

# San Diego Children's Book Festival



Illustration © 2008 Gerald McDermott

## EVENT GUIDE



© 2008 Target Stores. The Bullseye Design, Target and the 5% Bullseye Design are trademarks of Target Brands, Inc.

5%

PHILANTHROPIST

When you shop at Target, you help us give 5% of our income to support education, the arts and social services. Since 1946, that 5% has funded all kinds of good things, from concerts to field trip grants to disaster relief. Today, and thanks to you, over **\$3 million a week** goes out our doors and into your neighborhoods. Doing good is easy when doing good is automatic. **DO 5% GOOD.**

TARGET.COM/COMMUNITY

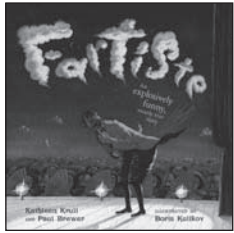
# FEATURED AUTHORS



## SHERMAN ALEXIE

winner of The National Book Award for *The Absolutely Diary of a Part-time Indian*. He is an award winning poet and filmmaker and a Spokane/Coeur d'Alene Indian.

**12:30 P.M. Festival Stage**



## PAUL BREWER

is the illustrator of the popular "Robert" series of chapter books for grades 2-3, written by Barbara Seuling. His picture books are *How to Trick or Treat in Outer Space* and *Clip, Clip, Clip: Three Stories about Hair* both written by his wife, Kathleen Krull.

**1:30 P.M. Library Stage**



## MARLA FRAZEE

has illustrated many picture books, *Harriet, You'll Drive Me Wild!* by Mem Fox, as well as her own *Walk On!* and, *A Couple of Boys Have the Best Week Ever*, which received a Caldecott Honor Award.

**1:00 P.M. Library Community Room**



## ROBIN PREISS GLASSER

is the number one *New York Times* bestselling illustrator of the *Fancy Nancy* series, written by Jane O'Connor; *Our Fifty States* and *America: A Patriotic Primer*, both written by Lynne Cheney. She lives in Southern California with her family.

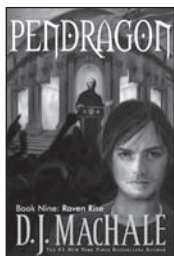
**11:30 A.M. Festival Stage**



## KATHLEEN KRULL

is an acclaimed biographer for young readers. Her books have received rave reviews and won numerous awards, including the *Boston Globe/Horn Book* Honor Award. Kathleen lives in San Diego with her husband author/illustrator Paul Brewer.

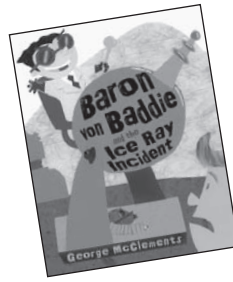
**1:30 P.M. Library Stage**



## D. J. MACHALE

is a writer, director, and producer of several popular television series and movies that include *Flight 29 Down*, *Encyclopedia Brown*, *Boy Detective* and *Tower of Terror*. *Pendragon*, his first book series, is a #1 *New York Times* bestselling series. He lives in southern California with his family.

**1:30 P.M. Festival Stage**



## GEORGE McCLEMENTS

is author/illustrator of *Ridin' Dinos with Buck Bronco* and *Night of the Veggie Monster*. He enjoys strumming his ukulele in Glendale, CA where he lives.

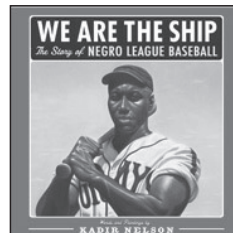
**2:30 P.M. Festival Stage**



## GERALD McDERMOTT

has received a Caldecott Medal and two Caldecott Honors, and also is a consultant to the Joseph Campbell Foundation on mythology in education. *He generously created art for the 2009 San Diego Children's Book Festival Poster.*

**10:30 A.M. Festival Stage**



## KADIR NELSON

is a two-time recipient of both the Corretta Scott King Illustrator Award and the Caldecott Honor. He lives with his family in San Diego, California.

