If relaxing in a comfortable lounge chair by a toasty fireplace with a good book sounds like a great way to spend your time, put the new College-Rolando Branch Library on the top of your list of places to visit. And if that vision isn’t enough to entice you, perhaps you would like to check out the computer lab, the community meeting room, free wireless Internet access, an outdoor patio or the large children’s area.

The resources and services of the new branch library were certainly an instant hit with the public. On opening day September 9, more than 1,300 visitors toured the new facility and borrowed more than 1,100 books and other items.

“We are absolutely thrilled that the community has so quickly embraced the new College-Rolando Branch Library,” said City Library Director Anna Tatár. “The plans for the branch have been a partnership between the City and the Friends of the College-Rolando Library, with the goal of providing a place of learning and enjoyment. This library will be an important part of the community for generations.”

Located at 6600 Montezuma Road, the 15,222-square-foot facility is a state-of-the-art library and is three times larger than the old College Heights Branch it has replaced. Three years of community meetings and discussions about the location, amenities and design of the new library resulted in a building that reflects the diverse histories and interests of the College and Rolando communities.

The new library has continued to attract people of all ages. In the first month of operation, attendance was nearly 15,000, almost double the previous year’s figures at the old branch. In addition, the number of items borrowed was nearly 11,000, an increase of more than 40 percent.

The College-Rolando Branch is the first of four libraries in San Diego to feature a Preschooler’s Door to Learning Center which will provide services that allow children five years and younger to discover the pleasures of reading and learning. Approximately 3,600 preschoolers live in the area served by the new branch, and the goal is to attract parents and their children to the library’s resources and services. A special “My First Library Card” has been created to issue to young children.

This project was part of a citywide program to build or improve 24 libraries throughout San Diego. The College-Rolando Branch is the third completed project, following the construction of a new Point Loma/Hervey Branch and an expanded La Jolla/Riford Branch. Currently under
One of the wonderful results of opening a new library is how quickly the community embraces it. Whenever we open a new branch or an expanded library facility, thousands of people immediately begin using the new facility, checking out books, DVDs, and CDs, attending concerts and lectures, or simply finding a cozy spot to sit and read.

The new College-Rolando Branch Library opened September 9. In the first three hours of operation that day, more than 1,300 people visited. In the first month of operation, attendance was almost double the previous year’s figures, and the number of items borrowed was nearly 11,000, an increase of more than 40 percent.

As we continue to build new and more technically responsive libraries, people show their interest and appreciation by using these facilities more and more. They attend art exhibits, author events, puppet shows, and musical performances.

As an example, our nationally recognized award-winning programming continued with Julie Rivett, granddaughter of author Dashiell Hammett, who recently spoke at the Central Library. She was here as part of a Library exhibit celebrating the 75th anniversary of Hammett’s classic novel “The Maltese Falcon.” Ms. Rivett talked about how her grandfather regularly used the public library system to further his education. We hear stories like this all the time about famous people and members of the general public.

In short, Libraries inspire!

Thanks to your generosity, millions of San Diegans will continue to enjoy these programs and services as they have since the library was founded in 1882. Libraries have been important to you and many generations before you. Please continue your support of the San Diego Public Library to enhance library service to the public.

Anna Tatár, Director, San Diego Public Library

In September, the Friends of the Library delivered to the Central Library a large shipment of music-related materials from the estate of Mary Evans Johnson. Johnson, a former concert pianist and teacher at the Juilliard School, was the great-granddaughter of Samuel Church Smith, who built a family home in Carlsbad in 1887—the historic Smith-Shipley-Magee House. She appears to have had a keen interest in the life and music of Robert and Clara Schumann, as reflected in the many biographies, analytical studies, and printed music scores in Johnson’s collection.

