



THE CITY OF SAN DIEGO

Public Library

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Library Receives 40 Digital Cameras Donated by Sony Electronics *Cameras will be Used to Document Library Events and Programs*

SAN DIEGO – The City of San Diego Public Library has received a donation of 40 new digital cameras from Sony Electronics Inc. The cameras will be used to help staff document Library events, programs and projects.

“The Library is very grateful for Sony’s generous donation,” said City Library Director Anna Tatár. “The cameras will be put to good use and the photographs will enhance our newsletters and Web pages, as well as help us improve and enlarge our photo archives.”

The Sony’s Cyber-shot® Digital Camera DSC-P93 retails for \$349.95 each, and features 5-megapixel sensor (2592 x 1944 pixels) for enlargements up to 20 x 30 inches, 3x optical zoom plus 2x digital zoom for 6x total, and high-resolution movie mode with sound.

“We are proud of our relationship with the San Diego Public Library and the ability to showcase our products in a practical environment is a tremendous opportunity,” said Rosanne Brown of Sony Community Affairs.

Each of the City’s 35 libraries will receive one camera and the other five cameras will be used by special Library programs, such as the Summer Reading Program, the award-winning READ/San Diego literacy program, art exhibits, music performances, and the annual Local Authors exhibit and reception.

In fiscal year 2003, more than 218,000 people participated in Library programs, and attendance at City libraries was more than 6.7 million.

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