**12:00 P.M. Library Stage**



## MARY E. PEARSON

is the author of three novels for teens—*A Room on Lorelei Street*, *David v. God*, and *Scribbler of Dreams*. She writes full-time from her home in Carlsbad, California, where she lives with her husband and two dogs.

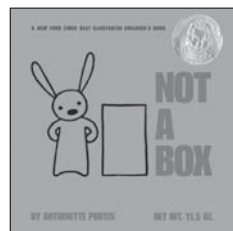
**2:30 P.M. Library Community Room**



## MARLENE PEREZ

is the author of *Unexpected Development*, and her new book, *Dead is the New Black* delivers a wise-cracking, boy-lusting, high school sleuth named Daisy Giordano. Marlene Perez lives in Orange County, California.

**2:30 P.M. Library Community Room**

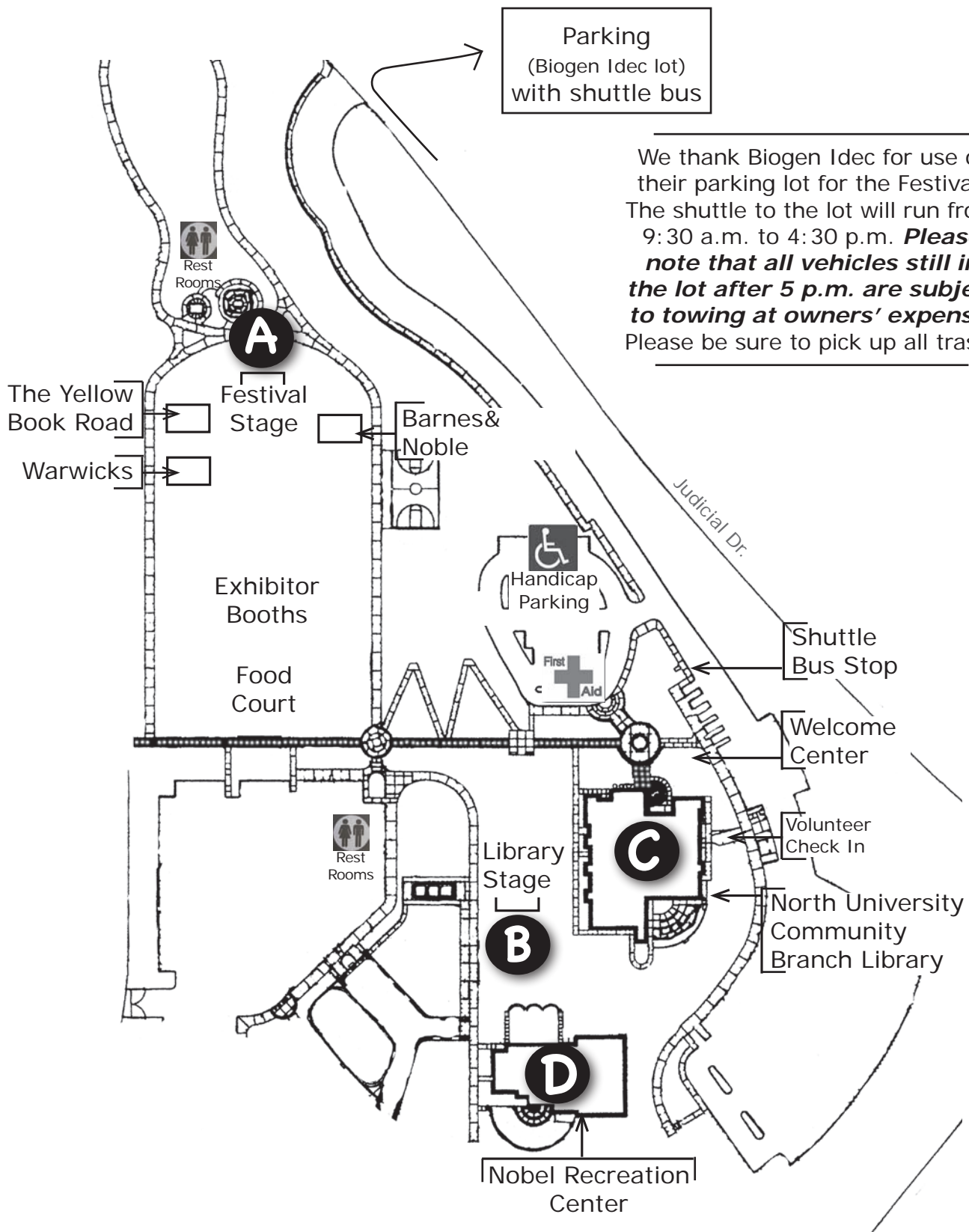


## ANTOINETTE PORTIS

is the author/illustrator of the *New York Times* Best Illustrator book *Not a Box*. She attended UCLA School of Fine arts and is a former creative director at Disney.

**11:00 A.M. Library Community Room**

# FESTIVAL MAP



Parking  
(Biogen Idec lot)  
with shuttle bus

We thank Biogen Idec for use of their parking lot for the Festival. The shuttle to the lot will run from 9:30 a.m. to 4:30 p.m. **Please note that all vehicles still in the lot after 5 p.m. are subject to towing at owners' expense.** Please be sure to pick up all trash.



Notice to attendees. Photographs may be taken during this event and may be used to publicize Library events. If you have questions, please ask Library staff.

# SCHEDULE OF EVENTS

10:00 a.m.

**FESTIVAL STAGE:** **A**  
Ballet Folklorico & Welcome by Rana Sampson  