Of special interest are three rare vocal scores from the late 18th and early 19th centuries. (A vocal score contains all of the vocal parts of a musical work, with the orchestral part arranged for piano for rehearsal purposes.) The first is a score of the opera La clemenza di Tito by Wolfgang Amadeus Mozart (1756-1791). Mozart finished composing the opera in 1791, the year of his death. The score contains the original Italian libretto with a German translation, and was published in Hamburg, Germany, probably in the 1790s, just after Mozart’s death. The score contains some particularly nice examples of music engraving, which was the preferred method of printing music during the 18th and early 19th centuries.

The other two compositions are sacred oratorios by Joseph Haydn (1732-1809), for solo voices, chorus and orchestra. The vocal score for Haydn’s Stabat Mater, which he completed in 1767, was published in 1781, while the composer was still alive. The other work is one of Haydn’s masterpieces, Die Schöpfung (“The Creation”), composed from 1796 to 1798. The vocal score for Die Schöpfung was probably published in the early 1800s. The scores of both Haydn compositions were published in Leipzig, Germany.

The library is very pleased to acquire such a wealth of music materials from the collection of Mary Evans Johnson. We are especially delighted to have the opportunity to add these three rare publications of the music of Mozart and Haydn. For inquiries about these other rare materials at the San Diego Public Library, please contact the Wangenheim Room (619-236-5807). For questions about music books, scores, and recordings, contact the Art, Music, and Recreation Section (619-236-5810).
**Scavenging for American History**

On October 18, during Teen Read Week, Lamb’s Players Theatre of Coronado performed American Voices: 100 Years of American History for 198 excited teenagers from three local middle schools in the Central Library’s auditorium. Afterward, students scoured the library on a History Scavenger Hunt.

**Laptops for Libraries**

Laptop computers with wireless access to the internet and branch computer printer are available for use within the Valencia Park/Malcolm X Library. Patrons with library cards apply for and are given a special status that enables them, via the library’s automated circulation system, to check out laptop computers for periods of up to two hours. This service is especially popular with children and young adults.

**A Real Community Effort**

North Clairemont Branch Library is no longer a nondescript building hidden by shrubs. Its bright, bold colors and eye-catching landscaping are a testament to what a community working together toward a common goal can accomplish. What began as a local artist’s suggestion to make the building more visually exciting, turned into a community effort to paint the exterior of the building and upgrade the landscape. The project was financed by the office of County Supervisor Ron Roberts, Friends of the North Clairemont Library, the Clairemont Town Council, and the Clairemont Woman’s Club. Local artisans contributed the building and landscape designs; supplies and labor were contributed by local businesses; and People for Trees supplied many of the trees, which were planted by a local Boy Scout troop.

**Library Volunteer Receives Points of Light Award**

Carmel Mountain Ranch Library volunteer Sachiko Kataoka recently received the President’s Community Volunteer Award from the Points of Light Foundation. This award is the most prestigious honor offered by the Foundation. Candidates must have completed at least one year of community service in order to be eligible. Ms. Kataoka has far exceeded this requirement, as she has worked for the Carmel Mountain Ranch Library since 1997. Ms. Kataoka prepares new books for the collection and was instrumental in creating a section of books in Japanese for the community’s native Japanese speakers.

**Thank You Linda Vista**

Hi Linda Vista Library:

I was severely injured last year and my life was turned upside down. Your library turned into a healing environment for me. I’ve been to just about every library in San Diego ... but there was something special about yours.

I’m healed and pursuing my dreams. I got a second chance. I’m blessed.

Well, I just wanted to share that with you guys - keep it up. You help a lot of people every day!

Libraries Rock,
Kimberly Loureiro
In April of this year, the Mayor and Council approved acceptance of the largest estate gift in the Library’s history. Jane Cameron passed away last August and left a $3.2 million provision for the La Jolla/Riford Branch Library. Her gift is a bold statement of admiration and confidence in the value that Libraries provide to the fabric of San Diego life.

Ms. Cameron was born in San Diego and graduated from San Diego High School. Her father was a commercial painter, and an artist. Her mother was a talented seamstress. Through her youth and over the years, she lived in Beverly Hills and New York City.

