    San Diego, CA 92116
11. La Jolla/Siford Branch
    7556 Draper Avenue
    San Diego, CA 92037
12. Linda Vista Branch
    2180 Ulric Street
    San Diego, CA 92111
13. Logan Heights Branch
    811 So. 28th Street
    San Diego, CA 92113
14. Malcolm X/Valencia Park Branch
    5148 Market Street
    San Diego, CA 92115
15. Mira Mesa Branch
    8405 New Salem Street
    San Diego, CA 92126
16. Mission Hills Branch
    925 W. Washington Street
    San Diego, CA 92103
17. Mission Valley Branch
    2135 Fenton Parkway
    San Diego, CA 92108
18. North Clairemont Branch
    4616 Clairemont Drive
    San Diego, CA 92117
19. North Park Branch
    3795 31st Street
    San Diego, CA 92104
20. Oak Park Branch
    3005 Coronado Avenue
    San Diego, CA 92154
21. Ocean Beach Branch
    4801 Santa Monica Avenue
    San Diego, CA 92107
22. Otay Mesa/Nestor Branch
    3005 Coronado Avenue
    San Diego, CA 92154
23. Pacific Beach/Taylor Branch
    4276 Cass Street
    San Diego, CA 92109
24. Paradise Hills Branch
    5922 Rancho Hills Drive
    San Diego, CA 92129
25. Point Loma/Hervey Branch
    3701 Voltaire Street
    San Diego, CA 92107
26. Rancho Bernardo Branch
    17110 Bernardo Center Drive
    San Diego, CA 92128
27. Rancho Peñasquitos Branch
    13355 Salmon River Road
    San Diego, CA 92129
28. San Carlos Branch
    7265 Jackson Drive
    San Diego, CA 92119
29. San Ysidro Branch
    101 W. San Ysidro Boulevard
    San Diego, CA 92173
30. Scripps Miramar Ranch Branch
    10301 Scripps Lake Drive
    La Jolla, CA 92037
31. Serra Mesa Branch
    3440 Sandrock Road
    San Diego, CA 92123
32. Skyline Hills Branch
    480 S. Meadowbrook Drive
    San Diego, CA 92114
33. Tierrasanta Branch
    4985 La Cuenta, Drive
    San Diego, CA 92124
34. University Community Branch
    4155 Governor Drive
    La Jolla, CA 92038
35. University Heights Branch
    4193 Park Boulevard
    San Diego, CA 92103

See Map Next Page
San Diego Public Library
Established in 1882, the San Diego Public Library is a department of the City of San Diego. The Library system serves the more than 1.27 million residents of the City of San Diego, which encompasses an area of 342 square miles. The system consists of the Central Library, 34 branches, one adult literacy program office (READ/San Diego), and one outlet (Environmental Library). The Library Department serves the educational, cultural, business and recreational needs of San Diego’s diverse community through its collection.

Library Mission Statement
Respond to the information needs of San Diego’s diverse communities.
Ensure equal access to local, national, and global resources.
Anticipate and address the educational, cultural, business, and recreational interests of the public.
Develop and provide welcoming environments.

From Our Files
2 Slipping Into Disguise
3 Building A Case
4 Volunteers
5 Beyond Code Dewey
6 Literacy
8 Homeschooling Children
9 Donors
11 Just The Facts
13 Branches
15 Branch Map
The clues all add up — The Library is a great place to be!

...WHODUNNIT?

We did!

Mayor
Dick Murphy
City Council
Scott Peters
Michael Zucchet
Toni Atkins
Charles Lewis
Brian Maienschein
Donna Frye
Jim Madaffer
Ralph Inzunza
City Manager
Michael T. Uberuaga
Board of Library Commissioners
Melvin I. Katz, Chair
Laurie Black
Susan Lew
Judy McCarty
Mary Anne Pintar
Katie Sullivan
Ernest Wright Sr.
Mary Lindenstein Walshok Chair Emeritus

San Diego Public Library Foundation
A California Tax-Exempt Corporation
James Dawe President
James Bowers Executive Director
Friends of the San Diego Public Library Board
A California Tax-Exempt Corporation
Katie Sullivan President
Cecily McRuen
John N. Sedgwick
Carleen Hemric
E.T. Perry
Frances Pierce

Library Administration
Anna Tatar
Library Director
Esther Siman
Assistant to the Director
Margaret Kazmer
Deputy Director, Central Library
Meryl Balko
Deputy Director, Library Branches

Annual Report Contributors
Jack Albrecht
Alyce Archuleta
Sheila Burnett
Arian Collins
Luz Culp
Kim Schmidt
Sandi Vaughn
Carol Young

City of San Diego Public Library
Annual Reports, Fiscal Years 2002 - 2003

This information is available in alternative formats upon request.