**LIBRARY STAGE:** Mommy or Daddy and Me **B**  
**LIBRARY COMMUNITY ROOM:** **C**  
Literature Comes to Life

10:30 a.m.

**FESTIVAL STAGE:**  
Gerald McDermott & Parade of Puppets **A**

11:00 a.m.

**FESTIVAL STAGE:** Hullabaloo **A**  
**LIBRARY COMMUNITY ROOM:** Antoinette Portis **C**  
**YELLOW BOOK ROAD BOOTH:** Gerald McDermott  
**BARNES & NOBLE BOOTH:** Marla Frazee

11:30 a.m.

**FESTIVAL STAGE:** Robin Preiss Glasser **A**  
**LIBRARY STAGE:**  
Karate Demonstration **B**  
**WARWICK'S BOOTH (Library Lawn):**  
Antoinette Portis

12:00 p.m.

**LIBRARY STAGE:** Kadir Nelson **B**  
**FESTIVAL STAGE:** **A**  
Dixieland Band: The Jammers  
**YELLOW BOOK ROAD BOOTH:**  
Robin Preiss Glasser  
**LIBRARY STORY TIME THEATER:** **C**  
English/Spanish Story Time

12:30 p.m.

**FESTIVAL STAGE:** Sherman Alexie **A**  
**LIBRARY STAGE:** Scripps Performing Arts **B**  
**WARWICK'S BOOTH (Library Lawn):**  
Kadir Nelson  
**LIBRARY STORY TIME THEATER:** **C**  
Baby Sign Language

1:00 p.m.

**LIBRARY COMMUNITY ROOM:** Marla Frazee **C**  
**BARNES & NOBLE BOOTH:** Sherman Alexie  
**FESTIVAL STAGE:** **A**  
Civic Dance Arts: Break Dance  
**LIBRARY STORY TIME THEATER:** **C**  
Sing-a-long Story Time

1:30 p.m.

**FESTIVAL STAGE:** DJ MacHale **A**  
**LIBRARY STAGE:** **B**  
Kathleen Krull & Paul Brewer  
**YELLOW BOOK ROAD BOOTH:**  
Antoinette Portis  
**WARWICK'S BOOTH (Library Lawn):**  
Marla Frazee

2:00 p.m.