Ms. Cameron was an avid reader and was a frequent patron of the La Jolla/Riford Branch Library. She was a real estate investor in La Jolla, and owned several properties over her adult years. According to one of her closest friends, Ms. Cameron “loved to buy and sell residences because she enjoyed the architectural differences among them and talking to the people with whom she was making purchases and sales.” Ms. Cameron was regarded by her friends as a joyful and wise person, with a keen wit.

The Cameron gift highlights the importance of Planned Giving and the Library’s new Carnegie Society, which recognizes people who have included the library in their estate plans. But it is a means by which one can ensure that their love of reading and the pleasures the library provides can be enjoyed for years to come.

This year’s Carnegie Society Tea is being sponsored by the Fox Trust at Union Bank of California. If you have any questions about how to incorporate the San Diego Public Library in your estate planning, please contact Jay Hill at the Development Office at (619) 236-5861.

“Now my children can’t go to bed without reading a story. Wherever they go, they bring their books. They read in the car, they read at the park, and they read in the doctor’s office. They are in love with books.”

--Cindy Chen reading with her daughter Tomi

So why should someone reading a column about effective business writing care about libraries or about books and the people who write them? The answer is obvious. Whether you write for pragmatic or artistic reasons, the library is the repository of our civilization’s finest efforts; it’s a community place for citizens to gather and glean information and insight from the wisdom, expertise and experience of others; it’s a dynamic manifestation of our basic human impulse to band together and benefit from collective effort.

Imagine trying to teach a generation of people who didn’t read books as children and who don’t read them as adults how to express themselves with clarity and emphasis, much less precision and grace. Imagine a workplace environment populated by workers with no sense of history, literature, art or culture - in other words, no sense of the traditions and influences that have shaped them and helped make who they are. It’s a scary thought.”

—Stephen Wilbers, Business Columnist
Orange County Register
September 12, 2005
Community support for libraries comes in all shapes, sizes, and professions. San Diego Charger, Keenan McCardell, is not only an All-Pro Wide Receiver, but a big supporter of the library. Keenan and the Chargers have agreed that he will serve as Library spokesperson for upcoming campaigns.

Keenan visited the Rancho Bernardo Branch in early October to read to 75 children and their parents at the regularly scheduled story-time. He also spent time with the attendees, autographing everything from footballs to baseball caps and posing for pictures with kids, parents, library staff and other fans.

Keenan, who has four children of his own, was completely at home reading to the audience, and spoke afterwards with several members of the San Diego press about the importance of parents getting involved in their children’s education, as well as the vital role that the San Diego Public Library plays in that process.

A special thanks to the Chargers and Keenan McCardell for their commitment and a heartfelt “Thank You” to Padre Trevor Hoffman for his help in this campaign over the past year. It is so important for positive role models in our community to be vocal about their support of the activities and programs libraries continue to provide.

Library Volunteers Rock!

In fiscal year 2005, 2,796 volunteers provided 137,394 hours of service to enhance library services in every San Diego community. According to Independent Sector Research, the estimated dollar value of volunteer time is $17.55 per hour. Using this number, the value of our volunteers to the San Diego Public Library and the citizens of San Diego was worth $2,411,268. The Library has the second highest number of volunteers in the entire City of San Diego.”

Entre Nous Showcase To Spotlight Talents Of San Diego Public Library Staff

A major, multi-event series of programs scheduled through July 2006, will spotlight the artistic abilities of the Library’s creative staff. “Entre Nous Showcase” will offer a series of music concerts, dance performances, and art and poetry presentations designed to create bridges of understanding between library patrons, their libraries and the community served by the Library. San Diego residents can enjoy a great evening of free entertainment, and learn more about the people who work in their neighborhood libraries. More information about “Entre Nous Showcase,” including a schedule of events, can be found on the Library web site http://www.sandiego.gov/public-library. Click on “News & Events,” and choose “Entre Nous Showcase.
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TRIBUTE GIFTS
Contributors listed here have made a gift as a tribute or memorial:

In Memory Of:

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In Honor Of:

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Valerie Hardie
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HANDS ON SAN DIEGO

Each September Volunteer San Diego sponsors Hands On San Diego, a communitywide event to benefit local organizations. This year volunteers tackled three San Diego Public Library projects

Hunting for Treasure in the History Section

Teresa Alley, Carol Evans and project leader Barry Smith took time off from their civilian duties at NAS North Island to assist in locating 40% (191 titles) of the 500 history books missing in “route” (en route or on the way from one library to another) for one month or more. Their biggest find was a copy of Russia and the Commonwealth of Independent States, valued at $250. Staff estimate that 3% of all circulating library materials are improperly identified as “route” leaving thousands of valuable books lost in the cyber swamp of erroneous status designations which also include “missing” and “bindery.”

Love Your Library

On a bright and early Saturday morning, Qualcomm’s Team Energizer led by Katie Wiest and including Lynne Bradley, Maria Colon, Francisco Colon, Doug Dere, Toni Flecker, James Formigli, David Hom, Doug Lucas, Taylor Lucas, Leslie Sippel, Noelle Whittum, and Greg Wiest, took on the task of cleaning up the Clairemont Branch Library inside and out. The volunteers power-washed the walkway, cleaned and scrubbed outside walls and overhangs, washed windows, picked up trash, raked up leaves, spruced up and put new plants in the planter, and cleaned the children’s picture books. Team Energizer was fantastic. The volunteers were enthusiastic, worked very hard and enjoyed themselves -- in fact, several library patrons volunteered to help after seeing how much fun everyone was having.

North Park

Six San Diego women, members of Delta Mu Beta, chapter of Beta Sigma Phi, a non-college sorority/service organization, gave their time shifting books at North Park Branch Library to balance out the number of books per shelf and provide space for new ones. All six moms plan to make a commitment to volunteer their time one weekend each month.

75TH ANNIVERSARY OF THE MALTESE FALCON

“The best mystery ever written”

The Maltese Falcon, Dashiell Hammett’s classic, noir crime novel, is a recognized literary classic and one of only three works to win a place on both the Modern Library’s 100 Best Novels list (No. 56) and the American Film Institute’s 100 Greatest Movies list (No. 23).

During October, the Central Library celebrated the 75th anniversary of the novel and hosted a special exhibition including rare and never-before-displayed items. The items in the exhibit traced sources from Hammett’s real life and threads from his early fiction that he drew upon for “The Maltese Falcon.” The exhibit also demonstrated how broadly the novel was disseminated to audiences throughout the world.

In the last 75 years, the novel has been published in 76 editions in 36 countries. With the exception of a brief period in the 1950s, the novel has been continuously in print for all of its 75 years, and more than 4.5 million copies have changed hands.

On October 15, Hammett’s granddaughter Julie Rivett discussed the novel at a Central Library program followed by a screening of the film version of The Maltese Falcon starring Humphrey Bogart. The John Huston-directed film was nominated for three academy awards: best picture, best screenplay, and best supporting actor for Sydney Greenstreet. Even after 75 years, it seems, there is no end of appreciation (and no shortage of readers) for this singular work called by Ross Macdonald “the best mystery ever written” - a story so complex, he thought, “you can go on rereading it and finding things in it for the rest of your life.”
ADDED COMPUTERS PROVIDE BETTER SERVICE TO PUBLIC

With the recent donation of 78 computers, the San Diego Public Library now has a total of 562 public computers connected to the Internet, and another 158 public computers for perusing the Library catalog.

“Demand for computers continues to increase dramatically,” said City Library Director Anna Tatar. “This helps break down the digital divide so that people throughout San Diego can access the Internet”.

“This is especially important for underserved San Diego populations which rely on the Library for their Internet access.”

Donated to the Library by the City’s Water Department, the computers were installed in 18 different branches through the system, with a concentration on areas that have the greatest need.

Internet usage at San Diego Public Library has increased 25% in each of the past five years, and the number of Internet-connected computers now available to the public has increased 16%.