**FESTIVAL STAGE:** **A**  
Mad Science: Getting Creative with Sound  
**WARWICK'S BOOTH:** DJ MacHale  
**LIBRARY STORY TIME THEATER:** **C**  
Sing-a-long Story Time

2:30 p.m.

**FESTIVAL STAGE:** George McClements **A**  
**LIBRARY COMMUNITY ROOM:** **C**  
Writing for Teens: Mary Pearson & Marlene Perez  
**WARWICK'S BOOTH (Library Lawn):**  
Kathleen Krull & Paul Brewer

3:00 p.m.

**FESTIVAL STAGE:** **A**  
Metro Dance: Tap & Hula  
**BARNES & NOBLE BOOTH:** George McClements  
**LIBRARY STORY TIME THEATER:** **C**  
English/Spanish Story Time

3:30 p.m.

**FESTIVAL STAGE:** **A**  
Dr. Seuss Storyteller, Teri Z.

## EVENTS THROUGHOUT THE DAY

10:00 A.M. - 4:00 P.M.  
Story Time: **LIBRARY STORY TIME THEATER** **C**

10:00 A.M. - 4:00 P.M.  
Read to Therapy Dogs  
**LIBRARY CHILDREN'S PATIO**

11:00 A.M. - 4:00 P.M.  
Relaxing Music: **REC-CENTER** **D**

10:00 A.M. - 1:00 P.M.  
Harry Potter OR Twilight Trivia: **REC-CENTER** **D**

1:00 P.M. - 4:00 P.M.  
Screening: Animated Books: **REC-CENTER** **D**

Embrace Simplicity.

Build Your Own Time Warner Cable Bundle.



Get our best TV, Internet and Phone. All on one bill. All for one low price.



(866) 202-4222

[www.TimeWarnerCable.com](http://www.TimeWarnerCable.com)

biogen idec

*Biogen Idec  
is proud to support the*

2009 San Diego  
Children's Book Festival

Westfield UTC is proud  
to support the San Diego  
Children's Book Festival

Westfield<sup>®</sup>  
UTC

Nobel Athletic Fields and  
Recreation Center 8810 Judicial Drive

- SPORTS FIELDS and RECREATIONAL FIELDS
- OUTDOOR BASKETBALL COURTS
- GYMNASIUM
- TOT LOTS
- MEETING ROOMS
- PICNIC AND BBQ AREAS



For more information  
(858) 552-1626

Check us out on the web

[www.sandiego.gov/park-and-recreation/centers/nobel.shtml](http://www.sandiego.gov/park-and-recreation/centers/nobel.shtml)

# FESTIVAL

AT&T

Author: Peter S. Beagle

AuthorsDen.com

B&B Kettlecorn

Baby Moonbeam

Bamboo Hut

Barefoot Books

Barnes & Noble

Birch Aquiriam at Scripps

Camp Invention

Captain Oral Hygiene

Carl's Hawaiian Shaved Ice

CELL Sunkisses

Chimmy's 5 in 1 Languages

Circus Fund

San Diego Park & Rec

Dr. Dawn Sandberg, Chiropractor

Fidelity Investments

Friends of Rose Canyon

Friends of the San Diego Public Library (book sale)

Friends of the San Diego Public Library (snack sales)

Isabel Schon Center

Kidz Place Dentistry

KPBS

Larry Keough Entertainment

Lawrence Family Jewish Community Center

Legoland

San Diego Public Library & Foundation



International Center for  
Spanish Books for Youth  
San Diego Public Library  
Centro Internacional de Libros  
en Español para Niños y Jóvenes

The Center at the San Diego Public  
Library is a circulating library that  
promotes literacy and reading.

El Centro de la Biblioteca Pública de San Diego es  
una biblioteca con servicio de préstamo que  
promueve la lectura.

[www.isabelschoncenter.org](http://www.isabelschoncenter.org)  
(858) 573-1451

The Schon Center is possible with contributions  
from Harle G. Montgomery and supporters



# EXHIBITORS

Mind Body Partnerships  
Mommy and Me Bootcamp  
Mom's Like Me  
Mr. Joey's Taco Shop  
Munchkin Minders  
Mustache Mike's Italian Ice  
Rad Hatter  
Ralphs  
READ San Diego  
Reuben H. Fleet Science Center  
Rolling Reader/ San Diego Council on Literacy  
San Diego Book Arts  
San Diego State  
School of Rock  
Sea World  
Servapalooza  
Society of Children's Book Writers & Illustrators  
United States Karate Academy  
Usborne Books  
Warwicks  
Watco Publishing  
Welk Resorts  
Yellow Book Road



*Cubic Corporation  
is a proud sponsor of the*

**2009 San Diego  
Children's Book Festival**

## What's going on?



Sign up for a monthly email highlighting the best in FREE programs and services at your library...

[www.SupportMyLibrary.org](http://www.SupportMyLibrary.org)

## Library Day at Petco Park!

Sunday August 23 -  
vs. St. Louis Cardinals at 1:05 p.m.

### PRICING

\$23.00 FOR FIELD RESERVED  
\$17.00 FOR UPPER INFIELD RESERVED



*A portion of all tickets sales will help raise money for  
the San Diego Public Library Foundation.*

Buy Tickets online & Enter Promo Code: BOOK (case sensitive)  
<http://sandiego.padres.mlb.com/sd/ticketing/groups/library.jsp>

## Special Thanks to



**SIMON &  
SCHUSTER**  
A CBS COMPANY



**HOUGHTON  
MIFFLIN  
HARCOURT**  
Trade and Reference Publishers



**EMBASSY SUITES®**

San Diego - La Jolla

## READ THE 2009

# One Book

ONE SAN DIEGO  
SELECTION

Get more information at [kpbs.org/onebook](http://kpbs.org/onebook)

# Ralphs

*Ralphs is proud to sponsor the*

**2009 San Diego  
Children's Book  
Festival**

# Children's Programs @ Your Library

## SUMMER READING PROGRAM

Be Creative at Your Library! **June 15–August 15**

**Read ten books this summer** and win prizes like Padres tickets, passes to the Ruben H. Fleet Science Center and San Diego Natural History Museum, free kids meal from TGI Fridays and more! Register at your local branch library.

## FREE TUTORING

**Online Homework Help:** Daily, 1 pm to 10 pm

Free online tutoring program for grades K-12. From a library or home computer students use their library card to connect with live expert tutors. Spanish-speaking tutors also available. Visit [SanDiegoLibrary.org](http://SanDiegoLibrary.org).

**SchoolRooms:** Student-friendly website integrates thousands of pages of multimedia content, web links and powerful search capabilities. Available 24-hours/day and aligns with California curriculum.

**Homework Centers:** Each library offers special areas where children access books, materials and Internet and library databases. Staff assists children with homework assignments and research.



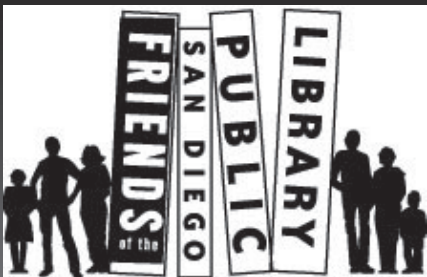
## STORY TIMES & CRAFTS!

Check your local branch for times & days.

*For a schedule of Free Children's Programs visit [SanDiegoLibrary.org](http://SanDiegoLibrary.org).*

*Learn about ways to support youth programming at [SupportMyLibrary.org](http://SupportMyLibrary.org).*

## Enjoy the Book Festival!



The Friends of the San Diego Public Library are proud supporters of the Book Festival. Special thanks also to these Friends groups:

- North University Community Branch Library
- La Jolla/Riford Branch Library
- Pt. Loma/Hervey Branch Library
- Rancho Penasquitos Branch Library

Become a Friend of your local library. Stop by the Friends booth to join, visit your branch, or call 619-542-1724 for more information.

## Libraries change lives!



Learn how you can help at  
**SupportMyLibrary.org**